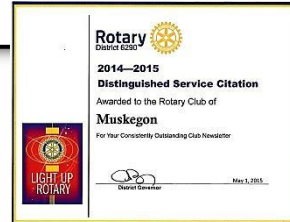


“Service Above Self” Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President
Kathy Moore, President-Elect
Linda Juarez, President-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Josh Wallace, Immediate Past President



Muskegon Rotary Club
Club 16 (2809) – District 6290, Chartered May 1, 1916
July 27, 2017 12:00–1:15pm
Lake House Waterfront Grill
Satellite ReWine Club 5:15 - 6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Kathy Moore, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(7/27) “Love Inc” Matt Kaley

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Marty Sytsema

INVOCATOR - REFLECTOR

Jane Clingman-Scott

THIS WEEK'S MENU

Chicken Parmigiana Buffet – with marinara sauce, mozzarella and parmesan cheese, herb butter linguini; Caesar salad bar; roasted vegetable; and brownies.

NEXT WEEK'S BIRTHDAYS

Don Crandall	Jul 27
Dave Manley	Jul 27
Connie Maxim-Sparrow	Jul 30
Steve Dangel	Jul 31
Joan Schmitt	Jul 31
Jane Johnson	Aug 1
Matt Kaley	Aug 2

FUTURE PROGRAMS / EVENTS

08/03 Downtown Development
08/04 **Parties in the Park**
08/04 **Grave Escape**

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This year's event didn't seem as spread out as in the past, Bob Scolnik said, but the Rebel Road main area, from Third Street to the Convention & Visitor's

Bureau was absolutely jammed with people and motorcycles. It was as busy as it could be, the crowd and bikers were diverse, with lots of kids and families. People were polite and friendly, and a ton of money was changing hands. I spoke to some of the police who were visible, and there had been absolutely no trouble. Yes, out-of-town vendors benefitted but, as best I could tell, a LOT of money was staying here. Plus, people were raving about Muskegon! It keeps getting better, and having thousands of happy



bikers in town for the weekend then leaving to become ambassadors for our community is a very, very good thing.

I love festival food! They had some great looking sausage sandwiches, funnel cakes and turkey legs but

Muskegon, Michigan Rebel Road and Bike Time '17



Photos: Scolnik Studios

the lines to buy the food were incredibly long.

Hot Rod Harley Davidson, the site for "Bike Time" was packed too and their huge parking lot was covered with Harleys. I slowly checked



out their showroom and found a perfect bike for me with a very low...23"...seat height that fit like a fine glove. But my motorcycle accident six years ago and two weeks in the hospital taught me that I should stay off these things. I was lucky to walk away without more damage and I believe my Higher Power gave me a second chance AND a warning all in that one experience. I'm still listening! – Bob Scolnik

Auction Needs Your Help

Planning for Muskegon Rotary's 2017 Grape Escape is well underway, and the Silent Auction Committee is looking for all Rotarians to help with our premier fund-raising event!

Please consider **donating something to the 2017 Grape Escape Silent Auction**. We are looking for anything that strikes your fancy that will, in turn, appeal to the many attendees at the Grape Escape. Our diverse membership should help us provide a tempting array of items for the Silent Auction.

Suggested donations include tickets to area arts entertainment and sports events, trips, a stay at your condo, sports equipment and memorabilia, rounds of golf, collectibles, children's items, spa packages, art work, jewelry, household items, gift baskets, restaurant gift certificates, and floral and home décor.

With obvious exceptions such as a stay at someone's condo, donated items should be new and unused. If you cannot think of something to donate, a committee member will make a recommendation for an article

we need, or you may make cash contribution so that we can purchase an auction item for you!

