






“Service Above Self” Muskegon Rotary in Motion



<http://www.muskegonrotary.org>

Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Immediate Past President
Tim Arter, Treasurer
Kathy Betts, Secretary
Kim Boersma, Club Coordinator



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Next Meeting July 15, 12:00-1:30pm

Hybrid Style – Delta Marriott & Zoom

ReWine Sat Club – Next mtg 7/15 5:15 pm

Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Susan Besteman, RIM Reporter
Lori Weiler, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Next Meeting (7/15/21) — Boys & Girls Club Update

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER - GREETER

Jane Clingman-Scott

REFLECTORS

Jane Clingman-Scott	July 8
Jim Schiltz	July 15
open	July 22
Michael Miller	July 29

NEXT WEEK'S BIRTHDAYS

Karen Hayslip	July 17
Kathy Betts	July 18
Julia Koch	July 19
Bill Marietti	July 19
Richard Houtteman	July 20
Morton Kantor	July 20
Courtney Porrett	July 20

Don't forget [Caring Connection Fund!](#)

PROGRAMS / EVENTS

7/15 Boys & Girls Club Update
7/22 Muskegon Museum of Art Expansion Project
Next ReWine meets 7/15 in person [Rake Brewery](#) (794 Pine St) 5:15 pm

**Sign up deadline for July 22
Rotary Lunch is now NOON
July 15. Sign up [HERE](#).**

YOU WILL RECEIVE A CONFIRMATION EMAIL. Any questions contact **Kim Boersema** or **Kathy Betts**
muskegonrotarycc@gmail.com@clubrunner_email.

VISITORS & GUESTS

Asaline Scott welcomed Arlen-Dean



Gaddy, Director of Marketing Strategy for Erhardt Construction. Arlen is a visitor from the Grand Rapids Rotary Club.

Melissa Boughner's guest was Phil



Erickson (no stranger to our club) who will be rejoining Muskegon Rotary. Welcome back, Phil!

Jerry Wiersma brought along his wife,



Jill, who is Marketing Director at Hart & Cooley HVAC Suppliers in Grand Rapids.

The Club Directory needs any updates you have by **July 31**. After that, what you have in your profile in ClubRunner will also be what is printed in the directory. Please reach out to [Kim Boersma](#) with any changes.

ANNOUNCEMENTS

Christine Robere announced that The United Way of the Lakeshore is partnering with the State of Michigan's My Shot to Win Sweepstakes for eligible citizens who have received their COVID-19 vaccination. It includes big cash prizes and scholarships. You can register through the State's website at <https://www.mishottowin.com/>.

Take Rotarians Out to the Ball Game!

The Rotary Clipper Carload Party is **Wednesday, July 14**, at Marsh Field, 1800 Peck St., for all Rotarians, Interact, Rotaract, and their family and friends. For only \$10 you get admission for your carload, VIP seating, Marsh Field Meal and soft drinks. There are adult beverages available, games and giveaways.

THIS JUST IN! BONUS!! This game has just been designated a double header to accommodate a previous rainout. Two 7-inning games will be played all for the price of one. **First game starts at 5:05pm. Second game around 7:30pm.** Come when you can. Questions? Reach out to Tim Lipan at Lipant@comcast.net or 231-740-0982.

New Member Induction

Sponsored by **Nancy Crandall**, Muskegon Rotary welcomed its newest member today, **Cody "Chip" Chipman**. **Chip** was

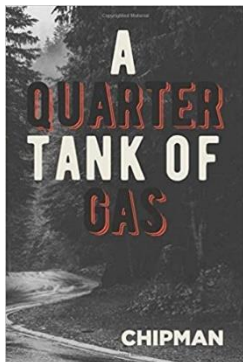


born at Hackley Hospital in 1994, and attended Orchard View High School from K-12. He graduated from OV as a Senior Scholar in 2012. During his time

in High School, he was a Founding President of Interact, Tennis Player, and Cross-Country Runner. He went on to attend the University of Michigan, and received his BA in History in 2016. During his time at the University, he was active with many groups including Rotaract and Young Americans for Liberty. After graduation he went on to work in Development in Washington DC for Young Americans for Liberty's national staff. Following his tenure there he relocated to Detroit, and worked at Quicken Loans for a couple of years as a MLO, specializing in home refinances.

In the Spring of 2020, Chip found his way home to Muskegon and accepted a position as a salesman at Betten Baker Honda on Henry Street in Muskegon. His hobbies and interests include: running, photoshopping memes, karaoke, reading and writing.

