

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Next Meeting (3/23/23) — Youth Development Sports Program: Total Trek Quest, Girls on the Run, & First Tee

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Daniel Hartmann & Carim Calkins

REFLECTORS

US

Rabbi Alan AlpertMar 9Nancy McCarthyMar 16Rev. Eileen StoffanMar 23Eric SeifertMar 30(Contact Alan Alpert if you can help)

NEXT WEEK'S BIRTHDAYS

Alan AlpertMar 24J.J. LewisMar 28Howard HardestyMar 29Jennifer HammondMar 30Caring Connections Fund

PROGRAMS / EVENTS

Mar 16—USS Silversides Mar 16 – ReWine at 5:15 pm Mar 23—Youth Development Sports Program Mar 30—Swanson Pickles Apr 6—Restoring Muskegon Lake Apr 6 – ReWine at 5:15 pm at Walker's (Delta)

March 23th meeting is at the Lake House Waterfront Grille

VISITORS & GUESTS

Kendyl White (Boys & Girls Club of Muskegon Curriculum Director) –



guest of Monica Turnbull



Gabrielle Gerlach (CEO Muskegon YMCA) – guest of **Randy** Lindguist

Muskegon Rotary Board

Jane Clingman-Scott Tim Arter Kristi Nagengast Marty Sytsema Jeff Lewis David Ramos Aaron Maike Ginny Sprague Jason Piasecki Don Hutchins Kim Boersema Asaline Scott Marty Gerencer

Please email Club Board Members through this link:



Stacey Kennedy (Youth For Christ Mission Adv. Lead) – guest of John Noling





Shannon Morgan (HealthWest Contract Specialist) – guest of Jackie Farrar

Student Guests



Fruitport High School was introduced by **Marty Sytsema** followed by many cheers. Seniors Auebre Johnson and Logan Tromp were presented by Principal Lauren Chesney.

THIS WEEK'S PROGRAM: USS Silversides



Speaker: Bethann Egan Introduced by: Dave Alexander Reporter: Meredith Smillie

Dave Alexander introduced Bethann Egan who is the new Executive Director of the USS Silversides. She grew up in Illinois and her family is very involved in the Boys Scouts and Girl Scouts of America. She has attended camps in West Michigan. **Owasippee Camp Reservation was** home for her as a student and she really enjoyed being on staff during the summers. She absolutely loved being out in nature and exploring the outdoors. She finished college at Grand Valley State University and earned a degree in hospitality and tourism. She met her husband, while at Camp Owasippee, who grew up in Nunica and he has served in the Army National Guard for the past 20 years.



Bethann's heart is in supporting veterans and to assist them in transitioning home from deployment.

The USS Silversides is a retired military submarine museum located on the Muskegon Channel. Bethann has been with the Silversides since January of 2023. The USS Silversides has been docked in Muskegon since 1983 and is open to the public as a maritime museum. The Silversides Museum is to honor, educate and preserve our nation's heritage. The USS Silversides was commissioned on December 15, 1941 and decommissioned on December 17, 1946. The Silversides was docked in Chicago until it came home to Muskegon in 1983. US Coast Guard Cutter McClane is also docked next door to the USS Silversides. This cutter is the only cutter to have ever sunk a submarine after eluding the submarine set on sinking it.



Offerings at the Museum include overnight stays for students and adults, field trips and ROV (remote operated vehicles) classes. In addition to spending time exploring on the submarine, there is the museum for children and adults to explore and learn about our nation's history and the submarine's involvement in World War II. Fun fact, the Silversides can fully submerse in 37 seconds.

In Her Honor Celebration

Join us on Saturday, April 1, 2023 at 11am USS Silversides Submarine Museum 1346 Bluff Street Muskegon, MI 49441 This is a FREE event! Second Provided To Ensure This EVENT REMAINS FREE



The Silversides is partnering with WINK to celebrate women's history and women involved in the military. In Her Honor will be held at Silversides Museum on April 1, 2023. The Lost Boat Ceremony is scheduled for May 28, 2023 to commemorate the 52 lost submarines and crews in our naval history. Both events are free to the public and sponsorship opportunities are still available. The museum is also looking for volunteers; contact the museum to learn how you can make a difference and educate others on our history. They are also looking for committee members related to the submarine and museum.

OUR MISSION

THE MISSION OF THE USS SILVERSIDES SUBMARINE MUSEUM IS TO HONOR THE MEN AND WOMEN OF THE MILITARY, PRESERVE MILITARY HISTORY, AND PROVIDE EXPERIENCES THAT EDUCATE THE PUBLIC ABOUT PAST AND PRESENT MILITARY HISTORY AND TECHNOLOGY.

