





“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Past President
Tim Arter, Treasurer
Kathy Betts, Secretary
Kim Boersma, Club Coordinator



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916
Next Mtg—April 21, 2022, 12:00-1:30pm
Hybrid Style – The Delta & Zoom
ReWine Sat Club – Next mtg 4/21 5:15 pm
Burl & Sprig (Pours for Polio)

Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Chip Chipman, RIM Reporter
Roger Morgenstern, RIM Photographer
Susan Besteman, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:
 Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Next Meeting (4/21/22) — Economic Impact of the Cannabis Industry

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Melissa Horton

REFLECTORS

Meredith Smillie Apr 14
 Bill Loxterman Apr 21
 Jane Mountain Apr 28

THIS WEEK'S MENU

BBQ, baked beans, cole slaw, salad

NEXT WEEK'S BIRTHDAYS

Julia Rupp Apr 24
 Jeff Bessinger Apr 25
 Don Hutchins Apr 26
 Rem Sprague Apr 26

[Caring Connections Fund](#)

PROGRAMS / EVENTS

4/14 Muskegon Rescue Mission

4/18 Pours for Polio Start

Unruly Brewing Company

[CLICK HERE FOR THE PICS](#)

4/19 Pigeon Hill Brewing Company

[Sign up Deadline: Monday, April 18](#)

4/20 18th Amendment & Spirits

[Sign up Deadline: Tuesday, April 19](#)

4/21 Cannabis Industry

4/21 ReWine 5:15 PM

Burl & Sprig (Pours for Polio)

[Sign up Deadline: Wednesday, April 20](#)

VISITORS & GUESTS



Guest of **Roger Morgenstern** – Doug Morgenstern



Guest of **Melissa Boughner** – Donna Joyce (Muskegon Rescue Mission)



Guests of **Dave Alexander** – Peg Alexander (Dave's wife and best friend) and Diane Jordan (Mercy Health Hospitality)



Guests of **Kristi Pawlak** and **Lin Turnage** – Heading on Rotary Exchange Programs: Tyler Rop (Estonia) & Chloe Wilson (Chile)

No Student Guests this week

Meeting Location Update:

Starting May 5th, we will begin meeting at the Lake House.

April 14, 2022
 Muskegon Rotary Club
 Meeting Video
[Click Here](#)

Muskegon Rotary Board

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ANNOUNCEMENTS

New Induction



Emily Morgenstern

Emily Morgenstern is the Director of Marketing and Advocacy at the Muskegon Lakeshore Chamber of Commerce. Emily is passionate about helping her community and creating opportunities for the next generation of leaders in Muskegon. Emily is the current president of JCI Greater Muskegon, part of the Muskegon LEAD (Leading Efforts Against Discrimination) Giving Circle at the Community Foundation for Muskegon County, and serves on the board of Mission of Area People.

Originally from Norton Shores, Emily grew up in the Muskegon Lakeshore community and attended Muskegon Catholic Central. Emily graduated from Loyola Chicago University in 2017 with a BA in Communications Studies. When not working, Emily enjoys exploring her neighborhood of downtown Muskegon, boating and hiking with family and friends and supporting community events.



Dave Alexander not only sponsored Emily, he also brought a crowd of Emily supporters. Emily's family has a long standing history with Rotary including her great grandfather (Carl), grandfather (Richard), father (Roger), uncle (Doug) and he is proud to see Emily continue this legacy as a life-long family friend.



ReWine Update – Volunteers Needed

April 23rd (9am-12) Pioneer Park Beach Cleanup, Lunch will be provided



April 30th (9am-12) Meinert Park Tree Planting



If you are interested in helping with any of these projects and making an impact on our community, please contact Blake Cramer at Blake.Cramer@morganstanley.com.

Rotary Swag

It's time to order your very own, brand new, Muskegon Rotary Club apparel and swag! Through the link below, Trophy House is accepting orders and payments through April 30. You will have the option to have your items shipped directly to your home or you can pick them up at a membership meeting in May (just in time for Party in the Park on June 3rd). If you have been waiting for more Rotary swag, **Merica Dobry** has the link through Trophy House below.