Worth mentioning, he self-published a collection of poetry in 2019 called *A*



Quarter Tank of Gas, that is available on paperback and Kindle (*from the RIM Editor, you can purchase it [here](#)*). He has been active with the Original Music Showcase that was operating at

Unruly Brewing prior to Covid, and will hopefully be returning soon! Chip also served in the Army National Guard until 2017, and is excited to continue to serve his home and community in new and engaging ways!

Membership Transfer

Kristi Pawlak moved to Muskegon when she was 6yrs old with her parents, Ron and Mary Rop, who were born and raised in



Muskegon. When Kristi was 16yrs old, she became a Muskegon Rotary Exchange Student for one year to Japan. During her year abroad, Kristi fell in

love with the Japanese language, culture, and people. Upon returning to the US, she decided to make a career of this experience and attended Wittenberg University in Springfield, Ohio, majoring in East Asian Studies and Japanese Language. After earning her Bachelors Degree, Kristi attended graduate school at The Ohio State University, obtaining a Masters Degree in Foreign Language Acquisition. Kristi began her high school teaching career in 1997 and taught Japanese Language in Columbus, Indianapolis, and then Toledo for 9 years. Starting in 2006, Kristi began her teaching at the collegiate level at The University of Toledo. This past November, Kristi moved back to Muskegon, continuing to teach at the University online during the pandemic. Kristi will continue to teach Japanese at The University of Toledo online this upcoming academic year.

In her spare time, Kristi has volunteered and served on the Board for Toledo Sister Cities, representing Toyohashi, Japan. On this Board, Kristi acted as Vice-President and also as Coordinator for the Annual International Festival. In 2019, Kristi also became a Rotary Member of Maumee Rotary Club in Toledo, Ohio and acted as their Youth Exchange Officer, which earned her The Paul Harris Fellowship Award in 2020.

Kristi is married and has two teenaged children. She loves to go boating, travel, and read books in her spare time. Kristi's passion is to extend the knowledge that she has experienced abroad and to give others the opportunity to experience it also. She has created multiple youth exchange programs and has lead numerous youth and adult trips to Japan over the years.

Membership Dues Notice from President Jason Piasecki:

You may have noticed that your membership dues returned to the \$143.50 a quarter rate in your most recent Rotary invoice. I felt it was important to share why we went back to the previous amount:

1. Our costs have increased – Costs are going up everywhere and our Rotary meetings are no exception. The board decided to keep our dues the same for the time being. This is not sustainable, however. The club will operate at a deficit this quarter. We will need to make a correction later this year once all our expenses are known.
2. There is an expense associated with the hybrid meetings – Our club is committed to delivering a first-class experience to Rotarians that can't or aren't ready to attend meetings in person. We invested in new technology to support our hybrid meetings.
3. Meals are included in your dues – The cost for lunch is part of your dues. You will NOT be charged an additional amount to attend the lunch.
4. We are billed for every meal – The Delta requires our lunch attendee amount one week ahead of time. Members must sign up for lunch using the emailed link provided each week. Rotary will be charged for the number of people that sign up. If you sign up for the weekly meeting and DO NOT come, you will be billed for your lunch.
5. Guests are still welcome – Inviting guests to our meetings is an important way to grow our membership. Guests need to be signed up a week ahead of time and will be charged the lunch cost of \$18. Potential members will receive one free lunch.

Please feel free to contact me if you have any questions or concerns about this change. My cell is (231) 557-2663.

THIS WEEK'S PROGRAM: Muskegon Manufacturing: Economic Impact and World Reach

By Susan Besteman



Moderator:
Jonathon Wilson
(Regional Manager
with DTE Energy)

Speakers: Dan Kuznar, Brad Hilleary,
Jack Russell

Introductions:

Dan Kuznar is the VP of Quality Tool and Stamping and his brother, Ed, is the President who has been incapacitated over the last year. Dan and his brother are at the retirement phase of life and the next generation is already stepping in to run the business. This next (third) generation consists of Dan's son, Ed's son and daughter and a nephew. Dan's father started the business as a tool and die shop back in 1957. Quality Tool and Stamping is a "short run metal fabricator" which Dan described as in relation to automotive stamping where runs are much higher (in the millions).

Brad Hilleary (right across the street from Dan) is the CEO of Webb



Chemical Corporation which has been in Muskegon Heights over 56 years with Brad being on board for 28 of those 56 years. Web

Chemical is a chemical distributor; bringing in products from all over the world, repackaging them, and then delivering those products primarily in

Michigan, Indiana, and Ohio with an extension of 40-50 states.

