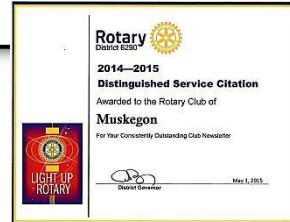




"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President
Kathy Moore, President-Elect
Linda Juarez, President-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Josh Wallace, Immediate Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

July 20, 2017 12:00–1:15pm

Lake House Waterfront Grill

Satellite ReWine Club 5:15 - 6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Kathy Moore, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?




(7/20) "City of Norton Shores Mayor Gary Nelund"

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

David Manley

INVOCATOR - REFLECTOR

Darlene Collet 



THIS WEEK'S MENU

Roast Turkey Breast Buffet – with sherry/sage gravy. Served with a garden salad bar, garlic parmesan mashed potatoes, chef selection roasted vegetable and cookies.

NEXT WEEK'S BIRTHDAYS

Rich Houtteman Jul 20
Mort Kantor Jul 20
Greg VanWoerkom Jul 24

FUTURE PROGRAMS / EVENTS

07/19 **International Aid Kits**
07/27 Love, Inc
08/03 Downtown Development
08/04 **Parties in the Park**
08/10 Muskegon Made
08/17 Breast Cancer Research
10/04 **Grape Escape**

Muskegon Rotary Board

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Mark Meyers mmeyers@nortonshores.org
Jason Piasecki jason@revel.in



This Weekend...
Traditional Native POW WOW
Michigan's Heritage Park
at Hilt's Landing,
Whitehall, MI

Saturday
10am-8pm

Sunday
10am-4pm

July 15-16

Michigan's Heritage

Park Honoring

Native Heritage

Traditional Pow

Wow 2017 7/15-16

Here's the schedule:

<https://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/pow-wow-invitation-7-15-16-17/POW-WOW-POSTER.pdf>

Don't forget to bring lawn chairs or blankets. Spend the whole day at this exciting event

Avid volunteer, **Brianna Scott** takes to paddlin' for Paddle With Purpose, a group "grounded on the premise that empowerment motivates and inspires. It raises awareness and funds for a variety of causes and movements through the sport of paddling."



RI CONFERENCE 2018

Please consider registering for the 2018 Rotary International Conference, to be held June 23-27, in Toronto, Canada. Additional information is available at www.riconvention.org



FOR FUN... TOLD YA,

and in case you don't recall, Michigan is the best state in America. [So says Thrillist](#), which ranked all 50 states.

The writers say there's no hardcore data to back it up, it's an opinion.

The article, summary below, pointed out Michigan has more coastline than any state other than Alaska, you can point out where you live on your hand, and multiple craft beers in just about every city. (NEWSCHANNEL 3)

1. Michigan

Far too much of the Michigan narrative centers on Detroit and its many issues. The Motor City's become a scrappily rising underdog you can't help but root for, but Michigan's greatest strengths lie in the state as a whole. Did you know Michigan



has more coastline than any state other than Alaska? Did you know it has such an embarrassment of beer riches that you can easily hit Bell's and Founders in the same afternoon? Did you know the UP is so remote and uniquely beautiful that it almost feels like a secret 51st state where they inexplicably love British meat pies? Did you know most residents are more than happy to apologize for Kid Rock? If you answered yes to at least three of these than you already understand Michigan's charms. If you answered no to these questions, you should listen to the dulcet tones of Michigan tourism pitchman Tim Allen and get yourself there immediately.

Matt Lynch is Thrillist's deputy editor, was born somewhere in the middle, and is still there. Try and guess the name of that crazy place
@MLynchChi.

PLEASE MARK YOUR CALNDARS

DG Ed Swart here September 21

New District Governor Ed Swart will be in town on September 21, says **President Cathy**, to meet Rotary members and present our after-lunch program. Earlier, beginning at 10:30am, Ed has asked to meet with Board Members, Council Chairs, and Committee Chairs who



would like to attend. That meeting will be in the Sunset Board Room at The Lake House.

In addition, we are lucky to have in attendance our own members, **Assistant District Governor,**

Susan Crain, and District Membership Chair Orville Crain.



Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Walk-In Visitors Invited

Meeting Notes: 7-6-17

<https://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rewine-meeting-notes-7-6-17/ReWine-Meeting-Minutes-7-6-2017.pdf>

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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A Jason Piasecki Production



Come see this wonderful video highlighting the great work done in our

community by Muskegon Rotary.

[#GetInvolved](#)

[Muskegon Rotary Club and 1 in 21](#)

Rotary began as an idea more than 100 years ago. Today, Rotary flourishes worldwide with 1.2 million members in more than 200 countries and geographical area... WWW.YOUTUBE.COM

Last Week's Program

GR Mayor Rosalynn Bliss



Mayor Bliss – President Cathy
More by Kathy Moore, Page 3

VISITING ROTARIANS & GUESTS

Former member **Susan Meston (Mary Anne Gorman)**; GVSU's Amy TerHaar (**Susan Crain**); Harbor Hospice's Lisa McMichael (**Ammy Seymour**); freelance graphic designer Bethany Houghton (**Cathy Brubaker-Clarke**); United Way's Stephanie Stewart (**Christine Robere**); Community Foundation's Emma Torresen (**Heidi Sytsema**); Muskegon Co-op Federal CU's Leah Arends (**John Rupert**); and visiting Denver East (CO) Rotarian Bob Borgman.

Stronger Together by Kathy Moore

The City of Grand Rapids' first female Mayor, Rosalynn Bliss, below, is brewing up a fresh pot of blissfulness in our neighboring community. And it is not a secret recipe! She shared the ingredients during her presentation at the Muskegon Rotary meeting on Thursday, stating that she hopes the approach will "be a model for other cities."

Start with some "fresh water," add more "greens," and then season it with "affordable

housing" and "diverse economic opportunities."

Mayor Bliss emphasized that the Grand River is a focal point of the City's heritage. "The **Restore our Rapids** project will transform the river into an asset for not only downtown, but the entire region," stated the mayor. "It's a \$35 million project..." that includes "...building a hydraulic barrier...attaining 100% renewable energy by 2025...and relocating (protecting) an entire species of endangered mussels."

Mayor Bliss proudly proclaimed that the City of Grand Rapids "recently celebrated completion of 100% sewer separation!" So there is fresh, quality water. Grand Rapids is also focusing on enhancing green infrastructure. The goal of

Green Grand Rapids is to cover the area with 40% of natural trees and plants. "We need people to plant trees on private property", she said.

As a relevant side note, the City of Grand Rapids has also been designated as "Beer City USA." Mayor Bliss explained that "there are 41 craft breweries within the city, and they support each other." Understandably, the success of individual

breweries will add value (e.g. tourism appeal) to the success of the whole group. Similarly, Bliss believes that increasing economic opportunities and affordable housing for the city's most vulnerable residents will elevate the success and quality of life for all businesses and residents within the City. She is also an advocate for regional cooperation, stating that "West Michigan is stronger together."

###

NEWS / ANNOUNCEMENTS – PRESIDENT

President Cathy Brubaker-Clarke shared thank-you notes received from North Muskegon Interact Club and The Hope Project. She also highlighted an article from *the Rotarian*

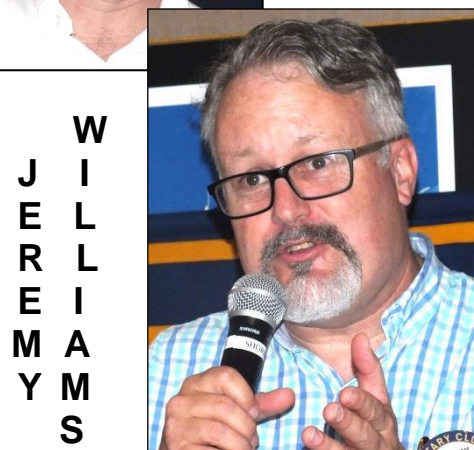
magazine that featured the Rotary International president's routine of walking once a week with members to share ideas.

President Cathy urged Muskegon Rotary Club members to walk and talk with her and/or feel free to share ideas at committee meetings or during table discussions.

