



# "Service Above Self"

# Muskegon





Rotary in Motion http://www.muskegonrotary.org

Jane Clingman-Scott, President **Ginny Sprague, President-Elect Tim Arter, President Nominee** Jason Piasecki. Past President Kristi Nagengast, Treasurer **Don Hutchins, Secretary** Kim Boersema, Club Coordinator



# Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916 Next Mtg—March 30, 2023, 12-1:30pm The Delta - Hybrid

ReWine Sat Club-Next mtg 4/6/23 5:15 pm Walker's (in the Delta)

Marty Gerencer, Director Aaron Maike, Director Roger Morgenstern, Director David Ramos, Director **Asaline Scott. Director** Marty Sytsema, Director Lori Weiler, RIM Reporter Roger Morgenstern, RIM Photographer Susan Besteman, RIM Editor



#### THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

# Next Meeting (3/30/23) — Swanson Pickles

Sharing the history & current operations of Swanson Pickle (a 4th generation business) with a look at the company's future with the next generation of leadership.

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

#### **MEETER - GREETER**

Dan Hartmann

### REFLECTORS

Rev. Eileen Stoffan Mar 23 Heidi Sytsema Mar 30 Eric Seifert Apr 6 Joanie Smith Apr 13 Darlene Collet Apr 20 (Contact Alan Alpert if you can help)

#### **NEXT WEEK'S BIRTHDAYS**

Jennifer Hammond Mar 30 Cathy Blackburn Mar 31 **Brandon Turnbull** Apr 1 Marty Gerencer Apr 2 Tom Palmer Apr 3 Lisa Tyler Apr 5 Caring Connections Fund

#### PROGRAMS / EVENTS

Mar 23—Youth Development Sports Program

Mar 30—Swanson Pickles

Apr 6—Restoring Muskegon Lake

Apr 6 – ReWine at 5:15 pm at Walker's (Delta)

Apr 13—Paws with a Cause

Apr 20—Muskegon County Biking Coalition

March 30th resumes our meetings at the Delta

## VISITORS & GUESTS

Ethan Lohman, showing his eagerness by already inviting his first guest



before he was inducted later in the meeting, introduced Eric Righetti (Community Choice Credit Union)

Elyse Erber (Communications Director for



Girls on the Run) – guest of **Lisa** Hegenbart

John Noling, always with some flare, reintroduces for her third visit,



Stacey Kennedy (Youth for Christ Mission Adv. Lead), and waves her application for membership!



Kristen Chan (Arbor Circle & Total Trek Quest) - guest of Kris Collee



Bonita Jackson (Donor Relations Coordinator with Muskegon

County Community Foundation) - guest of Heidi Sytsema

Kimberly Wilcox (Newest member of United Way of the Lakeshore as

Community Relations Director)guest of J.J. Lewis



## **Student Guests**



Student guests, Seniors Finn Maschino and Maxwell Leatherman, came from Muskegon Catholic Central. Marty Sytsema introduced Assistant Principal Vanessa Marble. They appreciated the warm welcome, including one of the students winning \$20 in the 50-50 raffle!

# Youth Development Sports Programs:



Panelists: Erik Sanford (First Tee), **Lisa Hegenbart** (Girls on the Run), & Zach Yokom (Total Trek Quest-Arbor Circle)

Moderator: **Kris Collee** RIM Reporter: **Lori Weiler** 



All three of these programs have very similar goals. On the surface it seems like athletics; but it's really more about life skills for kids.

#### First Tee

(https://firstteewestmichigan.org/)
uses the game of golf to help kids
learn about honesty, respect,
perseverance, and confidence.
Obtainable and useful on the golf
course, they are important skills for
everyday life. First Tee focuses on kids
who wouldn't ordinarily get the
chance to learn golf, are underserved
or at risk; but they are inclusive and
will work with all kids.



