

"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>

<p>Jason Piasecki, President Jane Clingman-Scott, President-Elect Ginny Sprague, President Nominee Mark Meyers, Past President Tim Arter, Treasurer Kathy Betts, Secretary Kim Boersma, Club Coordinator</p>	<h2>Muskegon Rotary Club</h2> <p>Club 16 (2809) – District 6290, Chartered May 1, 1916 Next Mtg—February 3, 12:00-1:30pm Hybrid Style – The Delta & Zoom ReWine Sat Club – Next mtg 2/3 5:15 pm Pigeon Hill Brewing Company</p>	<p>Mary Anne Gorman, Director Jeff Lewis, Director Doug Wood, Director Asaline Scott, Director David Ramos, Director Marty Gerencer, Director Cody "Chip" Chipman, RIM Reporter Susan Besteman, RIM Editor</p>
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THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:
 Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

Next Meeting (2/3/22) — Rapid Response by Law Enforcement

(NAACP Community Leaders has been rescheduled)

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Lisa Tyler

REFLECTORS

Eric Seifert	Jan 27
Open	Feb 3
Chanda Cregg	Feb 10

THIS WEEK'S MENU

Pasta Buffet, Garden Salad & Cookie

NEXT WEEK'S BIRTHDAYS

No one - donations still welcome ☺
[Caring Connections Fund](#)

PROGRAMS / EVENTS

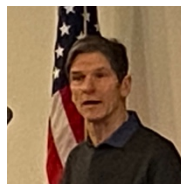
1/27 GVSU Annis Water Resources Institute
 2/3 Rapid Response by Law Enforcement
 2/3 **ReWine 5:15 PM**
 Pigeon Hill Brewing Company
 2/10 Afganistan Refuge Update

VISITORS & GUESTS



-Tom Palmer guest of **Josh Silvis**

-Dr. Alan Steinman,
 GVSU's Annis
 Water Resources
 Institute



ANNOUNCEMENTS

Thank You for the Pop Cans

Thanks Rotary!...for helping us with pop cans for the Honduras trip expenses. This is greatly appreciated!

L to R; Honduras bound McKenzie Covington, senior, Mikayla Covington, freshman, and Noranora Gonzales Revilla, OV student from Spain.



Student Guests

Welcome Ravenna High School! **Marty Sytsema** introduced School Counselor Tia Filippelli. Tia introduced Seniors Sidney M. and Luke D.





Rotary International District Raffle Tickets

Our District 6290 50/50 Raffle officially began on January 2, 2022. Tickets are \$20 a piece and the drawing for the six winning tickets will take place on March 11th in Kalamazoo at the President-Elect Training Seminar (PETS). See **Ginny Sprague** for tickets before February 28th. Proceeds will benefit both our Muskegon Rotary Foundation and also the District 6290 Foundation.

Black Tie for the Y

Randy Lindquist pointed out the Black Tie for the Y invitations on each of the tables, a nice tie in with **Bruce Spoelman's** presentation a week earlier. The fun event is



Feb. 5 right at the Delta. Randy said here are opportunities to purchase individual tickets, a table or a sponsorship. Visit www.muskegonymca.org/blacktie for more information. See you there!

New Member- Lisa Stafford



Lisa Stafford, introduced by **Jim Fisher**, has called West Michigan home for a majority of her life. Lisa graduated from Mona Shores High School and three and a half years after, she graduated from Michigan State University. She thought she wanted the big city life after college and accepted a job at an Ad Agency in downtown Detroit. An opportunity with Howmet Corporation presented itself and she found herself moving back home.

Then, she obtained a position as the HR Manager for Aludyne that spanned over 24 years where it went through many ownership changes (CMI Dearborn/Hayes Lemmerz/Diversified Machine/Chassix/Aludyne). She is thankful for her experiences and the relationships she developed.