Bethann's vision is simple: honor, remember, support, and educate. She remains focused on support of our community, our veterans, and our children and their learning process. They want to dig in and be a part of the growth in the Muskegon community tourist attractions and to encourage youth to remain in West Michigan. The Silversides wants to keep children interested, educated and to collaborate with other local tourist attractions and businesses in Muskegon. Bethann notes that we need to talk more and more about the Silversides so it can be maintained in Muskegon and have the physical upgrades that are needed to keep the museum open. She also mentioned that 25,000 to 30,000 visitors come to the Silversides each year. Their focus is to increase attendance and to better track these visitors. They would also like to continue to interview veterans; capture their stories and history in our military.

Being in fresh water has limited the amount of corrosion and physical damage to the submarine; however, the Silversides is in need to be dry docked for some steel and metal replacement and repairs. The logistics and finances are still being worked through, but the Silversides will require a tow to Wisconsin for these maintenances.



JOIN THE CREW!

VOLUNTEER ORIENTATION

THURSDAY, APRIL 27TH 10AM

LEARN HOW YOU CAN MAKE A DIFFERENCE BY HONORING, REMEMBERING, AND EDUCATING

New Member Inductions



Alexandre (Alex) Fonseca

Alex Fonseca is a Muskegon Entrepreneur and the owner of Fresh Coat Painters of Muskegon, a residential and commercial painting company serving the West Michigan Market. Alex is originally from Brazil, and first came to Muskegon as an exchange student at Reeths-Puffer High School. He later came back to attend college at MCC, transferred to and graduated from GVSU with a bachelor's degree in advertising and public relations.

He met his wife Brianna at MCC in 2014 and they got married in 2017, recently celebrating their 6th anniversary. In July of 2022 Alex became an American Citizen and in October, him and Brianna had their first child, the cutest baby in West Michigan, a little boy named August. They are residents of Roosevelt Park with their two cockapoos Bento and Lola.

He is passionate about supporting his community. He is a Future 15; he's on the Board of Directors for both the Muskegon JCI and the non-profit Solid Rock Housing. He is an Ambassador for the Muskegon Lakeshore Chamber of Commerce, and through his business, a part of the Chamber for Grand Haven, Ferrysburg and Spring Lake, the Grand Rapids Chamber, and the Muskegon Heights Business Association. He is grateful for the way the Muskegon Community has embraced him and supported his business and he hopes to return the favor in many ways, including now joining the Muskegon Rotary - and following the footsteps of his late grandfather Jose, who was a Rotarian back in Brazil in the 60s and 70s.

His favorite quote is: "Every action you take is a vote for the person you wish to become" by James ClearAlex is sponsored by **Contessa Alexander**.

Member Spotlight:



After twenty years as Chief of Staff to a Michigan Senator, Peter Wills joined the City of Muskegon as the Director of Strategic Initiatives. He joined our Rotary Club in 2019 and brings his extensive experience, connections (Lansing to the Lakeshore), & a wish to serve community. Peter has a drive for helping people through problem-solving, learning, navigating bureaucracy, and collaboration. He is married with one daughter who is a Junior at Lowell High School. After their daughter graduates, Peter and his wife (who works for MSU extension) plan to move closer to Muskegon. Peter is an avid runner, angler, and outdoorsman. Consistent with Rotary's mission, Peter's passion is helping people and believes in working together. View the video here.

ANNOUNCEMENTS

Heels for Meals & More!

AgeWell Services of West Michigan Invites

You and tickets are on sale now through April 14th! This festive fundraising event is on April 22, 2023 at 6 pm at Trillium Event Center in Spring Lake will knock your socks and shoes off with great food, a signature drink, live music, live & silent auctions, best shoe contest and handpainted signature drink glasses. All funds raised will help support our aging neighbors. Tickets are \$60/person or tables of eight are \$420. Sponsorships are still available. Visit <u>agewellservices.org/heels-for-</u>

meals for more information and to purchase tickets.



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& More

Interact Insider

NEEDED: Used clothing (child and adult) and shoe donations to take to El Salvador on Mar 29. If you can help, please contact **John Noling** for pick up.

North Muskegon Interact Club has pledged to raise \$1000 to support former Interactor Bella Lindsay's Maternity Ward Renovation Project in Gambia. Muskegon High Interact is also contributing. All funds raised by all of us will be matched 100 percent by Seeds of Change. Goal is \$57,000. If you can help in any way, please see John Noling.

