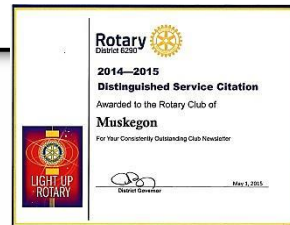




"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President
Kathy Moore, President-Elect
Linda Juarez, President-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Josh Wallace, Immediate Past President



Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916
September 21, 2017 12:00-1:30pm
Lake House Waterfront Grill
Satellite ReWine Club 5:15 - 6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Ammy Seymour, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(9/21) "District 6290 Governor Ed Swart"

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Heidi Sytsema

INVOCATOR - REFLECTOR

Annette Jack

THIS WEEK'S MENU

Housemade Meatloaf Buffet -
garden salad bar, steamed
redskin potatoes, roasted
vegetable; cookies/brownies.

NEXT WEEK'S BIRTHDAYS

Chanda Cregg Sep 23
Jeanette Harris Sep 23
Dawn Johnson Sep 24
John Noling Sep 24
Tom Powers Sep 25

FUTURE PROGRAMS / EVENTS

09/28 Steelcase Wellness Program
10/04 **Grape Escape**
10/05 Muskegon Co Youth Millage
10/12 Mexican Heritage Here
10/19 Atlanta Attendees Update
10/26 Food for Health
11/16 **New Member Get Together**

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Rotary's Fashion Plate



Just when things in the world appear askance at best, we catch one of our past presidents downtown carrying a purse... uh... not that there's anything wrong with it 'cause this power guy looks pretty slick. He's a not-so-small town mayor and insurance mogul - **Gary Nelund** - known before for unique socks but now also for his purse.

CLUB PEOPLE CHANGES

Two resignations: Rickie Levine and Luke Seward - New out-of-town jobs
New members: Claire Root-Benson and Kristy Sweet - Dues paid

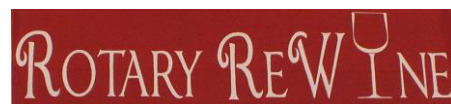
This Week on Stage

He's been in Muskegon a time or two already with District First Lady Carol, offering positive thoughts and



ideas as well as time for fun. District Governor Ed Swart, above, will speak to us on important up-to-date Rotary items, and he plans to devote considerable attention to learning from us.

At 10:30am, he'll meet with Board members, committee chairs and other interested parties in the Lake House's Sunset Board Room. One final point: If ever you've felt the need to impress a Rotary somebody, Ed's the guy. Let's show up in force and do just that.



Muskegon Holiday Inn

Thursdays 5:15 - 6:30pm

Meeting Minutes 9-7-17

<https://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rewine-meeting-notes-9-7-17/Rotary-ReWine-Meeting-Minutes-9-7-2017-Revised.pdf>

LOVE LIVES HERE

by Bob Scolnik

Our Muskegon Rotary Club has a Diversity & Inclusion Committee chaired by former Club President, **Brianna Scott-Grissom**. Just a few weeks ago, after a couple of ugly incidents...a noose found on public school playground equipment and racial slurs painted on a public sculpture...she and her committee organized a community rally in Hackley Park to bring the community together to share the love of everything here, and speak out against hatred and bigotry. To speak for love and respect, and to let all know that LOVE LIVES HERE!

Hundreds of people gathered to listen to excellent remarks, capped by terrific, and memorable words, from Clayton Hardiman, a long-time writer for *The Muskegon Chronicle*. I wish I had recorded his speech as the large crowd was completely silent while absorbing his thoughts.

Clayton remarked that racial things have changed but not very much, and he hopes his eight grandchildren will have different experiences. Clayton is a gift to the Muskegon community and he was the perfect keynote speaker for this



event. Over 200 community leaders signed on to this effort as did many,

many local organizations.

Another great thing I saw was a large number of Sikh's who attended, from many places other than Muskegon. It was amazing!

This was a remarkable event and I was so pleased to have been present. Thank you to **Brianna Scott**, a skilled attorney and powerful leader who was the force behind last week's rally and, I hope, a community changing event.



