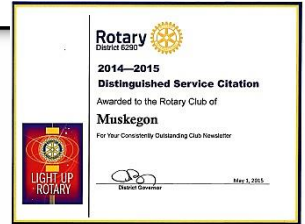


**"Service Above Self"**

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Jane Clingman-Scott, President  
Ginny Sprague, President-Elect  
Tim Arter, President Nominee  
Jason Piasecki, Past President  
Kristi Nagengast, Treasurer  
Don Hutchins, Secretary  
Kim Boersema, Club Coordinator



## Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Next Mtg—March 2, 2023, 12-1:30pm

**The Delta – Hybrid**

**ReWine Sat Club—Next mtg 3/2/23 5:15 pm**

**Walker's (in the Delta)**



Marty Gerencer, Director  
Aaron Maiké, Director  
Roger Morgenstern, Director  
David Ramos, Director  
Asaline Scott, Director  
Marty Sytsema, Director  
Roger Morgenstern, RIM Reporter  
Roger Morgenstern, RIM Photographer  
Susan Besteman, RIM Editor



### THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

## Next Meeting (3/2/23) — Trinity Health: The History & Future

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

### MEETER - GREETER

Jeff Bessinger & Ginny Sprague

### REFLECTORS

Roger Morgenstern Feb 23  
Contessa Hood Mar 2  
(Contact Alan Alpert if you can help)

### NEXT WEEK'S BIRTHDAYS

Stephen Olsen Mar 1  
Kevin Ricco Mar 2  
Blake Cramer Mar 4  
Monica Turnbull Mar 5  
Eileen Stoffan Mar 7  
Trenton Hancock Mar 8  
Bob Lukens Mar 8

[Caring Connections Fund](#)

### PROGRAMS / EVENTS

Feb 23 – Lorin Industries  
Mar 2 – Trinity Health  
Mar 2 – **ReWine at 5:15 pm**  
**at Walker's (Delta)**  
Mar 9 – AgeWell Services of West MI

### RIM Reporting Team

Susan Besteman Lori Weiler  
Chip Chipman Jackie Farrar  
Susan Holkeboer Bill Johanson  
Kathy Moore Meredith Smillie  
Roger Morgenstern  
John Noling, Contributor

## VISITORS & GUESTS



**Jim Fisher** introduced new member **Larry Sanders** (Talent Solutions Manager West MI Works) and Larry's fiancée' Kesha Sain (Big Brothers & Big Sisters). Larry and Kesha will be married on March 17<sup>th</sup>.



Sherrie Tower (West Michigan Symphony Finance Manager) was introduced by **Andy Beulow**

**No Student Guests this week**



**Marcia Hovey-Wright** introduced her friend & neighbor Darla Boles (retired from retail).

### Muskegon Rotary Board

Jane Clingman-Scott	Ginny Sprague
Tim Arter	Jason Piasecki
Kristi Nagengast	Don Hutchins
Marty Sytsema	Kim Boersema
Jeff Lewis	Asaline Scott
David Ramos	Marty Gerencer
Aaron Maiké	

**Please email Club Board Members through this [link](#):**

What month enjoys a beer the most?

\*Feb-BREW-ary  
(Some foreshadowing to our announcements...)



## THIS WEEK'S PROGRAM: Lorin Industries



Speaker: Pete DeBoer  
Introduced by: **Melissa Boughner**  
Reporter: **Roger Morgenstern**

Lorin Industries is a great example of a successful home-grown business. Founded in 1943 by Herb Kersman, who came to Muskegon from Ohio, it is now run by his grandson Park, who purchased the business from his father Robert "Buzz" Kersman in

2006. Buzz worked at Lorin for 40 years and Park joined the family business in 1997, becoming president in 2011.

"After working in the timber and automotive

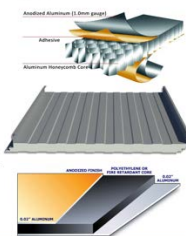
industries it was like coming back home," Kersman said of his return to Lorin in the late 1990s. "Growing up in the business, I understood it and it was very exciting for me to be involved as I progressed through the organization."