Earth Day April 22 will feature major tree planting at Harbor Dunes County Park by our Interact clubs. All Rotarians welcome to assist.

Rotary Apparel

Contact **Carim Calkins** if you want Rotary Apparel or visit



or visit <u>https://trophyhousebrands.chipply.co</u> <u>m/rotary/</u> Carim's email is carimcalkins@gmail.com.

DEI Committee Updates

Join our DEI Committee for a screening of the documentary "13th" on Wednesday, March 29th at 5:30 pm at Muskegon Area District Library's main office (4845 Airline Rd, Suite 5, Muskegon, MI 49444). "13th" is a documentary featuring scholars, activists, and politicians who analyze the criminalization of African Americans and the US prison boom. Snacks will be provided. Contact **Sarah Rinsema** at <u>srinsema@madl.org</u> for any questions. Sign up through this Sign-up Genius link: https://www.signupgenius.com/go/10C0 C44AFAA2CABFFC16-rotary1

MUSKEGON ROTARY CLUB **2023 MARCH MADNESS BRAVE ROTARIANS CONTEST**

Men's Sweet Sixteen Round March 23, 2023

Women's Sweet Sixteen Round March 24, 2023

2023 NCAA MEN'S TOURNAMENT	2023 NCAA WOMEN'S TOURNAMENT
1. Tim Arter	1. Nancy Crandall
2. Pam Babbitt	2. Jackie Farrar
3. Don Crandall	3. Marty Ferriby
4. Gene Fethke	4. Judy Hayner
5. Lisa Hegenbart	5. Susan Holkeboer
6. Ed Hendrickson	6. Rich Houtteman
7. Annette Jack	7. Don Hutchins
8. J.J. Lewis	8. Leigh Ann Mikesell
9. Jenny McNeill	9. Melissa Moore
10. Mark Meyers	10. Kristi Nagengast
11. Steve Olsen	11. Emma Peterson
12. Jason Piasecki	12. Christine Robere
13. Larry Sanders	13. John Rupert
14. Joanie Smith	14. Josh Silvis
15. John Snider	15. Rem Sprague
16. Brandon Turnbull	16. Marty Sytsema

Raise a Glass to Rotary!



Pours for Community, a series of happy hours at local drinking establishments to support the Muskegon Rotary Foundation, will run April 21-May 6.

This is an updated version of the successful Pours for Polio we had last spring. There will be a special Rotary Happy Hour at each location. Proceeds from drinks purchased, including a special "Rotary Drink" at each location, will benefit our Foundation. Rotarians and guests are welcome and light appetizers provided.

Foundation funded activities include youth leadership and service mentoring, food security and nutrition. education, public health, DEI, community cultural enrichment, community development and park development, and international aid initiatives.

Be a happy hour host! Contact Mary Anne Gorman or Lisa Metzdorf with the New Member Engagement Committee. Sponsors will help ensure a successful event and range from \$250 - \$2,500. All donation amounts are welcome. Checks can be made out to: Muskegon Rotary Foundation -Pours P.O. Box 66, Muskegon, MI 49443.

Contact Tim Arter at 231,750,8827 or timarter935@gmail.com for any sponsorship related questions.

Dates and times!

*Friday 4/21 at 4-6 pm: -Salty Pecker *Monday 4/24 at 5-7 pm: -Unruly Brewing Company *Thursday 4/27 at 5-7 pm: -Socibowl *Saturday 4/19 at 3-6 pm: -18th Amendments Spirits Co. *Tuesday 5/2 at 5-7 pm: -Wonderland Distilling Co. *Thursday 5/4 at 5-7 pm: -Pigeon Hill *Saturday 5/6 at 3-5 pm: -Pints & Quarts





A literacy event is happening in Muskegon County in March and April. Contact **Doug Wood** or click the link below for more Information: https://wmeac.org/muskegoncounty-community-read/



Seaway Run Countdown!



https://seawavrun.com

Sign-up sheets will be at the meetings.

RIM Reporting Team

Susan Besteman Susan Holkeboer Roger Morgenstern Lori Weiler Bill Johanson, Contributor John Noling, Contributor

Jackie Farrar Kathy Moore Meredith Smillie

Mark Alpher, Photographer



Residential Solar Informational Zoom Meeting

You're invited from Doug Wood and Holland Climate Collaborative to an informational zoom meeting Thursday, March 23rd at 7-8:30pm. Meet a solar homeowner and their contractor to answer all your solar questions. To register for the zoom meeting, click this link: https://tinyurl.com/yckp3pzn