A Silent Auction Contribution Form, left, is

available from the following link:

[file:///C:/Users/Bill/Pictures/AAA%20ROTARY/ROTARY%20PHOTOS/AAA%20-%20FACEBOOK%20\(C\)/2017%20Grape%20Escape%20Silent%20Auction%20Form Rotarians%20\(1\).pdf](file:///C:/Users/Bill/Pictures/AAA%20ROTARY/ROTARY%20PHOTOS/AAA%20-%20FACEBOOK%20(C)/2017%20Grape%20Escape%20Silent%20Auction%20Form%20Rotarians%20(1).pdf)

If you have any questions, the Committee members are Rotarians **Dan Hartman, Robin Henshaw, Matt Kaley, Julia Koch, Ginny Sprague**, and Margo Atwell from Love Inc., our charitable beneficiary.

Thank you for your support of your 2017 Grape Escape Silent Auction!

Ginny Sprague
Grape Escape Silent Auction Committee

Future Rotary Couple



GINNY AND REM SPRAGUE

"Talk about a quintessential TBT. Happy Anniversary to the love of my life; it has been quite a journey so far." - Rem.

OUR NEW VIDEO

Come see this wonderful Jason Piasecki-produced video highlighting the great work done in our community by Muskegon Rotary.

[#Getinvolved](#)
[Muskegon Rotary Club and 1 in 21](#)

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.

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RI CONFERENCE 2018

Please consider registering for the 2018 Rotary International Conference, to be held June 23-27, in Toronto, Canada. Additional information is available at www.riconvention.org



Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Walk-In Visitors Invited

Meeting Notes: 7-13-17

<https://clubrunner.blob.core.windows.net/0000001911/en-ca/files/homepage/rewine-meeting-notes-7-13-17/ReWine-Meeting-Minutes-7-13-2017.pdf>

VISITING ROTARIANS & GUESTS

Novo Nordisk's Rick Venné (**David Manley**); Friend Cindy Bentall (**Joan Schmitt**); John Jack (**Annette Jack**); Grand Rapids Rotarian Ann Armstrong – Governor Snyder's Office Associate Director Urban Initiative; and Middleville Rotarian David Lee.

NEWS / ANNOUNCEMENTS – PRESIDENT

Susan Crain, right, encouraged members to participate in the **Great Lakes Rotary Leadership Training** and educational session



scheduled on Saturday, August 5 at Baker College. Registration information is on the Rotary website. The purpose of the Rotary Leadership Institute (RLI) is to assist in improving

-Cont'd Rotary Leadership Training

the Rotary knowledge and leadership skills of the future leaders of our Rotary clubs.

In District 6290 we feel so strongly about the quality and impact of this program that we have budgeted funds to be available as matching scholarship funds -- Clubs send one member and the District will fund a second.

The RLI program consists of three full-day programs, six sessions each, presented over time. The programs are presented using the facilitated discussion method, rather than lecture. The \$75 fee includes breakfast, lunch and training materials

SUBJECTS COVERED

Parts are to be taken sequentially. All sessions are facilitated by certified Discussion Leaders, who are all Rotary governors, or past presidents who have attended all three parts and been certified.

Part I covers Leadership Characteristics, Rotary Beyond the Club, Teambuilding, Rotary Foundation I, Membership Retention, and Service Projects.

Part II covers Leadership Goal Setting, The Rotary Foundation II, Communication Skills, Ethics-Vocational Service, Membership Recruitment, and Analyzing Your Rotary Club.

Part III include International Service, Effective Leadership Strategies (double session), Rotary Opportunities, Leadership-Public Relations, and Making a Difference.

You don't need to be a current Club leader or even a long-time member to benefit from the program



his last bottle of rum. Cheers! — with, l-r, Chapla, **Bob Chapla**, Susan McGarry, **Morgenstern**, **Dave Alexander** and

Michelle Morgenstern, **Greg Scott**, **Susan Jane Clingman-Scott**, **Roger Peg Alexander**.

