

**“Service Above Self”**

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>

<p><b>Jason Piasecki, President</b>  <b>Jane Clingman-Scott, President-Elect</b>  <b>Ginny Sprague, President Nominee</b>  <b>Mark Meyers, Past President</b>  <b>Tim Arter, Treasurer</b>  <b>Kathy Betts, Secretary</b>  <b>Kim Boersma, Club Coordinator</b></p>	<h2>Muskegon Rotary Club</h2> <p>Club 16 (2809) – District 6290, Chartered May 1, 1916  <b>Next Mtg—January 27, 12:00-1:30pm</b>  <b>Hybrid Style – The Delta &amp; Zoom</b>  <b>ReWine Sat Club – Next mtg 2/3 5:15 pm</b></p>	<p><b>Mary Anne Gorman, Director</b>  <b>Jeff Lewis, Director</b>  <b>Doug Wood, Director</b>  <b>Asaline Scott, Director</b>  <b>David Ramos, Director</b>  <b>Marty Gerencer, Director</b>  <b>Lori Weiler, RIM Reporter</b>  <b>Susan Besteman, RIM Editor</b></p>
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**THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:**  
 Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

## Next Meeting (1/27/22) — GVSU Annis Water Program

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

### MEETER - GREETER

Lisa Tyler

### REFLECTORS

Nancy McCarthy Jan 20  
 Eric Seifert Jan 27

### THIS WEEK'S MENU

Meatloaf Buffet, Garden Salad, Garlic  
 Parmesan Mashed Potatoes, Roasted  
 Zucchini & Squash

### NEXT WEEK'S BIRTHDAYS

Heather Brolick Jan 30  
 Jim Nielsen Feb 1

[Caring Connections Fund](#)

### PROGRAMS / EVENTS

1/20 Muskegon Lakeshore  
 Chamber of Commerce  
 1/20 **ReWine 5:15 PM**  
 1/27 GVSU Annis Water  
 Research Institute  
 2/3 NAACP Community Leaders  
 2/3 **ReWine 5:15 PM**

### VISITORS & GUESTS



-Emma Peterson (Torresen), Director  
 of Philanthropy at Mercy Health and  
 guest of **Kristi Nagengast**



-Stephanie Tushnek, former Rotaract  
 member who now works with Lamar  
 Advertising and niece/guest of **Gary  
 Nelund**

-No Student Guests this week-



-Chris Legg, Realtor with Besteman  
 Properties Group and guest of **Susan  
 Besteman**



-**John Van Lente**, former member of  
 Muskegon Rotary, Past President of a  
 Rotary Club in Florida and Guatamala,  
 and guest of **John Noling**

-Via Zoom--Pastor Robert  
 Blanchard, new pastor at  
 Community United  
 Methodist Church in North  
 Muskegon, who is looking at potential  
 membership and guest of **Doug Wood**



January 20, 2022  
 Muskegon Rotary Club  
 Meeting Video  
[Click Here](#)

## ANNOUNCEMENTS



### Please Welcome Potential New Members

-Susan Houseman is President and CEO of Harbor Hospice. Ms. Houseman is sponsored by **Ammy Seymour**

-Emma Peterson is Director of Philanthropy at Mercy Health. Ms. Peterson is sponsored by **Kristi Nagengast**

-Kevin Cummings is The Parental Involvement Specialist at Muskegon Heights Public Schools. Mr. Cummings is sponsored by **Orville Crain**

These potential members have been approved by the Muskegon Rotary Board and will be inducted in the near future.

### New Chair – Seaway Run Committee



**Rob Taylor** is the new chair of the Rotary Seaway Run Committee! Rob will be heading up the committee focused on sponsorships and race volunteers. More to follow in upcoming meetings. Congratulations Rob, on your new role!

To sign up for the run:

[CLICK HERE](#)



### Rotary International District Raffle Tickets

Our District 6290 50/50 Raffle officially began on January 2, 2022. Tickets are \$20 a piece and the drawing for the six winning tickets will take place on March 11<sup>th</sup> in Kalamazoo at the President-Elect Training Seminar (PETS). See **Ginny Sprague** for tickets before February 28<sup>th</sup>. Proceeds will benefit both our Muskegon Rotary Foundation and also the District 6290 Foundation.

### Black Tie for the Y

**Randy Lindquist** pointed out the Black Tie for the Y invitations on each of the tables, a nice tie in with **Bruce Spoelman's** presentation a week earlier. The fun event is Feb. 5 right at the Delta. Randy said here are opportunities to purchase individual tickets, a table or a sponsorship. Visit [www.muskegonymca.org/blacktie](http://www.muskegonymca.org/blacktie) for more information. See you there!



