

"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Past President
Tim Arter, Treasurer
Kathy Betts, Secretary
Kim Boersma, Club Coordinator



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Next Mtg—April 28, 2022, 12:00-1:30pm

Hybrid Style – The Delta & Zoom

ReWine Sat Club – Next mtg 5/5 5:15 pm



Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Roger Morgenstern, RIM Reporter
Susan Besteman, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Next Meeting (4/28/22) — Poppen Programs

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Melissa Horton

REFLECTORS

Bill Loxterman Apr 21
Jane Mountain Apr 28

THIS WEEK'S MENU

Cheeseburger sliders, cole slaw, fries, & cookies

NEXT WEEK'S BIRTHDAYS

Mike Miller Apr 28
Doug Wood Apr 30
Tony Johnson May 2

Caring Connections Fund

PROGRAMS / EVENTS

4/21 Cannabis Industry
4/21 ReWine 5:15 PM
Burl & Sprig (Pours for Polio)
4/27 Rake Beer Project
[Sign-up Deadline: Tues., April 26](#)
4/28 Poppen Programs
4/28 Wonderland Distillery
[Sign-up Deadline: Wed., April 27](#)
4/29 Salty Pecker Brewing
[Sign-up Deadline: Thurs., April 28](#)
5/5 Events in Muskegon
5/5 ReWine 5:15 PM

VISITORS & GUESTS



Guest of Melissa Moore – Paula Kendra (Kendra Consulting)

Guest of Mark Eisenbarth – Stephon VanderWater (Waterstone Insurance Agency)



Guests of Eric Ringelberg – Michelle Ringleberg & Debra Sweet (ThrivePop)



John Noling introduced a transferring member, Kathy Hegedus (our CAO Rotary International District 6290)



YOUNG ROTARIANS AT WORK!
We met **Grace Sheler**, North Muskegon 7th grade member of **John Slocum's** Middle School Interact Class, and **Trevor Bell**, senior and veteran Interactor at North Muskegon who both took direct action for something bigger than themselves. Grace has raised over \$2500 so far selling handmade bracelets to benefit **Save the Children Ukraine**.



Trevor, a two year employee of Lee's Famous Recipe Chicken, asked for and received \$1200 from Lee's Famous Recipe owners to be directed toward Rotary's Disaster Response Fund. Rotarians wishing to contribute directly at this point have until April 30 Rotary deadline for this specific fund and may do so at this site: <https://www.rotary.org/en/rotary-foundation-creates-channel-direct-humanitarian-support-ukraine-region>. Thank you Interactors and John Slocum for your efforts.

No Student Guests this week

ANNOUNCEMENTS

Meeting Location Update:

Starting May 5th, we will begin meeting at the Lake House.

730 Terrace Point Rd,
Muskegon, MI 49440



Muskegon Rotary Board

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ReWine Update – Volunteers Needed

April 30th (9am-12) Meinert Park Tree
Planting



If you are interested in helping with this project and making an impact on our community, please contact Blake Cramer at

Blake.Cramer@morganstanley.com.

April 21, 2022
Muskegon Rotary Club
Meeting Video
[Click Here](#)

Rotary Swag

It's time to order your very own, brand new, Muskegon Rotary Club apparel and swag! Through the link below, Trophy House is accepting orders and payments through April 30. You will have the option to have your items shipped directly to your home or you can pick them up at a membership meeting in May (just in time for Party in the Park on June 3rd). If you have been waiting for more Rotary swag, **Merica Dobry** has the link through Trophy House below.

