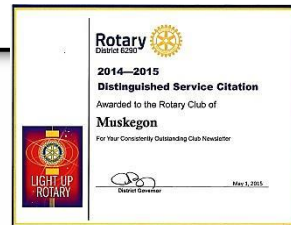


"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
Cathy Brubaker-Clarke, President-Elect
Kathy Moore, Pres-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Susan Crain, Imm Past President



Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916

March 23, 2017 12:00-1:15pm

Lake House Waterfront Grille

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Peggy Maniates, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(3/23) "Three-Minute Member Updates" Membership

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Dan Hartman

INVOCATOR - REFLECTOR

Jim Rausch

THIS WEEK'S MENU

Pasta Sampler Buffet - classic and penna pasta lasagna with parmesan cream and marinara sauces; Caesar salad; roasted vegetables; brownies

STUDENT GUESTS

Muskegon Heights Tigers

NEXT WEEK'S BIRTHDAYS

Shawn Jenkins	Mar 23
Alan Alpert	Mar 24
Greg Helmer	Mar 26
Jack Tierney	Mar 27
Jennifer Bailey	Mar 28
Chris Zahrt	Mar 28
Howard Hardesty	Mar 29

FUTURE PROGRAMS / EVENTS

03/30 RI Foundation

04/06 The Hope Project

Muskegon Rotary Board

Josh Wallace joshua@mckenzieprice.com

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Kathy Moore mooreka@co.muskegon.mi.us

Nancy Crandall ncran28@comcast.net

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Huff 'n' Puff with Mercy!



It was a hefty 25-minutes in the saddle for each rider as last Saturday's "The RIDE" put serious exercise and endurance on display while raising money for Mercy Health's heart & vascular gear at their new medical center opening in 2019. The Lakes Mall event also produced some artsy and confusing photographs, amateur and professional, like the one above featuring Rotary pedalers, from left, Annoesjka Soler, Eric Ringelberg and Dave Alexander. Other Club riders were Josh Wallace, Chris Kuhn, Luke Seward, Jeff Lohman, and Nancy Crandall. More inside.

Sunday Fun at The Station

By Bob Scolnik

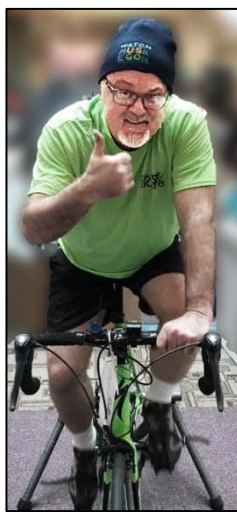
RIM Culinary Correspondent

"THERE IS STILL TIME!" Bob Scolnik beckoned his Facebook friends Sunday afternoon. "A fantastic fundraiser at the Station Grill in Roosevelt Park for the Boys & Girls Club of the Muskegon Lakeshore is still going on until 4 PM! You get a terrific Station Burger with an array of things to top it - Buffalo wings, Texas Fries and a soft drink and it is DEELICIOUS! The food is donated and the proceeds will go to our fabulous Boys & Girls Club. I brought a posse of 20 and we had a wonderful time



along with a great Sunday lunch. Thank you to the Meyers family (Station Grill owners) for your exceedingly generous gift. This is one of Muskegon's Landmarks.... please come if you can. Only an hour left! Yum!!!!"

THIS WEEK: THE LAKE HOUSE



ROTARY REWINE

Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

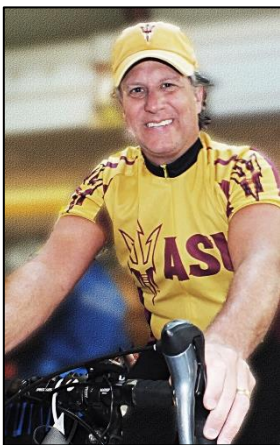
Click below for ReWine Mtg notes 3-9-17

<https://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rewine-meeting-notes-3-9-17/ReWine-Meeting-Notes-3-9-17.pdf>

Our March Meetings

Mar 23 – Lake House

Mar 30 – Holiday Inn



WHERE TO THIS WEEK?

