





“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>




Josh Wallace, President
 Cathy Brubaker-Clarke, President-Elect
 Kathy Moore, Pres-Nominee
 Nancy Crandall, Secretary
 Tim Arter, Treasurer
 Susan Crain, Imm Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Sept 29, 2016 12:00–1:15pm

Lake House Waterfront Grille

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director
 Ed Hendrickson, Director
 Mark Meyers, Director
 Jason Piasecki, Director
 Jamie Hekker, RIM Reporter
 Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



“Life Leadership Conferees” John Noling et al.

“This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER / GREETER

Joan Smith

INVOCATOR - REFLECTOR

Julia Rupp

THIS MEETING'S MENU

Chicken Picatta Buffet w/lemon
 n capers in wine sauce; salad
 bar; wild rice blend; fresh
 vegetable; and brownies

STUDENT GUESTS

North Muskegon Norsemen

NEXT WEEK'S BIRTHDAYS

Dakota Crow	Sep 30
Bill Loxterman	Sep 30
Ed Garner	Oct 2
DJ Hilson	Oct 2
Dick Carlson	Oct 4

UPCOMING PROGRAMS

10/06 70X7
 10/13 Detroit Eastern Market
 10/20 MI Farm to School Program



Plaudits from Josh

I just want to let everyone know how proud I am of our *Grape Escape* event. I received so many compliments from people who attended. I think we had record ticket sales and sponsorships this year (+\$4400 compared to last year). Big kudos to our *Grape Escape* Committee for putting on such a great event and thank you to all who were able to attend or support this event. - **Josh Wallace**

(RIM is posting some *Grape Escape* souvenir photos on pages ahead.)

Greetings from Arizona

Mary O'Connor, right, Muskegon Rotary president 2003-04 and missing from here for several years now, was asked by RIM via Facebook what's happening? She responded quickly to her former Rotary colleagues and local friends:



“Hi. I've been in Phoenix for 6 years now and love it. I'm finally warm!” she wrote.

“I am the Executive Vice-President and Chief Operating Officer for the Maricopa Community Colleges Foundation. The college district is one of largest in the country and consists of 10 colleges. I raise money for scholarships and programs for all 10 colleges, manage the accounting and investment of the funds and manage the scholarship award process.

“We are in the midst of a \$50 million

fundraising ‘Campaign for Student Success.’ We have raised \$42 million and are on track to meet our goal by June 2017. Our website is www.mcccd.org, for more information.

“I am active with several non-profits in town and serve on the board of Florence Crittenden, an organization helping troubled girls. My Foundation sponsors the local Rotary club speech contest and I get to speak to the group each year. I have not joined a Rotary club yet. So many to choose from.... I have great memories of my time in the Muskegon Rotary club and speak of it often.

“My son Dominic lives in Muskegon and works for Challenge Machine at their Holland plant. He visits me in Phoenix but next year I hope to visit Muskegon for a few days and when I do I will be sure to include a Thursday Rotary meeting on my agenda.

“I hope the Club is doing well. I enjoy reading the newsletter. Congrats on the electronic version and the web based index of former issues. I remember when Gene (the printer) was opposed to it...makes me feel old.

“Take care and best wishes,”
 Mary O'Connor

Muskegon Rotary Board

Josh Wallace joshua@mckenzieprice.com
 Cathy Brubaker-Clarke
Cathy.Brubaker-Clarke@postman.org
 Kathy Moore mooreka@co.muskegon.mi.us
 Nancy Crandall ncran28@comcast.net
 Tim Arter tarter@brickleydelong.com
 Susan Crain susancloutier@yahoo.com
 Jane Clingman-Scott janecs1@comcast.net
 Ed Hendrickson ekdr2@gmail.com
 Mark Meyers mmeyers@nortonshores.org
 Jason Piasecki Jason@revel.in

Rotary After Hours

Join us at The Muskegon Country Club's new SE4SONS facility for a special Rotary happy hour with complimentary appetizers, a cash bar, a gorgeous view and all of your Rotary friends.

Wednesday October 5 5–7 PM

No RSVP necessary. Spouses, Significant Others and prospective Rotary members are also all welcome! So... see you there?





**More
Later**

Last Week's Program

The American Heart Association: Saving Lives

by **Jamie Hekker**

Heart disease and stroke remain the number one cause of death in America; Courtney Failer began her presentation, affecting 1 in 3 lives. The American Heart Association seeks to change those numbers and save lives with a network of more



than 22.5 million volunteers and supporters. The AHA funds innovative research, fights for stronger public health policies, and provides critical tools

and information to save and improve lives.

Courtney shared with us some of the accomplishments of the American Heart Association. The advocacy team has fought for



legislation, including smoke-free spaces and congenital heart defect screening for newborns. The organization is the nation's leader in CPR training, and Courtney informed us that "hands only" CPR has saved many lives, as more bystanders are willing to attempt this form of lifesaving. Just remember: strong compressions to the middle of the chest to the beat of "Staying Alive!"

The funding raised by the American Heart Association has also advanced lifesaving medical treatments and technologies including the "artificial heart," cholesterol lower medication, groundbreaking surgical procedures and more. The AHA is aggressively pursuing research to end heart disease.