<https://trophyhousebrands.chippily.com/rotary/>

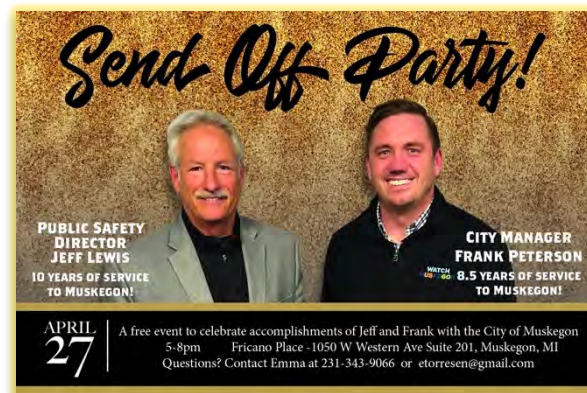


Parties in the Park

June 3, 2022 is the date for the first Party in the Park this year. Save the date and more details to come.

Invocations/Reflectors

If you are interested in giving an invocation/reflection please contact Alan Alpert at fivea@me.com. We can also pre-recorder your invocation/reflection for those who are attending on Zoom.



Frank & Jeff's Party!

President Jason thanked Chief **Jeff Lewis** for his 10 years of service as a Public Safety Director for the city of Muskegon and **Frank Peterson** for his 8.5 years as City Manager. Please join Frank and Jeff's families in celebrating their service to the City of Muskegon.

Wednesday, April 27th, 2022
5-8 PM at Fricano Place

There will be hosted beer & wine, and a cash bar. Many thanks to Ted Fricano for generously helping us host this event!

Seaway Run

2022 Seaway Run Begins
JUNE 25th

The Seaway Run Committee met Thursday morning and a record of over \$50,000 in sponsorships has already been attained. This is Muskegon Rotary Club's largest fundraiser for the community. With this record breaking amount of sponsorship support, the Seaway Run Committee is challenging our club to sign up at least 100 Rotarians to participate in the race this year either by running, walking, or volunteering. Click the link below to sign up:

<https://seawayrun.com/>



This Week's Spotlight: Melissa Boughner



This week, we featured Melissa Boughner. Melissa initially joined Rotary a few years ago because she knew it would be a good addition to her professional networking as the Development Director for the Muskegon Rescue Mission. As she's become more involved with the Club, she's made lasting friendships and has come to understand the importance of Rotary both locally and globally. A California native, she and her husband moved to West Michigan about six years ago. They live in Norton Shores with their 1 year old daughter. When she's not working, with family, or at church, she is a birder! During a recent trip to Columbia, the group she was with was able to document 51 new birds!

To view Melissa's video, [click here](#).

Pours for Polio: Muskegon Rotary Club Fundraiser



[Click Here \(or scroll to the last page\) to see the most recent photos!](#)

Happy Hours

Rake Beer Project

Date: April 27, 2022

Time: 5:00-7:00PM

Location: Rake Beer Project

794 Pine Street

Muskegon, MI 49440

[Sign up Deadline: Tues., April 26](#)



Wonderland Distillery

Date: April 28, 2022

Time: 5:00-7:00PM

Location: Wonderland Distillery

1989 Lakeshore Drive

Muskegon, MI 49441

[Sign-up Deadline: Wed., April 27](#)



Salty Pecker Brewing

Date: April 29, 2022

Time: 5:00-7:00PM

Location: Salty Pecker Brewing

255 Seminole Rd

Muskegon, MI

[Sign-up Deadline: Thursday, April 28](#)



HOW TO PARTICIPATE

- Attend and purchase the specialty Rotary drink and Donate!
- Invite friends and spread the word!
- Donate at the Event or mail checks to:
Muskegon Rotary Foundation - Pours
PO Box 66
Muskegon, MI 49443

The proceeds that are going to go to this are supporting the Rotary International in our efforts to eradicate polio but also beyond that to help clean water initiatives, hygiene and health care worldwide. We also want to increase community awareness of rotary and its incentives, engage and recruit new members, provide a social opportunity to members and also leverage some matches.



**Dick Grout
Jump! 4Polio-22
Grand Marshall**



Dick Grout is our official Grand Marshall for this event. In 2018, at the age of 98, Dick jumped in Charlevoix, Now, at 101, he is skydiving over Grand Haven.

