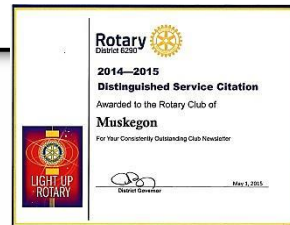




"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President
Kathy Moore, President-Elect
Linda Juarez, President-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Josh Wallace, Immediate Past President



Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916

July 6, 2017 12:00-1:15pm

Lake House Waterfront Grill

Satellite ReWine Club 5:15 - 6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Ammy Seymour, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(7/6) "Downtown Muskegon Now" David Alexander

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Jane Clingman-Scott

INVOCATOR - REFLECTOR

Bill Loxterman

THIS WEEK'S MENU

Housemade Meatloaf Buffet;
garden salad bar; steamed
redskin potatoes; chef selection
roasted vegetables; and cookies

NEXT WEEK'S BIRTHDAYS

Bob Irwin	Jul 6
Mary Beth Ramos	Jul 6
John Severson	Jul 7
Adam Zuwerink	Jul 7
Bill Johanson	Jul 8
Lisa Hegenbart	Jul 11
Linda Zolman	Jul 11

FUTURE PROGRAMS / EVENTS

07/13 GR Mayor Rosalynn Bliss
07/20 Shores Mayor Gary Nelund
07/27 Love, Inc
08/04 **Parties in the Park**
10/04 **Grave Escape**

Muskegon Rotary Board

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After the Run was Run

by Co-Chair Chris Burnaw

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Second-to-last task for the Mercy Health Seaway Run Saturday... walk up and down beautiful Western Ave to collect **No Parking** signs and results sheets. Then home to send out the participant survey to see what people thought of the new location and courses... then off to dinner with the family and to get some sleep!!! 😊😴 z-z-z-z-z

What an amazing day!!! 😊😄
Thank you to everyone who came out to run, walk, and volunteer with us! We have an awesome community here!!! So say I and my buddy Buster. (More on page 3)
#ThisIsMuskegon #lovethisplace #luckygirl butverytirednow#seawayrun2017

THIS WEEK'S PROGRAM

Appropriately, Run fans, "Downtown Dave" will switch Rotary hats and speak to what's happening in our wonderful downtown. A keen message, it's one we'll all want to share with friends and family. See you at Club? Bring someone with you.

Papa Bear said...

"The Seaway Run is *too short*."
Mama Bear said, "No, it's *too long*."
Baby Bear said, "This race is *just right*." And he moseyed along with other stragglers to the finish line. The stellar athletes below, from left, are Carsten Boysen, Kandace Boysten and Baby Bear **Bob Scolnik**.



Yeah yeah yeah

Let's Get Together

At the last Social Committee meeting, it was decided to cancel the July 29th picnic at Rotary Park mainly out of budget concerns and working our Rotary *Parties in the Park* the following week. Other event options discussed were:

- Muskegon Clippers Game*
- Happy Hour at Muskegon Country Club
- Event at the Muskegon Museum of Art
- Bowling night out

*Below is a link to the concept and plan for a Clippers Carload Party:

<https://clubrunner.blob.core.windows.net/000000/01911/en-ca/files/homepage/rotary-clipper-carload-fact-sheet/Rotary-Clipper-Car-Load-Party-Fact-Sheet.pdf>

Please review and provide me with any feedback you believe might assist our committee. Thank you.

Tim Lipan

231-740-0982

lipant@comcast.net

OUR MEETING IS AT THE LAKE HOUSE THIS WEEK, GOOD LORD WILLING AND THE CRICK DON'T RISE

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.

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Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Walk-In Visitors Invited

Click for 6-22-17 Mtg Notes:

<https://clubrunner.blob.core.windows.net/000000/01911/en-ca/files/homepage/rewine-meeting-notes-6-22-17/ReWine-Meeting-Notes-6-22-17.pdf>

Turnovers aren't only for apples and cherries anymore

It's time once again for Rotary's annual turnover of officers, committees, and some things not even invented yet. New (and veteran) Board members are listed twice on this issue's cover page. Fascinating reading.

The most visible executive change will be the Club presidency. Cathy Brubaker-Clarke has been scaling the Rotary walls of leadership for a few years now, even retiring from her City Hall day job, in order to make the most of next year. Josh Wallace's year in organizational splendor is coming to a victorious conclusion, one worthy of its own statue in Rotary Park... but no, Josh is much too unpretentious for such falderal, not when he'd rather gather friends for support in the Great Cycle Challenge.

"Only 77 miles and \$67 left to meet my goals," is his clarion call. Josh is riding to Fight Kids' Cancer! Please sponsor him, join the fight, and help kids beat this terrible disease. CLICK below to view Josh's fundraising page!

