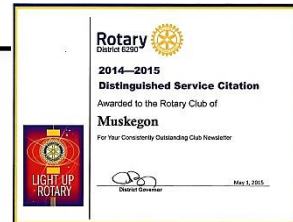


"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Susan Crain, President
Josh Wallace, President-Elect
Cathy Brubaker-Clarke, Pres-Nominee
Pam Babbitt, Secretary
Tim Arter, Treasurer
Brianna Scott, Imm Past President



Muskegon Rotary Club

Club 216 (2809) – District 6290, Chartered May 1, 1916

June 2, 2016 12:00 - 1:15pm

Lake House Waterfront Grille

Satellite Club 5:15 - 6:30pm at Holiday Inn



Ed Hendrickson, Director
Linda Juarez, Director
Kathy Moore, Director
Jason Piasecki, Director
Kathy Moore, RIM Reporter
Jason Piasecki, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



Program: "Be Nice: Mental Health Foundation of West Michigan"

"This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Linda Zolman

INVOCATION - REFLECTION

Jane Clingman-Scott

THIS MEETING'S MENU

Barbecue Chicken Buffet;
garden salad bar; herb
roasted redskin potatoes;
fresh vegetable; brownies.

NEXT WEEK'S BIRTHDAYS

James Line	Jun 2
Dale Nesbary	Jun 2
Destinee Keener Sargent	Jun 3
Mike Kleaveland	Jun 5
Martin Asplund	Jun 7
Tom Schaub	Jun 7

UPCOMING PROGRAMS / EVENTS

06/09 Ice Box Brand Ice Cream
06/10 **ROTARY'S PARTY IN THE PARK**
06/16 Miss Michigan Contestants
06/23 MCC Master Plan Update
06/30 End of Year Club Assembly

Muskegon Rotary Board

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Kathy Moore mooreka@co.muskegon.mi.us
Jason Piasecki Jason@revel.in



Silversides Ceremony

The USS Silversides Submarine Museum is hosting the 29th Annual Lost Boat Ceremony this Sunday, May 29, at 11:00am. The ceremony will begin with a flyover of the Hooligans Flight Team Warbirds, photo, performing the Missing Man Formation. It includes a musical celebration of those who serve in every branch of the military. It features a tribute to the 52 submarines that were lost in World War II taking the lives of over 3,500 brave young Americans who remain on eternal patrol to this day. The event ends with the running of the engines of the USS Silversides Submarine – 75 years old and still running with crankshafts made right here in Muskegon. The guest speaker this year is LCDR James Reilly who has not only been below the water in a submarine, but has also soared through the skies as an astronaut. There is no charge to attend this event.



Boys & Girls Club Gala a Success!

By Bob Scolnik

The first Annual Great Futures Gala was held on Saturday, May 21. Good fortune smiled on the Boys & Girls Club and provided the best weather you could imagine. It was sunny with a beautiful blue sky, the wind disappeared and it seemed to get warmer as it got darker. A sell-out crowd (actually way beyond sold-out) of about 350 attended and thanks to Redi-Rental for bringing over an additional 100 chairs and 12 tables, plus the absolute fantastic outdoor sofas and to the Harris Group for adding to the food with very little notice, the event went off without



a hitch. The fireworks were perfect, going off exactly at 10 PM from a platform anchored in the middle of Mona Lake. Two safety boats kept spectator boats a safe distance away, and the fire department stood by during the 10-minute show. People were beautifully dressed and the band...the 12-piece Hip Pocket...was superb. Waiters walking all night with delicious food, chef-attended carving stations, two bars with 4 bartenders. Plus my Co-Chair (and great friend) Jenny Hart Locke looked superb and worked all night. I believe this will go down as The Event of the Year! The few live auction items...a 50-cc scooter, a KL Industries kayak and a patio heater...went quickly, for generous bids, further helping the Boys & Girls Club and the Diamond Raffle tickets for a beautiful .53 carat stone provided by Sanborn Jewelers sold out quickly. This entire event was a huge amount of work and not exactly convenient for Merle and I, but I feel great about being a part of such a successful event for a cause I believe in. Watch this short video of this fabulous event: <http://bit.ly/1Z5MLE5>



Visiting Rotarians and Guests

Jennifer Bustard, Mona Shores High School Principal, was a guest of **Greg Helmer**. Shawn Taylor, Raymond James, visited along with **Roger Andersen**. Jessica Lanning, attended with her grandmother **Joan Schmidt**. Andrea Fearnley of Boy Scouts was a guest of **Jim Fisher**. Zabrina Santiago with Morningstar, Inc. was invited by **Phil Friedrich**. Our presenter, Ashley Fleser with Habitat for Humanity was a guest of **Mike Schultz**. **Orville Crain** invited Linda Jabas with Thrivent Financial. Addison Walstra, granddaughter of **Pat Walstra**, visited. Joe Bush with Bush Law Offices, PLLC, was invited by **Merica Dobry**.

