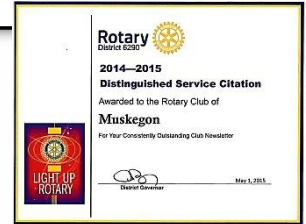


# "Service Above Self" Muskegon Rotary in Motion



<http://www.muskegonrotary.org>

Jane Clingman-Scott, President  
Ginny Sprague, President-Elect  
Tim Arter, President Nominee  
Jason Piasecki, Past President  
Kristi Nagengast, Treasurer  
Don Hutchins, Secretary  
Kim Boersema, Club Coordinator



## Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916  
Next Mtg—February 2, 2023, 12-1:30pm  
The Delta – Hybrid  
ReWine Sat Club—Next mtg 2/2/23 5:15 pm  
Walker's (in the Delta)



IMAGINE ROTARY  
Jeff Lewis, Director  
Marty Sytsema, Director  
Aaron Maike, Director  
Asaline Scott, Director  
David Ramos, Director  
Marty Gerencer, Director  
Jackie Farrar, RIM Reporter  
Susan Besteman, RIM Editor



### THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

## Next Meeting (2/2/23) — Greater Muskegon Economic Development 2023

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

### MEETER - GREETER

Samantha Scott &  
Arlen Dean-Gaddy

### REFLECTORS

Bill Erickson Jan 26  
Tom Palmer Feb 2  
Meredith Smillie Feb 9  
Andy Beulow Feb 16  
Roger Morgenstern Feb 23  
(Contact Alan Alpert if you can help)

### NEXT WEEK'S BIRTHDAYS

Marla Schneider Feb 8  
[Caring Connections Fund](#)

### PROGRAMS / EVENTS

Jan 26 – Muskegon Innovation Hub  
Feb 2 – Greater Muskegon Economic Development in 2023  
Feb 2 – **ReWine at 5:15 pm**  
**at Walker's (Delta)**  
Feb 9—Lazarusman Consulting  
**AT THE LAKE HOUSE**

### Muskegon Rotary Board

Jane Clingman-Scott Ginny Sprague  
Tim Arter Jason Piasecki  
Kristi Nagengast Don Hutchins  
Marty Sytsema Kim Boersema  
Jeff Lewis Asaline Scott  
David Ramos Marty Gerencer  
Aaron Maike

Please email Club Board

Members through this [link](#):

### VISITORS & GUESTS

Jillian  
Pastoor  
(Executive  
Director of  
Every  
Woman's  
Place) - guest of Jackie Fisher



Cathy  
Blackburn  
(Major Gifts  
Director with  
GVSU  
Development  
and prospective member) – guest of  
Kevin Ricco



Dominique Bunker (Community  
Engagement Director United Way of  
the Lakeshore) & J.J. Lewis (Chief  
Development Officer United Way of  
the Lakeshore)  
– guests of Christine Robere



Sheriff **Michael Poulin** introduced his son, Gavin Poulin (from West Point Military Academy to Lieutenant in the US Army & serving overseas in Korea).



**Ammy Seymour** introduced the Outbound Rotary Youth Exchange Students and their parents: **Luca & Joan Faino, Kylee & Kenya Foster, Kaydynce & Tony Vandenbosch.**

### RIM Reporting Team

Susan Besteman Lori Weiler  
Chip Chipman Jackie Farrar  
Susan Holkeboer. Bill Johanson  
Kathy Moore Meredith Smillie  
Roger Morgenstern  
John Noling, Contributor

## STUDENT GUESTS



Introduced by **Marty Sytsema**, Mona Shores High School Assistant Principal Eve Mills highlighted two amazing students, Robyn Hunt and Delaney Bucker.

## ANNOUNCEMENTS

### February is

### Black History Month

MADL, United Way of the Lakeshore, and Hackley Library have cooperated with John Covington to bring back the Black Man documentary. Sunday, Feb. 5<sup>th</sup> at 3 PM, Rotarians are invited to attend as a group. Contact **Contessa Hood** or **Andy Beulow** to sign up.

### ReWine Meeting Location



ReWine Meetings will now continuously be held at the Delta restaurant, Walker's.

### Evening at the Museum

The New Member Social Committee is having a gathering at the Muskegon Museum of History and Science on Feb 7<sup>th</sup> from 5:30 to 7 PM.



# Interact Insider



Mona Shores Interact Board of Directors at their recent meeting with new club Advisor, Peter Brown.



Club President **Abby Silvis** greeting new Advisor **Peter Brown**

Muskegon Rotary welcomes **Peter Brown** as the new Mona Shores High School Rotary Interact Club Advisor. He succeeds Aaron Santa Maria after Aaron's four and a half years of dedicated service to the club. Peter recently moved here from Yakima, Washington with his family and is now in his 6th year of teaching. He currently teaches 9th, 11th, and 12th grade English and has a most interesting classroom. Peter served as a Captain in the Marine Corps, a Major in the Marine Reserves, and is an avid Seahawks and Mariners fan. He and his wife, Claire, are raising five children, ages 13, 6, 5, 2, and nine months. Of his new role, Peter offers: "I want to serve and give my time and effort to this school and community." We are fortunate to have you working with youth and with Rotary Mr. Brown. Thank you for your service!