SALUTE TO... UNCLE BIG JOHN

A toast to our departed friend **John McGarry** (could feel his presence) on one of his favorite places, Beaver Island. Finishing

President Cathy Brubaker-Clarke shared a "Rotarian Minute" by highlighting the article, "My Journey Into Rotary" from *the Rotarian* magazine. Based on a 2011 survey, Rotary was found to be one of the best known service organizations in the world. Of the survey respondents who knew about Rotary, the top 3 reasons that they were not members were: 1) not enough time, 2) worried about the cost, and 3) no one asked. President Cathy also shared the top reasons Rotary members stay and embrace club membership: 1) gives a sense of purpose, 2) feels that Rotary makes a difference, and 3) for friendships and networking. She then quoted a phrase from the article that sums it up to "networking with a purpose". Cathy encouraged members to continue to ask friends and acquaintances to join Muskegon Rotary.

President Cathy expressed gratitude to all members who participated in the Rotary Clippers Carload party (baseball

event) last week Thursday at Marsh field.

President Cathy extended kudos to **David Manley** and **John Noling** for taking the initiative and preparing a Rotary



Committees Board that lists all committees and affiliated sub-committees. They will continue to update

the board and post the current committees for reference and informational purposes.

President Cathy, above, thanked members of the Rotary Scholarships Committee for their work in soliciting, reviewing, selecting and awarding the four student scholarships.

President Cathy announced the sensational falling of the (former SAPPI) east stack as

coordinated by the City of Muskegon with the Michigan Department of Environmental Quality. "It was fun to see it come down", she stated.

President Cathy shared a tidbit that she received from renowned **Secretary Nancy Crandall**. You can find your Rotary number on your address label of *the Rotarian* magazine that you receive every month.

President Cathy shared a message she received from **John Noling** about helping the Rotary Montague/Whitehall Club raise donations to assist the White Lake Little League Team get to Gladstone this weekend for a tournament.

There were no other committee reports.

Last Week's Program

Gary the Mayor

by RIM Reporter **Kathy Moore**

Ed Note: Here's a quote overheard following this recent program – "Now there's a speaker who's interesting and entertaining despite no PowerPoint, no free samples, no jokes, or strange articles of clothing. Maybe his insurance guy pressure accent was the key to his success.

Norton Shores Mayor **Gary Nelund** delivered a fascinating presentation about the City of Norton Shores. This is the same **Gary Nelund** who we all know and love... Rotarian, mayor, insurance agent, past Club president, Paul Harris Fellow, bon vivant, community socialite, etc.

He looked great and he was well prepared with pages of factual details. But there was something



different about him...something that altered our mindsets and caused us to listen a little more attentively. Perhaps it was the socks. He intentionally avoided wearing his signature colorful, flamboyant socks. Maybe it was the jokes that we expected; he immediately informed us that there would be no jokes to preface his presentation. So last week, our speaker was Gary Nelund, the Mayor of Norton Shores...period.

Mayor Nelund started by sharing some historical facts about the City of Norton Shores. "The City covers a 24.5 square mile area, and has a population of 24,430 residents." Originally organized as Norton Township in 1945, the municipal area included Spring Lake Township and was part of Ottawa County. In 1859 Norton Township separated from Ottawa County and became part of Muskegon County.

"We became a city on April 16, 1968 and will celebrate our 50 year semi-centennial next year,"

quipped the mayor. He highlighted some impressive statistics about the city's financial state and economic stability. Norton Shores' annual state equalized value totals approximately \$960 million. (Wow, almost a billion dollars!) "The building division issued 2,385 permits at a total construction value of \$39M...Existing businesses in the city have created 107 new full-time jobs since December 2016," the Mayor proudly boasted.

Gary touched on the serious issue of the City's unfunded pension liabilities, and then shared that major steps are being taken to remedy the situation.

He concluded his presentation with details about the Seminole Road Place plans and redevelopment strategies. The focus area is Norton to



Seminole, and Henry to Seaway; and includes the old Kmart and East Towne properties.

Most of us were mesmerized and

inspired by the presentation. It confirmed much of what we already knew; that the City of Norton Shores is a thriving and exemplary municipal organization. And that Gary the Mayor is a gem, even though his socks this week were quite ordinary.