The **Mona Shores** and **Orchard View Interact Clubs** had a great showing at this week's meeting.

Committees and Announcements

Gary Ostrom announced that the next Rotary orientation for new members would be held at 8:00 AM on Wednesday, June 1st at the Shoreline Inn conference room.

Merica Dobry stood in for Josh Wallace to encourage members to sign-up to volunteer for our upcoming Parties in the Park event.

President Susan Crain provided the membership on an Every Rotarian Every Year update. We are striving for 100% membership participation at a minimum of \$25, though the overall goal is still \$100 (average per member). She urged everyone to give before June 30th.

14 Students Awarded Scholarships for Rotary's Life Leadership Conference

By John Noling

Fourteen Muskegon area high school student leaders were selected by the Muskegon Rotary Club to attend **District 6290 68th Annual Life Leadership Conference**, to be held June 15-18 at the Kettunen Center in Tustin, Michigan. They are:

Isabel Grace and Kaitlin Hermanson, Mona Shores High School, Aaliyah Beacham, Deashia Brown, Zachary Johnson, and Darius Ricks, Muskegon High School, Julieaunna Clark and Serinus Daniels, Muskegon Heights High School Academy, Lauren Cribbs and Hailey Liverance, North Muskegon High School, Madison Rose and Taylor Renick, Orchard View High School, Paij Johnson, Muskegon Catholic Central High School, and Parker Aerts, Reeths Puffer High School.

This year, besides Rotary Club funding, special additional financial assistance from United Way of the Lakeshore, the West Michigan Ironmen indoor football team, North Muskegon Schools, and the Mona Shores Interact Club enabled additional students to attend and expanded the diversity of students participating.

Designed to help students expand their roles in service to their schools and communities, this conference attracts 150

student leaders from over 50 communities in Michigan and Canada. Conferees include Youth Exchange students from other countries and leaders from Rotary high school Interact Clubs.

The agenda includes motivational and thought provoking speakers, learning simulations, group projects, physical activities, and discussions focused on elements of leadership and understanding leadership styles. Guest speakers focus on the Rotary motto of "Service Above Self" and how students can make a positive difference wherever they lead. Discussion groups explore the intellectual, ethical and emotional aspects of leadership. International Students who attend lend global perspective on issues.

Upon return, students report back to their sponsoring Rotary Club, and are mentored by sponsoring Rotary clubs through their school and community leadership efforts.

About Life Leadership Conference

Rotary District 6290 conducts the prestigious Life Leadership Conference each year for outstanding student leaders. It is a powerful experience for all who attend. Beginning in 1949, it is the longest continually running Rotary Youth Leadership Awards (RYLA) program in the Rotary world.

View photos of the students at the end of the RIM.

Ken Stevens: A Life in Photography Exhibition



Thank you, Consumers Energy, for your generous support for the Ken Stevens: A Life in Photography exhibition! — with **Judith Hayner**, **Rich Houtteman**, Kirk Hallman and **Roger Morgenstern** at Muskegon Museum of Art.

Habitat for Humanity: Building Our Community

By Kathy Moore

Mr. Ashley Fleser, Executive Director of Habitat for Humanity constructed a great program about the non-profit housing organization that builds family friendly, affordable, energy-efficient homes throughout Muskegon County. And their mission goes beyond home building, Habitat for Humanity focuses on building communities and uplifting individuals. They partner with neighborhoods, local churches, businesses, organizations and individuals to build, renovate, weatherize and preserve area homes. They provide hope, training, resources, and continuous advocacy to individuals and families who might not be able to acquire and sustain a home otherwise.

The benefits of their work include positive improvements at the individual, community, governmental and economic levels. Mr. Fleser stressed, "They do not give houses away". Habitat families work along side volunteers on build sites and within the organization for, at lease, 275 hours, earning sweat equity, which is used toward the down payment on their new home. They then purchase completed homes with a 20 – 30 year no or low interest loan. Executive

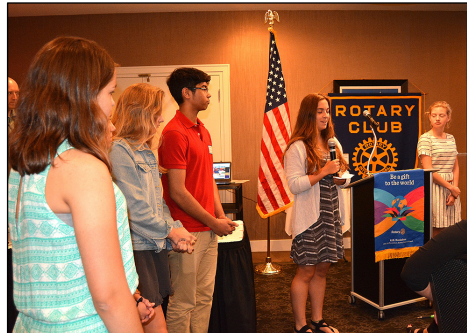
Director Fleser also shared some impressive statistics: Since 1985, Habitat of Humanity has provided 102 homes for struggling families in Muskegon County.