Above, Brianna Scott speaking to the large Hackley Park crowd.

Left column below, a group of the signs that were distributed.

Grape Escape

Three Weeks to Vine Time

Muskegon Rotary Grape Escape

Wednesday, October 4, 2017

Frauenthal Center

425 W. Western Avenue in beautiful downtown Muskegon. 6-9pm

BUY your Grape Escape tickets today! To order Grape Escape tickets online, go to one of these links:

Muskegon Rotary Page

<http://muskegonrotary.org/grape-e-escape-2017/>

Facebook Page

https://www.facebook.com/rotarygrapeescape/?view_public_for=111061788928314

Star Tickets

<https://www.startickets.com/events/item/muskegon-rotary-grape-e-escape-event>

Frauenthal

<http://frauenthal.org/event/muskegon-rotary-grape-escape-event/>

You can also purchase tickets directly from the Frauenthal Center Box Office: Hours: M-F, 11am-5:30 pm or by calling the box office at 231.727.8001.

..... and due to popular demand, **Kathy Betts** will have tickets for sale by check or cash at the Rotary meeting this Thursday!

Questions for Kathy:

muskegonrotary.bookkeeping@gmail.com

NEWS / ANNOUNCEMENTS – PRESIDENT

Fellow Rotarians...

For information on contributing to Hurricane Harvey's Disaster Relief Fund, click on the following link:

<http://clubrunner.blob.core.windows.net/0001911/en-ca/files/homepage/disaster-relief/combined-relief-daf-and-ways-to-contribute.pdf>

Cathy Brubaker-Clarke, president

**ROTARY VOLUNTEERS
NEEDED FOR GRAPE ESCAPE.
SEE JD WALLACE, SR**

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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CHINA WELCOMES ROTARIANS

John Noling and Bill Loxterman, below, enjoyed immensely their visit this last week to the Admiralty Rotary Club of Hong Kong, where banners were exchanged and Rotary friendships

and they all speak English, and Cantonese and English during the meeting; it certainly was welcoming and hospitable. Everyone went out of their way to speak with us.



They have a lunch meeting of their own and a dinner meeting with another club each month, it appears; more social than program- oriented. We didn't find out about their fundraisers or projects yet.

expanded. They have a story to tell about their adventures in Shanghai, Nanjing, and Hong Kong.

Admiralty is one of over 80 clubs in this region of China and is one of the first to have encouraged and developed the leadership of women going back to 1989.

"We were on a vacation and humanitarian outreach of our own design," John confessed. "You know like the Bill and John ambassadorial effort for good will and better

friendships. Actually, we just wanted to connect. It's highly recommended visiting other clubs anywhere; Rotary really makes you a friend wherever you go."

Their club has about 40 members

highly of the U.S. and some have worked and traveled here. They have a Christmas Party each year due to British influence

They spoke of exciting new clubs in China in Guangzhou across the border, Mongolia, and Taiwan. It was surprising to hear this

I will ask President Andrew Chan and have more info later on projects and, fundraisers.

We explained our Club in some

detail to them; we seem to know each other well. They have a very interesting mix of vocations.



They seem to think China will gradually accept Rotary once they see is not a threat and see recent improvements in their government's acceptance of more clubs.

Seven Chinese food courses with chopsticks was lunch at a Cricket Club, served at a huge round table with a big lazy Susan in middle. We tried everything. All was very good and varied. Lox even used chopsticks.

Loved their appetizers and desserts. Cost was \$35 guest fee plus cab ride. Everyone looked well-tailored. Women are really getting things done in this club. Guys, too, seemed together

John Noling





L
O
V
E

Clarke and Clayton Hardiman, left photo, share a hug in the midst of a most meaningful experience. It won't be the last effort to bring the community together, Brianna

Speakers
Cathy
Brubaker-

Scott, previous page, shared with those gathered. Scott chairs Rotary's Diversity & Inclusion Committee and believes much more can be done to insure the perpetuation of LOVE in Muskegon.

One count had the crowd at 200; other counts were higher.