First Tee's West Michigan Chapter services Muskegon, Holland,

Kalamazoo, and Grand Rapids. They are also soon branching out into Oceana and Newaygo.

Girls On the Run's

(<a href="https://www.gotrwm.org/">https://www.gotrwm.org/</a>) focus is to inspire girls to be healthy mentally, emotionally, and physically and is not just a running program.



A misconception is that they are competing against school sports, but GOTR believes girls need a program where they can feel included, use their voices for positive in their personal lives and at school, make an impact in their community, and build self-confidence. They are running and doing physical activities, and complete a 5k event at the end of season.

Total Trek Quest (TTQ) (https://arborcircle.org/services/total -trek-quest/) is an after-school program for boys in grades 3-5.



They combine the physical activity of training for a 5k run with a curriculum that focuses on learning to set goals, building strong relationships, and make healthy choices. This fun, interactive 9-week program uses running and educational activities to encourage positive mental health and wellness while also preventing highrisk behaviors. They offer the opportunity to be part of a team and achieve incredible goals all working together. TTQ is currently serving several schools in Muskegon County,

but they would like to be in as many as they can.

Moderator Kris Collee reflected on how her 10-year-old daughter, Lucy, was participating in First Tee and when Kris asked her one day about the golf skills she learned that day she replied, "I learned about integrity." Eric commented that respect is



among many of the skills the kids learn. Kids learn to look someone in eye, shake hands and introduce themselves.

Girls on the Run sees lasting impacts and changes in girls every day. Many former participants come back and coach. They teach skills like avoiding bullying and look at what does that

mean: being kind to each other and how we use our character and voices in our community to make changes.



Locally, they have coaches who have been impacting here in West Michigan for 10-15 years, and GOTR has only been in Muskegon for 19 years. Parents share stories about when they get to the 5k and hear the music and girls yelling and screaming supporting each other.



Total Trek Quest (TTQ) is much more than a running program. Their teaching revolves around peer

refusal choices, unhealthy choices, coping through movement, mental and physical health, youth development in a holistic approach, teaching lifelong skills, and making connections with an activity you can do for your entire life. They create

groups, teams, communities, and relationships and also are creating and building these with positive role models alongside peers.

#### The Pandemic Affect

The pandemic had a lasting impact on all three of these programs. TTQ was able to continue their program with virtual lessons. Once they were able to be outside, they started to connect at parks and have their practices there while utilizing social distancing. GOTR had to immediately shut down. They took some steps back but didn't give up. They came up with GOTR At Home. They stayed in touch, sent lessons, shared home videos on YouTube to keep the girls moving. The program had just shy of 1,000 girls in 2021, but now have a little over 2,100 participating in West Michigan this year. The pandemic was actually advantageous for First Tee because they were one of only a very limited number of programs still in existence outdoors. There was collaboration with community partners who wanted to bring their kids outdoors. They also learned some new things about safety and extra precautionary action in certain areas.

# <u>How can the public support these</u> causes?



For First Tee you don't need to be a good golfer to volunteer in one of their 6-week sessions. Come because you're willing to be a positive role model for children and give back to the community. Pick and choose when you're available and they can work through that. From a fundraising perspective, First Tee hosts a golf marathon and if you like to play a lot of golf, it's for you. The marathon has

participants play a minimum of 36 holes; beyond that it's their choice how many. In Grand Rapids, some people have played over 200 holes in a day.

https://firstteewestmichigan.org/get-involved/



GOTR needs hundreds of volunteer coaches each year. For safety, each team has two coaches. They had 150 coaches in Muskegon this year. The program is twice a week for 10 weeks. The 5k event in May needs about 80 volunteers. Engage with families. Come out and cheer them on. You don't have to be a runner to be a coach. They can walk, run, skip through it. The goal is to cross the finish line.

https://www.girlsontherun.org/get-involved/



TTQ's big event is the final 5k in May. Volunteers are needed to hand out water, bibs, cheer on the teams, cheer on the kiddos.