On June 25, jump with skydiving legend:



Grand Marshall Dick Grout

Sign up by April 30 and win a free T-shirt!
<https://www.rotarydistrict6290.org/50029/Page/Show?ClassCode=Page&Slug=jump!4polio>

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Rotary International Ukraine Refugee Aid

"Sadly, the Ukrainian war continues but as Rotarians, we can make a difference," Past President **Mark Meyers** on behalf of the World Community Service Committee

S.S. Milwaukee Clipper

A National Historic Landmark

25th Anniversary Fundraiser

AUCTION

"The Queen of the Great Lakes"

"Your Host Afloat"

Delta Hotels by Marriott

100% of proceeds go to the Clipper.

Sunday - May 15, 2022
Lunch Served 12pm - 1:30pm
Live and Silent Auctions 12pm - 3:30pm

AUCTION ITEMS:
African Safari • The Grand Hotel
Adventure to the Top of Mackinac Bridge Tower Tour
55 Badger Trip to Manitowish • Lake Express Tickets
Check Online at www.milwaukeeclipper.com for Additional Auction Items
Auctioneer Services donated by Tim Fitzsimmons - Midwest Liquidators

50/50 Drawing - Raffle - Cash Bar
\$40 per Person - Casual Attire

Tickets Available by Calling
(231) 722-2375 or (231) 744-5101

announced at our April 14th meeting. Three weeks ago, he asked for members to consider giving to the Rotary Disaster Response Fund. At that time, Rotary had around \$1.2 Million and as of Thursday, they have \$8.8 Million in donations. Of that, Rotary has made 43 disaster response grants already. April 30th is the deadline for donations to go toward Ukrainian refugees (this donation will count toward Every Rotarian Every Year too).

John Slocum, the Interact Advisor at North Muskegon High School, had conversations with the students about what they had seen regarding the Ukrainian war and found they were experiencing frustration and asking how can they help. Even though the students are working on five-six other global projects, they were flexible and saw this need. John and **John Noling** spoke about a challenge for the local Interact Clubs. Once this challenge from our club spread, an Interactor of six years, Trevor from North Muskegon, took on this challenge and was able to bring \$1200 from a very generous donation from Lee's Famous Recipe Chicken!

We only need \$400 more to triple our club's \$1500 pledge for Rotary's Disaster Relief Fund for Ukraine thanks to generous Rotarians, Interactors, and Lee's Famous Recipe Chicken.

If you wish to contribute, bring a check to Rotary made out to Muskegon Rotary Foundation by this Thursday so we can honor the April 30 Rotary deadline and combine all contributions in this effort. Otherwise, please donate online at this link and let **Mark Meyers** know of your donation:

<https://lnkd.in/eQTexMPG>

Thanks Rotary and our community for pitching in!

For a report of the Rotary International Ukraine Projects as of March 17, 2022, [click here](#).

Interact Insider

Earth Day!



With such a wonderful work ethic, volunteers from MHS Rotary Interact Club planted a variety of trees, picked up trash, and cleaned up old industrial debris from the old Carpenter property along Seaway Drive (opposite Nelson School) on Earth Day, Friday, April 22, in the rain! A ceremonial Earth Day tree, a Kentucky Coffee Tree, nicknamed "Kenny" affectionately by the group, and donated by the City of Muskegon, was also planted. See the tree here:

<https://www.arborday.org/trees/treeguide/TreeDetail.cfm?ItemID=819>

Kathy Evans, now retired from WMSRDC, shared the history and new purpose of this former factory site with great help from Dave Bailey, City of Muskegon, Claire Root Benson from the Poppen Program and Tom Hinken from the MAISD. MHS Interactors are considering a longer term project partnership with the City of Muskegon to bring striking beauty and more trees to this section of Seaway Drive. Congratulations MHS Rotary Interact!

