






“Service Above Self” Muskegon Rotary in Motion



**2014–2015
Distinguished Service Citation**
Awarded to the Rotary Club of
Muskegon
For the Consistently Outstanding Club Newsletter



<http://www.muskegonrotary.org>

Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Past President
Tim Arter, Treasurer
Kathy Betts, Secretary
Kim Boersma, Club Coordinator



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Next Mtg—June 9, 2022, 12:00-1:30pm

Hybrid Style – The Lake House & Zoom

ReWine Sat Club – Next mtg 6/16 5:15 pm

Location TBA

Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Roger Morgenstern, RIM Reporter
Lori Weiler, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

Next Meeting (6/9/22) — Juneteenth

National Independence Day

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER - GREETER

Rich Berry

REFLECTORS

Alan Alpert	June 2
Jane Clingman-Scott	June 9
Joani Smith	June 16
Jane Mountain	June 23

NEXT WEEK'S MENU

Pasta Buffet

NEXT WEEK'S BIRTHDAYS

Valerie Blondin	June 15
Dick Witham	June 15
Ara Demirjian	June 16

[Caring Connections Fund](#)

PROGRAMS / EVENTS

6/2 DEI Program at MCC
6/9 Juneteenth National Independence Day
6/16 Muskegon City Public Art Initiative

President Jason joked that may have been quicker to introduce the Rotarians this week, vs guests! We had more than a dozen!

VISITORS & GUESTS



Shaq Anthony, guest of **Brandon Davis**



Larry Lindquist, guest (and father!) of **Randy Lindquist**



Mickey Wallace, guest of **Julia Rupp**



Amy Moore, guest of **Todd Jacobs**



Kendra Beckstrom and Ashley Diersch, guests of **Rich Houtteman**



Marla Schneider, guest of **Cathy Brubaker-Clarke**

Link to the June 2, 2022 Rotary meeting video is [here](#).



Shukurani Nsengiyumva, guest of **Melissa Moore**



Mark Kraus and Katelyn Olsen, guests of **Kate Kesteloot-Scarborough**

COMMITTEE REPORTS

Merica Dobry and **Andrew Cutler** reminded everyone that there was still time to sign up for Friday's **Party in the Park**. (which will likely have been wrapped up by the time RIM hits the presses, so we're certain it was a roaring success!)

Tim Lipan said there's a **Rotary Clipper Car Load Party** for **Wednesday, June 8**. Gates at historic Marsh Field open at 6 p.m.; first pitch is 7:05 p.m. Come see great collegiate baseball, enjoy some Rotary fellowship and cheer on the Clippers!

Rob Taylor and **The Seaway Run Committee** reported that volunteers, and runners, are still needed for the **June 25** Seaway Run, Rotary's biggest annual fund raiser.



Rabbi Albert, who helps coordinate our Reflections, reminded us of the good people to step in to help when bad things happen.

This Week's Spotlight: Tim DeMumbrum



This week we featured **Tim DeMumbrum**. Tim, the president of Westshore Consulting, initially joined the Montague-Whitehall Club as he's from Whitehall, but with a Muskegon-based business, he found it easier to attend meetings and events with our Muskegon Club, which he transferred to about five years ago. Westshore Consulting is a 25-person firm which does civil engineering, surveying and environmental work.

"I joined Rotary because I believe in a strong community and believe the people in that room are the people that make a difference," Tim said. He and his wife Virginia have two sons and a daughter-in-law. To view the video, click [here](#).

THIS WEEK'S PROGRAM: DEI Program at MCC

Speaker introduced by **Doug Wood**

RIM Reporter: Roger Morgenstern

One of the many community hats **Kathy Moore** wears is as a Trustee for Muskegon Community College, so she had the honor of introducing our speaker, MCC's inaugural Chief Diversity Officer, Ken James. A native of San Diego, Ken is a familiar face to many, as the former Affirmative Action Director for the City of Muskegon and his community involvement during that time. His other work experience includes the Grand Rapids Chamber of Commerce, where he served as Director of Inclusion since 2018 before coming to MCC last September, as well as stints at Hackley Hospital and Grand Valley State University. Among his

professional achievements is his Executive Certification in Diversity Coaching from Howard University's School of Business.

"In all the roles I've had I've looked at things through the lens of diversity, equity and inclusion," James said.

Since joining MCC, James has been busy implementing a diversity, equity, and inclusion (DEI) strategy and serving as a catalyst to leverage best practices and resources across campus to promote a culture of inclusion. The goal is to ensure that individuals of all racial and ethnic identities, ages, nationalities, social and economic status, sexual orientation, gender identity/expression, religious, political and ideological perspectives, and physical and mental abilities are able to thrive and be engaged.



James said he has been very busy listening to members of the community as he creates MCC's strategy and hires staff members. While he may be the first Chief Diversity Officer, "MCC is ahead of the game" with DEI leadership from President (and Rotarian) **Dale Nesbary**, the Board of Trustees (which includes several Rotarians) a solid reputation and putting funding in place for the DEI program, with contributors including the Community Foundation for Muskegon County.

James said those three words that make up "DEI" "are all very important

and they're all very different....they're what make us all unique."

Take "Equity," for example, and how it is different from "Equal." He said if he was being "equal," he would give everyone in the room size 14 shoes, because that's what he wears. If he was showing "equity," he would provide each person the size and type of shoe to fit their individual needs.

James said one of his challenges is to put this DEI strategy in place but also "manage current circumstances" which can vary depending on the audience; one group may think changes are coming too slowly while others may believe the pace is too fast.