<https://greatcyclechallenge.com/Riders/JoshWallace/d>

Josh is part of the Great Cycle Challenge

Help Josh Fight Kids' Cancer!

<https://greatcyclechallenge.com/Riders/JoshWallace/d>

ONLY A FIRST ONCE

Toronto 2018 Host

If you keep this RIM for no other reason, know that the following item is quite historic – it's the very first Cathy Brubaker-Clarke-initiated announcement to appear in RIM since Cathy became Rotary president officially. So, me hearties, let's get on with it. Your attention, please...

"Please consider registering for the 2018 Rotary International Conference, to be held June 23-27, in Toronto, Canada. Additional information is available at www.riconvention.org. In order to reserve a hotel close to the Convention venue, it is best to register early."

Michigan's Adventure was honored to host the Michigan Travel Commission, below,



for their quarterly meeting. [Bob Lukens](#) provided a great tour of Muskegon County! — from left, Bill Parberg, [David Lorenz](#), [Stephen Kircher](#), [Sally Laukitis](#), [Jon Nunn](#), Camille Jourdan-Mark, Mike Busley, [Julie Barbe Sprenger](#), [Toney Jerry RL Est](#), [Christian Overland](#), and [John Madigan](#).

UPDATE: Then, Tuesday...

"Whew, I did it! I finished my 500 miles tonight. I started the day with 77 miles left and got them done today due to lots of rain and wind in the forecast. It took more than 30 hours to complete the task. Along the way I was able to raise \$3223 for pediatric cancer research. Thanks to all who donated." If you still want to donate there's yet time" - JOSH. #GCCUSA

Mercy Health Seaway Run/Lake Michigan Half Marathon 2017

by Chris Burnaw

Cont'd from cover

Thank you to all the Rotarians who ran, walked, or volunteered for this signature event! Now in its 6th year as a Muskegon Rotary Club/Muskegon YMCA owned event, the 37th annual Seaway Run had over 2,800 runners and walkers in our new location in downtown Muskegon.

Runners/walkers started and finished at 4th and Western, with new courses that still took advantage of our beautiful lake views. The 15k



and Half Marathon went from downtown out

to Lake Michigan and back, with glimpses of Muskegon Lake along the way. The new 5k/Community Walk course, which got rave reviews, took participants up a closed Shoreline Drive, past GVSU's Muskegon Innovation Hub, and through the new Terrace Point Landing development. The Healthy Lifestyle Expo had nearly 40 exhibitors in its new location at the LC Walker Arena, sharing healthy ideas and products with our community.

Rotarians were spotted throughout the event, lending a helping hand or running with friends and family. **Jamie Hekker** served as volunteer coordinator for the entire event, managing the nearly two hundred volunteers from all over the community needed for a successful event (Baby Hekker came along for the ride – I was very impressed with the energy of our mom-to-be!) **Tom Powers** and the **Crains** led a team of Rotarians as they joined Coldwell Banker employees at a 5K/Community Walk Spirit Station, giving water, Gatorade, and cheers to over two thousand runners and walkers. We also had Rotarians helping at packet pick up, at the start/finish line, and out on the course cheering on our runners and making sure they were safe. Rotarian spouses and families also volunteered and ran/walked along with our members. Rotarians also provided sponsorships through their businesses and encouraged their employees to participate.

Thanks again to everyone who showed that the Rotarian Four Way Test is not just words on paper, but a way to help our community thrive!

For your marriage records

New Names, New Lives



**Chanda
(Jay)
Cregg**



**Ammy
(Brad)
Seymour**

Announcements:

Thirty-five local non-profits submitted applications to the Muskegon Rotary Foundation to receive scholarship money to help with their mission. Four grateful organization reps attended our meeting Thursday to accept their checks: **Sarah Rinsema-Sybenga** – Community enCompass; Jennifer Klauth and Karen Duer – The Hope Project; Lupe Alvarez and Dr Dennis Cobler – Veterans Park/North Muskegon Lions Club; and Ozetta Aaron and Margaret Willey - Friends of Muskegon Library

- Party in the Park – Please sign up to volunteer on August 4th with various opportunities of service. Contact Merica Dobry for more information.
- Retention Survey – **Jim Fisher** urges us to fill out this important survey to help make our Rotary the best it can be! Click link [Survey](#).
- Please see **Darlene Collet** (as in "Chevrolet") for your Red Star Removal – Become a non-newbie Rotarian!

Rotary Clippers Carload Party (ONE MORE TIME)

Who: All Rotarians, InterActors, RotarActors, and their families

What: Rotary social event at a Muskegon Clippers Summer Collegiate Baseball Game

Where: Historic Marsh Field, 1800 Peck Street

When: Wednesday, July 12, 2017. Gates open at 6:00pm; first pitch 7:05pm

\$10 per carload

Email **Tim Lipan** at lipant@comcast.net with number of adults and number of students.