Earth Day Continued... on Saturday



What do you get when you mix 38 Interactors, 16 Rotarians, and 3 citizen volunteers on an Earth Day Plus One morning?



Answer:

You get approximately 400-500 pounds of old tires, metal, styrofoam, and plastic in all sizes and shapes, way too many mylar balloons and ribbon, plastic straws and fireworks residue, cigar tips, plastic water bottles and caps, etc, etc....



Participating Rotary Interact clubs included: Mona Shores, Oakridge, Muskegon High, North Muskegon, Reeths Puffer, and Montague-Whitehall.



This was our joint project effort to help with the Great Lakes Watershed Initiative going on today all around the Great Lakes and in Canada with upwards of 3000 volunteers expected to clean beaches and tributaries of the Great Lakes.



Our Rotary thanks to Jeff Winters, Doug Brown, Bob Lukens, Mark Eisenbarth, and Bob Scolnik for hosting this second year partnership project with Muskegon County Parks. Thanks to all the great Rotarians, Interactors, and other private citizens who came out to help!



Last year we collected approximately 800 pounds of trash, but there was much more floating lumber then from the high water of previous years. We made a dent in a world-wide plastic problem today while helping our precious parks and beaches look much better!



More Volunteer Opportunities!

If you want to celebrate Earth Day and/or Arbor Day this year, please join with our local Rotary Interactors and Rotarians for more outdoor projects:

*April 29 9am-11:30 am at Richards Park to officially celebrate Arbor Day with City of Muskegon with trees, shrubs, and perennials
*April 30 9am-noon at Meinert County Park to plant 105 Rotary grown trees for park beautification (Arbor Day, continued!)



To sign up for any of these joint Rotary/Interact projects, contact **John Noling** at johnnoling65@gmail.com



Successful Law Day

Rotary judges, Circuit Court Judge **Annette Smedley**, Liberty Bell Award recipient **Nancy Crandall**, and Muskegon County Prosecutor **D.J. Hilson** share a moment of joy and "I can't believe it!" with the winners of the Senior Division of the 2022 Law Day Speech Contest:

4th place **Whitney Byard**, North Muskegon High School

3rd place **Jessana Sorto Gavarrete**, Mona Shores High School

2nd place **Raikaran Grewel**, Calvary Christian School

1st place **McKenzie Covington**, Orchard View High School

Law Day provides an opportunity to understand how law and the legal process protect our liberty, strive to achieve justice, and contribute to the freedoms we as Americans, all too often, take for granted. Muskegon and Montague-Whitehall Rotary Clubs jointly help support this annual celebration of the Muskegon County Bar Association. Thank you to all Rotarians who assist with this civic engagement project that brings out the best in our youth.



THIS WEEK'S PROGRAM:

Economic Impact of the Cannabis Industry



Speakers: Brelynn Woodrick and Russell Golemba
Moderator: **Kris Collee**
RIM Reporter: **Roger Morgenstern**

Kris Collee moderated our very interesting program to discuss the ins and outs of the cannabis industry, from both the manufacturing/growth aspect and the retail provisionary centers. Our guest speakers were Brelynn Woodrick, the sales and operations director for Timber Cannabis, a provisionary center on Laketon Avenue, and Russ Golemba, director of cultivation at Michigrown, a cannabis manufacturer.



Woodrick walked through how an experience at a cannabis provisionary center like Timber would work. First off, you don't



need to know a lot about marijuana, a "budtender" will ask exploratory questions on how you would like to consume the product, what your desired outcomes are from using cannabis and the reasons for your visit (starting with medical vs. recreational cannabis). "A budtender is a profession to educate and guide patients and adults to the right products," Woodrick said. "We know there are great benefits to cannabis but at the end of the day, we are not a pharmacy."



While the provisionaries cannot provide medical advice, Golemba said there is a higher level of refinement in medical marijuana projects which are designed to address various ailments. "On the medical side, you can let the dispensary know what type of relief you are seeking and they can make a recommendation," Golemba said. "Sometimes the products are in

different concentrations and ratios and with specific blends to target medical conditions."



