





“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
Cathy Brubaker-Clarke, President-Elect
Kathy Moore, Pres-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Susan Crain, Imm Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Nov 17, 2016 12:00–1:15pm

Muskegon Harbor Holiday Inn

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Kathy Moore, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



“The ADAC Story” Terry Leberfinger

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Cathy Brubaker-Clarke

INVOCATOR - REFLECTOR

Jane Clingman-Scott

THIS MEETING'S MENU

Chicken Fajitas; Rice; Salad
Bar w/6 toppings/ 3
dressings; Chips and
Salsa; Assorted Desserts

STUDENT GUESTS

Muskegon Heights Tigers

NEXT WEEK'S BIRTHDAYS

Chris McGuigan Nov 18
John Rupert Nov 20
Brianna Scott Nov 20
Karen Kayes Nov 22

FOLLOWING WEEKS' PROGRAM

11/24 THANKSGIVING (NO MEETING)
12/01 Community Policing
12/08 W Michigan Power Cleaning
12/15 Spectrum Health Introduction

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↑ Doin' It Again

“As many of you know,” we’ve heard from tuxed **Bob Scolnik**, above, “for about 8 years I produced shows through my Mona Lake Productions Company and, two years ago, decided I’d successfully demonstrated that musical entertainment could be presented in Muskegon. But it was becoming more work and less fun (which lead me to take a vacation from music producing that wasn’t to last forever). So after a nice long break, I’m excited to announce my 2016 New Year’s Eve Dinner Show: “A ‘Rockin’ Oldies New Year’s Bash!”

“Come welcome in 2017 with me and two fantastic night club acts plus, before and after, an inviting dance floor and celebrity DJ! We’ll also enjoy hot & cold hors d’oeuvres, a great dinner catered by the Harris Group, party favors, champagne toast, dessert, soft drinks plus a cash bar.

“All this will take place at the brand new Verdoni’s Event Center on Seminole Road in Norton Shores. Arrive in your Vintage 50’s or 60’s outfits or your finest Glam! Also, this is a benefit for the “WATCH MUSKEGON” campaign; there will be a very nice silent & live auction with ALL proceeds

going to Watch Muskegon! Only 200 tickets to be sold! Stay tuned...invitations available soon and tickets will go on sale in about a week. Artists include Quentin Flagg, the Midwest’s high-energy ‘50’s & ‘60’s & more Rock ‘n’ Roller and the Big Girl Detroit Trio, “The Whatabouts?” performing the Girl Group songs of the 60’s, I had Quentin here in 2011. The crowd loved him. Click for a peek: [Mona Lake Production New Years Eve Dinner Show 2011 with Quentin Flagg](#)

Nancy & Ed Meet the Incas

Awesome day yesterday (the rest of us were



at Rotary). Machu Pichu was just indescribable! The Incas were fabulous architects, engineers, agriculturists, astronomers and they also took great care of Mother Earth (“Pachimama”). We didn’t hike the Inca trail. But I did make it to the very top.

- Nancy McCarty w/Ed Hunt

On Stage This Week



is Terry Leberfinger, VP Human Resources of ADAC Automotive, a full-service automotive supplier, designing and

developing automotive products for over 35 years.

Location Change

This Thursday, November 17, we're back at The Muskegon Harbor Holiday Inn followed by Thanksgiving off

ALWAYS WELCOME – SPEAKERS, NEW MEMBERS



Muskegon Holiday Inn
Thursdays 5:15 – 6:30pm

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee accuracy and publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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**'Round
Rotary's
RIM**

Making Spirits Bright

Social Committee Refreshment Chair **Annoesjka Soler**, below, is touting Whiskey School 101, a somewhat accredited course of study that needs no text books or preparation.



"For \$30, you can sample 6 types of whiskey including Irish Whisky, single malt scotch, American Whiskey, blended scotch, bourbon, and rye," Annoesjka told a group of chain gang workers after a hard day in the sun." (Boy, did she start those chains a-rattlin'.) "The sampling includes a buffet of appetizers, so arrive early at Hennessy's," she advised. Here are the logistics:

January 17, 2017. 7pm or earlier
Meanwhile, call 728-3333 to get your name on the list to save your spot.
Bring friends for a fun Rotary Night Out!

