





“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Susan Crain, President
 Josh Wallace, President-Elect
 Cathy Brubaker-Clarke, Pres-Nominee
 Pam Babbitt, Secretary
 Tim Arter, Treasurer
 Brianna Scott, Imm Past President



Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

June 16, 2016 12:00 - 1:15pm

Muskegon Harbor Holiday Inn

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Ed Hendrickson, Director
 Linda Juarez, Director
 Kathy Moore, Director
 Jason Piasecki, Director
 Lisa Hegenbart, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



Program: “Miss Michigan Scholarship Pageant Contestants”

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Linda Zolman

INVOCATION - REFLECTION

Kathy Moore

THIS MEETING'S MENU

Asian Salad - broccolini +
 romaine + crispy fried chicken
 + toasted almonds + red
 peppers + sesame vinaigrette

NEXT WEEK'S BIRTHDAYS

Ara Demirjian Jun 16
 Annette Jack Jun 22
 Joanie Smith Jun 22

UPCOMING PROGRAMS / EVENTS

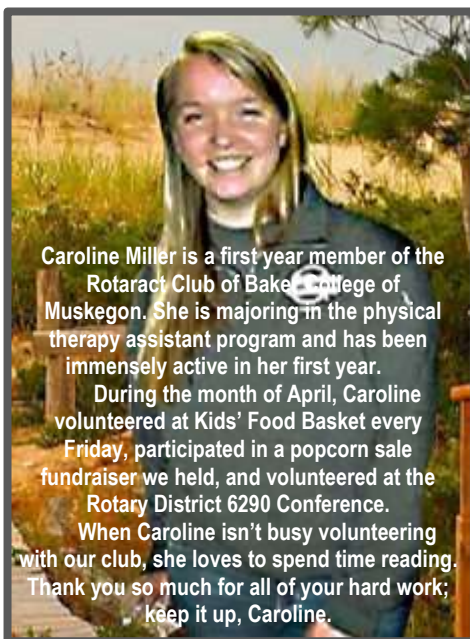
06/10 **ROTARY'S PARTY IN THE PARK**
 06/16 Miss Michigan Contestants
 06/23 MCC Master Plan Update
 06/30 End of Year Club Assembly
 07/07 Beginning of Club Year
 07/14 Noah's Project
 07/21 Muskegon District Library
 07/28 Grand Rapids Mayor

Muskegon Rotary Board

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 Jason Piasecki Jason@revel.in



Caroline Miller:
 Apr 2016 Baker College
 Rotarian of the Month



Seeking Speakers/New Members
Thursdays Anyone-Everyone



Muskegon Holiday Inn

5:15-6:30 pm



According to visiting Grand Haven Rotarian Mary Ann Herbst, left, her club is hosting the District Governor Installation Dinner on June 27 at 5:30pm. The event

will be held at the Trillium Event Center and the cost is \$35. For more info, visit...

www.grandhavenrotary.org. You can also get the gist by briskly zooming in below.

Registration deadline this Friday, Jun 10.



The President and Members of
The Rotary Club of Grand Haven
 cordially invite you and your guest
 for this special evening

Celebration of District 6290's
 Achievement of the
Highest Number of Donors on #GivingTuesday
 &
2016-2017 Governor Installation Ceremony
 Gernot A Runschke
 in the presence of our Honorable Guest
Past Rotary International President
 &
Rotary Foundation Trustee Chair
 Ray Klingensmith

Trillium Event Center
 17246 VanWagoner Rd. Spring Lake, MI 49456
 Monday, June 27, 2016
 Social Hour 5:30pm | Dinner 6:30pm
 \$35 Per Person
 Cash Bar
 Rotary Foundation Donations Welcome
 Business Casual

Register by Friday, June 10, 2016
<http://grandhavenrotary.org/event/district-governor-installation-dinner/>







From Community Activist Tim Lipan

"Hey fans of Muskegon Bike Time! We have several volunteer opportunities available at this year's event, positions open like checking ID's, putting on wristbands, and serving beverages. If you would be interested in putting in a few hours during the event and then enjoying all of the planned activities, please let us know. You can visit our website at www.muskegonbikettime.com and click on the volunteer tab or call us at 231-722-0000 and ask about volunteering on July 14-17."

PLEASE INVITE YOUR FRIENDS TO THIS EVENT AND HELP US SPREAD THE WORD. THANK YOU.

Other upcoming events include Ride United (June 18) and the Seaway Run (June 25).



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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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Baker Rotaract Lauded Again

"We are humbled and inspired by Rotaract of Baker College of Muskegon's commitment to Muskegon's kids! Last week, below, they made an incredible gift of \$9000 to our Muskegon location, providing 9000 Sack Suppers - 10 whole days of service! - for children in our Muskegon community.

