

The RIM Newsletter

Rotary

InMotion



Club 16 (2809) District 6290, Chartered May 1, 1916
<http://www.muskegonrotary.org>



*Is it the truth?
Is it fair to all concerned?
Will it build goodwill and better friendships?
Will it be beneficial to all concerned?*

Celebrating the people, events, and actions of the Muskegon Rotary Club

July 11, 2024

Next Meeting (July 18, 2024, 12-1:30pm) — Taco Bar at the Lake House
Program Topic – Outbound Youth Exchange Students

What's Coming

July 18 –Outbound Youth Exchange
Students' Farewell

July 25 –History of the Recovery
Center

Upcoming Birthdays

July 19	Bill Marietti
July 19	Andrea Riegler
July 20	Rich Houtteman
July 20	Courtney Porrett
July 23	Eric Messing
July 23	Ryan Rozycki
July 24	Greg VanWoerkom

Caring Connections Fund



[Click this link to donate \\$10 on your birthday](#)

Greeter This Week

Cynthia Maynard

Reflectors

Cindy Maynard	July 11
Adam Bell	July 18
Myrna Olsen	July 25

RIM Reporting this Edition

Photographer – Roger Morgenstern
RIM Reporter – Meredith Smillie
RIM Editor – Susan Besteman



Our new **President Tim Arter** presided over his first meeting of the Rotary year. Well done, **President Tim!**



Cynthia Maynard provided the Reflection.

7/11/2024 Muskegon Rotary
YouTube Video Link: [Click here](#)

REMINDER

No ReWine Meetings in July

VISITORS & GUESTS



Melissa Boughner introduces her guest and work colleague, **Jonathan Scouten**.



Rob Taylor introduces his guest, **Jason Smith**. Jason is interested in joining our Club and is already a member and Treasurer of a Holland based Lakeshore United Rotaract Group.



Proud mom **Kendra Robinson** introduces her guest and son, **Khalil Robinson**.

This week's program: District Governor Visit

Speaker: Rotary District 6290

Governor **Brianna Scott**

Introduced by: President **Tim Arter**

Reporter: **Meredith Smillie**



Muskegon's own **Brianna Scott** is serving as District 6290 Governor for the 2024-25 Rotary year. The Magic of Rotary is this year's Rotary International theme, so **DG Brianna** and **President Tim** kicked off her remarks with waves of a magic wand! A Rotarian for 18 years, Brianna served as our Club President in 2014.

Welcome to our new District Governor, **Brianna Scott**! Brianna is Rotary International District 6290 Governor for the 2024-25 fiscal year. Brianna has been a member of the Muskegon Rotary Club since 2006. We are proud to have Brianna as our district governor!

Brianna shared that she is kicking off her visiting tour at her home club of Muskegon. She shared that the theme for this year's Rotary mission is "The Magic of Rotary" which came from this year's Rotary International President Dr. Stephanie Urchick's visit overseas. She was inspired for this theme by a visit where local boys noted "wow, it's magic" when a well was built in their village and water appeared before their eyes. Brianna noted that members join Rotary for a variety of reasons such as building connections, professional leads,



The Muskegon Club gets the honor of displaying the left banner all year while **DG Brianna** takes the banner on the right to her club visits across District 6290.

community service and the desire to make a lasting difference in their communities. What we all have in common after our amazing inductions, is our introduction to committees and projects that inspired us to serve. Brianna shared that her parents shared the importance of giving back. Brianna spoke on how it became a gift to serve others and to ensure that we are giving of ourselves to improve our community and world.

Brianna guided us through one of her favorite memories of Rotary. In 2016, Muskegon Rotary partnered with Habitat for Humanity in helping to build a home for a disabled veteran. Rotarians worked side by side to complete a safe and stable home for a family in need. The impact of the efforts of Rotarians was displayed on the faces of the family to build their dreams and start a brighter future. Service above self is a huge testament; and we can and do give a testament to the profound impact that we can have in the community.

Brianna also provided us the Rotary action plan (see picture below) that has four priorities and includes increasing impact, being data driven, expanding our reach and increasing our ability to adapt to an ever-changing world. Brianna shared how the group that built the Habitat Home embraced our new action plan nearly 10 years ago. She hopes that our new action plan will change more lives than ever and bring more Rotarians to the table to enact change. Brianna reports that she hopes to organize

The **ROTARY ACTION PLAN**

TAKING ACTION FOR CHANGE

We are at a defining moment in Rotary's history. We're implementing our Action Plan, a strategic road map that will help us better connect with each other, grow as an organization, and more effectively share our stories of how we are making a difference in communities.