Two years ago, she made the decision to pursue her passion of recruiting and onboarding and decided to join WorkWise (formerly Training Direct). She and Workwise are passionate

about helping organizations hire smarter and build thriving cultures, "If a you have a role to fill, I am here to ensure you find the right fit."

Lisa and her husband, Dwight, have three adult children and seven amazing grandchildren. In the summer you will find them poolside enjoying a glass of home crafted wine and wood-fired pizza.

Lisa's favorite title is "Glam-Ma" and the maxim she chooses to live by is "Carpe Diem."

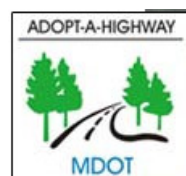
Thank You, Bob Landman, for Your 55 Years of Service

Bob Landman, our longest standing Rotarian, is stepping away from Rotary after 55 years. Bob joined our club in 1967. Thank you, Bob, for your service over the years.

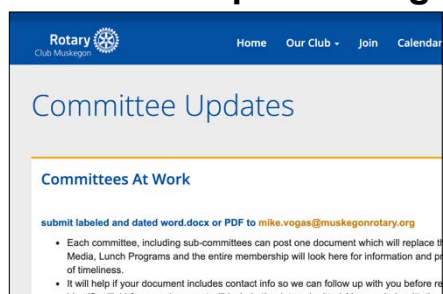
ReWine Updates



Blake Cramer gave some ReWine Updates. The next meeting on February 3rd will be at Pigeon Hill Brewing Company and some big highlights from the meeting on January 20th were focused on keeping our community clean. The Beach Cleanup Project at Pioneer Park and other beaches will be the 3rd weekend in April and **Esther Ricco** got some good information on the Adopt-a-Highway initiatives.



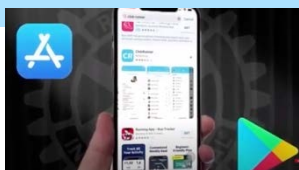
New Muskegon Rotary Committee Updates Page



Do you want to know more about what each committee is up to? Head to our website at MuskegonRotary.org and select the drop down menu from the "Our Club" tab. Then click on the "Committee Updates" link to get the latest information on each of our Committees at work. If you are a committee chair or representative, send your committee updates as a Word Document or PDF to **Mike Vogas**. Here is a short video description of how to access this site – [CLICK HERE](#). This now contains Mike.vogas@muskegonrotary.org

Clubrunner App

Download the Clubrunner App directly to your phone or tablet for easier communication. Search the Muskegon Rotary on speed dial. This app helps integrate members directly to your smart devices (Apple ios 3.1 or later and Android 2.3.3 or better). Download this app from the Apple App Store or Google Play, then enter your username and password for all committee updates and Muskegon Rotary information at your fingertips.



Digital Photo Archives



Muskegon Rotary now maintains a digital archive of photos to be used for marketing the club, honoring members and friends, as well as creating video content to share our good works with the world. So share the best photos you take of our activities by sending them to **Mike Vogas**.

Mike.vogas@muskegonrotary.org

He will file them on our Microsoft One Drive so that the communication teams have access to great photos of our activities. Just send the best and the highest resolution you have. If you can, name the photos so they can be well organized.

What is unique about the Rotary Club of Base Marambio?



The southernmost Rotary meeting is that of the Rotary Club of Base Marambio, Antartida in Antarctica. If in the area you can also visit the Rotary Club of Base Antarctica Esperanza. Both are Spanish speaking clubs that meet Wednesday evenings.

RIM Reporting Team

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This Week's Spotlight: Gene Fethke



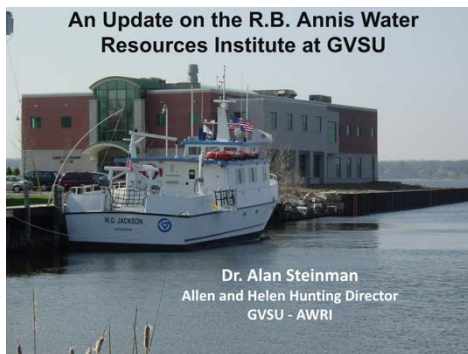
Link to his video: [Click Here](#)

Eugene "Gene" Fethke joined Rotary in 1988. He has a degree in Electrical Engineering from Michigan State University. After graduation he moved out to Iowa and began work for Collins Radio Company. After his wife was diagnosed with MS, they moved back to the Muskegon area to be closer to family. Gene then began working in Grand Rapids on navigation computers for airplanes.