Bridge Project We're Halfway There

The first (of two) bridges is completely refinished! Removed from Veterans Park, transported to a work site owned by Erickson Crane, decking and railings removed, completely sandblasted, primed and painted with the correct finish and finally re-decked with new oak lumber.



The Northside Lions Club completed much of the work with assistance from Muskegon Rotary. The finished bridge is FANTASTIC! When this is reinstalled in the park, the second bridge will be moved to the work site for the same treatment. Muskegon's Veterans Memorial Park will once again be Michigan's Most Beautiful Mile!

-- Bob Scolnik



SPECIAL PRAYER

This, from Invocator Extraordinaire Tom Powers, who opened last meeting with thanks to those who conceived /organized our "Love Lives Here" rally, and this blessing:

"Dear Father:

Today we give you special praise that our Rotary stood tall for "Love Lives Here". You are the author and essence of Love. Help us to realize what Love really is. Sure, we sing about... write poems... extol the "amorous" type of love. We recognize with gratitude our deep and wonderful family and friends. But we ask for your wisdom to see Love as a verb, an action word, a daily choice in courage, to choose to love others as we love ourselves; To truly choose "Service Above Self".

Father, please give us the wisdom and courage to stand tall and never tolerate hatred and violence, by doing nothing. Help us to hear and react to those who lost everything they had in the recent storms and tragedies.

Father, bless us with the understanding that: "Love in our hearts wasn't put there to stay. Love isn't Love until we give it away."

Visiting Rotarians and Friends

Visiting Rotarians were Lou Ann Shawer and Martin Marino (Ada-Cascades Club), and David Lee (Hastings Club); Steve Jackson (Jerry Wiersma); Kris Schults (Dakota Crow); David Kinsman (Dawn Johnson); and Darryl Todd (Ed Garner).

Ed Note: Listings here come from those pesky little blue cards you all filled out. This week they were filled out cleanly and legibly for which I thank you very much.

BULLETIN - BULLETIN

The *Love Lives Here* Facebook page is live, courtesy of **Dakota Crow**, and already has content! Click below:

<https://www.facebook.com/lovelivesherecampaign/>

Also, the Rotarian who shares the [Muskegon Rotary Grape Escape](#) Facebook page and/or the **Grape Escape** Facebook event page the most times starting 9/14/17 through 9/27/17 can win a free ticket to **Grape Escape**.

Rotary's 2017 **Grape Escape's** Committee seeks additional Silent Auction donations, worker volunteers and, of course, everyone buying a ticket(s).

Please consider Silent Auction contributions to this, our biggest fundraiser. We are looking for anything that strikes your fancy that will, in turn, appeal to **Grape Escape** attendees. For examples of what's needed, click:

<https://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/ge-silent-auction-items-needed/IMG.jpg>

Last Week's Program

A 10-Year Retrospective of Muskegon Area First

Presenter: Ed Garner

RIM Reporter Ammy Seymour

Muskegon Area First, established in the fall of 1999 as a private not-for-profit corporation, was funded by 11 local municipalities, Lakeshore Chamber of Commerce, DTE, Consumers Energy and Muskegon Community College. Rotarians **Bill Johanson** and **Nancy Crandall** served as MAF's first two presidents.

This organization has served as a centralized lead agency for economic development projects in Muskegon County. It's mission is to foster private investments that increase the tax base and employment opportunities in Muskegon County.

Ed Garner, another Rotarian, has been MAP president for some 10 years. Soon he'll become Regional Director of Michigan SBDC, West Michigan Region, headquartered in Grand Rapids but an area that will take him to Muskegon, on occasion. His presentation was detailed; we'll summarize it with information from Ed's charts.

What we do:

Facilitate business retention & growth

70-80% of work is with existing companies

Facilitate business attraction

20-30% of work is with new companies

Serve as a clearinghouse for economic information

Participate in Regional Initiatives



Ed and Tonette Garner

2007 - What did we look like?