## February 9<sup>th</sup> -- at the Lake House



On February 9<sup>th</sup>, our lunch meeting will be moved to the Lake house for that meeting only.

## Seaway Run Countdown Begins!



<https://seawayrun.com>

Sign-up sheets will be at the meetings.

## Contact Ginny Sprague or Meredith Smillie for 50/50 Raffle Tickets

Win Big  
in the  
**50/50 Raffle**  
to Benefit  
The  
**Rotary**  
Foundation  
Annual Fund

*"The Rotary Foundation is the engine that makes all our work possible - locally, District and Internationally. For Barb and me, the Rotary Foundation is one of our major yearly contributions. We know the monies sent to the Foundation will be focused on the needs of those that are less fortunate."*

Paul Heroman  
DG 2022-2023

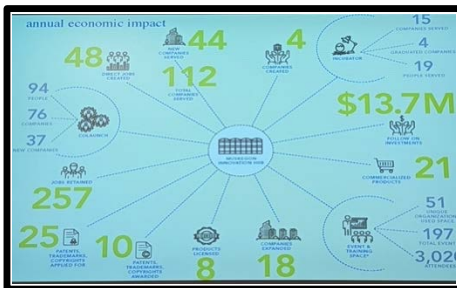
When YOU WIN...  
**The Rotary Foundation WINS too!**  
Tickets on sale until February 28, 2023

# THIS WEEK'S PROGRAM: Muskegon Innovation Hub



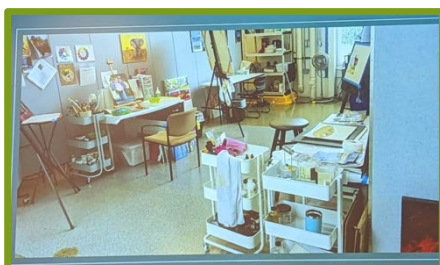
Introduced by: **Tim Arter**  
Speaker: **Kevin Ricco**  
Reporter: **Jackie Farrar**

The Innovation Hub (the Hub) is part of Grand Valley State University. The Muskegon SmartZone is in partnership with the City of Muskegon and the State of Michigan. The mission of the Hub is to serve as a business innovation hub that provides guidance, funding, networking, and a synergistic work environment to help businesses and entrepreneurs achieve their goals.



## Facility Changes at the Hub

- Converted a classroom into Admin Suites in 2020/21
- More private office space
- Repurposed lightly used spaces
- Added an Artist Studio Space in the Fall of 2022



The Michigan Veteran Entrepreneur (MVE) Lab at the Hub is a free 3-month entrepreneurship accelerator for veterans and/or military spouses. It is designed to provide hands-on startup education for those seeking to add \$20,000 or more annual income to their household through small business activity. Program information includes:

- Partnership with Seidman College of Business/Center for Entrepreneurship & Innovation
- First cohort in Muskegon
- Jerry Conrad is the Lead Facilitator
- CO. STARTERS Curriculum
- 13-Week program that culminates in pitch competition
- Starting March 1<sup>st</sup>
- Wednesday evenings from 6:00pm to 9:00pm (dinner included)
- Open to Michigan veterans, their spouses, and their children (up to age 26)
- Free
- Registration is open on the HUB Website

The Business Accelerator Fund (BAF) is a grant fund to assist early-stage tech-focused entrepreneurs with specific services needed to grow their

business. Its milestone based, required to apply through a SmartZone Innovation Center (the Hub), engagements are capped at \$50,000.00 (usually achieved through multiple engagements), and most of the engagements are in the \$10k-\$15k range. The services covered are legal work, marketing, consulting services, productive development, and more. The Hub has awarded over \$200,000.00 in grant funds to eligible businesses through the BAF program. The Hub is looking for more referrals from the community – Help spread the word.



## Updates from the HUB

- Marketing Monday: War of Talent – February 13<sup>th</sup>
- 5x5 Night at the Hub – March 28<sup>th</sup>
- 2023 Lakeshore Innovator of the Year Awards – July 27<sup>th</sup>

For more information visit [www.gvsu.edu/mihub](http://www.gvsu.edu/mihub)



# Rotary Youth Exchange Outbound Reveals January 2023

Kristi Pawlak incited Muskegon Rotary participation with an exciting game of Kahoot!

[Click here to watch Ammy Seymour's fun video of this event!](#)



## Luca Faino is heading to Taiwan



## Kylee Foster is outbound to Brazil



## Kaydynce Vandebosch will depart to Italy