Ammy Johnson Seymour (spelled "Am'E", but pronounced "A'Me", follow the above arrow to her pic), again requested volunteers for Rotary's *Parties in the Park* on August 4. Please contact **Merica Dobry** or Ammy to fill needed slots.



In case you missed it, **Jamie Hekker**, above left, and **Chris Burnaw** reported the 37th Seaway Run was a success - 2,800 runners from 24 states and 200 volunteers were involved.

Last Week's Program

Rotary Strategic Plan, 2017-2019

by Ammy Seymour

Josh Wallace recapped the Club's Strategic Vision just before relinquishing the presidency at Rotary's year's end.

"The Muskegon Rotary Club engages and empowers principled, enthusiastic, and diverse community members who believe that together we can change our community and our world."

- Vision Statement 2013

"The Muskegon Rotary Club is a thriving and engaged service organization that cultivates relationships among members of all ages harnessing their passions and talents to promote peace, affect significant positive change, and build a sense of place in our community and the world."

- Mission Statement 2013

Rotary Avenues of Service: International, Club, New Generations, Community, and Vocational.

As Josh reflected on his role as Rotary president, he expressed thanks to many Club members, his wife Amber, below, and family.

What he's learned in his leadership position has helped him personally and professionally. "Use the hours, don't count them."



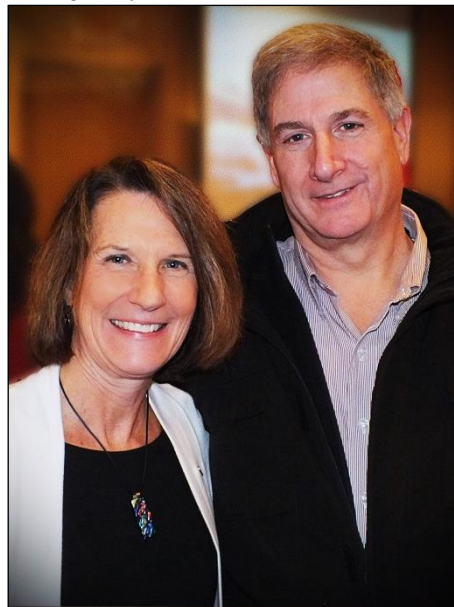
AMBER AND JOSH



President Jennifer Jones. L-R: **Joanie Smith, Cathy Brubaker-Clarke, Ed Swart, Jennifer Jones, Jim Fisher, Susan & Orville Crain, and Brianna Scott.**

Passing of the gavel

Cathy Brubaker-Clarke is excited to be starting her year as Club president. "I am



PRESIDENT CATHY AND "1ST MAN" DOUG

lucky to be part of such a strong, caring group of leaders. As someone at the RI Convention shared, "No group has the talent, know-how and can-do spirit as much as Rotary." Our group exemplifies this. One of the first things I want to say coming into my year, Cathy said, is, "If it's not broke, we don't have to fix it."

Cathy's areas of emphasis: Rotary membership retention and recruitment; host networking events; host community forums; strengthen international projects while partnering with other Rotary clubs in the District; host inbound Youth Exchange Students and sponsor an outbound Youth Exchange Student; participate/partner in

project involving a corporate or government partner; involve local media in events/fundraisers; continue RotarActors, InterActors and EarlyActors in Club events; support the new EarlyAct club; Promote International Foundation Giving; Support annual fund drives for Polio Plus and the Food Drive.

Other newly-elected leaders are **Kathy Moore**, president-elect; and **Linda Juarez**, president-nominee.

It's a new Rotary year kicked off with purpose and vision.

#

VISITING ROTARIANS & GUESTS

Consumers Energy Spokesman, Grand Rapids Rotarian, former Muskegon Rotarian, and RIM co-developer Roger Morgenstern; Grandson Liam Loxterman (Bill Loxterman); Smash GM Sherri Keast (Dawn Johnson); City of Muskegon Ashley Latsch & Brady Selnel (Frank Peterson); Community United Methodist Church Pastor and prospective member/transferring Jeremy Williams; Club Scholarship recipients, below, Sarah Rinsema-Sybenga - Community enCompass, Jennifer Klauth and Karen Duer - The Hope Project, Lupe Alvarez and Dr Dennis Cobler - Veterans Park/North Muskegon Lions Club, and Ozetta Aaron and Margaret Willey - Friends of Muskegon Library (Susan Crain, Tom Powers); Spouse Linda Wallace (JD Wallace, Sr); Club First Lady Amber Wallace (Josh Wallace); and Club 1st Man Doug Clarke (Cathy Brubaker-Clarke).