ttq@arborcircle.org

# **Muskegon Rotary Board**

Jane Clingman-Scott Tim Arter Kristi Nagengast Marty Sytsema Jeff Lewis David Ramos Aaron Maike Ginny Sprague Jason Piasecki Don Hutchins Kim Boersema Asaline Scott Marty Gerencer

Please email Club Board Members through this <u>link</u>:

## **New Member Induction**



#### **Ethan Lohman**

Ethan is the Member Center Manager at Community Choice Credit Union and grew up in Northern California on his family's Almond ranch as the oldest of 4 siblings. Fun Fact: We all say "almond," he says "amond" ... ask him about it sometime and he'll be happy to correct you.

After an injury his senior year of high school caused him to lose his scholarship to the University of Oregon for football, he decided to join the United States Air Force as an Airborne Missions System Specialist. After the Air Force, Ethan studied at Calvary Chapel College followed by Frontier School of the Bible becoming an ordained Minister, at which point he and his 2 children (Addabelle who is soon to be 12 and Hunter 10) moved to West Michigan.

He has worked a variety of jobs including as a Mechanic, office manager, and finally portfolio manager for an athletics company before discovering a career in Finance. This career has led him to work for Huntington Bank, Chase, and PNC all as a senior branch manager before finding a home at Community Choice Credit Union as a Member Center Manager just over here on Western Avenue. During his almost decade in finance, he has become certified in many things; including as a small business advocate, women in business advocate, military market champion, finance for veteran's advocate, received his certificate of Nonprofit Board Education and most recently has become a Certified Credit Union Financial Counselor through the Credit Union National Association. His hobbies include airplanes (he plans to get his Private Pilot's License), working on and restoring classic cars, golfing, hunting, the outdoors, and traveling with his girlfriend. He is also a proud chilidog eating contest winner. holding his title as champion over another manager in our area. Ethan has a passion for helping the people and communities around him, this passion has led to him serving on the board of 2 non-profit organizations, as a vice president and a

treasurer and he was a youth pastor for 8 years.

Ethan hopes to make a larger impact on the people and place he now calls home. His favorite sayings to live by are "The risk is only present if the persistence isn't" and "When I die let there be no what ifs to ponder", his favorite book is the Giver and unfortunately has too many loved movies to pick a favorite.

Ethan is sponsored by Courtney Porrett.

# Member Spotlight: LaSandra Gaddy



LaSandra is the CEO of the Women's Resource Center where they serve women who are under-employed, unemployed, low-income single mothers, and women coming out of the justice system (with the New Beginnings program being near to her heart). She joined our club to create better connections in the community. With deep experience in organizing and rebuilding. she is originally from Detroit and came to West Michigan when she married her husband Arlen, who is also a member of our club. They have two girls, a son, and grandchildren who she loves spending time with (especially exploring the lake shore). Also known as Sandra, she is enthusiastic about her work in the DEI Committee. View the video here.

# Please welcome potential new member:

Amy Hosford who is the Owner/Founder of Hosford House, LLC. Amy is sponsored by **Jim Fisher** and has been approved by the Muskegon Rotary Board and will be inducted in the near future.

## **RIM Reporting Team**

Susan Besteman Jackie Farrar Susan Holkeboer Kathy Moore Roger Morgenstern Meredith Smillie Lori Weiler

Mark Alpher, Photographer Bill Johanson, Contributor John Noling, Contributor

# Interact



John Noling announced that thirteen interactors from six Muskegon County high school clubs along with three Muskegon Rotarians are packing their bags and

leaving for El Salvador on Tuesday night. They will join over 40 other Interactors and chaperones from around our District and the nation to build concrete slab houses in the mountain village of Talnique, El Salvador when they arrive in San Salvador Wednesday.



Over 173 new homes and other village infrastructure improvements have been built by Interactors with Rotary support in 23 years of annual Interact service trips involving hundreds of Rotary Interactors. Bakery and sewing school startups, a chicken farm, and improvements to the village childcare facility were also made over the years by Interact support.