At every level of Rotary, we have embraced opportunities to work together to achieve our goals. Over the coming four issues, you'll hear from Rotary members around the world who will offer their inspiration, encouragement, and guidance as we carry out the four priorities of the Action Plan.

IMPACT

We want to put our resources behind programs that will have the greatest impact and that align with our areas of focus.

We're creating tools and guidelines for tracking and sharing our efforts. We're also developing an evaluation process that will help us make objective recommendations about what is working and what we should continue, start, or stop doing.

REACH

We're committed to exemplifying and embracing diversity, equity, and inclusion (DEI) in everything we do.

We're testing new products and alternative models that will allow more people to connect and take action with us in ways that work best for them.

ENGAGE

We're tearing down the walls between "us" and "them" and focusing on participants.

We're asking people how they want to participate, finding ways to meet them where they are, and making sure they know we value them.

ADAPT

We're streamlining operations so we can be more agile and responsive.

We're simplifying the way we do things and helping members manage change so that our clubs, districts, and zones can more effectively communicate and work together.

Learn what your club can do at rotary.org/actionplan.

the district in developing a strategic plan to unite all the clubs in district 6290. In addition, they plan to develop a strong plan to maintain and increase the number of Rotarians within district 6290 by 100. Brianna wants to engage the clubs in our district and provide the resources that each club faces with membership.

Brianna also noted that she wants to challenge all of us to increase our donations to Rotary International. She challenged every one of us to donate to Rotary International. She also noted we have to embrace everyone in our community and become more inclusive and diverse.



In closing, Brianna gave us an overview of the goals she has for our club.

Muskegon Rotary Goals

1. Increase from 244 members to 250 and stay there. Increase membership by 6 or more and to retain our members. Keep telling the stories of Rotary and wear our Rotary pins every day. Advertise Rotary proudly! Tell the world about what we do and what we represent. When our club is doing projects. Share it on social media accounts and what we are doing in our community. Invite a friend, family member or colleague to lunch at Rotary. Nurture Rotaract and Interact groups. Youth are very

vested in making an impact in their community and across the globe. They are future Rotarians.

2. Foundation Giving is Brianna's second initiative. We are contributing to the success of Rotary International. It isn't just helping to eradicate polio; there is important work being done across the globe and foundation giving is needed. We had the best year of Rotary Foundation giving in 2023-2024 and reached over \$13,000. However, only 48 Muskegon Rotarians gave last year. She challenged us to lead the district in giving to The Every Rotarian Every Year fund. You can give \$5, \$20 or \$100. Every individual can give something. Those that can give more, please do. It is \$8.33 per week to reach \$100 per year. Brianna challenged us to do something. To send in your contribution to the annual fund, visit rotary.org/donate.

3. Brianna's third challenge is to increase the number of Muskegon Club members participating in the District Conference and Rotary International events. Enjoy the experience of a lifetime! Get to know your fellow Rotarians around the globe! Expand your knowledge of what Rotary is doing. Brianna is changing when the district conference will be and when. It will be in October at the VanDyke Convention Center. It will be three events combined into one busy weekend. Join Brianna for a three-day weekend of training, sharing and fun. Save the Date for October 18-20, 2024.

Each of us can harness the Magic of Rotary!



President Tim shows off his "Magic of Rotary" necktie he received from **DG Brianna Scott**



District Governor (and Muskegon Rotarian and Past President) **Brianna Scott** met with our Club's Board of Directors prior to Thursday's lunch meeting to review our Club goals and her District goals for the coming year.



[Click on the picture above](#) to see **District Governor Brianna Scott's** introduction video! To see her photos from the Rotary International Convention in Singapore, [click here](#) or go to the last page.

RIM Reporting Team

Co-Editors: Susan Besteman &

Jackie Farrar

Reporters: Kathy Moore, Roger

Morgenstern, Meredith Smillie, &

Ginny Sprague

Photographers: Mark Alpher &

Roger Morgenstern

Contributors: Melissa Horton, Bill

Johanson, John Noling, & Mike Vogas

ANNOUNCEMENTS

Flags Placed for July 4th!

President **Tim Arter** thanked **John** and **Sue Noling** for organizing and placing the American flags on Seaway Dr for the July 4th celebration. Thank you to the others who also participated including Rotarians **Carim Calkins** and **Cynthia Maynard**, Muskegon HS Interactor **Tobias Melton**, and Carim's friends, **Brion Boucher** and **Bruce Bustin**.



Kudos to Our RIM Team!