Gene always had dreams of owning his own business though, and one day opportunity came calling—literally. Gene got a call from his Uncle, who had started the Jerviss Insurance Agency back in 1934, and asked if he would like to take over the business. Gene jumped at the opportunity and the rest is history.

Gene's business philosophy is one which pairs perfectly with Rotary, which is just "getting along with people." Through Rotary, Gene has made friends, acquaintances, and helped the community, and found other great organizations, helping him get along with more and more people. We are grateful to have him.

THIS WEEK'S PROGRAM:



GVSU's Annis Water Resources Institute

Speaker: Dr. Alan Steinman (Allen and Helen Hunting Director GVSU - AWRI)
RIM Reporter: **Chip Chipman**

Dr. Alan Steinman joined Rotary Club to give an update of what Grand Valley State University is up to on the shores of Muskegon Lake at their RB Annis Water Resources Institute (AWRI). The Mission of the AWRI is to integrate research, education, and outreach to enhance and preserve freshwater resources.

The AWRI had its beginnings all the way back in 1986 when it was started on the Allendale campus with only three employees. It moved to Muskegon in 2001 with new focus. In 2008, it became an official academic unit of GVSU. In 2011, they deployed the Muskegon



Lake Observatory and later, the field station was dedicated in 2013.

The location on the shores of Muskegon Lake near downtown is a 2.5 acre site with a 24,000 sq ft building, 10,000 sq ft annex, and a 3,000 sq ft boat storage building. In addition to smaller vessels, they have two research vessels: the 65' WG Jackson and the 45' DJ Angus.



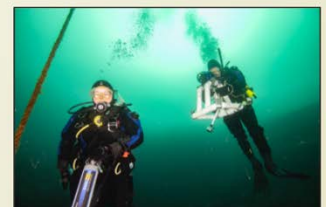
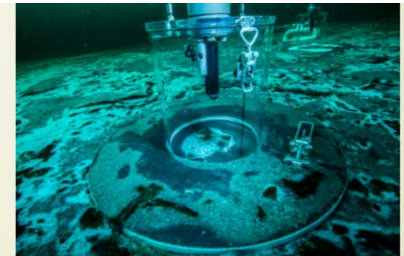
In the 35 years since they first started, AWRI has grown from 3 employees to over 65 full and part time staff. On the research side, there is a focus on invasive species,

harmful algal blooms, climate change, ecology of wetlands and watersheds, and much more.

There is also a considerable amount of focus on education outside of research, such as graduate degrees, and their Vessel Education Program.

AWRI also offers internships to undergraduate students. Typically they have about 10 interns in the summer, 2 in the fall, and 1 in the winter. In 2022, they will have a dedicated internship spot for an underrepresented MCC student.

The AWRI had a successful 2021 with 6 Master Degrees awarded, 10 Research Grants received, and 8 scientific publications. Despite the pandemic, productivity was strong during the previous year as well, with over 40 peer-reviewed articles published by AWRI staff. Over 84 presentations were given, 44 with student participation or fully completed by students. In total, the AWRI were awarded \$2,950,000 in grants and contracts as well.