The American Heart Association visited us last week to remind us to "Go Red for Women!" Heart disease and stroke were once thought to primarily affect men. However, said Courtney, director-AHA's Go Red for Women in Grand Rapids, they are the number one and number 5 killers of women. Go Red for Women is the world's largest network standing together to end heart disease and stroke and protect women's health. They provide important education as well

as funding for research. We learned a valuable piece of information during the presentation. Women's symptoms of a heart attack may differ from those of men. Uncomfortable fullness in the chest, pain in the arms, back or neck, shortness of breath, or the common chest pain are all symptoms of a heart attack.

Go Red for Women will have its second annual event in Muskegon on Thursday, October 20. It will be held at Verdonis Event Center from 5:30-8:00pm. The night will include pampering, a silent auction, hors d'ourves, a cash bar and a Go Red Presentation. Please reserve your tickets at this link:

www.heart.org/muskegongored



Visiting Rotarians & Guests

Harbor Hospice Development Director Ammy Johnson (**Mary Anne Gorman**); MCC Fitness Center's Buffy Russell (**Jerry Wiersma**); Oliver Jansen (**Phil Frederick**); Read Muskegon VISTA's Salancia Crowley-Picard (**Melissa Moore**); Shoreline Inn General Manager Lisa Grossenbacher (**Doug Pollock**); and cousin Carl Durst (**Roman Marciniak**).



SPEAKERS, NEW MEMBERS ALWAYS WELCOME

Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

(back to Satellite Club this week!)

RIM Reporting Team

Chris Burnaw cburnaw@cffmc.org
Tamera Collier tamerac@dcilmi.org
Lisa Hegenbart lisa@bbbslakeshore.org
Jamie Hekker helsenja@co.muskegon.mi.us
Bill Johanson bill.johanson@yahoo.com
Peg Maniates margaret.hennelly.maniates@gmail.com
Frank Marczak mccprez@aol.com
Kathy Moore MooreKa@co.muskegon.mi.us
Jason Piasecki Jason@revel.in
Robin Henshaw robin_henshaw@usc.salvationarmy.org
Diane VanEpps dianemvanepps@gmail.com

This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements – the timeframe adherence to best guarantee publication of a reader's message – is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or an above RIM Correspondent.
© 2016 Rotary Club of Muskegon



'Round Rotary's RIM

NEWS / ANNOUNCEMENTS – PRESIDENT

President Josh called for a moment of silence following the passing of former Rotarian **Joe Horness** and Denise Meier, wife of former Rotarian **Will Meier**. Please remember both families during this sad time.

The induction of new member **Ricki Levine** brought wandering member/sponsor **Chris McGuigan**, left below, back to Club. During Chris's serious intro, not a dry eye was seen in the house. Ricki is the



managing director of the Frauenthal Center for the Performing Arts. She is originally from New York City and is a graduate of George Washington University, having studied theater. After spending time in Los Angeles, she settled on the 3rd (and best) coast in West Michigan with her husband Mark in 2005 to work in local performing arts centers.

Jennifer Roach was inducted, sponsored by **Brianna Scott**. Jenny, right, is a



transfer from the Montague-Whitehall Rotary Club where she was a very active member. She is a native of Kalamazoo and a graduate of Western Michigan University. She received her law degree from Thomas Cooley Law in 2009, and worked at both

Legal Helpers and Shon Cook law before starting her own practice in 2015.

J Griffith had his Red Star removed by **Orville Crain**. J has been very involved in the membership committee, as a *Party in the Park* and *Grape Escape* volunteer.

Honors and Kudos to Mercy Health for breaking ground on their new medical center, set for completion in 2019. Also to the *Grape Escape* Committee - with Co-Chairs **Deni Hunter** and **Mary Beth Ramos** - for a record breaking year! **Marty Gerencer** has stepped up to chair the 2017 *Grape Escape* and she will have new committee members as well. Already anxious to help out again is **Mary Beth, Kathy Betts**, and several other waiting to sign-up once they recover a bit from this last one.

The MCC Lakeshore Fitness center will now have a 10% discount for Rotarians. The discount is for new or current members. Our friend and former Holiday Inn exec **Buffy Russell** will be there to greet Rotary colleagues at the door.

NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS

Habitat for Humanity House – build times are on the second Saturday (9am- noon) and last Tuesday (1 – 5pm) every month. No experience or tools are necessary!

The social committee announced a gathering at the Muskegon Country Club on October 5, 5 – 7pm. There will be appetizers provided and a cash bar. Come and enjoy the beautiful view and the company of your fellow Rotarians.

Greg VanWoerkom gave a spirited promotion for the Lakeshore Museum Center's Victorian Carnivale. On October 1 at the Watermark, you can support the Museum and be entertained by Rotary's most creative and theatrical members!

The 10 Brave Rotarians are taking a cruise on the Port City Princess with a destination of a Paul Harris Fellowship. Unfortunately, **Jim Rausch** was the first to fall overboard this week. Nine remain.

It's Later

