






“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>




Josh Wallace, President
Cathy Brubaker-Clarke, President-Elect
Kathy Moore, Pres-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Susan Crain, Imm Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Nov 10, 2016 12:00–1:15pm

Muskegon Country Club

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Peggy Maniates, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



11/10: “New Mercy Health Building” Greg Loomis

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Cathy Brubaker-Clarke
INVOCATOR - REFLECTOR



Darlene Collet

THIS MEETING'S MENU

Grilled Chicken Breast w/Madeira
 Mushroom Cream; Tossed Salad
 w/Blue Cheese and Raspberry
 Vinaigrette; Roasted Potatoes;
 Broccoli; Assorted Cookies

STUDENT GUESTS

Oakridge Eagles

NEXT WEEK'S BIRTHDAYS

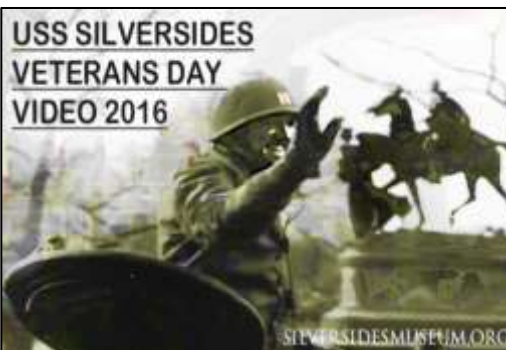
Rich Kramer	Nov 11
Kris Collee	Nov 12
Thomas Winer	Nov 12
Jeff Lohman	Nov 14
Sylvia Precious	Nov 16
Pat Walstra	Nov 16

FOLLOWING WEEK'S PROGRAM

11/17 ADAC Story

Muskegon Rotary Board

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Click here: <https://vimeo.com/189469593>

TO U.S. MILITARY VETERANS:



OUR RESPECT

In honor of Veterans Day, we present a video created by Wes O'Donnell, the new director of the USS Silversides Submarine Museum.

Wes O'Donnell
 Founder and Creative Director,
 Warrior Lodge Media Group

11/11/11
 Mo/Day/Hr
wes@warriorlodge.com
 405-996-6125

Location Change

This Thursday, November 10,
for one time only,
we're at
The Muskegon Country Club.
SEE YOU THERE



Rigorous Paul Harris Fellow

Tom Schaub is a
 guy who lets action
 do much of his
 talking. Joining the
 Paul Harris
 Fellowship ranks
 recently, Tom has an

On Stage This Week

Mercy Health President Greg Loomis reports on the new nine-story hospital under construction at Sherman Ave and US31. At \$271 million, it's believed to be the single largest construction project ever in the county. When work is completed, not only will there be a new hospital, but also centralization at one Muskegon campus of Mercy Health's inpatient services.

impressive community dossier; a small part of which follows:

“... A founding director and entertainment director of the Michigan Irish Music Festival; Main Stage co-director of the Muskegon Summer Celebration through 2007; 1992 Greater Muskegon Jaycees’ Distinguished Service Award recipient; 2003 American Red Cross Reese Award recipient and 1997 Volunteer of the Year; and 1995 Big Brothers/Big Sisters “Joey Ellis” Award recipient as well as being a Big Brother twice. ...”



Muskegon Holiday Inn
Thursdays 5:15 – 6:30pm

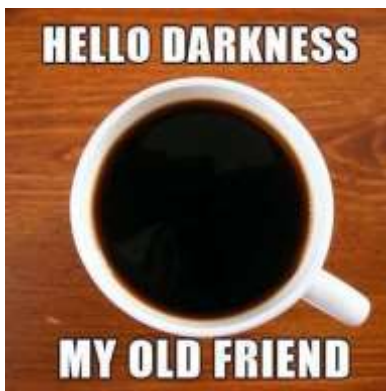
ReWine Club's First Major Project – 11/3

Event report next week. In the meantime, click below for review and reference:

<https://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/shot-felt-round-the-world/SHOT-FELT-ROUND-THE-WORLD.pdf>

-----RIM Tip for Success-----

Below is a clever greeting for someone – relative, business associate, friend – whose name you've temporarily forgotten and don't want anyone to know it.



