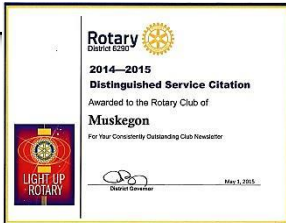


"Service Above Self" Muskegon Rotary in Motion



<http://www.muskegonrotary.org>



Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Immediate Past President
Tim Arter, Treasurer
Kathy Betts, Secretary



Muskegon Rotary Club
Club 16 (2809) – District 6290, Chartered May 1, 1916
Next Meeting July 8, 12:00-1:30pm
Hybrid Style – Delta Marriott & Zoom
ReWine Sat Club – Next mtg 7/15 5:15 pm

Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Lori Weiler, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Next Meeting (7/8/21) — Innovation & Flexibility in Manufacturing

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Jane Clingman-Scott

REFLECTORS

Joanie Smith July 1

NEXT WEEK'S BIRTHDAYS

Mary Boyd July 8
Bill Johanson July 8
Lisa Hegenbart July 11
Jason Bertoia July 15
Ken Johnson July 15
Don't forget [Caring Connection Fund!](#)

PROGRAMS / EVENTS

7/8 Innovation & Flexibility in Manufacturing
7/15 Boys & Girls Club Update
7/22 Muskegon Museum of Art Expansion Project
Next ReWine meets 7/15 in person
Wonderland Distillery 5:15 pm

**Sign up deadline for July 8
Rotary Lunch is 5 pm July 2.
Sign up [HERE](#).**

YOU WILL RECEIVE A CONFIRMATION EMAIL. Reminder: If you sign up and do not attend your account will still be charged for your lunch. Any questions contact **Kim Boersema** or **Kathy Betts** muskegonrotarycc@gmail.com@clubrunner_email.

GUESTS

Welcome to Aaron Bodbyl-Mast, guest of **Robert Taylor**. Aaron works for Ottawa County Parks & Recreations as Department Planner. Aaron is President of The Trails & Greenways Coalition. Their mission



is to create a world-class trail system in West Michigan with biking and walking trails. Aaron lives in the City of Muskegon.

ANNOUNCEMENTS

Badges

Darlene Collett notified us that the badge boxes will disappear today as she does the annual updates. Please note that it does take some time and she will make every attempt to have this done next week. Also, she has all new members' badges.

Seaway Run A HUGE Success!

President Jason Piasecki gave a report from the Seaway Run Steering Committee. One of Rotary's most important fundraisers, we partner with the YMCA. After months of not knowing

how the Run would look, they were suddenly faced with the challenge of an in-person race without restrictions. After weeks of scrambling and changes, even the course was being adjusted the night before by **Brian Lambert** and team. A big thank you to **Kim Boersma** who did a ton of work the week of the event. Thank you to everyone who raced or volunteered. How did we do? The 40th Seaway Run had 1,350 sign up and 850 run (remember, it poured all morning). Feedback received from participants is they loved the beautiful course. The revenue numbers are not final yet, but President Jason will report them as soon as he is able.

COMMITTEE REPORTS

Please send your committee reports to [President Jason](#) by end of business day Tuesdays to make sure they are included in the Thursday meetings.



If you missed this week's Zoom meeting, a full recording is available to view [here](#). You can also check out just the program (interview with **President Jason Piasecki**) in its entirety [here](#).

And just like that... The Passing of the Gavel



Today **Mark Meyers** passed the reins over to **Jason Piasecki**.

Despite an unusual and complicated year, **President Mark** set a goal to bring about better understanding of people of color. With the help of **Doug Wood, Jeff Lewis**, the DEI Committee and the Program Committee with **Kris Collee and Tim Arter**, we are getting closer. These committee members brought thought-provoking programs shedding light on racism and taught us how to get to know diverse segments of the community better.

Throughout his time as Muskegon Rotary President his most valid experience was working with amazing, caring people, community leaders serving others to make this community better and this world a better place. He thanked these folks for their dedication and hard work:

- **Kim Boersma**, Club Coordinator, for her tireless work and support
- Treasurer **Tim Arter**, Secretary **Kathy Betts** who worked on budgets and finance during a roller coaster year
- **Doug Wood, Jeff Lewis, Kris Collee**, and **Tim Arter** for fantastic programs
- Multimedia Guru **Mike Vogas**, who seems to be always working
- **Kathy Moore & Christine Robere** for their *WEEKLY* COVID updates
- **Ginny Sprague** for Brave Rotarians
- **Arn Boezaart** and the Grants Committee for sponsoring and finding volunteers for the food trucks
- **John Noling** for his passion for youth leadership. Our Interactors & Rotaractors really shine and John is behind so much of that.
- **Susan Besteman** and **Lori Weiler** for their work on RIM.

- All the Committee and Council chairs
- The Leadership Group, past presidents who informally meet once a month and help the Rotary President to 'figure things out'
- Our Board of Directors for their leadership and support
- And of course, all of the members who stuck with us during such a challenging year. We lost some, gained some, and can't thank you all enough.

Jason Piasecki followed with Mark's tradition of opening the meeting with a quote:

"If life were predictable it would cease to be life and be without flavor."