Donated shoes, clothing, and hygiene supplies are also brought and distributed by Interactors to those in need in surrounding El Salvador cantons and enclaves. Interactors also raise money for the house building supplies and work with their Rotary Clubs to do so. Plans for this year include building up to 11 homes with families that work right along with the Interactors each day.

The San Salvador Noroeste (Northeast) Rotary Club will spend the \$4,165 we raised three years ago (from our legendary 2020 Get Your Chili On event) for current building materials plus spend whatever we are able to bring to them this year to increase the number of homes we can build.

We wish to gratefully thank the following:

- -all who have generously donated pop cans for helping students with their \$1300 costs.
- -all those who donated clothing and shoe donations
- **-Darlene Collett** for all the school uniforms and schoolbooks
- -Rob Mathis and City Boi Corporation for the generous donations of so many good clothes and shoes and suitcases -Meredith Smillie and Bethany
- -Meredith Smillie and Bethany Christian Services for donating suitcases
- -Carim Calkins, Pat Walstra, and Tim Arter for their generous donations for building materials
- -Our club for the \$1,000 from Sister Cities dedicated monies for 5 students who needed some extra help
- -ReWine for the \$500 toward building materials
- **-Doug Brown** from Grand River Office for the silent auction donation of the ARIA Mesh High Back Chair
- **-Pam Babbitt's** \$500 winning bid for the office chair

Volunteers below are now very busy

packing their own suitcases and an extra one of clothing and shoe donations.



We congratulate these students who are giving up their Spring Break to make a huge difference in the lives of others, and for themselves! For an up-close look at Talnique and the service project go to: <a href="https://vimeo.com/642147682">https://vimeo.com/642147682</a>.

Megan Adams
River Creed
Lauren Douglas
Kylee Foster
Erin Kanaar
Elita Kennedy
Zuri LaBrenz
Sophia Lindsay
De'Antae Mayhew
Carina Nunez
Jacinda Patrick
Connor Smillie
Valeria Zuniga

Reeths Puffer Orchard View Reeths Puffer Muskegon High Montague Montague Muskegon High North Muskegon Muskegon High Orchard View North Muskegon Mona Shores Muskegon High

Local Rotary Chaperones:

Michelle Burley John Noling Esther Ricco



### **ANNOUNCEMENTS**

# MUSKEGON ROTARY CLUB 2023 MARCH MADNESS BRAVE ROTARIANS CONTEST

#### **SWEET SIXTEEN ROUND**

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2023 MEN'S TOURNAMENT		2023 WOMEN'S TOURNAMENT	
BRAVE ROTARIAN	TEAM	BRAVE ROTARIAN	TEAM
Arter, Tim	Miami	Crandall, Nancy	Maryland
Babbitt, Pam	Houston	Farrar, Jackie	Utah
Crandall, Don	Princeton	Ferriby, Marty	Notre Dame
Fethke, Gene	Arkansas	Hayner, Judy	South Carolina
Hegenbart, Lisa	Michigan State	Holkeboer, Susan	Iowa
Hendrickson, Ed	Tennessee	Houtteman, Rich	Tennessee
Jack, Annette	Gonzaga	Hutchins, Don	UCLA
Lewis, J.J.	Texas	Mikesell, LeighAnn	Louisville
McNeill, Jenny	Xavier	Moore, Melissa	Ohio State
Meyers, Mark	U Conn	Nagengast, Kristi	U Conn
Olsen, Steve	Kansas State	Peterson, Emma	Ole Miss
Piasecki, Jason	UCLA	Robere, Christine	LSU
Sanders, Larry	Creighton	Rupert, John	Virginia Tech
Smith, Joanie	Alabama	Silvis, Josh	Colorado
Snider, John	Florida Atlantic	Sprague, Rem	Miami
Turnbull, Brandon	San Diego State	Sytsema, Marty	Villanova