TWO NEW ROTARIANS



**ANDREW
CUTLER**

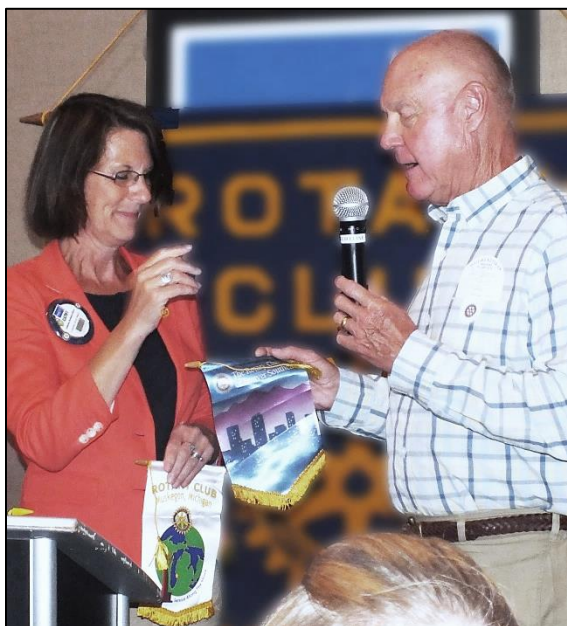


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NEWS / ANNOUNCEMENTS

Committee reports started with a preview of Muskegon Rotary's new promotional video created by **Jason Piasecki** (Revel). See on Page 2.

Merica Dobry provided an update on Rotary's *Party in the Park* event on August 4. We still need more 2nd shift (7 – 9 pm)



Bob Borgman, a visiting Rotarian from the Denver East club, exchanges club flags with President Cathy. Bob was a 1966 graduate of Mona Shores High School.

volunteers. And advertising signs, to be displayed at the park during the event, are available for \$100.

Christine Robere discussed the Community Service Committee's project to assist the Mission for Area People in the August 24th Back to School Giveaway asking members to donate new socks and underwear and volunteer to assist in the giveaway.

Stephanie Stewart is helping to coordinate another Community Service opportunity to volunteer for the United Way Day of Caring on September 8th to provide rehab work on veteran's homes. They plan to have approximately 21 sites and need team >>>

>>> leaders/captains as well as volunteers.

Tim Lipan announced that the Rotary Clippers Carload party on Thursday was postponed due to heavy rainfall and will take place Friday tonight at Marsh Field.

Jack Briggs shared the sad news about the passing of former Rotarian **John Bultema** at age 94.

Congratulations! **Nancy Crandall** on receiving a 3rd and 4th Paul Harris Fellowship award within minutes of each other as presented by husband **Don**.

Susan Crain encouraged members to participate in the Great Lakes Rotary Leadership training and educational session set for Saturday, August 5 at Baker College.

Registration information is on the Rotary website

The purpose of the Rotary Leadership Institute (RLI) is to assist in improving the Rotary knowledge and leadership skills of the future leaders of our Rotary clubs.

In District 6290 we feel so strongly about the quality and impact of this program that we have budgeted funds to be available as matching scholarship funds -- Clubs send one member and the District will fund a second.

The RLI program consists of three full-day programs, six sessions each, presented over time. The programs are presented using the facilitated discussion method, rather than lecture. The \$75 fee includes breakfast, lunch and training materials.

Parts are to be taken sequentially. All sessions are facilitated by certified Discussion Leaders, who are all Rotary governors, or past presidents who have attended all three parts and been certified.

Part I covers Leadership Characteristics, Rotary Beyond the Club, Teambuilding, Rotary Foundation I, Membership Retention, and Service Projects.

Part II covers Leadership Goal Setting, The Rotary Foundation II, Communication Skills, Ethics-Vocational Service, Membership Recruitment, and Analyzing Your Rotary Club.

Part III include International Service, Effective Leadership Strategies (double session), Rotary Opportunities, Leadership-Public Relations, and Making a Difference. You don't need to be a current club leader or even a long-time member to benefit from this program.