

The RIM Newsletter

Rotary

InMotion



Club 16 (2809) District 6290, Chartered May 1, 1916
<http://www.muskegonrotary.org>



Is it the truth?

Is it fair to all concerned?

Will it build goodwill and better friendships?

Will it be beneficial to all concerned?

Celebrating the people, events, and actions of the Muskegon Rotary Club

February 6, 2025

Next Meeting (February 13, 2025, 12-1:30pm) — Soup & Sandwiches at the DELTA
Program Topic – Protecting Yourself from Internet Fraud

What's Coming

Feb 13 – Protecting Yourself from Internet Fraud

Feb 20—Black Entrepreneurs & Their New Businesses in Muskegon

Feb 27—Value of Manufacturing to Muskegon

Upcoming Birthdays

February 13 **Christine Robere**

February 15 **Marty Ferriby**

February 16 **Jane Clingman-Scott**

Caring Connections Fund



[Click this link to donate \\$10 on your birthday](#)

Greeter This Week

Pete DeBoer & Gary Hall

Reflector This Week

Parker Aerts



RIM Reporting this Edition

Photographer – Wyatt Huggett

RIM Reporter – Ginny Sprague

RIM Editor – Susan Besteman

2/6/2025 Muskegon Rotary

YouTube Video Link: [Click here](#)

Visitors & Guests



Mike Vogas introduced his friend for over 25 years, **Jack Russell**. Jack will be our speaker on February 27th



Jamie Sowa introduced **Kimberly Smeyers** (Baker College Nursing Clinical Coordinator)



Courtney Lohman introduced her colleague at Community Choice Credit Union, **Jamie Dill**



Todd Jacobs welcomed his wife of nearly 32 years, **Tami Jacobs** (occupational therapist)



Jackie Mendoza & **Kelly Ross**, Community Specialists from Harbor Hospice, joined **Ammy Seymour**



Katrina "Kat" Hyder introduced guests from the Whitehall/Montague Rotary Club, **Clarissa Moon** (Shelby State Bank) and inbound exchange student from Germany, **Toni-Ludwig**

Visitors & Guests (Cont'd)



Dave Alexander introduces his guest, Martha Fohlbrooh (Financial Advisor for Merrill Lynch)



Michael Apostle, Business Dev. Officer for Journey Construction Group, is guest of **Nick Green**



Myra Dutton introduces her guests and colleagues from HGA Support Services, Steven Termolen, Katie Walwood, and Leona Addie (Great Lakes Regional Manager for the Old Growth Forest Network)



Noah Hanes, guest of **Chad Lawie**, runs the business operations at Dimension Four Painting



Heidi Sytsema introduced her guest, Euginnia Seyferth (Realtor and sister-in-law to fellow Rotarian **Jonathan Seyferth**)



Michelle Gravlin, Community Health & Well-Being Director for Trinity Health, was announced by **Emma Peterson** and her application for membership is in!



Carrie Rivette & Latesha Lipscomb, guests of **Pete DeBoer**, are from Progressive Companies working on the Greenways Plan

This week's program: Harbor Terrace



Presenter: Annie Novak
Introduced by: **Lisa Tyler**
RIM Reporter: **Ginny Sprague**

Our speaker, Annie Novak, opened her remarks with a nod to some Muskegon history. In July 1905, the Greater Muskegon Chamber of Commerce and the firm of Judson and Tobin signed a contract to move the Chicago based Continental Motors Company to Muskegon. Why the historical reference? The former site of Teledyne Continental Motors is now home to Harbor Terrace Senior Living at 60 Viridian Drive at the eastern end of Muskegon Lake.



Trilogy Health Services, located in Louisville, Kentucky, is the parent company of Harbor Terrace Senior Living, which is one of a cluster of three more sites in West Michigan, The Oaks at Belmont, Byron Center, and Hudsonville. Harbor Terrace utilizes zero agency workers, utilizing instead a floating staff of Trilogy employees, who are all trained and held to the same standard of care and are familiar with Trilogy facilities.