## **DEI Committee Updates**



Nancy McCarthy gave the reminder to join our DEI Committee for a screening of the documentary "13th" on Wednesday, March 29<sup>th</sup> at 5:30 pm at Muskegon Area District Library's main office (4845 Airline Rd, Suite 5, Muskegon, MI 49444). "13<sup>th</sup>" is a documentary featuring scholars, activists, and politicians who analyze the criminalization of African Americans and the US prison boom. There will also be a special guest willing to share his story of incarceration. Snacks will be provided. Contact Sarah Rinsema at

srinsema@madl.org for any questions.
Sign up through this Sign-up Genius link:
<a href="https://www.signupgenius.com/go/10C0">https://www.signupgenius.com/go/10C0</a>
C44AFAA2CABFFC16-rotary1

## North Muskegon Interact Club

NM Interact Club as pledged to raise \$1000 to support former Interactor Bella Lindsay's Maternity Ward Renovation Project in Gambia. Muskegon High Interact is also contributing. All funds raised by all of us will be matched 100 percent by Seeds of Change. Goal is \$57,000. If you can help in any way, please contact John Noling.



# Rotary Apparel — Orders end Wed. 3/29/23 @11:59pm

Contact **Carim Calkins** if you want Rotary Apparel

at <a href="mailto:carimcalkins@gmail.com">carimcalkins@gmail.com</a> or visit <a href="https://trophyhousebrands.chipply.co">https://trophyhousebrands.chipply.co</a> m/rotary/

## Earth Day April 22

All Rotarians are welcome to assist our Interact Clubs on April 22<sup>nd</sup> for a major tree planting at Harbor Dunes County Park. Save the date and more details to follow.

#### **Heels for Meals & More!**

Heels AgeWell Services of West Michigan Invites You and tickets & More are on sale now through April 14th! This festive fundraising event is on April 22, 2023 at 6 pm at Trillium Event Center in Spring Lake will knock your socks and shoes off with great food, a signature drink, live music, live & silent auctions, best shoe contest and hand-painted signature drink glasses. All funds raised will help support our aging neighbors. Tickets are \$60/person or tables of eight are \$420. Sponsorships are still available. Visit agewellservices.org/heels-for-meals for more information and to purchase tickets.

# Raise a Glass to Rotary!

Pours for Community, a series of happy hours at local drinking establishments to support the



Muskegon Rotary Foundation, will run April 21-May 6.

There will be a special Rotary Happy Hour at each location. Proceeds from drinks purchased, including a special "Rotary Drink" at each location, will benefit our Foundation. Rotarians and guests are welcome and light appetizers provided.

Foundation funded activities include youth leadership and service mentoring, food security and nutrition, education, public health, DEI, community cultural enrichment, community development and park development, and international aid initiatives.

Be a happy hour host! Contact Mary Anne Gorman or Lisa Metzdorf.

Sponsors will help ensure a successful event and range from \$250 - \$2,500. All donation amounts are welcome. Checks can be made out to: Muskegon Rotary Foundation – Pours P.O. Box 66, Muskegon, MI 49443. Contact Tim Arter at 231.750.8827 or timarter935@gmail.com for any sponsorship related questions.

#### Dates and times!

\*<mark>Highlighted have changed for more consistency</mark>



- \*Friday 4/21 at 4-6 pm:
  - -Salty Pecker
- \*Monday 4/24 at 5-7 pm:
  - -Unruly Brewing Company
- \*Thursday 4/27 at 5-7 pm:
  - -Socibowl
- \*Saturday 4/29 at 4-6 pm:
  - -18th Amendments Spirits Co.
- \*Tuesday 5/2 at 5-7 pm:
  - -Wonderland Distilling Co.
- \*Thursday 5/4 at 5-7 pm:
  - -Pigeon Hill
- \*Saturday 5/6 at 4-6 pm:
  - -Pints & Quarts