"I never discount a person's lived experience," James said, adding said he prefers "dialogue and discourse" to confrontation in addressing sensitive issues.

He said MCC's four pillars for DEI are: cultural awareness, workforce/organization strategy, cultural competency and community outreach. To build on those pillars, James is establishing four stakeholder groups "with a DEI lens" in the following areas: students, faculty/staff, the community at large and the business community. He said looks forward to working with the community to move MCC's DEI efforts forward. "There are already things in place and MCC will pick up the baton and run with it."

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New Member Induction



With a nice introduction by her Boys & Girls Club colleague **Kathy Betts**, we welcomed **Monica Turnbull** as the world's newest Rotarian. She is the husband of fellow Rotarian **Brandon Turnbull** and can now make Thursday Rotary luncheons a weekly date and some "alone time" as they are the proud parents of two busy young boys.

Monica is a West Michigan Native, proud Muskegon Catholic Central Crusader, a graduate of Central Michigan University, a recreational therapist, and is currently the Director of Resource Development with the Boys & Girls Club of the Muskegon Lakeshore.

She enjoys curling up with a stemless glass of Sauvignon Blanc in front of a fire while reading, re-watching the Harry Potter series, or tackling the occasional art project. Monica also finds joy in working on jigsaw, diamond, and crossword puzzles. She and her husband Brandon are the proud parents of two young boys; Hudson, a rambunctious 4-year-old that loves climbing, jumping, and helping others; Gavin, an independent 2-year-old that is trying his hardest to keep up with his brother and spends the majority of his time playing in the sandbox or getting into mischief. She organizes a "Pups and Fur Moms" summer event series with her family's 5-year-old goldendoodle Oliver "Ollie" Groot and she has recently returned to the dance studio, reconnecting with

her inner ballerina. Monica is active in the community as a member of the Muskegon Innovation Hub, a Board Member of the Disability Network of West Michigan, and she volunteers her time and resources to support the Alzheimer's Association, Be The Match, Pioneer Resources, Project Semi-Colon, and Red Cross.

Life Leadership Conferees

Contributed by **John Noling**



*L to R, David Hill and Jasmeen Kaur, juniors from Muskegon Catholic Central, Raj Grewal, senior from Calvary Christian along with his good neighbor and mentor, our own **Brianna Scott**, Life Leadership Co-Chair.*

Three of our 21 Muskegon area Life Leadership conferees visited Rotary this week and were honored for their achievements before they leave for the Rotary District 6290 Life Leadership Conference June 15-18 at Ferris State University.

Powerful and inspiring youth leadership has been displayed by all 21 of the conferees we are sponsoring this year. Thanks to the Muskegon High School Class of 1965 for sponsoring four additional conferees from Muskegon High School this year.

A full report on the conference will be part of our September meeting schedule. This conference was started by the Muskegon Rotary Club in 1949 and is now in its 73rd year of serving youth leaders from our District.

ReWine Update



Three Montague-Whitehall Rotarians joined a bunch of Muskegon ReWiners at Fetch Brewery this week for a wonderful meeting and a reunion of the finest sort. Many upcoming projects were discussed amidst friendly banter.

Highlight of the meeting was **Blake Cramer** being unanimously elected to a second term as leader of the pack. Great job this year with ReWine, Blake!

Rotary can be so much fun! Hope to see you at an upcoming ReWine meeting!



From the June 6 Meeting:
Ginny Sprague coaching **President Jason** thru a bylaws revision

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Upcoming Weekly Meetings:

June 9

Juneteenth National Independence Day

Known to some as the country's "second Independence Day," Juneteenth celebrates the freedom of enslaved people in the United States at the end of the Civil War. For more than 150 years, African American communities across the country have observed this holiday. Come learn how this day will be honored in Muskegon.

June 16

Muskegon City Public Art Initiative

The Muskegon City Public Art Initiative has leveraged more than \$900,000 to install new public art in our community, an effort inspired by a leadership gift from philanthropist Patrick O'Leary. This project has added a diversity of new works to Muskegon's already impressive collection of public art. Judy will share more about what has happened so far and about her up and coming projects.

June 23

SafeSeniors Collaborative: A Team Based Approach to Elder Justice

SafeSeniors works to identify, advocate, and seek justice for adult victims of abuse, neglect, and financial exploitation within Muskegon, Ottawa, and Oceana counties of Michigan. Come hear how this local collaborative is gaining attention from all around the state.

June 30

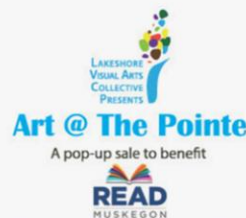
Passing of the Gavel

Today we will celebrate the accomplishments of outgoing President Jason Piasecki and his board, then welcome President-Elect Jane Clingman-Scott's as the in-coming leader of our club.

Please sign up for luncheons in advance for proper accommodations planning. A sign up link is emailed each week. Thank you!



Come by car, bike, or boat (docks are available) and see Adelaide Pointe's original boat warehouse transformed into a one-night, pop-up gallery filled with art by more than 60 regional artists in a wide range of media. Enjoy live music by Serita's Black Rose, food truck eats, a cash bar, and lots of great regional art. Your \$10 door donation plus 10% of artists' sales benefit Read Muskegon.



\$10 suggested donation at the door and 10% of artists' sales benefit Read Muskegon

Saturday, June 18 | 5 - 8 PM
Adelaide Pointe | 1204 W Western Ave | Muskegon
Cash Bar | Music by Serita's Black Rose | Kuntry Cookin' & Yodels Frozen Yogurt

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