Muskegon Rotary Board

Tim Arter, President
Dave Alexander, President-Elect
Roger Morgenstern, President Nominee
Ginny Sprague, Past President
Kristi Nagengast, Treasurer
Jane Clingman-Scott, Secretary
Kim Boersema, Club Coordinator
Directors:

Aaron Maike	Tom Palmer
Brandon Turnbull	Esther Ricco
Marty Sytsema	Lisa Tyler

Please email Club Board Members through this [link](#):

Other than facilities in Holland and Grand Rapids, Harbor Terrace Senior Living offers a full continuum of care. The levels of care include independent living, assisted living, memory care, skilled nursing, short term rehab, outpatient therapy, respite care, and long-term care. The variety of offered services allows residents to stay in the community regardless of changing healthcare needs.

Ms. Novak next highlighted the amenities offered at Harbor Terrace. The dining experience is tailored to provide the residents with a restaurant-style experience. They offer all day dining, private dining rooms, chef-prepared meals, themed dinners, and a gas grill is available for family gatherings. All food is prepared from scratch, with fresh vegetables, fruits, and protein sources to ensure the residents receive good nutritious meals.

The Harbor Terrace staff strive to have purpose and meaning every day for their residents. There is an active Life Enrichment Program staff, who also meet with the Residents' Council to plan a variety of activities including a Happy Hour every Friday. Community outreach brings in speakers to provide lifelong learning opportunities. Harbor Terrace will install a fishing pier this spring, and area bird watchers are welcome to view the various bird species along with the residents.



In addition to the regular activities, once a quarter, a resident is selected to fulfill a life-long ambition or dream. The staff has helped a resident attend a Tigers' game, another skydive, and shared photos of residents in tractors and motorcycles.



Annie discussed the first floor of the facility, which has 58 beds dedicated to skilled nursing, called a health center. There is a health club for physical, occupational and speech therapy, which can also provide short-term rehabilitation. Annie noted that they are looking forward to receiving their State of Michigan license this coming Monday! She is also pleased to report that, nationally, Harbor Terrace employs 36% more nursing care and has an 8.5% less readmission rate.

While the majority of the rooms are private, they do have a few companion rooms set up in a Jack and Jill style. These rooms are a more affordable option for Medicaid residents. Washers and dryers are included in the housing units. There are many common areas for everyone to enjoy. The second floor is for independent living.

Ms. Novak closed her remarks with a nod to her Teledyne Continental Motors opening. Her last slide, shown below, is from the ribbon cutting ceremony for Harbor Terrace Senior Living. The shorter gentleman in the center of the photo, Gary, was delighted to note that the view from

his Harbor Terrace apartment is the same as his view from his Teledyne office! Annie then answered questions from our Rotary audience. Following the meeting, Muskegon Rotarians had the opportunity to tour the facility.

To see the after-the-meeting tour photos, scroll to the last page.



President Tim announced a donation to ShelterBox as an honorarium for Annie's presentation.



RIM Reporting Team

Co-Editors: Susan Besteman & Jackie Farrar

Reporters: Kathy Moore, Roger Morgenstern, Meredith Smillie, Sue Samaniego, Ginny Sprague
Photographers: Mark Alpher, Wyatt Huggett, & Roger Morgenstern

Contributors: John Noling, Mike Vogas, & Doug Wood

INDUCTIONS



Paula Martin



Paula Martin grew up in the Muskegon area, graduated from Muskegon Catholic Central and earned a bachelor's degree from Western Michigan University. She has lived here all her life except for ten years when she lived in Ormond Beach, Florida. She has two children and five grandchildren, all of whom live out of state. Paula is also blessed with five sisters that live in the Muskegon area. They make every birthday and occasion for a trip or a party.

Paula was employed as a teacher, a tennis coach, an accountant and more recently as a computer software instructor for Hackley Hospital and Trinity Health. She is retired from Trinity Health. She has been active in sports all her life. She enjoys playing and competing in tennis, golf, and pickleball among other activities. Paula is a committee member and volunteer for many organizations. These include Friends of Norton Shores Library, Women's Division Chamber of Commerce, Greater Muskegon Woman's Club, The Frauenthal Center, St. Francis de Sales Church, Calvin Church, and The



Vikings Lodge. Paula is excited to be a Rotarian and is looking forward to learning about current events in Muskegon from the weekly speakers and programs, meeting many new people, and having more volunteer experiences. Paula is sponsored by **Pam Babbitt**.