## New Muskegon Rotary Committee Updates Page



Do you want to know more about what each committee is up to? Head to our website at [MuskegonRotary.org](http://MuskegonRotary.org) and select the drop down menu from the "Our Club" tab. Then click on the "Committee Updates" link to get the latest information on each of our Committees at work. If you are a committee chair or representative, send your committee updates as a Word Document or PDF to **Mike Vogas**. Here is a short video description of how to access this site – [CLICK HERE](#). This now contains [Mike.vogas@muskegonrotary.org](mailto:Mike.vogas@muskegonrotary.org)

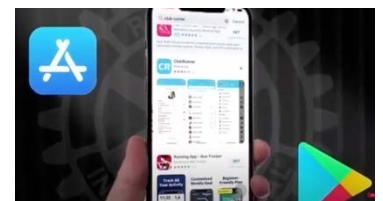
### Clubrunner App



ClubRunner  
Reference  
★★★★☆ 35

OPEN

Download the Clubrunner App directly to your phone or tablet for easier communication. Search the Muskegon Rotary on speed dial. This app helps integrate members directly to your smart devices (Apple ios 3.1 or later and Android 2.3.3 or better). Download this app from the Apple App Store or Google Play, then enter your username and password for all committee updates and Muskegon Rotary information at your fingertips.





## New Rotary Treasurer Nomination

Congratulations to Kristi Nagengast on the unanimous vote as our next Treasurer!

## Digital Photo Archives



Muskegon Rotary now maintains a digital archive of photos to be used for marketing the club, honoring members and friends, as well as creating video content to share our good works with the world. So share the best photos you take of our activities by sending them to **Mike Vogas**.

[Mike.vogas@muskegonrotary.org](mailto:Mike.vogas@muskegonrotary.org)

He will file them on our Microsoft One Drive so that the communication teams have access to great photos of our activities. Just send the best and the highest resolution you have. If you can, name the photos so they can be well organized.

## Club Directories Available

Club directories are in and available. For pickup at future meetings. If you're joining via Zoom and would like a directory mailed, please email Kim at [muskegonrotarycc@gmail.com](mailto:muskegonrotarycc@gmail.com)

## RIM Reporting Team

Susan Besteman [susan@bestemanproperties.com](mailto:susan@bestemanproperties.com)  
Chip Chipman [codychipman@gmail.com](mailto:codychipman@gmail.com)  
Jackie Farrar [farrarjackie@yahoo.com](mailto:farrarjackie@yahoo.com)  
Susan Holkeboer [sholkebo1905@aol.com](mailto:sholkebo1905@aol.com)  
Bill Johanson [bill.johanson@yahoo.com](mailto:bill.johanson@yahoo.com)  
Kathy Moore [MooreKa@co.muskegon.mi.us](mailto:MooreKa@co.muskegon.mi.us)  
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Meredith Smillie [msmillie@bethany.org](mailto:msmillie@bethany.org)  
Lori Weiler [lori.weiler@summitlawncare.net](mailto:lori.weiler@summitlawncare.net)

## January – Rotary Vocational Service Month



## This Week's Spotlight: Jane Clingman-Scott



In our spotlight this week is Jane Clingman-Scott who has been a Rotarian since 2001. Married to former Director of Pioneer Resources, Greg Scott, they enjoy their blended family reaching from here in Glenside to Escanaba and out to Wyoming. Jane retired five years ago. From Adult Ed she moved into 25 years of neighborhood development then back into education at Baker College and finally ended at Great Start Collaborative.

Jane often reflects back on her life and career and ponders how are we connected with each other in the most positive ways. When almost anything in life can create discord in our community, we need to be able to face each other on what we have in commonality, and Rotary is the place where we can walk in and leave our differences at the door to start building a community that's going to focus just on how we increase our well-being. Link to her video: [Click Here](#)

What is the largest annual public relations project of Rotary Clubs in the United States and Canada?



The Rotary float in the Rose Parade is seen by between 250-million and 1-billion people every year. Every Rotarian in 5280 and adjacent districts contributes \$3 annually which is collected in their district dues.

## Muskegon Lakeshore Chamber Event



### Annual Economic Forecast

Friday, January 28 | Delta Hotels by Marriott | 7:45 - 9:15 AM

Join the Chamber for Muskegon County's annual economic forecast!

Dr. Paul Isely, Seidman College of Business, Grand Valley State University will teach us how to navigate 2022 and give us answers to current issues including:

- Reasons you can't find workers
- Timeframes for the worker shortage
- How to attract new talent

Virtual Option Available this year.