From *The Sound of Silence* – Simon & Garfunkel
(Caution: Anyone under 30 may not know it)

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee accuracy and publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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For Fun and Education

It Goes Without Saying

So what might you be treated to if an editor has some extra space before putting his/her issue to bed? Maybe something like this...

What do you say when you can't think of an adequate word? Plenty of writers have experienced writer's block. Then there are moments of extreme happiness or sadness when "There are no words..." But there *are* words that describe the *absence* of words. Here are 19 examples:

- **Most Comprehensive** – blank, mute, silence, wordless
- **Health Conditions** – aphasia, aphonia, aphonic, voicelessness
- **Temporary Conditions** – dumbstruck, inarticulate, speechless, tongue-tied
- **Antiquated** – dumb
- **Voluntary Wordlessness** – mum, taciturn, tacit, taciturnity
- **No Need for Words** – unspoken, implicit.

Courtesy: Grammarly



Meanwhile, what more doesn't need to be said about the 2016 World Series Champs because it been said and said already?

3rd Annual District Rotary Interact Conference

Orchard View High Schools

November 19, 2016

8am -4pm

[3rd Annual District Rotary Interact Conference](#)

Police and Citizens Meet

Kudos and congratulations to the Diversity and Inclusion Committee (in partnership with the Community Foundation) on another successful ENPACT (Enhancing Police and Community Trust) forum! A diverse crowd of students, young adults, community residents, police officers, Rotarians and local leaders gathered on Tuesday evening to participate in this free event. The guest speaker, Washtenaw County Sheriff Jerry Clayton, delivered a dynamic message about the importance of cultivating continuous "cops and community" relations. He shared personal and professional experiences to support his perspective. Local and State Police sat among the group tables and contributed to the conversations on topics that ranged from profiling to traffic stops. The turnout was phenomenal and we left with a better understanding, appreciation and trust of our local law enforcement

—Kathy Moore

(Ed Note: Photos next page) →

Baker College Return Rotaractor of the Month

Caroline Miller is a second year member of the Rotaract Club of Baker College of Muskegon. When she isn't volunteering at



Kids' Food Basket or our table fundraisers (like she did this month to earn our first Rotaractor-of-the-month award!) you might find her reading

Harry Potter or petting a Corgi. Once she earns her degree, Caroline hopes to work at a children's hospital as a physical therapist assistant. Thank you for everything you do. to make our club successful, Caroline!



Cops & Community

11/1/16 Photos: Bob Scolnik



Last Week's Program

Why should a Rotary Club care about Literacy?

SPEAKER: Melissa Moore

by RIM Reporter
Peggy Maniates

In the United States, an estimated 36 million people are functionally illiterate; that's when reading and writing skills are inadequate "to manage daily living and employment tasks that require reading skills beyond a basic 3rd grade level." This problem affects one out of every six adults in our country. Illiteracy affects all areas of life. Those with low literacy skills are far more likely to live in poverty, spend time in jail, and face severe health problems because they can't read prescription labels or instructions, and then grow isolated in a world increasingly dependent on computers.

A lot of children are raised in households where parents >>>

Visiting Rotarians/Guests

Reeths-Puffer's Zoe Vandenberg, Maria Nolan, Samantha Schalk and Orchard View's Samantha Wilson, Tommy Shawl and Dayton Rose (**Bob Chapla**); Terry Dental Co-Owner Jules Terry (**Josh Wallace**); West Michigan YFC's Dan Chapin (**Mike Schultz**); spouse Merle Scolnik (**Bob Scolnik**); Schneider Risk Management LLC's Bill Schneider (**Luke Seward**); Cub Scout popcorn guy Matt Schlafer (**Bob Scolnik**); Baker College Marketing Intern Shamus J Oatis (**Pam Harris**); Walt Urick (**Orville Crain**); and Read Muskegon's Board Chair Jane Wright and Literacy Coordinator Sarah Klassen (**Melissa Moore**).



MELISSA MOORE

>>> are low-skilled or illiterate, and this affects the young person's ability to achieve reasonably in school. Therefore the cycle continues from one generation to the next. This topic was brought to light in a video shown to the Club called "The Statistics Lottery" which may be viewed at: <https://www.youtube.com/watch?v=52KuhCpiOUE>. The poignant video explains how differences in early childhood education can influence child development and how some children enter the school system with developmental delays due to generational illiteracy.