THIS WEEK, ROTARY'S TRAVELING ROAD SHOW DURING MARCH IS AT THE LAKE HOUSE. FOLLOWING WEEK: HOLIDAY INN.

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee accuracy and publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
 2017 Rotary Club of Muskegon

Above left, on left, Ginny and Rem Sprague visit The RIDE's Rotary station to cheer on our riders and fanners (those operating the air conditioning). The others, from left, are Eric, Dave, Erin Kuhn, Chris Kuhn, and Annoesjka. Next clockwise frame is Dave Alexander, clean-shirted in keeping with his executive image. Down right frame is Erin Kuhn, feigning theatrical surprise while hubby Chris feigns theatrical bike riding ability. Finally captured is rider Eric Ringelberg, fashion symphony in yellow, sporting one of those classy Rotary smiles... in B# major.

THIS WEEK ON STAGE

Dave Alexander, shirt changer extraordinaire in the biker pics above, brings other wardrobe items to Club and will invite six or so members to the mike to expound upon a subject of their choice and expertise for three minutes. That may not seem like a lot of time but, in the '60s-'70s Rock Era, it's longer than a 45rpm record was allowed to play on the radio. On the bright side is a delicious, well-timed three-minute egg.

NEWS / ANNOUNCEMENTS – PRESIDENT

Below, in case you missed it last issue, is a link to the 1 in 21-centered article in *Politico* magazine – “Can a Whole Town Lose Weight Together?” – A report from a bold experiment in Michigan.”

<http://www.politico.com/agenda/story/2017/03/national-obesity-tracking-experiment-000335>

Shocking: So Young to Retire



Cathy Brubaker-Clarke's City Retirement Open House will be on Thursday, March 30, 2:30-4:30 pm,

CATHY & DOUG CLARKE Muskegon City Hall,

Commission Chambers, soon after Rotary. Next day – Friday, March 31, 4-7pm – there'll be an Informal Open House at Unruly Brewery downtown. All are invited to stop by, wish Cathy well and have a bit of food. A cash bar will be available.

But Cathy's next move is anything but partying: her own consulting firm, CBC Community Development Strategies, LLC, starting in April.

“... an amazing club”

Most of us occasionally recall lesson tidbits learned in school, maybe as early as the elementary grades. A tidbit that I remember hearing a time or two was this: What determines your reputation or standing in the world? Answer: 1) What you say; 2) What you do; and 3) What others say about you. Number 3 came back in sharp focus last week after receiving a note from an outstanding Rotarian, East Grand Rapids attorney, and District Governor 2009-10: John F Salan. He wrote:

“So my wife read this week’s RIM and her comment was “Wow , what an amazing club. They always have a lot of great things going on.” I second her sentiments. The reason is great leadership and great membership. Of course it helps that you have stealth leadership like **Jim Fisher** and **John Noling**. If every club in 6290 had one or both of these types in their membership, this would be one of the best Rotary districts in the world. We are still a standout district, but think how great we could be. Maybe I need to work on that at PETS next week .

John F. Salan

Past 6290 Rotary District Governor



By the time RIM's photo crew arrived at The RIDE Saturday, Annoesjka Soler, left, had finished riding and knew, tears a-wellin', that her athleticism might not be on RIM display this

issue. Then, this lovely pic mysteriously surfaced in the RIM Newsroom mailbox.

ST PATTY'S DAY PARADE - SATURDAY

Rotarians and their families (and, really, anyone else, Irish or not) are invited to join Muskegon's St Patty's Day festivities by participating in the **6th Annual Muskegon St. Patrick's Day Parade**, this Saturday, March 18, stepping off at 11:00 am from 4th and Clay, and marching east along Clay to Jefferson Street. Bring your family and friends to watch or march in the parade.

Visiting Rotarians & Guests



Above, Oakridge High School contingent, from left, Supt **Tom Livezey**, Junior William Defender, Senior James Day and Counselor Rob Patton. Also, visiting Montague-Whitehall Rotarian Ed Kaminsky; and Judge Annette Smedley (**Bob Scolnik**).

