




“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Sept 22, 2016 12:00–1:15pm

Lake House Waterfront Grille

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Diane Van Epps, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



“Rotary-American Heart Association” Courtney Failer

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Joan Smith

INVOCATOR - REFLECTOR

Jack Briggs

THIS MEETING'S MENU

Housemade Meatloaf Buffet;
 garden salad bar; steamed
 redskin potatoes; fresh
 vegetable; and cookies.

NEXT WEEK'S BIRTHDAYS

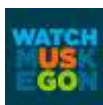
Jeanette Harris	Sep 23
Chanda Nichols-Wilson	Sep 23
Dawn Johnson	Sep 24
John Noling	Sep 24
Tom Powers	Sep 25
Nancy Crandall	Sep 28
Mike Walsh	Sep 28

UPCOMING PROGRAMS

09/21 **Grape Escape**
 09/29 Life Leadership Participants
 10/06 70X7
 10/13 Detroit Eastern Market

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Above, Heritage Landing was being turned into something else last week. **In progress now**, the newly-constructed [Michigan Irish Music Festival](#) is up-and-running through this Sunday, Sept 18.

**... then (ta-dah!) ...
 this Wednesday...**

Annual Fundraiser


Grape Escape


Muskegon Rotary 2016

Save the Date
9/21/2016
 6:00pm - 9:00pm
Wednesday

Taste Michigan Wines & Craft Beers
 Eat Delicious Food
 Bid on the Silent Auction
 Listen to Live Music
 and more ...
 \$40/person

Bella Maria's Ristorante
 and Event Center

If you have any questions please message us on facebook 
 Muskegon Rotary Grape Escape
www.facebook.com/rotarygrapeescape
 To benefit:
MUSKEGON AREA PROMISE
 Purchase Tickets at:
www.muskegonrotary.org or
www.eventbrite.com/e/grape-escape-2016-tickets-24040102594





SPEAKERS, VISITORS, NEW MEMBERS ALWAYS
 WELCOME TO THIS, OUR SATELLITE CLUB

Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Click below for 9-8-16 meeting minutes:

<http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rotary-rewine-minutes-9-8-16/Rotary-ReWine-Minutes---Sept-8-2016.pdf>

“Susan Crain gave an update on the ReWine (Satellite) group's upcoming November 3rd showing of the documentary, “The Shot Felt Around the World.” We are in need of sponsorship support, so if you have connections, please let us know we can count on you. Flyers with details are available.

“Braxton Gerdes, MCC's Rotaract Club president, reported they currently have 10 members. He gave an update of several successful projects completed throughout the year. MCC's Rotaract meeting will be held September 14. Also, the Rotaract District Conference will be held this fall at McGuire's Resort in Cadillac.”

Come One, Come All (and bring a friend)

“Escape” this Wednesday

CHICKS DIG HIM

A few weeks back, Consumers Energy's **Rich Houtteman**, below, treated fellow Rotarians to a talk about his company's current direction. This sharp, well-imaged utility manager easily gives the impression that his is a gentle, coat-and-tie existence. Sometimes, perhaps... but not always.



A recent job challenge had Rich up a stack, banding chicks at the JH Campbell Complex in Port Sheldon Twp. With a Campbell plant employee and a DNR representative, Rich scaled 200-feet to the circular shed that encircles the stack. This shed has a few windows; behind one is a peregrine falcon nest box.

Rich shared with RIM how the banding was done: "One person took two hockey sticks with an attached sheet to be stretched over the front of the nest box to keep mom away. The DNR rep then removed the chicks, putting them into a box where they were all segregated. Of course, Mom isn't happy that she can't get back to the nest and often dive bombs the unfortunate sheet holder!"

"We kept a lid on the box to keep the chicks calm, taking out one at a time for their banding, their eyes covered with a cloth. When the lid is removed, or if the chicks can see us, they shriek, and Mom gets Mom very excited!"

"After all of the chicks were banded, the team removed the sheet from the front of the nest and descended down the ladder in their safety harness gear, none the worse for wear and a cool story richer.



'Round Rotary's RIM

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.
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Fall Harvest Fundraiser Saturday, September 24, 9am Michigan's Heritage Park Whitehall, Michigan

Celebrate the harvest at Michigan's Heritage Park! This daylong event will feature harvest themed games for all and park staff will show how people throughout Michigan's history preserved the bounty.



LUMBER BARON'S BALL

OCTOBER 1, 2016 Click:

http://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/lumber-baron-s-ball-2016/LBB16_InvitePROOF2.pdf



BOYS & GIRLS CLUBS OF AMERICA

The second annual Fall Frenzy fundraiser for our Boys and Girls Club is THIS SATURDAY NIGHT, September 17. Food and non-alcoholic drinks are provided; BYOB if you'd like adult beverages. The popular band Yard Sale Underwear will be playing some great music. Wear your dancing shoes. Silent Auction items will be sold to the highest bidder.