<https://trophyhousebrands.chipply.com/rotary/>



Parties in the Park

June 3, 2022 is the date for the first Party in the Park this year. Save the date and more details to come.

Invocations/Reflectors

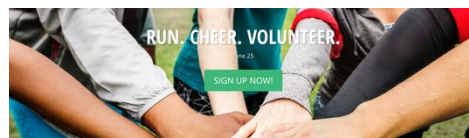
If you are interested in giving an invocation/reflection please contact Alan Alpert at fivea@me.com. We can also pre-record your invocation/reflection for those who are attending on Zoom.

Seaway Run

2022 Seaway Run Begins
JUNE 25th

Roger Morgentstern and the Seaway Run Committee challenged our club to have 100 Rotarians participate in the race this year either by running, walking, or volunteering. The Seaway Run is one of our club's major fundraisers and last year, the race contributed over \$20,000 to support club programs.

<https://seawayrun.com/>



RIM Reporting Team

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Meredith Smillie msmillie@bethany.org
Lori Weiler lori.weiler@summitlawncares.net

This Week's Spotlight: Alan Alpert



Alan Alpert joined Rotary in 1977 on the invitation of Dick Kaufman. He was born and raised in Los Angeles and came to Muskegon in 1976. He is married to Anna, and has three children. Sadly, his oldest passed away some years ago. His daughter has three children, and his son lives in New York and works as a theatrical director.

Alan's job is to act as a Rabbi not just to the Jewish community, but to our community as a whole. In his position, he wears many hats including as a teacher and a pastor. Alan studies often to keep up with what is going on scholastically and teaches Hebrew to adults, and children. He makes goodwill visits to those in need, such as those in hospitals. After his decades serving the Muskegon area, Alan has a deep understanding in our community and (thankfully) is able to bring that perspective each week to us in Rotary.

To view Alan's video, [click here](#).

Pours for Polio: Muskegon Rotary Club Fundraiser



Tim Arter thanked the committee members for this 7-event fundraiser in a 2-week period. Those hard-working members

include **Jason Piasecki, Ginny Sprague, Josh Silvis, Emma Peterson, Tim Lipan, Craig Wikander, and Blake Cramer**. He also thanked **Mary Anne Gorman** and **Lisa Metzdorf** on the Membership Committee

for scheduling the hosts for the happy hour events and helping member engagement.

Tim Lipan mentioned this event is on the Facebook Rotary page under the Events tab.



Happy Hours (Click the Links to Sign Up):

1. Unruly Brewing Company

Date: April 18, 2022

See the pictures on the last page!



2. Pigeon Hill Brewing Company

Date: April 19, 2022

Time: 5:00-7:00PM

Location: Pigeon Hill Brewing Company
895 Fourth Street
Muskegon, MI 49440



[Sign up Deadline: Monday, April 18](#)

3. 18th Amendment Spirits Co.

Date: April 20, 2022

Time: 5:00-7:00PM

Location: 18th Amendment Spirits Co.
350 W. Western Avenue
Muskegon, MI 49440



[Sign up Deadline: Tuesday, April 19](#)

4. Burl & Sprig

Date: April 21, 2022

Time: 5:00-7:00PM

Location: Burl & Sprig
333 W. Western Avenue
Muskegon, MI 49440



[Sign up Deadline: Wed., April 20](#)

5. Rake Beer Project

Date: April 27, 2022

Time: 5:00-7:00PM



Location: Rake Beer Project
794 Pine Street
Muskegon, MI 49440

[Sign up Deadline: Tues., April 26](#)

6. Wonderland Distillery

Date: April 28, 2022

Time: 5:00-7:00PM

Location: Wonderland Distillery
1989 Lakeshore Drive
Muskegon, MI 49441

[Sign-up Deadline: Wed., April 27](#)



7. Salty Pecker Brewing

Date: April 29, 2022

Time: 5:00-7:00PM

Location: Salty Pecker Brewing
255 Seminole Rd
Muskegon, MI

[Sign-up Deadline: Thursday, April 28](#)