NEWS / ANNOUNCEMENTS – NOT FROM THE PRESIDENT (UNLESS THE PRESIDENT SAYS OTHERWISE)

NEW MEMBER GET TOGETHER 3/16/17



Rotaractor of the Month

February 2017

Michael Routh

Michael Routh is a second year member of the Rotaract Club of Baker College of Muskegon. He is majoring in Accounting and has participated in a variety of volunteer opportunities since joining the club. During



the month of February, Michael spent time volunteering at Kids' Food Basket and also spent time helping at our table fundraiser. All his hard work contributed to him earning our Rotaractor of the Month award. When he is not volunteering with the Rotaract Club, Michael enjoys playing chess. Thank you for all your hard work, Michael!



**Thanks to host and hostess
Orville and Susan Crain**

LAST WEEK'S PROGRAM

Golf as a Metaphor for Life:

First Tee Golf Program

by RIM Reporter Peggy Maniates

Speakers: Tyler Smies,
Terri Clock

Nancy Crandall Introduced the program: First Tee of West Michigan. Explaining that this non-profit organization uses golf as a tool to teach life skills, they were recently



TERRI CLOCK & TYLER SMIES

honored by MiBiz as a Best-Managed Nonprofit in the category for organizations with budgets of less than \$1 million.

The First Tee, founded in 1997, is an international youth development organization dedicated to introducing the game of golf and its inherent values to young people ages 7-17. Through afterschool and in-school programs, The First Tee helps shape the lives of young people from all walks of life by reinforcing nine core values: honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy and judgment.

In five years, The First Tee of West Michigan has grown from a \$35,000 seed

"The First Tee is a worldwide youth development program that teaches youth core values, healthy habits and life skills through the game of golf."

– Speaker Tyler Smies

grant to a successful nonprofit with a budget just under \$1 million. The number of youths learning golf and other valuable life



FIRST TEE STAFF / INSTRUCTORS

skills also has exponentially increased — from 73 participants in 2011 to more than 700 last year.

Leading the way is Tyler Smies, left with Terri Clock whose dad is Rotarian **Wayne Clock**. Tyler loved playing golf as a child with his father and grandfather. He was always impressed by the life skills the game taught him. "I played Division 3 golf at Calvin College and studied business. I interned for several non-profits. One of my mentors at Calvin told me about First Tee — it's great when things collide."

The group has seven chapters in Michigan and has been partnering with several upper middle schools in Muskegon County. The young people have been playing at University Park Golf Course in Muskegon and will soon begin playing at the Muskegon Country Club. Tyler stresses that the program is open to everyone and we do our best to overcome any barriers a child may face. "The actual cost of the six-week program is \$200," he said, "but we don't charge that. The full cost to a student would be \$60, but if a student is receiving free or reduced lunch, we charge \$5 and there is no fee to students at schools we partner with. Currently, we serve 132 students in Muskegon and have spent 1535 hours tutoring, swing training and mentoring." Smies stated that their goal is to build relationships over the course of many years. The program will be expanding this year to Holland.

How can the Muskegon Rotary Club help? "The three ways your club can assist," Smies said, "is by helping us to set up an advisory board, sharing your love of the game with a child and, of course, supporting our fund raising campaign." Please see...

<http://www.thefirstteewestmichigan.org/ways-to-give/>



Congratulations to **Kisha McPherson** on her Red Star removal. Kisha has worked diligently to remove her star by speaking at a December Club meeting and joining the GE Committee.

More Committee Reports

Alan Alpert reminded the Club that there are five open spots for the invocation. Please sign up soon!

Marty Sytsema, as board president of the Noah Project, had **Jerry Wiersma** bring out a special little friend to Rotary; a beautiful little white dog who needs a forever home. They encouraged us to think about adopting a pet.

An inbound exchange student will be hosted by Dakota Crow's family—Way to Go! More on this later.

A NEW SILVERSIDES EXHIBIT