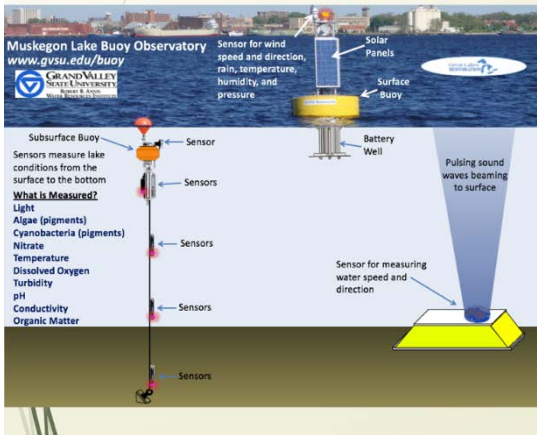


Speaking of the pandemic, they are also part of a network of 19 labs testing wastewater for the SARS-CoV-2 virus and other variants. Important work beyond individual tests to track community spread of the disease.

Dr. Charlyn Partridge led a USDA funded project which saw the development of a “low cost and efficient method” using airborne eDNA to detect Hemlock Woolly Adelgid.

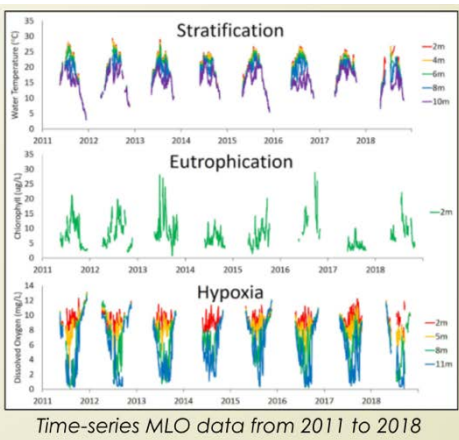
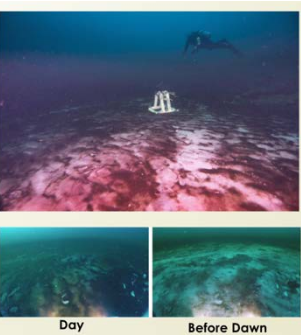


As the AWRI looks to 2022, their primary goals are to “build a new Master Program in water policy”, continue familiarizing new faculty with the Institute, and community cruises.



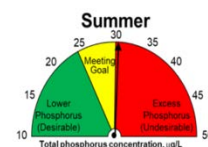
The AWRI has a buoy deployed in Lake Michigan since 2011 that monitors water quality, food web structure, storm data, carbon levels, and tons more that you can read about here. It also monitors current conditions in Muskegon Lake and has a direct website: <https://www.gvsu.edu/wri/buoy/>

Beyond observations, the AWRI has led explorations to Great Lakes sinkholes researching the origins of early life, with unique discoveries in the field.

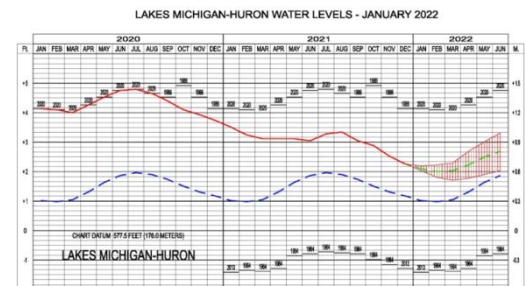


While the mission and scope of the AWRI has certainly expanded over the years, they are still dedicated to their early mission of long term monitoring of Muskegon Lake’s health and to hopefully get the lake delisted as an “Area of Concern” by the EPA. One indicator they track is the total phosphorus concentration in the lake, which is still in excess, but in 2020 was on the edge of meeting their goal.

Current Status (2020) – Total Phosphorus
Target Concentration: 30 µg/L



We as a community are certainly lucky to have such a prestigious and dedicated group of researchers on our shores, and it will be excited to see what more they learn about the ecosystem in which all of us hold dear to our hearts.



The 8 Rules George Washington Carver lived by:

1. Be clean both inside and out
2. Neither look up to the rich nor down to the poor
3. Lose, if need be, without squealing
4. Win without bragging
5. Always be considerate of women, children and older people
6. Be too brave to lie
7. Be too generous to cheat
8. Take your share of the world & let others take theirs

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