While there is no charge for the Fall Frenzy, it is a club fundraiser so please be generous and donate while there. Checks may be made out to "Boys and Girls Club of the Muskegon Lakeshore."

Join us this Saturday, the 17th, from 5:30-10:30pm, for a night to remember. Location: 4740 East Summit, Muskegon, MI 49444.

New this year!

Irish Festival Announces

"The Tavern" is the place – ALL THIS WEEKEND – to get a local Michigan craft



beer. Eight revolving taps will feature two rotating beers from [Pigeon Hill Brewing Company](#) and [Unruly Brewing](#). One rotating beer from [Fetch Brewing Company](#) and [Perrin Brewing Company](#) and two more always changing Michigan breweries. Hop over often to see what has been tapped!

This Week On Stage

The mission of the American Heart Association is to build healthier lives, free from cardiovascular disease and stroke. It funds innovative research, fight for stronger public health policies, and provide critical tools and information to save and improve lives. Presenter: Courtney Failer.

Activities Index for RIM's...

Crowded Fundraiser Month

Sep 15-18: Irish Music Fest

Sep 17: Boys 'n Girls Club

Sep 20: Frauenthal Celebration

Sep 21: Grape Escape

Sep 24: Fall Harvest

Oct 1: Lumber Baron's Ball

Oct 29: Big Brothers/Sisters - LST

FUN ON THE LST – OCT 29



Ed. Note: Readers might have noticed that we've advertised seven fundraisers for six worthwhile organizations in his issue. It's part of Rotary's commitment to community service performed by members, their friends and family members. But it's extra work for the RIM staff, for which we request: if members desire a brief mention of a special cause or activity, the written submission deadline – to the RIM editor or a RIM reporter – is Thursday noon for the following week's publication. Thank you.

Huey Long Discussed

by RIM Traveling Film Critic
and General All-Around Good Guy
Bob "On the Job" Scolnik

Last Sunday night, Merle and Bob Scolnik attended another in The Heartland Independent Film Forum's series, this time the 1949 Academy Award winning *All the King's Men* starring Broderick Crawford. The film was based on Robert Penn Warren's Pulitzer Prize winning novel, and inspired by the life and times of Louisiana Governor and Senator Huey Long. Close to 100 people attended and there was an in-depth discussion after the film led by Muskegon Community College Professors **George Maniates** and Kurt Troutman.

All the King's Men was released in 1949 and is, I feel, as good today as any current film in spite of its being shot in black & white. Centered on politics, the main character, Willie Stark, evolves from an honest but dirt-poor citizen into a state governor. As he gains this high office, Long embraces everything he fought



against in his early life... or did he?

Maniates and Troutman run MCC's "Center for Experiential Learning" and do a fantastic job in the community. Roger Rapoport deserves applause as well for organizing this fine film forum.

Above, at the newly re-opened Harbor Theater, **George Maniates** leads a discussion following the film.

Past Prez Mary Says "Hi"

"Wow. Sounds like you have done a great job building this event (Grape Escape). I remember the 1st year – I think I was Club President (2003-04). Larry Wright showed what club spirit was all about. Good luck this year! Sorry I'm so far away & can't attend"

– Mary O'Connor 9/9/16



Last Week's Program

*"Centers of growing
educational excellence"*

Muskegon Heights Public School Academy by Diane Van Epps

MHPSAS offers programs for K-12 students, and is evolving into an impressive education system, we heard from Supt **Alena Zachery-Ross**, right. It provides students with comprehensive academic programs so all students have the ability to graduate both career- and college-ready, and on time.

World class STEM labs, Broadcasting & American Sign Language are some of the curriculums available. They state a goal of improving graduation rates, decreasing dropout rates, and increasing the number of students who will attend and stay in college.

MHPSAS has a strong tradition in both athletics and band (drummer line coming this Fall!). When Alena arrived at the school, she had heard about all of the problems in the community, but what she found when she settled in was a community rich in tradition – tenacious, resilient people standing and serving people who are triumphant.

Desire Coleman, above, a 7th



grader introduced herself as the future Dr Desire Coleman, Dentist. "Does anyone believe in me?" she asked. With the support of administrators, teachers, and the community, she believes she will reach her goal! She has been taught to challenge herself and

look to the world as bigger than Muskegon Heights. "Do you believe in me?" she asked again to a rousing roar of applause. Alena said they could not do it without the help of community partners like Rotarian **Dave Alexander** who reads in MHPSAS's

classrooms.



Above, Elena introduces two tables of invited staff and board members in anticipation of an impressive presentation and well before a splendid one-hour documentary hours later on WZZM-TV about the city of Muskegon Heights and its school system.