"We can't have a strong Muskegon without strong kids. We're so grateful for your support!" – **Kids' Food Basket**



"Rotaract of Baker College of Muskegon (above) set an outstanding example for our member clubs. After choosing a signature service project they worked tirelessly, week in and week out, to increase awareness and raise funds culminating in this \$9,000 donation. We are honored to have you among us! Well done."

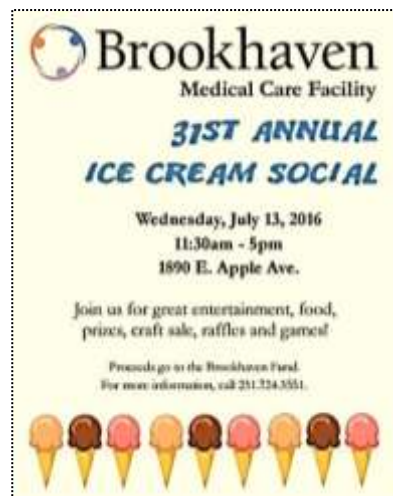
– **Rotary International District 6290**

(RIM side note: after their \$9,000 check presentation, Baker Rotaractors continued to work on behalf of Kids' Food Basket. Watermark's Sarah Sass very generously donated some of her concert proceeds which in turn will be donated to Kids' Food Basket; so the Baker College club's revised contribution is \$9,135!!!)

This Week On Stage



Come meet and enjoy this year's Miss Michigan Pageant Contestants.



For a larger ice cream poster, click here: [file:///C:/Users/Bill/Pictures/AAA%20ROTARY/ROTARY%20PHOTOS/Rotary%20Meetings%202016/AAA%20-%20FACEBOOK%20SHOTS%203/Ice%20Cream%20Social%20\(1\).pdf](file:///C:/Users/Bill/Pictures/AAA%20ROTARY/ROTARY%20PHOTOS/Rotary%20Meetings%202016/AAA%20-%20FACEBOOK%20SHOTS%203/Ice%20Cream%20Social%20(1).pdf) – Pam Harris

Happy 95th, Gran Fran Fisher and her family



We meet this Miss Michigan Scholarship Pageant week at the Holiday Inn





Above, the Best and Brightest competition recognized local creative agency, Revel, as one of West Michigan's 101 Best and Brightest Companies to Work For.

The award is operated by the Michigan Business and Professional Association and is given out to companies who display excellence in their human resource, company culture, and employee enrichment practices. Revel, a creative agency that specializes in branding, design, digital marketing, writing, and web development, was able to earn this competitive distinction their first time nominated.

"Being recognized as one of the Best and Brightest is a tribute to the amazing, talented people that are part of our team," added Revel CEO (and RIM sub-editor) **Jason Piasecki**. "I couldn't be prouder."

For more information on the Best and Brightest Award, visit...

www.101bestandbrightest.com

Fran's Family Foto

It was a wonderful family weekend celebrating Gran Fran's 95th birthday! Some Rotarians may remember her as the amazing officiant and her home as the beautiful venue for our wedding. She's still in style even at 95 years old - what an honor to be a part of her celebration!

L-R Front 3: our daughter, Stephanie Kloss, holding her daughter, Greta; Fran; our daughter, Julia Fisher.

L-R Back 8: brother-in-law Bruce Hurvitz and sister, Susie Hurvitz; cousin, Sydney Fleischer; Jackie; son-in-law Dave Kloss (behind Jackie/me); me; nephew Craig Hurvitz and wife Katy Hurvitz holding their waving daughter, Maya. Both little ones are Fran's two great granddaughters.

-- Jim Fisher

Last Week's Program



by Lisa Hegenbart

What started as developing cruising business ads on Craigslist and finding the Cool Penguin Ice Cream Truck in 2012 has turned into a unique successful entrepreneurial venture for Chris Morin and his family.



After graduating from Reeths-Puffer High School, he attended GRCC's culinary program. Chris began cooking in restaurants and accepted a position with Chili's in Muskegon in order to move back closer to "home." While working full-time at Chili's, Chris purchased the ice cream truck and began selling other brands of ice cream. He began to think, "How can I make the best ice cream bars out there?"

Out of that vision became the Ice Box Brand Gourmet Ice Cream Bars. These are handmade ice cream bars with different layers of cookies. These

bars would be unique and different than other on the market in clear

packaging so that the customers could see the



product. Chris also hand made the merchandising freezers that the bars would be sold out of.

As he began the handmade bars at the Starting Block in Hart, he wondered if people would pay \$5 for an ice cream bar. Through sampling and tasting, the company has grown from start-up in 2013 to Ice Box Brand Ice Cream Bars being sold in 85 locations (likely 100 by the end of the month), nine different flavors in two sizes, Ice Cream Tortes in four amazing and exclusive flavors, Gelato bars... and Chris has been able to step back from his full-time position at Chili's. He has been able to double the size of the manufacturing space, add two full-time employees and continue to drive his entrepreneurial spirit by "thinking outside the box" of his competition.