Visiting Rotarians/Guests

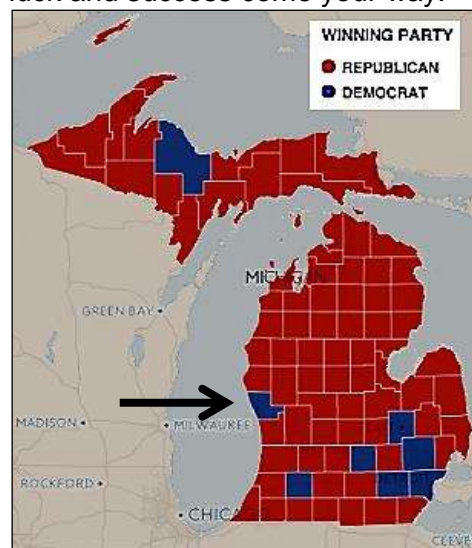
Previous week: Visiting Montague-Whitehall Rotarian **Dave Sipka**; Baker College Rotaract's Faculty Advisor Linda Meyers, Megan Dickson, and Natasha Smith.

Last week: Visiting Sparta Rotarian Jenny Bellamy; Terry Dental Co-Owner and prospective member Jules Terry (**Josh Wallace**); Danielle Webb (**Jason Piasecki**); spouse Judy Dix (**Steve Dix**); Harbor Hospice's Ammy Johnson who is a prospective member (**Mary Anne Gorman**); Vicki Schneider (**Luke Seward**); Austin Pierce (**Bill Loxterman**); Muskegon Catholic Central President Ken Rasp (**Tom Powers**); Brookhaven MCF's Karen Smith (**Pam Harris**); daughter Olivia Peterson (**Frank Peterson**); North Muskegon Interact Club's Grace Goszkowicz, Lauren Cribbs (**John Slocum**); Baker College Rotaract's Linda Meyers, Rosemary Ruiz and Stephany Steward (**Lee Coggin**).

To Those Who Ran

Running for political office is seldom easy, but it's especially difficult when the race has controversial overtones, like in last week's presidential contest.*

To competing Rotarians, winners or not, RIM salutes you and your valuable contribution to American democracy. May much luck and success come your way.



* **Michigan Counties Tuesday**
→ **Muskegon County**

Hey Look Us Over



Three Oakridge High School visitors graced our meeting last week, a group that – who knows -- could become interested in forming an Interact club one day. From left are students Lanessa Meyers and Bradley Jones, and Counselor Erin Silva. Go Eagles!

Last Week's Program

New Home for Mercy

**SPEAKERS: Greg Loomis
and Gary Allore**

by RIM Reporter Kathy Moore

President Josh called on his wife Amber, below, Community Development Coordinator for Mercy Health Muskegon, to introduce the guest speakers Greg Loomis, right, → President of Mercy Health Muskegon, and Gary Allore, Mercy Health Regional Chief Financial Officer. Mr



mission, vision and values expand well beyond the hospital walls and centers around people and community service.

Mercy Health's history includes the consolidation of three local hospitals with gradual growth and changes over the last decade or so. But now they seem to be in turbo-drive as they transition from a "volume" to "value" business model in response to industry challenges, such as healthcare reform, and operational challenges, such as aging facilities and

fragmented services. They are investing \$270 million towards a new, expanded and renovated state-of-the-art building at the Mercy campus on Sherman Blvd. Loomis shared slides and drawings of the future site, as well as a brief video depicting the process they used to gather community



Loomis presented a brief overview of Mercy Health Muskegon, a not-for-profit organization. The Mercy Health

feedback and input on the design and flow of the facility.