—Eleanor Roosevelt

From **President Jason**: "Last year was anything but predictable. Your leadership helped our club navigate uncharted waters. Anyone who has not sat in the President's seat does not know the amount of work that goes into being president.

You certainly added flavor, vision and a steady hand during unprecedented times. Congratulations, Mark. You made it through a year of Zoom meetings and finally got your one in-person meeting last week."



Thank you for your leadership, Mark Meyers!

THIS WEEK'S PROGRAM: An Interview with Muskegon Rotary President Jason Piasecki

By **Lori Weiler**

Interview by **Mike Vogas**

Mike Vogas wrote and conducted an excellent interview with our new



Rotary President, **Jason Piasecki**. Jason has been married for 22 years. He and his wife, Tracy, have three children and live in Norton

Shores. He graduated from Mona Shores then went on to CMU with degrees in Marketing and Graphic Design. Throughout his life, baseball has always been a passion. Today he is a partner at Revel Marketing Agency in Muskegon.

His history of community projects prior to Rotary include serving seven years



on the Board of the Muskegon YMCA, the last year as Chief Volunteer Officer; helping keep Camp Pentaloun growing and

thriving; serving on the Muskegon Chamber, United Way and MAISD Boards, as well as Mercy Health Development Council to help with fundraising. Jason was also involved with the Summer Celebration task force to see if there would be a future for that event. Jason's dad started the Muskegon Channel Cats in the late 90s when Jason played baseball and he continues that tradition now in the role of President as his son plays for the Cats.

Mike explored Jason's goals for Muskegon Rotary and they include:

- Continuing hybrid meetings so people have the choice to meet in

person or jump on a Zoom call. It's important to preserve the things that we've come to appreciate about virtual meetings.

- Grow our membership back to pre-covid level. We are still at 224 members--one of the biggest in the state. Through a team effort of Membership, Retention and Recruitment, the goal is build membership back up to 245.
- Kick off the PeaceBuilder Initiative started by the DEI Committee. You'll be hearing more over the upcoming months. This program will really celebrate the accomplishments of our citizens and what we can all do together.

Rotary has five avenues of service:

- Club
- Community
- International
- Youth
- **Vocational**

Jason plans to highlight our vocational avenue of service by talking about and sharing stories about our professions and how they can help us serve rotary better.

There's much more to this entertaining and interesting glimpse of our new Muskegon Rotary President. Mike's interview even includes some things about President Jason most people don't know AND the interesting way he came to join our club. Watch the entire interview [here](#).

Other Newsworthy News:

If you placed an order for Rotary items from **Merica Dobry** last summer (*gasp!*) and have not picked them up yet, she has been graciously holding them for you. Merica has offered to bring your items to the **July 15 Rotary In-Person lunch meeting**. If you cannot attend the meeting and would like to make arrangements for pickup, please contact Merica directly merica.dobry@gmail.com.



Happy 4th of July!

There are so many things to do in our beautiful county this weekend and the weather is looking perfect for all of it. Here are a few:

Downtown Muskegon

Fireworks launch from the Morris Ave/Third St parking lot around 10:25 pm, **Saturday, July 3**. Did you know you can also watch them aboard the deck of the USS LST 393?

July 2-4 the [WeDiscover Festival](#) will encompass multiple city blocks of Downtown Muskegon and Beachfront of Lake Michigan. Includes a 3-day modified and exotic car show (cars parked along Western Ave), electronic dance music festival, food vendors, the new social drinking district, food truck alley, urban art installations, and a music stage located at 4th & Western Ave.

The 5th Annual Heykoop Veteran Memorial Car Show and Benefit takes place at the Mart Dock **July 3 from 10 am – 2 pm**.

White Lake

Celebrations include a parade on **July 3 from 10-11 am**. The route travels from Whitehall City Hall to Downtown Montague. Enjoy the fireworks display at dusk **July 4** at the north end of White Lake.

BONUS: Win great prizes with the Celebrating the Holiday Weekend Contest! Here's the Facebook [link](#) to the details.

Go to VisitMuskegon.org for all the details. Have a safe and wonderful weekend.

Muskegon Rotary Board

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Lori Weiler lori.weiler@summitlawcare.net

Gettin' Around

Launching July 3! Thanks to support from Ramos and Sons Auto Body, City of Muskegon Government, The Chamber and local businesses, the shuttle is free of charge. It will run from the Delta Hotels directly to The Deck at Pere Marquette.



FREE BEACH SHUTTLE

Hours of Operation:
Saturdays 11am - 5pm

The shuttle will run between the Delta Hotels by Marriott in downtown Muskegon directly to The Deck at Pere Marquette Beach every 40 minutes.



AND Go2 is the new on-demand public micro transit service through MATS - Muskegon Area Transit System. Go2 works like a minibus that comes to you when you want, where you want. And, you will love the low fare of only \$4.00!

Book a ride in seconds and get picked up steps from your door with the "Go2 by MATS" mobile app matsbus.com/go2/ (or call 231-227-3550)
Monday-Friday 5am-midnight
Saturday 8am-5pm