HOW TO PARTICIPATE

- Attend and purchase the specialty Rotary drink!
 - Invite friends and spread the word!
 - Be a happy hour host!
 - Contact **Mary Anne Gorman** or **Lisa Metzdorf** with New Member Engagement Committee
 - Donate!
 - Become a \$250 Sponsorship (Individual or Business)
 - All donation amounts are welcome
- Checks to:
Muskegon Rotary Foundation - Pours
PO Box 66
Muskegon, MI 49443

The proceeds that are going to go to this are supporting the Rotary International in our efforts to eradicate polio but also beyond that to help clean water initiatives, hygiene and health care worldwide. We also want to increase community awareness of rotary and its incentives, engage and recruit new members, provide a social opportunity to members and also leverage some matches.





Rotary International Ukraine Refugee Aid

Rotary in Ukraine before invasion:
60 Rotary Clubs with 1,100 Members
25 Rotaract Clubs with 300 Members
11 Interact Clubs

"Sadly, the Ukrainian war continues but as Rotarians, we can make a difference," Past President **Mark Meyers** on behalf of the World

Community Service Committee announced at our April 14th meeting. Three weeks ago, he asked for members to consider giving to the Rotary Disaster Response Fund. At that time, Rotary had around \$1.2 Million and as of Thursday, they have \$8.8 Million in donations. Of that, Rotary has made 43 disaster response grants already. April 30th is the deadline for donations to go toward Ukrainian refugees (this donation will count toward Every Rotarian Every Year too).

John Slocum, the Interact Advisor at North Muskegon High School, had conversations with the students about what they had seen regarding the Ukrainian war and found they were experiencing frustration and asking how can they help. Even though the students are working on five-six other global projects, they were flexible and saw this need. John and **John Noling** spoke about a challenge for the local Interact Clubs. Once this challenge from our club spread, an Interactor of six years, Trevor from North Muskegon, took on this challenge and



was able to bring \$1200 from a very generous donation from Lee's Famous Recipe Chicken!

We only need \$400 more to triple our club's \$1500 pledge for Rotary's Disaster Relief Fund for Ukraine thanks to generous Rotarians, Interactors, and Lee's Famous Recipe Chicken.

If you wish to contribute, bring a check to Rotary made out to Muskegon Rotary Foundation by this Thursday so we can honor the April 30 Rotary deadline and combine all contributions in this effort.

Otherwise, please donate online at this link and let **Mark Meyers** know of your donation:

<https://lnkd.in/eQTexMPG>

Thanks Rotary and our community for pitching in!

For a report of the Rotary International Ukraine Projects as of March 17, 2022, [click here](#).

Earth Day!

If you want to celebrate Earth Day and/or Arbor Day this year, please join in with local Rotary Interactors and Rotarians for a series of outdoor projects:

*April 22 12:30-3:00 pm to plant cool trees and clean up site at old Carpenter property across Seaway Drive from Nelson School (Earth Day)

*April 23 9am-12 noon at Pioneer Park to clean beaches of plastic, tires, you name it! (Great Lakes Stewardship Initiative)

*April 29 9am-11:30 am at Richards Park to officially celebrate Arbor Day with City of Muskegon with trees, shrubs, and perennials

*April 30 9am-noon at Meinert County Park to plant 105 Rotary grown trees for park beautification (Arbor Day, continued!)

To sign up for any of these joint Rotary/Interact projects, contact **John Noling** at johnnoling65@gmail.com



Please welcome potential new members:

Michael Ramsey who is the Project Coordinator at The Health Project - Mercy Health Muskegon. Michael is sponsored by **Kris Collee** and has been approved by the Muskegon Rotary Board and will be inducted in the next few weeks.

Brandon Davis who is the Director of Oversight and Public Accountability for the City of Grand Rapids. Brandon is sponsored by **Melissa Moore** and has been approved by the Muskegon Rotary Board and will be inducted in the next few weeks.

Kelsey Rhoda who is the PTAC program Director at Muskegon Area First. Kelsey is sponsored by **Contessa Hood** and has been approved by the Muskegon Rotary Board and will be inducted in the next few weeks.