2022 emecc's are **Rich Houtteman** and **Tamica Fox**.

[Register Here](#)

## THIS WEEK'S PROGRAM:



### Muskegon Lakeshore Chamber of Commerce

Speaker: **Cindy Larsen** (President of the Muskegon Lakeshore Chamber of Commerce)

RIM Reporter: **Lori Weiler**



**Tim Arter** introduced **Cindy Larsen**, President of The Muskegon Lakeshore Chamber of Commerce. Cindy has served on a number of regional

and national boards and has been very active in reinventing our waterfront community.

Although COVID-19 tried, we didn't lose too much traction, and now things are really starting to ramp up again.

Over \$1.5 billion has been invested in Muskegon County in the last three years and has been very evenly spread over all sectors of the economy: manufacturing, residential developments, tourism and public spaces, health care, and major infrastructure projects. Muskegon continues to be a strong leader in tourism with over 1.5 million visitors per year thanks to our National Award-winning beaches, National Regattas,

- 1.5 Million+ visitors per year
- National Award winning beaches
- Michigan's Adventure
  - 250 acre amusement and water park
- National Regattas, boating, fishing, paddle sports
- Hiking and biking with miles of trails
- Three State Parks, 50 inland lakes, 400 miles of Rivers
- Great Art! Great Outdoors!

### Tourism Leader



boating, fishing, paddle sports, hiking and biking with miles or trails, three state parks, 50 inland lakes, and 400 miles of rivers.

other place like this in Michigan. Grand Rapids and Detroit have the big conventions, but our Center will host mid-sized conventions. Don't forget—it's on the water.

Great Art! Great Outdoors!

### Muskegon Museum of Art



- \$11 million museum expansion breaks ground in 2021
- Priceless collection
  - 4,000+ pieces
  - European and American Art
- National and international traveling exhibits
- Host of Bennett Prize
- Nationally accredited

The Muskegon Museum of Art is a big one to watch. This gem isn't only an attraction for our local art community, but travelers come from everywhere to see its vast collections.

### VanDyk Mortgage Convention Center

- \$22 million investment
- Connects to Marriott Delta Hotel and Mercy Health events and sports arena
- Public/Private partnership
- Michigan's only resort town convention space
- 33,000 square feet of high tech meeting space



The new convention center is coming in strong despite a slowdown due to COVID. Interest is super high because there is no

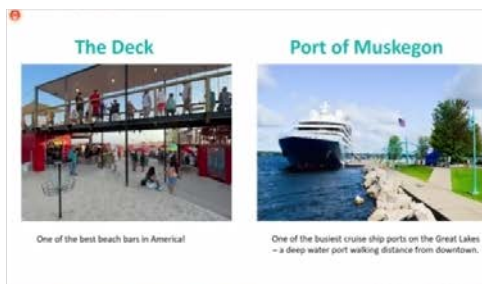
### Downtown Muskegon Social District



- A year-round, festival atmosphere
- Take drinks to-go of craft cocktails and brews
- Over twenty participants in walking distance
- Open space for seating, 40 pieces of public art, pocket gardens
- Farmers Market and Western Market
- Destination festivals, weddings and events

Our Downtown Social District challenged the restrictions brought on by the pandemic and changed things up. Dave Alexander and the Lakeshore Chamber paved the way for a year-round, festival atmosphere with over 20 participants in walking distance. It includes open space for seating, 40 pieces of public art, pocket gardens, the Farmers Market and Western Market.





The Deck's expansion this year brought visitors and locals in by the thousands. They continue to need our support trying to build and rebuild and they love to hear your input. The Port of Muskegon had a pause because of COVID but is still going on. Most ships hold around 200 people but new ships coming will be larger with about 400 passengers.



The Muskegon Adventure Sports Park is going year-round with so much to do every season. It continues to gain more support from both private and public sectors. It was all started by volunteers.



Downtown Muskegon continues to be an education leader. The MCC Campus Fab Lab, where you can just go in and start creating things, is a great way for people to have an interesting hobby.



FARM (Food Agriculture, Research, Manufacturing Center) just opened and the official grand opening will be this spring. If you want to start a food business, FARM can start you in their incubator kitchen. Then you can try selling your products at the Farmer's Market. Then once you can no longer make a higher quantity product in your garage or in incubator market, there are three stalls of mini factories where you can transition to the next stage of your business before you get the investors as you move toward having your own food processing facility. Marty Gerencer is the person who worked so hard to pull all these players together.



Little things make a huge difference and there is still lots of work to do. Transportation of the future includes our GoBusses, electric chargers, and much more.



Where would we be without Mercy, not only as our health care system, but as a great place to build a career and attract new residents. The success rate for attracting quality talent really jumped up with new facility.