Trevor Hopkins



Trevor Hopkins is a dedicated entrepreneur and proud West Michigan native, Raised in Muskegon. Growing up in a single-parent household with seven siblings, he experienced firsthand the vital role that community support plays in the lives of those in need. As a beneficiary of local programs, including food pantries, community initiatives, and youth camps, Trevor developed a deep appreciation for the generosity and resilience of the Muskegon community.

Inspired by the support he received, Trevor has made it his mission to give back by promoting financial literacy, homeownership, and entrepreneurship. Through his own business ventures, he strives to empower others with the knowledge

and opportunities to build a more secure future.

Trevor is excited to join Rotary, aligning with like-minded individuals who are committed to making a meaningful and lasting impact in their communities. Trevor is sponsored by **Alex Fonseca**.

Toni Winskas



Toni grew up in Muskegon and is a proud Baker College graduate. She received her bachelor's degree in business leadership. She is currently the President of Muskegon Federal Credit Union and has been with that great company for 24 years. When she is not at work, she enjoys every moment with my husband and two teenage boys. We enjoy traveling, games, shopping, boating in the summer, and good food. She is excited to be part of the Muskegon Rotary Club and to serve with a wonderful group of people to make a difference in our community. Toni is sponsored by **Matt Farrar**.



PAUL HARRIS FELLOW

Todd Jacobs



Todd Jacobs and his wife, Tami, pose with his Paul Harris Award



Asaline Scott gave a wonderful introduction for this week's Paul Harris Fellow Award recipient



Todd expressed his gratitude for the award



Meredith Smillie took notes from this week's Rotary In Action Video and posed for the photographer ☺

Rotary In Action Mark Alpher – RIM Photographer



Mark is one of three photographers that shoot photos of our weekly lunch meetings and other various community events. It is not as easy as one might think to capture a complimentary photograph of someone talking, but they do. We appreciate Mark's work and that of our other "shooters".

See the full video—[Click Here](#)

ReWine meetings are every 1st & 3rd Thursday each month at 5:15pm at **Unruly Brewing**



ANNOUNCEMENTS



New Member Coffee Connect

The new member coffee connect will be Tuesday, February 18th at the Lakeshore Museum Center at 8-9 AM. Contact **Melissa Horton** at Melissa@LakeshoreMuseum.org to RSVP and/or if you have any questions.

Social Committee Museum of Art Event

Tour the Newly Expanded Muskegon Museum of Art Wednesday, February 26, 2025 5:30pm – 7:00pm

The Signup link is below
<https://www.signupgenius.com/go/10C0C44AFAA2CABFFC16-55035619-rotary>

All Rotarians, Interact, Rotaract and their family and friends are invited. The expansion adds four new galleries - including an underground print gallery – two education studios, viewable collections storage, a new

gift store and an outdoor sculpture park. The Muskegon Museum of Art is renowned for its fine permanent collection of American and European paintings, sculpture, prints, & drawings.

Muskegon Museum of Art - 296 W Webster Ave, Muskegon, MI 49440

What Do I Receive?

- Hors d'oeuvres
- Water & soft drinks
- Cash Bar
- Exclusive Tour of the \$15 million building expansion.

How Much Does it Cost: FREE

How to sign up: No registration necessary but it would be helpful to sign up on sign-up genius.

Follow Us Here:

<https://www.facebook.com/share/164L6CUFba/>

Questions: Contact Tim Lipan at Lipant@comcast.net or 231-740-0982.

Whitehall/Montague Rotary Club Fundraiser Saturday, Feb 15th



Clarissa Moon, from the Montague-Whitehall Rotary Club, made an exciting announcement about their big fundraiser, The Night on the Town this Saturday, February 15th with the West Side Soul Surfers!