NEWS / ANNOUNCEMENTS – PRESIDENT, OFFICERS

Here's the finalized list of Grape Escape volunteers:

<http://clubrunner.blob.core.windows.net/0000001911/en-ca/files/homepage/grape-escape-2016-volunteer-positions-final/Microsoft-Word---Grape-Escape-Volunteers-2016-FINAL.pdf>

Jane Clingman-Scott's reflecting invocation, reminded us of Rotary and the social norms associated with the Club. She's amazing: does it without notes but not without feeling and probably lots of practice beforehand. Very nice. **Tom Powers** shared an Irish joke

as part of an Irish Festival assignment – please see Tom if you missed it as you will need to hear the proper accent to appreciate his total Irishness!

President Josh issued his first fine of \$1/person to the all-male table in the front of the room.

Josh introduced **Ginny Sprague** who introduced **Annette Jack**, below, who introduced the next-to-be-awarded Paul Harris Fellow in the world who happened to Annette's hubby Jack, with quite a list of service credentials to his credit, and clever things to say spur-of-the-moment....



President Josh then showed everyone, on the big screen, just how easy it is to buy **GRAPE ESCAPE** tickets online via Google ("Muskegon Rotary Grape Escape—Buy tickets for Grape Escape"). He walked (projected) us through his own purchase. He also guided us to the ClubRunner Rotary Calendar where he has added weekly meetings and encourages committee chairs to add their meetings. Some Rotarians belong to more than one committee and it helps to know when other committees are meeting to allow Rotarians to attend more than one committee meeting.

An announcement now too late for present readers (so go to the next paragraph: There will be a New

Member Gathering at the home of **Orville** and **Susan Crain** this evening in the place of Rotary ReWine. Committee Chair of Committees **Annoesjka Soler**, right, will be there to answer questions on all, or maybe just some, of Rotary's committees.



NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS, OTHERS

Here is the list of the ten members who signed up for our Ten Brave Rotarians “Set Sail on the Port City Princess.”

1. **Megan Byard-Karaba**
2. **Jane Clingman-Scott**
3. **Darlene Collet**
4. **Randy Lindquist**
5. **Mark Meyers**
6. **Nancy McCarthy**
7. **Jim Rausch**
8. **Michael Schultz**
9. **Brianna Scott**
10. **John Wahlberg**

Mike Schultz procured a Habitat for Humanity house, at the corner of Lincoln and Hardy, for Rotary. This would be a great service project for the Club taking place every last Saturday of the month beginning Sept 26.

Deni Hunter and **Megan Byard-Caraba** -GRAPE ESCAPE honchos (or honchoettes) urged members to buy your tickets now online through Muskegon Rotary ClubRunner. Silent Auction donations are due by week end so they have time to make up the bid sheets.

Mary Beth Ramos asked for four volunteers for the newly added 13th winery and, as always, Rotarians came to the rescue. And wine, yes, she needs more wine for the motorized wheel barrow (that's a new one on us in the RIM Newsroom)!

Annoesjka Soler, left, it was said earlier, would be at the New Member Get Together Thursday night... and we're sure she was there and did a fine, fine job.

Are you tired of all this reading yet?

Visiting Rotarians & Guests

MHPSAS guests Carmella Ealom, Steve Paricol, Steve Parker, Mimi Rankin, Trinell Slott (**Kathy Moore**); More MHPSAS guests Jeanette Casson, Jamib Coleman, Andrew Alvesteffer, Joseph Warren, James Russell, Sue McCarley, Tracy French, Quinton Ross, Rane Garcia, Rachel Clark (**Alena Zachery-Ross**); TJ Morris (**Dakota Crow**); John Jack (**Annette Jack**); Jordan McClain and Mike Gerstweiler (**Tom Keenan**); Oliver Jansen (**Phil Friedrich**); Kate Batchelder and Marisol Lindstrom (**Julia Koch**); and Kelly Powers (**John Severson**). Student guests (3) were Reeths-Puffer Rockets.

What is STEM?

Earlier this issue, during the program report, there was a term, STEM, which created lots of consternation for readers, especially those who normally have a handle on things complex.

STEM is an acronym for Science, Technology, Engineering and Mathematics, and **Tom Keenan**, below, first introduced it to us when he proposed creating a STEM Committee to support efforts in our community. From the looks of it, the committee is taking off.

Thursday, we received a demonstration and briefing from Mike Gerstweiler, director of the Muskegon Area Robotics Students (MARS) and his assistant, Jordan McClain, 5th grader at Mona Shores Ross Park, both below.

The committee's initial focus will be in support of efforts to strengthen STEM in the Elementary schools, Tom said, thru the use of Lego League robots teams. Seven teams are starting up now with possibly three more in the near future.