### Markets Served

#### Building and Construction

##### Exterior Applications

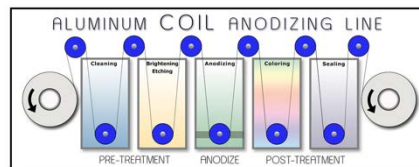
- Honeycomb Panels
- Solid Formed Panels
- Aluminum Composite Panels
- Wall Cladding Systems
- Standing Seam, Roof Systems
- Fascia and Eaves
- Column Covers



LORIN

Lorin is both unique in being a third-generation family business as well as the product it creates, anodized aluminum. Now, this RIM correspondent didn't excel in science, so we'll keep it simple... Anodizing is a chemical reaction when an oxide is "grown on the aluminum," oxidizing in a controlled manner. The process stops the oxidation, or deterioration, of the aluminum. Additional processes add a variety of colors and finishes. The finished product is then used in a variety of materials, especially in the building and architectural industries.

### CONTINUOUS COIL ANODIZING LINE



Park showed some amazing examples of where Lorin's products have ended up across the world, including the outer "skin" of the renovated Superdome in New Orleans to the American Olympic and Paralympic Museum in Colorado. Closer to home, you can check out the metal roof at the North Muskegon Community United Methodist Church for an example of their work.



"It's not just a science but it's also an art," Kersman said of the unique five-part process. Lorin buys its rolled aluminum in bulk and then sells the finished product for a wide variety of uses.



"We have created a culture of innovation with an increased focus on the architectural industry," Kersman said. Some of the end products using anodized aluminum include ceiling systems, lighting fixtures, doors and door hardware, lobby wall panel systems, directional signage, and decorative trim. All of Lorin's manufacturing is done at its Roberts Street location in the city of Muskegon, where it's been located since the 1960s. It has sales offices across the U.S. and China, a number of authorized sales representatives across the world.



At Lorin, our Vision is to provide inspirational and innovative solutions to the global marketplace.

Examples of their work can also be seen in the transportation, commercial appliances and various specialty markets.

Like the Kersman family, Lorin has had many long-term employees, some of them working there for 40 years. Park said it's been a time of transition with older employees retiring and having to hire new people, but the workforce remains strong, he said.

"It's the people who make the business, not the machines," Kersman said. "As we've transitioned, we've built from within because it's such a unique business."



(Lorin Industries Continued)

### The Lorin Mission

At Lorin, our Mission is to provide our customers with the highest quality, best valued products in anodized aluminum and other metal finishes combined with superior service. We recognize our commitment and shared responsibility with our employees, to our community, and the environment.

We will achieve our Mission through the involvement and expertise of the entire Lorin Team using our customer focused, solutions oriented approach emphasizing innovation in our products, processes, and services.

Lorin's Mission will assure that we are the preferred supplier to our customers, maintain profitable growth in the marketplace, and make Lorin among the best and safest places to work.

Our own **Eric Seifert** said less than five percent of family-owned companies get to a third generation. He asked Park the obvious question: How's the fourth generation looking? Kersman laughed and said, "I have five kids and at least four of them are interested!"

### Member Spotlight:



We heard from **Chris McGuigan**. Chris joined Rotary in 1999, the same year she became president of the Community Foundation for Muskegon County. She took over from the venerable Pat Johnson, and Chris describes that transition by saying "I told Pat Johnson you handed me your baby and I carried it around like a Honey Baked Ham" until her 2018 retirement. She recounts the Foundation's key role in taking ownership of the Muskegon Mall property and working to reestablish "our spiritual downtown." One of the reasons she loves Rotary is "because it represents that core of people who are creating community and love Muskegon." View the video [here](#).

### Seaway Run Countdown Begins!



<https://seawayrun.com>

Sign-up sheets will be at the meetings.

### New Member Inductions



**Larry Sanders** and **Pete DeBoer** are our two newest Rotarians!



Larry is sponsored by **Jim Fisher**. Larry is from Flint, MI and came to Muskegon for a wonderful job

opportunity with West Michigan Works where he is currently the Talent Solutions Manager. He graduated from Central Michigan University with a Masters of Public Administration and also attended HBCU Lemoyne-Owen College where he obtained his Bachelors in Business Administration. He spent his professional career working in human services and realized his passion to serve and assist individuals with obtaining and maintaining employability and life skills. He enjoys spending time at the many lakeshore areas and parks, riding bikes, and summertime at Party in the Park. He also spends time with his daughter (Brittany), his two grandchildren, and planning his upcoming wedding with fiancée' Kesha Sain on March 17<sup>th</sup>.