Moderator Jonathon then introduced Jack Russell, President of Rolar Products, and congratulated him on



being named one of 50 companies to watch in the state. Rolar Products, a CNC manufacturing company, has been in business for about 38 years now and Jack purchased the company about six years ago with four employees and four CNC machines. Jack is happy to announce they are up to 27 employees and the 18th and 19th CNC machines are due to arrive this week. They provide products to multiple industries including rail, oil and gas, tier two automotive to Honda, pump companies, gear companies, and even (since recently) parts for paintball guns.

How far into the world do your products reach?

Jack's company recently made parts during the pandemic that reached the national scale to help sanitize to keep the NBA championship bubble alive. The parts the employees made were needed for the pumps for an electrostatic charged disinfectant sprayer for that unique reach in our country. They went from 6000 parts a month to 6000 parts a week. They also reach a tier two level internationally with manufacturing a part (header for a catalytic convertor) for the Honda MDX. It is fun to know that a part made here went all over and sometimes arrives back in our community with the finished product.

One of Brad's company's biggest customer base is pharmaceuticals and one of their biggest customers is Pfizer in Kalamazoo, Michigan. This has been the year to show how far manufacturing can go with their parts helping with the Pfizer COVID-19 vaccine reaching all over the globe. He

also works with a lot of the manufacturers in the community where two reach all over the world: Lorin Industries and Howmet Aerospace Inc..

Dan's products support hospital beds globally through working with Stryker medical, heavy trucking through SAF in Holland, handicap accessible vehicles through BraunAbility, and other industries throughout the US, North America, and Europe. When COVID hit last year, his company took a tremendous amount of pride in supporting the healthcare industries who gave efforts to contain the virus and care for the wave of patients. The job must go on.

How does your company give back to the community?

Webb Chemical focuses on why they exist: to deliver value to their customers, co-workers, company, and community. They are an economically viable corporation and in being so, it is part of their responsibility to help make the community a thriving and great place for current and future employees.

Quality Tool and Stamping has been able to support local families with consistent employment for 64 years (weathered every economic storm since Eisenhower was in office). They now have about 150 employees and have been able to help support other people in the economy through companies they partner with such as Stryker, SAF, BraunMobility where their products support critical manufacturing throughout the region.

Rolar is directly involved with United Way, Jack chairs the Muskegon Heights Business Association and participates in Read Muskegon. Rolar employees are encouraged to engage in volunteer activities as well and they know company leadership is constantly engaged themselves in these activities.

What technological developments and processes does your company use to remain relevant?

Dan mentioned they have a process they have intentionally grown over the years to become a one-stop shop for their customers. Most companies specialize in certain areas such as long or short runs or have their tools outsourced. With their range of equipment (laser cutters to automated presses and the ability to build their own tools), they're able to cover most of their customer's needs. This has created a symbiotic relationship with their customers and they are constantly improving their processes to support their customers' growth.

This was an interesting question for Brad because most of what they do is what they have done for decades. In order to keep things safe, it's a hand-on operation. They have updated some technology including updating computer software but most of the technology added has been for safety. Where other manufactures are able to use updated robots, their focused industry has not been able to be hands-off for the majority of their work.

Rolar started early on when Jack purchased the company, he selected and installed an ERP system early on. ERP—Enterprise resource planning is the integrated management of main business processes, often in real time and mediated by software and technology. Without this, they would not have been able to grow like they have. They used to work off an excel spreadsheet posted on the wall every couple weeks and now they have 200-300 jobs on the floor at one time continuously. Jack's strategy is trying to beat the Chinese globally. They recently quoted a job and they were third in the world. They installed very high tech 12 CNC machines that take hard cycle times from seven minutes down to a minute and a half which reduces costs and makes them more

competitive globally. Embracing technology to make us competitive because they are the best.

What would you like our guests to know about your company?

Brad closed with the one thing that changed the most in the last couple years is the change in the workforce and all of their companies strive to have a culture that recruits and retains employees. They have had to be more adaptive to that in the last couple years especially since they need employees at work, they couldn't work from home. If someone is at home, how to adapt and use more communication in the last couple years. They are looking for employees and are trying to make those connections.

Dan is continuing to expand their business. They bought a seven-acre property which they hope to utilize before long. Dan and Ed are both semi-retired and they believe the business looks bright with the third generation leading the way.

Jack wants to mention the most important thing they have going for them is their employees. They engage their employees in every aspect of the business so that they understand and realize the breakdown of costs and teaching them how a business works so they can potentially help meet the business goals. If they help plan the battle, they won't battle the plan.