Roger Morgenstern and **Susan Besteman** thanked past District Governor **John Salan** of Grand Rapids for his kudos to our RIM Team at the District Governor Induction. **DG Brianna Scott** also gave our RIM Team praise for our excellent reputation throughout the district and beyond. Congratulations to all our present RIM members (**Jackie Farrar**, **Kathy Moore**, **Roger Morgenstern**, **Meredith Smillie**, **Mark Alpher**, **Ginny Sprague**, and **Susan Besteman**), contributors (**Rev. Alan Alpert**, **Melissa Horton**, **Bill Johanson**, **John Noling**, **Jason Piasecki**, **Mike Vogas**, and many others), and past RIM members! We appreciate all the help. We have some spots to fill, so if you would like to be part of this famous team, [click here](#). ☺

Microforest Mondays!



"Microforest Mondays" continue all summer 8:30-10:30 am, to beat the heat! Forest growing fast, come and see!

We need help this Monday so bring a friend to help weed around trees and shrubs, lay cardboard out and covering it with bark chips around the perimeter. Micro maintenance is needed every week, so please spread the word and join in. Bring a crew! Gloves and tools provided. Just show up or let **John Noling** know you are coming.

Thanks to all volunteers who have helped along the way!



Save the Date – Saturday, August 17th!

Muskegon Rotary's President Elect, **Dave Alexander**, is already working on a collaboration with both our Muskegon club and the Grand Rapids club for a joint service project starting at 9am on Saturday, August 17th. We will be working on the exterior of the Boys and Girls Club of Muskegon. Appetizers and fellowship will follow at the Deck at noon. This is family friendly so bring your entire crew!



Planning for the second annual Harvest Fest, scheduled for Oct. 24 in downtown Muskegon, is underway! We're looking for a few more Rotarians to join our sponsorship committee to solicit for donations to this event. We'll provide you with all the information needed to make "the ask." See **Dave Alexander**, **Roger Morgenstern** or **Carla Flanders** if you'd like to help.

And if you already know you or your company wants to be a sponsor, you can sign up directly at our club website, MuskegonRotary.org, under the Calendar/Events tab, then click on Harvest Fest.

Also, tickets will be available later this month for purchase online. Keep an eye on the RIM and our Club website! Tickets are \$85 which includes all processing fees. Join us for a great event!

Ep 26: Tim Lipan - Muskegon Bike Time



Get ready to rev your engines! This week, we're learning about Muskegon Bike Time – a tradition that's been going strong for 18 years.

Did you know Muskegon's motorcycle legacy dates back to the early 1900s? We'll uncover the city's deep connection to motorcycles and how Bike Time has become a massive celebration, attracting over 100,000 people and 75,000 bikes.

From live music and arm wrestling to cornhole tournaments and the Patriot Ride, Bike Time offers something for everyone. Plus, we'll hit on the mouthwatering food and refreshing drinks you won't want to miss.

Listen to Episode 26 and discover why Muskegon Bike Time is more than just an event – it's a destination.

<https://www.buzzsprout.com/2269729/15349160-tim-lipan-muskegon-bike-time>

Ep 27: Judy Hayner – Muskegon City Public Art Initiative



Muskegon's art and culture scene is truly one-of-a-kind. On this week's Muskegon Rising Podcast, we learn what makes it so special.

Join us for a captivating conversation with Judy Hayner, Director of the MuskegonCity Public Art Initiative (MCPAI), as she shares insights into the rich history and amazing public art projects that make Muskegon unique.

<https://www.buzzsprout.com/2269729/15385668-judy-hayner-muskegoncity-public-art-initiative>

Muskegon Rotary Board

Tim Arter, President
Dave Alexander, President-Elect
Roger Morgenstern, President Nominee
Ginny Sprague, Past President
Kristi Nagengast, Treasurer
Jane Clingman-Scott, Secretary
Kim Boersema, Club Coordinator
Directors:
Aaron Maie Tom Palmer
Brandon Turnbull Esther Ricco
Marty Sytsema Lisa Tyler

Please email Club Board Members through this [link](#):

Interact Insider



Tobias and Sue put flags out on Seaway Drive July 4th!



Muskegon High School Interactors **Cora and Tobias** earn \$257.60! Keep those cans coming!



Weeding on Microforest Mondays (8:30-10:30 am) and earning funds for upcoming projects with Rotary

New Member Social – Silversides Museum!



Thank you for the cans for our North Muskegon Interactors which earned \$303 for their club!

Rotary International Convention 2024

Our Muskegon Rotary Club and District 6290 was well represented at the recent Rotary International Convention in Singapore. Our fellow Muskegon Rotarian, **Brianna Scott**, who July 1st became District Governor for 6290, attended along with her mother & fellow Muskegon Rotarian, **Asaline Scott**.