After a pause (because we all stopped flying) Howmet Aerospace is back hiring again as the industry is starting to rebuild. They opened a \$100M facility right when COVID came and had a beautiful high-tech building and nobody in there. It's really important that this industry comes back.



The Leonard is example of the latest investment well on its way to being open in the spring. We didn't really have this product before and it's so important for both young

and old, anyone who is and not interested in a house with a yard. But there are plenty of new residential developments being built in Muskegon County.

### New Residential Developments

All price points, designs, urban, suburban, rural - across the county



North Port Village  
Muskegon Township



Atwater Springs  
Norton Shores



Western Place Con  
City of Muskegon

### Dune Harbor Park

- Newest "Great Outdoors" project - Norton Shores
- 214-acre park development of Nugent Sand property
- Inland Lakes, Dunes, Forested Areas, Lake Michigan Frontage
- Connects to City of Muskegon- Beach Parks and Dog Beach
- \$5 million MDNR Trust Fund Granted funded
- First phase will open 2021



Dune Harbor Park in Norton Shores promises to be a huge natural event. Thank you County of Muskegon for being the driver behind this.

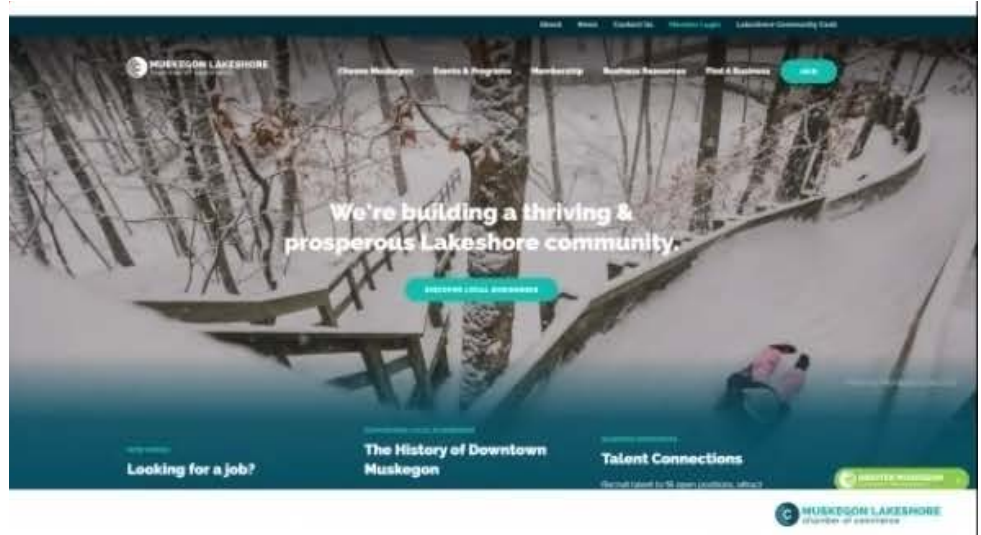
### Great Art! Great Outdoors!

- A new campaign to attract remote workers
- Few communities can claim national accolades with both art and outdoor assets!
- Vast acreage of dunes, beaches and forests with over 50 clean inland waterways.
- Collecting the world's finest art for over 100 years!



**WATCH MUSKEGON**  
*Great Art! Great Outdoors!*

We have so much and find ourselves often put in situations where people want to know all about Muskegon. You just can't give a quick synopsis. When we started to look at the assets, we realized it is in the outdoors and art. But there's very few places that have this kind of competitive edge in both together. Point them in the direction of the WatchUsGo website and for anyone interested in coming here to visit or live, that's the place to look.



The Chamber's website.

[www.muskegon.org](http://www.muskegon.org) will also get you to so many other places. A big change in corner is a green button that will at any time toggle you over to the Economic Development site. It's a great way for people to have a one-stop shop.

The Chamber is holding steady with membership at 1250 despite having lost some small business members and putting others on hold. A lot of ownership changes are happening now. The pie chart shows all different colors and similar sizes, which is a healthy sign showing that all sectors are represented in Chamber.

The biggest challenge we are seeing currently is workforce disruption. This is going to be the test for all businesses if they can make it through the next year or two.

### Workforce Disruption

Muskegon County  
6.5% unemployment rate | 73,280 labor force | 68,536 employed | 4,744 unemployed

- Covid illnesses
- Quarantines/School closings
- Supply chain issues
- Mental Health - burn out
- Great place to retire



People not going back to work and figuring out how to get around that is not easy.

## Muskegon Lakeshore Chamber of Commerce

1250+ members