Pete DeBoer is sponsored by **Heidi Sytsma**. Pete is from Spring

Lake, MI and went to Western Michigan University to earn a degree in Biology and Environmental Studies. He then went out west to the National Parks but came back to Kalamazoo to work in Land Conservancy in that area until he and his wife, Mandy, moved back to Spring Lake to work for the Land Conservancy of West Michigan for twelve years. Pete and Mandy then decided to move to Muskegon

after seeing the community growth and wanted to be part of it (especially at the Community Foundation). Pete joined the development team with Heidi and Juanita Jackson over 3 years ago as Director of Donor Relations. Pete and Mandy have two kids Emerson (6<sup>th</sup> grade) and Oliver (2<sup>nd</sup> grade) at West Michigan Academy of Arts and Academics where Mandy teaches and Pete coaches the 6<sup>th</sup> Grade girls' basketball team known as the WMAAA Llamas.

### ANNOUNCEMENTS



### Raise a Glass to Rotary!

Pours for Community, a series of happy hours at local drinking establishments to support the Muskegon Rotary Foundation, will run April 21-May 6. We got all the details from committee members **Ammy Seymour** and **Emma Peterson**.



This is an updated version of the successful Pours for Polio we had last spring. There will be a special Rotary Happy Hour at each location. Proceeds from drinks purchased, including a special "Rotary Drink" at each location, will benefit our Foundation. Rotarians and guests are welcome and light appetizers provided.

Foundation funded activities include youth leadership and service mentoring, food security and nutrition, education, public health, DEI, community cultural enrichment, community development and park development, and international aid initiatives.

(Raise a Glass for Rotary continued)



Be a happy hour host! Contact **Mary Anne Gorman** or **Lisa Metzdorf** with the New Member Engagement Committee.

Here are the dates and times!

- Friday 4/21 at 4-6 pm:  
-Salty Pecker
- Monday 4/24 at 5-7 pm:  
-Unruly Brewing Company
- Thursday 4/27 at 5-7 pm:  
-Socibowl
- Saturday 4/19 at 3-6 pm:  
-18<sup>th</sup> Amendments Spirits Co.
- Tuesday 5/2 at 5-7 pm:  
-Wonderland Distilling Co.
- Thursday 5/4 at 5-7 pm:  
-Pigeon Hill
- Saturday 5/6 at 3-5 pm:  
-Pints & Quarts

Sponsors will help ensure a successful event and range from \$250 - \$2,500. All donation amounts are welcome. Checks can be made out to: **Muskegon Rotary Foundation – Pours**  
P.O. Box 66, Muskegon, MI 49443.

Contact **Tim Arter** at 231.750.8827 or [timarter935@gmail.com](mailto:timarter935@gmail.com) for any sponsorship related questions.

A big thank you to the Pours Committee: **Tim Arter, Mary Anne Gorman, Tim Lipan, Lisa Metzdorf, Emily Morgenstern, Emma Peterson, Jason Piasecki, Dimitri Poland, Ammy Seymour, Ginny Sprague, and Craig Wikander.**



## 2023 MUSKEGON ROTARY 32 BRAVE ROTARIANS CONTEST



**Ginny Sprague** is already planning our next Brave Rotarian event which led **President Jane** to remark, "I've just doubled my basketball watching time."

March is around the corner, and so is March Madness, our ever-popular 32 Brave Rotarians contest. We must recruit **32 Brave Rotarians** to fill our brackets and compete to **win a Paul Harris Fellowship**. Our Brave Rotarians will compete in **either the Men's or Women's** tournaments beginning with the **Sweet Sixteen round**.

- Each contestant will contribute \$100 to the Muskegon Rotary Foundation.
- Please make your payment by **Thursday, March 23, 2023**.
- You may sign-up **by Email** to [remsleep1@comcast.net](mailto:remsleep1@comcast.net) or [ginny.e.sprague@gmail.com](mailto:ginny.e.sprague@gmail.com).
- **In-person** sign-ups will begin on **Thursday, March 2**, and continue until we fill our Men's and Women's brackets.
- Each Brave Rotarian will compete in **either** the Men's or the Women's Tournament.
- Ginny Sprague will notify all participants in writing to confirm their participation.
- Each participant will represent a team competing in the **Sweet Sixteen Round** beginning **March 23 for the Men and March 24 for the Women**.
- As your team moves through the remaining brackets, so do you!

Following the final tournament games on **Sunday, April 2 (Women) and Monday, April 3 (Men)**, we will know which teams won the NCAA championships. We will also know **which two (2) Brave Rotarians will receive a Paul Harris Fellowship prize**.

At our meeting on **Thursday, April 6**, we will draw **one (1) name from the remaining 15 Brave Rotarians** in the Men's and Women's contests whose teams did not win the tournament. **Each of the two (2) drawing winners will also receive a Paul Harris Fellowship**.