Dan Kuznar, VP of Quality Tool and Stamping—website:

<http://www.qtstamping.com/>

Brad Hilleary, CEO of Webb Chemical—website:

<https://webbchemical.com/>

Jack Russell, President of Rolar Products—website:

<https://www.rolarproducts.com/>

Vocational Spotlights

One of **President Jason's** objectives this year is to highlight the vocational services of our Rotary members. Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. It calls on Rotarians to encourage and foster:

- High ethical standards in business and professions
- The recognition of the worthiness of all useful occupations
- The dignifying of each Rotarians occupation as an opportunity to serve society

Our club is doing this through 2-minute weekly video Member Spotlights highlighting member's professions.

This week's member spotlight was on **Howard Hardesty**. Howard enjoys his



Rotary role as Orientation Chair, which gives him the privilege of meeting all new members. But that's not all--

Howard is also now IT Support for Rotary. He assists all the other dedicated folks who help bring our weekly Rotary meetings to all our members. There's much more to Howard's vocational background. Watch the entire video [here](#) to learn about Howard's day job as well as what he loves about our Club. Thank you, Howard, for your dedication to Muskegon Rotary.

Please send your committee reports to [President Jason](#) by end of business day Tuesdays to make sure they are included in the Thursday meetings.

If you missed this week's Zoom meeting, a full recording is available to view [here](#). You can also check out just the program in its entirety [here](#).

Other Newsworthy News:

Merica Dobry will be at the in-person Rotary Meeting **July 15** and will be bringing along your unclaimed logoed Muskegon Rotary Items you may have ordered last summer. If you cannot attend the meeting and would like to make arrangements for pickup of the items you ordered, please contact Merica directly merica.dobry@gmail.com.

ReWine Meeting Notes from July 1:

The WeDiscover Festival benefitted the Boys and Girls Club. Dakota Crow from the BGC stopped by the ReWine meeting and gave more information about the BGC booth at the (then) upcoming WeDiscover Festival.

The ReWine members brainstormed ideas for what they want to do this year and where to meet.

Esther will talk to **Merica Dobry** about ordering a ReWine shirt along with the Rotary shirt order. They will also look into getting a table tent to put on the table when ReWine meets in person.

Fundraising and service ideas:

--Pool party for the Interact students at the Boys and Girls Club (pool rental to benefit the BGC).

--Looking forward to events getting back to normal so we can support Interact and Rotary events by volunteering.

Next ReWine meeting is July 15 in person at Rake Beer Project (serves both beer and wine) 794 Pine St., Muskegon. We will meet outdoors at the brewery, weather permitting.

RIM Reporting Team

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The Trivia Question from

President **Jason Piasecki** this week is, "How many Muskegon Rotary Club Presidents served before me?" The

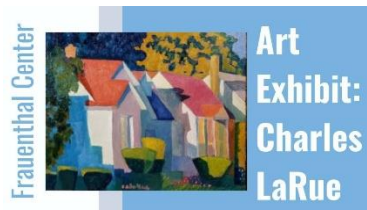


answer is 105. The first was Clarence Sessions, a United States

District Judge who was appointed by William Taft to the of the U.S. District Court for the Western District of Michigan. He served as our club's president in 1906.

Did you know the Frauenthal Center hosts a rotating art exhibit?

And it's free! Visit the Reception Gallery on the 2nd floor of the Hilt Building to view "Charles LaRue – "In Dialog with My Surroundings" through August 2nd. Described by the artist as "Depictions on how the familiar and commonplace can take on new interest when one unlocks the light, shapes, and patterns in them."



Gallery hours are Monday - Friday
8:30 am – 5:00 pm

Distinguished Alumna, Trustee Osborn Providing Unwavering Service

MCC Board of Trustees Chair **Diana Osborn** is achieving a very rare record:



over 50 years of service to Muskegon Community College. Diana evolved from a work-study

student in the late 1960s to the Executive Vice President. Following her retirement after 42 years with the college, Osborn was elected in 2010 to the Board of Trustees and received the Distinguished Alumni Award in 2013. She also serves on the Executive Committee for the Foundation for MCC Board of Directors as the Immediate Past President. [Read more about Diana Osborn's years of service.](#)

Muskegon Rotary Board

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Downtown Dancing & FOOD TRUCK RALLY

AT THE MUSKEGON FARMERS' MARKET

JULY 14
Yard Sale Underwear

5:00-8:00 PM

AUGUST 18
The Stem Cells

GREAT FOOD • LIVE MUSIC • FAMILY FUN

Food tickets \$1 each/Menu prices vary by vendor
Water, soft drinks & adult beverages available

This event is brought to you by:



CITY OF MUSKEGON