Tickets are also available to purchase online! \$100 for the event, and \$25 for the raffle only. Click here:

<https://montague-whitehall-rotary-club.square.site/>



\$100 TICKET INCLUDES: DINNER RAFFLE TICKET WESTSIDE SOUL SURFERS CONCERT

*CONCERT ONLY OPTION AVAILABLE FOR \$25
AT WWW.THEPLAYHOUSEATWHITELAKE.ORG

5:30-7:30PM —HEAVY APPETIZERS FROM THE GNARLY HEIFER
5:30-9:30PM—CASH BAR
8:00-10:00PM—LIVE MUSIC FROM WESTSIDE SOUL SURFERS
SILENT AUCTION & RAFFLES ALL EVENING





Thank You for your Support for El Salvador!

Esther Ricco thanks everyone for their generous support through donations of returnable cans and bottles. "Your contributions helped make this trip possible!"

Special Acknowledgements to:

- *Beyerle Family Advised Fund of Muskegon County Community Foundation
- *Michigan United Methodist Church Board of Justice
- *Muskegon Rotary World Community Service Committee
- *Catrice's Catering
- *Asaline Scott
- *Jan Gaulin

Pours for Community

The Committee is pleased to announce Happy Hour Establishment commitments:

- a. Thursday, April 17 - 794 Kitchen
- b. Monday, April 21 - Unruly Brewing
- c. Thursday, April 24 - Community House
- d. Friday, May 2 - Wonderland Distilleries

Braver Angels



Jane Clingman-Scott, on behalf of our Rotary Club's Peacebuilders Committee, invited everyone to attend an upcoming Braver Angels Red Blue workshop on March 21st at 9am-noon called Bridging the Political Divide. Many attended the introduction course last year and this workshop will move forward to the next step with helping conservatives and liberals rebuild trust and engaging in productive conversation. Contact **Nancy McCarthy** to sign up.

First Five to Sign Up for upcoming DEIB Seminar Receive 50% Off

The DEI Committee encourages you to participate in Muskegon Community College's Diversity, Equity, Inclusion, and Belonging (DEIB) four-part seminar. This program costs \$100 per person. As an



incentive, we will provide a 50% scholarship to the first five Rotarians who sign up. Sessions will take place from 5:30–8:00 PM on February 11 & 25 and March 11 & 25 at MCC, with free dinner and beverages available at 5:00 PM. Participants will receive an MCC Certificate of Completion.

Contact **Andy Buelow** or **Contessa Alexander** to sign up!

Muskegon Rising Podcast S2E5: Isolde Deal - Sock It To Homelessness



This week, we're shining a spotlight on Isolde Deal, a Ravenna High School senior who's making a real difference in Muskegon.

Isolde launched the "Sock it to Homelessness" campaign to collect socks for those experiencing homelessness in our community. Join us as we learn about her inspiring project and how this passionate young leader is taking action to help others.

Tune in and discover how you can get involved.

<https://www.buzzsprout.com/2269729/episodes/16563320-isolde-deal-sock-it-to-homelessness>

[CLICK HERE FOR ALL PODCASTS](#)

Rotary Club Corporate Partnership w/ Neal Fitness Center (Boys & Girls Club)



EST. 2021
**NEAL
FITNESS
CENTER**

900 W. Western Ave
Muskegon MI 49442
231-375-7041
www.nealfitnesscenter.com



Sign up in person at NFC, 900 W. Western Ave. in downtown Muskegon.
Please bring a copy of an email from Rotary as proof of membership and your ID.

Find out more at nealfitnesscenter.com

- Click on "Follow" should say "Following" when done.
- Then feel free to share the page link with your IG friends and ask them to follow as well!



WE'RE PARTNERS!

Muskegon Rotary Club members are eligible for benefits at NFC!



Our fitness center features:

- Fitness Classes
- Pool & Sauna
- Weight & Cardio Machines
- Full Gym & Indoor Track
- Our BoostBar's healthy eats

• Discounted memberships for Rotary members and families

• Partner rental rates for both the fitness center and Boys & Girls Club facilities

Come join our community Fitness center!

Here are the details:

Neal Fitness Center Corporate Partnership Plan: **FitPERK**

The FitPerk benefit is a discounted \$50/month membership (usually \$60) and includes discounts for facility rentals at The Clubhouse (The Boys & Girls Club of the Muskegon Lakeshore and the Neal Fitness Center)

Start Date: Fri. Jan. 24, 2025

Partnership Launch

Promotion: Initiation Fee Waived through Sun. Feb. 16th

The initiation fee (\$50) is waived for each new Rotary member and for each Family Add-on membership during this period.