If you are one of our **four (4) lucky winners**, your \$100 investment will yield a prize worth \$1000! If you are already a PHF, you can award your prize to another worthy candidate or claim your prize to advance your status to a Paul Harris Fellow plus category.

Thank you for supporting the Rotary Foundation; may the best teams win!





## DEI Committee Updates – Black History Month

Special discounts for Rotary members for some upcoming shows:

February 26<sup>th</sup> at 7:30 PM—Get your tickets early and use the code “Rotary” to get a 10% discount for “The Black Violin//Experience” at the Frauenthal.

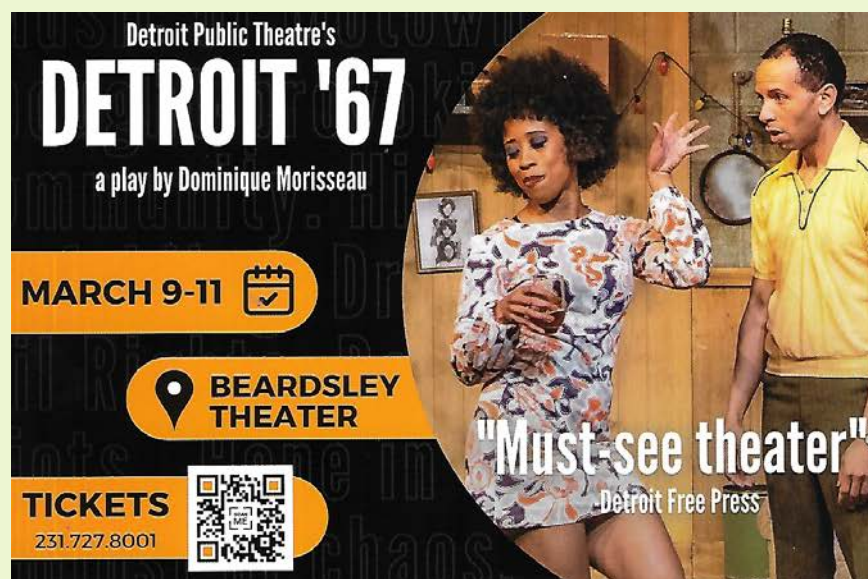
March 3<sup>rd</sup> at 7:30 PM—Njioma Grevious is a 23-year-old (and 2023 Sphinx Competition winner) gifted violinist will be performing classical works with composer Marcus Norris at the Frauenthal. Use the code “Rotary” for a 10% discount.



March 9<sup>th</sup>-11<sup>th</sup>—Detroit '67 is a play by Dominique Morisseau at the Beardsley Theater. There will be a meet and greet the crew and other members of the theater after the last show in the lounge.

There is a special Rotary social event on Saturday March 11<sup>th</sup> at 7:30 PM for all Rotarians and their guests. Come enjoy this thought-provoking and timely masterpiece set in Detroit. Picture this—It's the summer of 1967, and the soulful sounds of Motown are breaking records and breaking down barriers. Siblings Chelle and Lank make ends meet by running an unlicensed bar in their Detroit basement, a risky business as police crackdown on after-hours joints in black neighborhoods. When Lank offers shelter to an injured white woman, tensions escalate both in their home and in their community – and they find themselves caught in the middle of the violent '67 uprising. Detroit '67 explores a moment rife with police brutality, immense racial divide, and a powder keg of emotions. (Content Warning: Please be advised that this production contains explicit language and explores sensitive and potentially disturbing adult topics that may be unsuitable for some young viewers.)

After the play, join your fellow Rotarians in the Frau Lounge (formerly Smash Wine Bar), in the lower level of the theater, at a cast party where you can meet the cast and discuss the themes of the play. A cash bar will be available. To get your tickets (cost is \$26 per person), contact **Asaline Scott** at [ascott03169@gmail.com](mailto:ascott03169@gmail.com) and the purchased tickets will be available at Will-Call at the theater. For more information, you can visit the Facebook Page at: <https://fb.me/e/2CjCda2cU>



## READ THE BOOK AND JOIN THE DISCUSSIONS!

**Doug Wood** wanted to inform our Rotarians of a literacy event happening in Muskegon County in March and April (watch us go with your literacy theme, **President Jane!**). Contact Doug Wood or click the link below for more Information:  
<https://wmeac.org/muskegon-county-community-read/>



# MUSKEGON COUNTY COMMUNITY READ 2023