They have established a strong track record of building 2–4 homes per year. There are 3 ReStores in the area that accept donations of new and used building

materials. These ReStores generate about 60% of the agency's operating funds.

In closing, Ashley Fleser outlined several ways to support Habitat for Humanity by volunteering to help at a build site (including non-construction activities), one of the ReStores, or office work; and by donating items to the ReStore or dollars towards the mission. The presentation inspired former president Brianna Scott to take on the cause and convene a Rotary meeting to discuss future efforts.

Other Club Activity



In continuing our celebration of youth service and involvement, **Randy Lindquist** introduced several honorees. **Mona**

Shores High School Interact Club (above) leadership and members received their first Presidential Citation for their outstanding accomplishments, including volunteering, fund raising and Freshmen recruitments. Mona Shores Interact Club Advisor **Shannon Conrad**



was presented with a Service Above Self Award in recognition of the many years of dedication and quality service she has provided to the club.

Orchard View High School was officially chartered and congratulated as our newest Rotary Interact Club. Leadership and members of the new group were present and informed us that they transitioned their 3-year leadership club into

the Rotary Interact Club. Randy Lindquist also recognized **John Noling** as a Champion of Champions for youth leadership and noted his amazing energy, relentless spirit and volunteerism.

There were 2 Red Star removals: **Jennifer Bailey** (mentor **Kathy Moore**) and **Greg Helmer** (mentor **Tom Powers**).

New Rotarian **J. Griffith** was inducted by sponsor **Orville Crain**.

Watch Muskegon

By Samantha Harkins

Editors Note: Samantha Harkins is the president of the Michigan Municipal League Foundation. She was a guest at Rotary on May 19. This is an excerpt from the article on her visit to Muskegon.

I admittedly find myself drawn to communities that are evolving (although in fairness that's all communities.) Last week I spent two days in Muskegon, and I'm convinced this is the next place we'll all be talking about. It'll be the next Grand Rapids or with its water the next Traverse City. We'll all be talking about how amazing Muskegon is, and I want to document it right now that I called it.

I had meetings all day on Thursday including with the city leadership in Muskegon and Muskegon Heights and the Community Foundation of Muskegon County. I attended Muskegon's Rotary meeting, and wow. I say wow because it was extremely well attended. It's a weekly meeting, and I'm told it's that well attended (well over 100 people) every week. It speaks volumes about the interest of Muskegon's residents in being involved in their community.

The community has a campaign, "Watch Muskegon" to showcase the great work done in the community. The logo for the campaign highlight letters so it also says "Watch Us Go". I love the campaign because it's inspiring but also because it's true. Great work is happening in Muskegon. We'll definitely be watching.

Read the full article at on the MMLF website at mmlfoundation.org



**Muskegon Rotary Club awards Scholarships to 14 Muskegon
County students to participate in the 2016 Rotary Life
Leadership Conference at the Kettunen Center in Tustin,
Michigan on June 15-18, 2016**



Taylor Renick,
Orchard View HS



Aaliyah Beacham,
Muskegon High School



Paij Johnson,
Muskegon Catholic Central HS



Zachary Johnson
Muskegon High School



Madison Rose,
Orchard View HS



Deashia Brown,
Muskegon High School



Julieaunna Clark,
Muskegon HHS Academy



Darius Ricks,
Muskegon High School



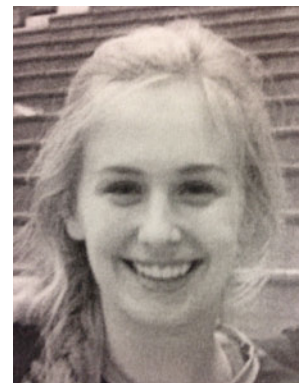
Isabel Grace,
Mona Shores HS



Parker Aerts,
Reeths Puffer HS



Hailey Liverance
North Muskegon HS



Kaitlin Hermanson,
Mona Shores HS



Lauren Cribbs,
North Muskegon HS



Serinus Daniels, MHHS Academy

Our Mission: “to educate and inspire youth, utilizing the Rotary motto of *Service Above Self*, to expand their leadership roles in service to their schools and communities, and to the world.”