Woodrick said provisionary centers are typically divided up into eight parts:

- The flower, or bud, which is the most popular;
- Edibles;
- Vapes;
- Topicals;
- Concentrates;
- Tinctures;
- CBD, and
- Smoking accessories.

Health and safety for employees and customers is very important, Woodrick said, with employees regularly cleaning surfaces and wearing gloves and masks. All customers are asked to provide a valid ID, which is needed to create a profile as prior purchases are tracked as a part of state regulations.

The customer demographics may surprise people, Woodrick said. In Muskegon County, 55 percent are males, 37 percent females with 7 percent of unknown or who declined to provide gender information. The average age is 26 to 45. She said 36 percent of the customers are ages 26 to 35 and another 25 percent are 36 to 45



years old. She said customers ages 56 to 65 are 10 percent of the customers and another 5 percent are age 66 or older, to which Kris joked to our somewhat older Rotarian audience “so there’s 15 percent who will admit to it.” The economic impact is substational. Across Michigan, there were \$871 million in recreational taxes in fiscal year 2021, up 55 percent from fiscal year 2019, which is when recreational sales began. Looking at Muskegon County, Woodick said there are 12 retailers who provided \$667,000 in tax revenue in 2021. Taking a closer look, the city of Muskegon received \$451,000 from eight dispensaries, Muskegon Township \$169,000 with three dispensaries and \$56,000 for Muskegon Heights’ one dispensary. Both representatives said the industry wants to be a community partner. For example, Michigrown and Timber employees volunteer once a month to cook dinner for clients at Every Woman’s Place. Woodrick said Timber provides quarterly grants to non-profits ranging from \$1,000 to \$4,000. Golemba, who has a background in horticulture, said he’s glad the Michigan cannabis industry is tightly regulated because it brings professionalism and credibility. It’s a very regulated industry for a lot of reasons and I think it should be,” adding he is supportive of the

state for its cerification efforts and, when needed, recall of products that don’t meet the criteria. “What we should be focused on, is hopefully providing a product that everyone can safely consume and benefit from,” Golemba said. Both representatives said two of the ongoing challenges will be addressing market saturation and working on getting federal law changes so that marijuana is not considered a “class one” narcotic. Making these changes would allow the industry to better access the banking industry, which is federally regulated and must follow the current federal guidelines on marijuana’s drug classification.

Congratulations Kelly Richards!



Congratulations to our former Muskegon Rotarian Kelly Richards (pictured above with his daughter Aisha). Kelly is the President and Director of the Free Library of Philadelphia and is the first person of color since the library was founded!



Detroit Tigers Miguel Cabrera becomes 7th MLB player with 3,000 hits & 500 homers

Miguel Cabrera didn’t reach his 3,000th hit when our own RIM Reporter, **Roger Morgenstern**, was skipping out on our Thursday Rotary meeting but Cabrera did achieve this amazing milestone on Saturday against the Colorado Rockies. This achievement has been reached by only 32 other Major League Baseball players in history. Cabrera also hit 500 home runs which brings him in the even more exclusive club with only 6 other players. Congratulations to Miguel Cabrera and the Detroit Tigers! Meanwhile, we will wait for the follow up stories and photos from Roger (any with face paint?).

Joke of the Day from My Kids

Why do seagulls fly over the sea?

Because if they fly over a bay, they would be bagels.



Pigeon Hill

Brewing Company



POURS FOR POLIO AT
PIGEON HILL BREWING COMPANY

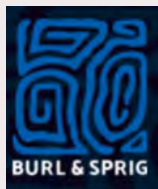
April 19, 2022

Rotary Club of Muskegon



18TH AMENDMENT
SPIRITS CO.

Pours for Polio
April 20, 2022



Pours for Polio
April 21, 2022
Burl & Sprig