Then Gary Allore, below, presented a number of key stats. Mercy Health is financially stable with \$580 million in annual revenue at a 3.95% operating margin. They are one of the largest



million annually in community benefits and an additional \$3 million in charitable financial assistance, impacting some 208,700 lives.

employers in the area with 4,214 employees and 314 providers. As a non-profit entity, they also invest over \$16



The projected economic footprint of Mercy's expansion project is equally impressive. The regional impact is estimated to add 1,447 short-term jobs with approximately \$70 million in earnings and an additional \$144 million to the economy. The project will be funded with cash reserves and inter-company loans (\$261 million) and \$10 million in philanthropic support, of which \$6 million has already been raised.



Mercy Health Muskegon is recognized and highly regarded as one of the best hospital systems in the nation. This new expansion exemplifies Mercy's continuous commitment to top-notch quality care, convenience, comfort and community.



NEWS / ANNOUNCEMENTS – PRESIDENT, COMMITTEE MEMBERS, GUESTS, AND ANYONE ELSE WITH SOME- THING WORTHWHILE TO SAY

Dear Rotarians

Early this month, it snowed in some places here in the Traverse City area! I was a bit surprised, but I guess I shouldn't have been. I do live in northern Michigan after all! Perhaps you are like me. Even though it is hard to say goodbye to warm weather, the beautiful changing colors of the trees, hot apple cider, and warm fires make me smile....And here's another reason to smile: we are entering the time of year when we celebrate GIVING.

This year, on Tuesday, November 29, Rotary is participating in #GivingTuesday, a global day dedicated to giving. Last year, more than 45,000 organizations in 71 countries came together to participate.

You don't have to be a world leader or a billionaire to give back. #GivingTuesday is about ordinary people -- people like you and me -- coming together to accomplish extraordinary things.

This year, we hope you'll consider supporting The Rotary Foundation. 100% of our donations to the Annual Fund of Rotary Foundation come back to the districts as matching grant funds to leverage club projects from Good to GREAT! There simply is not a better or more productive way to Do Good in the World than to give to The Rotary Foundation.

Before #GivingTuesday (November 29), you will receive another message from me with a link to make your donation safely and easily. No matter where you are, or the time of day, you can support what matters to you about the work Rotary does around the world to change lives and build better communities.

Al Bonney

District Governor 6290 2014-2015
231-223-4064 (H)
231-392-6538 (C)

Help Us End Polio Now

Visit www.endpolionow.org
Discover how YOU can help



Ginny Sprague reminded members to participate in Every Rotarian Every Year by giving either \$100 (in celebration of the Centennial Anniversary) or an amount you can spare. "Our goal is the have 100% participation, even if it's \$10 or \$20 dollars," she said.

We welcomed Harbor Hospice's **Ammy Johnson** into membership last week, sponsored by **Mary Anne Gorman**.



Kathy Moore reported on the Community Service Projects Committee's Habitat Build project. The house is now framed and the next group will work on the exterior.

Major **Dan Sawka** introduced a community service opportunity via sign-up and participation in the Salvation Army's annual Thanksgiving Turkey Run on November 24 delivering Thanksgiving dinners to homes of Muskegon County residents in need. See Dan for more info.

Randy Lindquist announced >>>



The North Muskegon Interact club presents a \$1,900 check to Muskegon Rotary representing monies raised by middle school and high school students for our polio project. From left, Lauren Cribbs, Grace Goszkowicz, President Josh, and NM Faculty Advisor John Slocum.

>>> a Rotary Interact Conference hosted by Orchard View on Saturday.

Battle of the Rakes

"... Students from Muskegon Community College and their across-the-street peers at Baker College of Muskegon are competing to see which college can fill the most bags with leaves from the colleges' surrounding neighborhoods.

"The competition was organized by both colleges' Rotaract clubs, which are service groups for young adults sponsored by local Rotary clubs. ..."

More of Lynne Moore's article here:
http://www.mlive.com/news/muskegon/index.ssf/2016/11/college_students_engage_in_bat.html#incart_river_home
lmoores8@mlive.com



And finally, there's the story about Chris McGuigan looking like she's strangling fairly new (yet smiling) member Ricki Levine. It's a great story, filled with red star power, yelling and screaming. If only we weren't out of space on this here page...