All Rotary members were offered the opportunity to sample the Ice Box Brand Ice Cream Bars! Locations can be found on their website at www.iceboxbrand.com to fulfill our ice cream cravings and/or unique gifts for family and friends.



YUM!

**SA
M-
PL
ES!**





↑ **Ed Note: (with borrowings from The Chronicle/MLIVE group)**

Dave Alexander, above apparently, told a fantastic tale at Rotary last week about the welcome given by him and others to the cruise ship Pearl Mist (background) on Thursday morning. The 200-passenger ocean-going vessel was visible from the Lake Michigan beach shortly after 7am and entered the channel into Muskegon Lake about 7:30.

By 8:15am, it docked at Heritage Landing, shown, a park and outdoor event venue owned by Muskegon County at the east side of inland lake, at which time that welcome we mentioned began. Dave said he'd elaborate exclusively with RIM soon. Hang tight.

NEWS / ANNOUNCEMENTS – PRESIDENT

President Susan shared that she was wearing a Watch Muskegon Go t-shirt last week because she was volunteering directly after Rotary with the Pearl Mist cruise ship. She spiced up her outfit with her Rotary scarf.

NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS

1. **Alan Alpert** said there are still two open spots for members to provide the reflection/ invocation in July.

2. The STRIVE program at the Career Tech Center (CTC) will be looking for 10 people to make a one-year commitment, twice a month, for next year to mentor the students who may be struggling to

show the importance of graduation and connect those students to careers. If you have a specialty around the areas taught at CTC, please let **John Severson** or **Randy Lindquist**.

3. Community Grants - \$10,000 was committed to the Muskegon Promise and the funds were transferred.

4. Ride UNITED on June 18 may still have openings for people to sign up if interested. **Josh Wallace** is support as he will be riding 25 miles. If he raises over \$250, he will ride 50 miles.

Also the Seaway Run still needs volunteers for the water station. Contact **Jamie Helsen** if you are available to sign up.

5. Rotary's *Party in the Park* still needs to more people on 2nd shift to serve beer/wine and to sell tickets. The Irish Music Festival will be having a can goods drive tomorrow (Friday) night. We were asked to share the event on Facebook to get the word out for people to attend.

6. Life Leadership Committee shared that additional funds were approved by the board. There is .scholarships for 14 students to attend.

7. Please update your ClubRunner profiles so that our annual Roster can be completed shortly after or change of officers takes place. If

you need help contact President Susan or President-Elect Josh.

One last thing: PIP assignment lists are below...

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MUSKEGON ROTARY
PARTY IN THE PARK JUNE 10th
MUSIC BY THE WAXIES!

Party in the Park Volunteer Sign Up Sheets 1st Shift 4:45 - 7:00 PM

Volunteering in 1 st Shift	Volunteering in 2 nd Shift
1. DEAN ROSS	1. JOHN BLANCH
2. TONY ATLAS	2. JOHN BLANCH
3. DAVE WILSON	3. JOHN BLANCH
4. DAVE WILSON	4. JOHN BLANCH
5. DAVE WILSON	5. JOHN BLANCH
6. DAVE WILSON	6. JOHN BLANCH
7. DAVE WILSON	7. JOHN BLANCH
8. DAVE WILSON	8. JOHN BLANCH
9. DAVE WILSON	9. JOHN BLANCH
10. DAVE WILSON	10. JOHN BLANCH
11. DAVE WILSON	11. JOHN BLANCH
12. DAVE WILSON	12. JOHN BLANCH
13. DAVE WILSON	13. JOHN BLANCH
14. DAVE WILSON	14. JOHN BLANCH
15. DAVE WILSON	15. JOHN BLANCH
16. DAVE WILSON	16. JOHN BLANCH
17. DAVE WILSON	17. JOHN BLANCH
18. DAVE WILSON	18. JOHN BLANCH
19. DAVE WILSON	19. JOHN BLANCH
20. DAVE WILSON	20. JOHN BLANCH

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MUSKEGON ROTARY
PARTY IN THE PARK JUNE 10th
MUSIC BY THE WAXIES!

Party in the Park Volunteer Sign Up Sheets 2nd Shift 6:45 - 9:00 PM

Volunteering in 1 st Shift	Volunteering in 2 nd Shift
1. DEAN ROSS	1. JOHN BLANCH
2. TONY ATLAS	2. JOHN BLANCH
3. DAVE WILSON	3. JOHN BLANCH
4. DAVE WILSON	4. JOHN BLANCH
5. DAVE WILSON	5. JOHN BLANCH
6. DAVE WILSON	6. JOHN BLANCH
7. DAVE WILSON	7. JOHN BLANCH
8. DAVE WILSON	8. JOHN BLANCH
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19. DAVE WILSON	19. JOHN BLANCH
20. DAVE WILSON	20. JOHN BLANCH

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