Melissa Moore, the first director of Read Muskegon, said if Muskegon County wishes to ease poverty in our community, we must address the literacy problems found within. She expressed the desire to raise our Literacy Community to greater level of understanding and make our Club the literacy model for other clubs to emulate. She pointed out that, according to **Past**

MUSKEGON ROTARY LITERACY COMMITTEE

MELISSA MOORE – CHAIR

BRYCE TALLANT

DOUG WOOD

JACKIE FISHER

JANE CLINGMAN-SCOTT

JOHN SEVERSON

JOANIE SMITH

KELLY RICHARDS

KRISTINA COBY

PAT WALSTRA

KATHY SAYLES*

*NON-ROTARIAN

President Susan Crain, "our Club had a nonfunctioning Literacy Committee and it was time for a big change." The committee now has 10 Club members from all aspects of the community. The committee is asking for help in defining the Club's focus and requested each member to rank the following suggested actions in order of importance:

A) Coordinate training for volunteer literacy tutors working with K-12 students.

B) Initiate an educational campaign with periodic Rotary member action items

C) Convene a Literacy Summit

Melissa ended her presentation with a quote: "Literacy is an active phenomenon. Its power lies not in a received ability to read and write, but rather in an individual's capacity to put those skills to work in shaping the course of his or her own life." —Paulo Freire, *Pedagogy of the Oppressed*



'Round Rotary's RIM

Kathy Moore, standing in for President Josh, cheerfully inducted new member **Corey Watson**, below. **Orville Crane** sponsored Corey but felt his introduction



could be better handled by fellow Rotarian **Christine Robere**, of the United Way. Christine commented that in the time she has known Mr Watson,

he has amazed her with his tremendous skills and desire to help the community. Corey currently works with My Brother's Keeper (MBK) an initiative that addresses persistent opportunity gaps faced by boys and young men of color, and ensures that all young people can reach their full potential. In addition to his work with My Brother's Keeper, he has spent many years as a social media manager. Welcome, Corey!



Committee Reports

The 3rd Annual ENPACT event was a dynamic success, stated **Jeff Lewis**. It was organized by the Muskegon Police Department and Rotary's Diversity & Inclusion Committee. The evening featured the Washtenaw County sheriff as guest speaker, the Muskegon County prosecutor and public defender as moderators and round-table discussion leaders about important public safety topics. The event, attended by approximately 110 people, was held at the Frauenthal Center's third floor ball room. **Julie Koch** thanked the Community Foundation and the Holiday Inn for

support as well as the 10 law enforcement agencies for attending.

John Noling introduced several young people. One young man, Serinus —→ Daniels, had attended the Life Leadership Conference. He spoke of how it taught him patience. "Patience," he said, "to work with others who did not think as he did and were from outside his normal circle."



Baker College Rotaract Faculty Advisor Linda Meyers, above, informed us of the thriving club at the college. introducing Megan Dixon, center, and Natasha Smith who reported on the club's numerous activities in the semester's first six weeks. Megan recounted that Kids' Food Basket and collecting books for early reading were often the most popular activities. Natasha explained the club's desire to support water filters for Honduras and encouraged each of us to participate in their candle fundraiser which ends November 29.

The Orchard View Interact Club, below, was well represented by their advisor Samantha Wilson and two new club members Dayton Rose and Tom Shawl. Both young men excitedly reported on their experience collecting can goods for the Salvation Army and then having the opportunity to volunteer at their service center. Other things they are looking forward to are helping on committees and meeting cool people.



The Club was encouraged by **Ginny Sprague** to support the Every Rotarian Every Year campaign with a \$100 gift or what you can afford – 100% participation is the major objective. It is the primary funding source for the RI Foundation's activities. Please make sure to turn your forms into the Club, so that better records can be maintained.

The Grape Escape Committee will meet on November 7 to discuss this year's event and plan for next year's. All are welcome to attend.

A New Member Get Together will be held at the Crain home on November 15, 6pm. New members are encouraged to attend!

Only three Brave Rotarians are left safely aboard the Port City Princess as **Michael Schultz** was cast adrift.

**One more time...
Muskegon Country Club
this week. C U there.**