What to bring: Show the email you will have received from Rotary announcing this opportunity at the member services desk when you head there to sign up.

Rotary Members - We need your help to grow our social media pages!



We have been sharing some great content on Facebook and Instagram and we want to make sure that current Rotarians, as well as future club members, are seeing it! We could use your help in growing our audience! Please follow the simple steps below by **FEB 8** and let's see how many friends we can add to our pages!

Facebook:

- Go to the Rotary Facebook page by clicking [HERE](#).
- Click on the "Like" button if you have not already done so. Should say "Liked" when done.
- Then, click on the three dots next to the "message" button (on your phone) OR the menu items (on your computer).
- Once you click on the three dots, a new menu comes up. Click "Invite Friends."
- Then, you can "select all" at the top of the menu OR choose specific friends to invite by checking the box after the individual's name.
- Once friends have been selected, click "Send Invites" and you are done! :)

Instagram:

- Go to the Rotary Instagram page by clicking [HERE](#).

Happy Birthday to Us February 23rd



This is the month to celebrate Rotary's birthday! It was 120 years ago on February 23rd that our Founder, Paul Harris, convened the first Rotary meeting in Chicago to unite professionals with diverse backgrounds to exchange ideas and form meaningful, lifelong friendships. Today our organization includes members dedicated to humanitarian service in over 36,000 clubs and over 200 countries and geographic areas around the world. Together, may we all continue to share the Magic of Rotary and invite others to join us in fellowship and service so that we continue to make a difference for another 120!

Contributed by **Susan Crain**



Rest In Peace Dr. Charles “Martin” Asplund



Dr. Charles “Martin” Asplund, MD, FACS, FACG, age 91, passed away peacefully at the Poppen Residence in Muskegon, MI on January 31, 2025. He was born on June 7, 1933, to Oscar and Vera (Gallup) Asplund on the family farm in Tustin, MI. A proud grandson of Swedish immigrants, Martin dedicated his life to his vocation as a physician specializing in surgery and gastroenterology.

A visitation with the family will be held from 4 PM to 7 PM on February 11, 2025, at The Sytsema Chapel at 737 Apple Ave., Muskegon, MI 49442. In lieu of flowers, memorial contributions may be made to the Leila and Cyrus Poppen Hospice Residence 2065 E Mt Garfield Rd, Muskegon, MI 49444, or the Muskegon Rotary Foundation (Scholarship Fund) 380 W. Western Ave. Muskegon, MI 49440. Burial will take place at Sunrise Memorial Gardens. A June 2025 weekend memorial service is being organized for family and friends to gather to celebrate his life and share fond memories. Share memories with the family at <http://www.sytsemafh.com/>.

[Click here](#) for his full obituary.



Fact and Fiction: Media Consumption and History in America



Join us for a screening of
"Recorder: The Marion Stokes Project"

Uncover the extraordinary story of Marion Stokes—a radical activist turned archivist who preserved 30 years of American television. This compelling film delves into her relentless pursuit of truth, the impact on her family, and her enduring legacy in media preservation.



**February 13, 2025
6 PM, Overbrook Theater**

A discussion with media experts Jon Covington, Sid Simone, and Dave Alexander will follow the screening.



For More Information Contact: Andy Wible WibleA@muskegoncc.edu

Rotary Peace Fellowship Program – Looking for Candidates

You can promote peace! The “Magic of Rotary” helps provide the fully funded Rotary Peace Fellowship program. The program covers tuition and living expenses, increases the capacity of dedicated peace builders from communities around the world to prevent and resolve conflict by offering academic training, field experience, and professional networking. Fellows

choose between a 15–24-month Master’s degree program or a shorter Professional Development Certificate. Our District needs help identifying individuals in our communities that would make great Rotary Peace Fellowship candidates. Contact **Jackie Bertsch** (District 6290 Peace Fellowship Chair) at jbertsch@charter.net if you may know someone who could benefit from this opportunity. To learn more about this program, [click here](#).