Kendrah Robinson who is a Senior Assistant in the Public Defenders Office. Kendrah is sponsored by **John Noling** and has been approved by the Muskegon Rotary Board and will be inducted in the next few weeks.

Monica Turnbull works at the Boys and Girls Club of the Muskegon Lakeshore. Monica is sponsored by **Kathy Betts** and has been approved by the Muskegon Rotary Board and will be inducted in the next few weeks.

Thank You

Thank you **Mike Vogas** and **Ed Hendrickson** for coming early this week to set up at the Delta Convention Center. We continue to be impressed and appreciate your time and talents!



THIS WEEK'S PROGRAM:

Muskegon Rescue Mission



Speakers: Dan Skoglund

Introduced By: **Kris Collee**

RIM Reporter: **Chip Chipman**



This past week, the Rotary Club of Muskegon had the great pleasure of hosting Dan Skoglund, who is the Executive Director of the Muskegon Rescue Mission. The Muskegon Rescue Mission has been helping our community for over 100 years and Dan gave us a peak at what they have in store for the future to continue to serve our community.

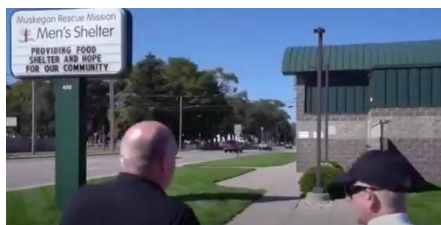


Dan is a native of Muskegon, has raised two daughters with his wife, and is a graduate of Grace College with degrees in Psychology and Business. He has previously worked for the Muskegon Chronicle and was also previously in the insurance industry.

For the last twelve years, Dan has worked for the Muskegon Rescue Mission as the Executive Director. His mission is guided by a commitment to bring "God's help, hope, and healing to individuals struggling with generational poverty."

Dan's focus is strategic leadership and vision, and he oversees all programs and community initiatives.

In that regard, Dan has a big vision for the future of the Muskegon Rescue Mission and its ability to better serve our entire community. Currently, their services are limited to helping individuals, and families only after they are experiencing homelessness. They will soon be expanding their services and actively coordinating with other groups throughout our community to help people before they are forced into homelessness.



The City of Muskegon has graciously gifted the Muskegon Rescue Mission 1.4 acres of property adjacent to the location of their Men's Shelter building. Ground is scheduled to be broken on this property at 1PM on April 25th for their new 16,000 square foot multi-purpose facility.



The new facility will include a preschool, and affordable daycare center. Both of which will enable parents to retain employment as they work to support their family. The center will also have a heating and cooling center to better protect those who are vulnerable to the environment and have no where to go. Not only that, but the expanded kitchen area in the new facility will have free lunches, a weekly food pantry, and will host cooking classes

to help those adjusting to living on their own.



One of the most important factors in breaking the cycle of homelessness is active case management. The reality of the current situation is many offices are providing different services and are spread all around town, making it difficult for those who need the help to easily find and attain it. The new facility will act as a local hub, hosting one-on-one case management with those on the verge of homelessness to set up a roadmap for their own unique situations. Currently, there are 20+ partnering agencies who will be available in the new facility to those in need, including the VA, Read Muskegon, MDHHS, Michigan Works, and Mercy Health.

Funding Plan — The campaign goal is \$5 million

Segment	Revenue Goal
Community Resource Center	\$3,750,000
New Administration Building	\$750,000
Sustainability Funds (3 years)	\$500,000
Totaling	\$5,000,000

RISE UP TOGETHER TO PRAY. TO GIVE. TO EMPOWER.

The entire project is entirely privately funded with a goal of five million dollars and has so far raised four million dollars.

To donate [click here](#) or send your donation to:

Muskegon Rescue Mission
Attn: Development Director
2735 E Apple Avenue St. D
Muskegon, MI 49442

Our Mission Statement

Muskegon Rescue Mission exists to demonstrate and proclaim God's love to the less fortunate and homeless people of West Michigan.

Our Objective

To bring people to a saving knowledge of the Lord Jesus Christ, thus bringing them to the dependence upon God and independence within society.



First Pours for Polio a Success at Unruly Brewing Co.