- Workforce – 89,458
- Employment – 82,943
- Employment rate was 7.3%

Then... The GREAT RECESSION! It was time to diversify and consider Alternative Energy, Medical Devices, Aerospace, Defense and Homeland Security

June '17 - where we are now?

- Over \$400 million in private manufacturing investments
- Employment back to pre-recession levels
- Workforce – 78,532
- Unemployment rate 4.8%

Muskegon Sales Growth

- Eagle Alloy (Egelston Township)
- Rogers Printing (Village of Ravenna)
- Motion Dynamics (Fruitport Township)
- ADAC Automotive (City of Muskegon)

- CWC Textron (City of Roosevelt Park)
- Versatile Fabrication (City of Muskegon Heights)
- Bayer CorpScience (Muskegon Township)
- ARCONIC (City of Whitehall)
- GE Aviation (City of Norton Shores)
- Chassix (City of Montague)
- Master Tag (Montague Township)
- Erdman Machine (Whitehall Township)
- LaColombe (City of Norton Shores)
- KL Outdoor (City of Muskegon)

Return on Investment

- \$200 : \$1 - The amount of private investment for every dollar of Muskegon Area First funding



The Muskegon Area First Procurement Technical Assistance Center (PTAC) is funded in part through a cooperative agreement from the Department of Defense (DOD) through a program that is administered by the Defense Logistics Agency (DLA). Counties served – Allegan – Barry – Ionia – Kent – Lake – Mason – Mecosta – Montcalm – Muskegon – Newaygo – Oceana – Osceola – Ottawa.

News/Announcements – President

On the evening of September 11, maybe 250 people or more gathered at Hackley Park to take a stand against recent racist acts in the community, including graffiti and a noose left at Muskegon school buildings.

President Cathy Brubaker-Clarke congratulated the Muskegon Rotary Club Diversity & Inclusion Committee that hosted the "Love Lives Here" event aimed at highlighting the community's diversity and denouncing hate. It took two weeks for the committee to bring the event to life.



President Cathy and Brianna

"To have this amount of people was absolutely amazing," said **Brianna Scott**, chair of the D&I Committee. "It goes to show that the heart of 'Love Lives Here' is within this community, and people really feel this battle cry needs to be out there and are going to support it. "Please 'like' the Facebook page for the Love Lives Here (link on page 4) . Those interested will be able to post statuses, images and events promoting the cause.

- *The Rotarian* – Atlanta Conference highlighted, check it out! →
 - Recycle, Reuse – donate your old *Rotarian* at the next Rotary meeting.

Senator, Geoff Hansen and Mr. & Mrs. Hermanson thanked the Muskegon Rotary for their Paul Harris awards.

The tradition continues: → Muskegon Rotary honored **Richard Witham** and **Ed Garner** with the Paul Harris

award. Congratulations! In addition, may you continue to contribute and demonstrate our commitment to serve others



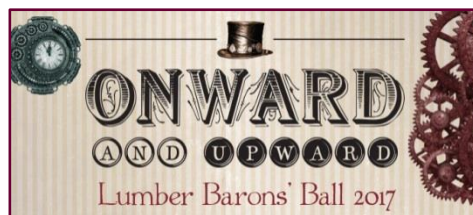
From left, Ed Garner, President Cathy, Ginny Sprague, Dick Witham and Jerry Wiersma



What you're viewing is last week's New Member Get Together at Susan and Orville Crain's. The next NMGT (pronounced just as it's spelled) takes place at Nancy and Don Crandall's on Thursday, November 16, 5:30-7:30pm. No "Kick the Can" or "Pin the Tail on the Donkey," just good, clean fun for newbie Rotarians and other who'd like to attend. Mark your calendars.

Lumber Barons' Ball

<https://www.lakeshoremuseum.org/fall-fundraiser-2017/>



Saturday, September 23
Hackley Administration Building
Time: 6:00-10:00 p.m.

Jenny Roach was the big "10 Brave Rotarians" winner.

Finally, click for Mission for Area People 50th Anniversary announcement...

<https://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/mission-for-area-people-50th/IMG-mission-for-area-people.jpg>

