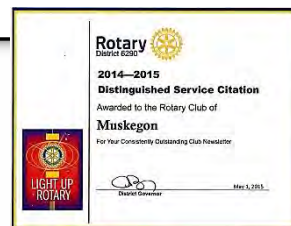


"Service Above Self" Muskegon Rotary in Motion



<http://www.muskegonrotary.org>

Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Past President
Tim Arter, Treasurer
Kathy Betts, Secretary
Kim Boersma, Club Coordinator



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916
Next Mtg—March 31, 2022, 12:00-1:30pm
Hybrid Style – The Delta & Zoom
ReWine Sat Club – Next mtg 4/7 5:15 pm
Unruly Brewing Company



Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Jackie Farrar, RIM Reporter
Susan Besteman, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Next Meeting (3/31/22) — Consumers Energy & Electric Vehicles

Consumers Energy's Karl Bloss will present how Consumers Energy is helping EV drivers while ensuring grid stability

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Dan Hartmann

REFLECTORS

Bill Erickson	Mar 24
Open	Mar 31
Jane Clingman-Scott	Apr 7
Meredith Smillie	Apr 14

THIS WEEK'S MENU

Meatloaf, potatoes, roasted vegetables

NEXT WEEK'S BIRTHDAYS

Brandon Turnbull	Apr 1
Marty Gerencer	Apr 2
Bruce Spoelman	Apr 2
Tom Palmer	Apr 3
Lisa Tyler	Apr 5
Dave Alexander	Apr 6
Orville Crain	Apr 6

[Caring Connections Fund](#)

PROGRAMS / EVENTS

3/24	Pours for Polio
3/31	Electric Vehicles
4/7	Muskegon Clippers
4/7	ReWine 5:15 PM Unruly Brewing Company

VISITORS & GUESTS



Erica Patton and Dr. Arnetta Johnson and two students from Muskegon Heights Academy who are Life Leadership Candidates, Maquel White and Ca'Mya Jackson— guests of **Brianna Scott**



John Arter, works at Norchuk Supply Co—brother and guest of **Tim Arter**



Myra Dutton, HGA Support Services—guest of **Aaron Maike**



Kathy Hegedus (Chief Administrative Officer for District 6290) and **Kim Blum** (Assistant District Governor for District 6290)—introduced by **Ginny Sprague**



Michael Ramsey, Project Coordinator for the Health Project at Mercy Health and Muskegon City Commissioner—guest of **Mary Anne Gorman**



Kendra Robinson, Attorney - guest of **John Noling**

March 24, 2022
Muskegon Rotary Club
Meeting Video
[Click Here](#)

Student Guests



Welcome Montague Wildcats! Introduced by **Marty Sytsema**, High School Counselor Rob Patton presented seniors Morgan Netcott and Andrew Kooi. Morgan is looking to continue volleyball at Vincennes University. Andrew is pursuing Davenport University for a marketing degree.

Muskegon Rotary Board

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ANNOUNCEMENTS

Invocations/Reflectors

If you are interested in giving an invocation/reflection please contact Alan Alpert at fivea@me.com. We can also pre-record your invocation/reflection for those who are attending on Zoom.

Rotary Swag



If you have been waiting for more Rotary swag, **Merica Dobry** announced it will be available again soon through a link with Trophy House. Stay tuned on the updates for more swag.



Rotary International Ukraine Refugee Aid

Rotary in Ukraine before invasion:
60 Rotary Clubs with 1,100 Members
25 Rotaract Clubs with 300 Members
11 Interact Clubs

Past President **Mark Meyers**, on behalf of the World Community Service Committee, spoke about their meeting on March 17, 2022 where they approved a \$1500 donation from the committee's budget toward the Rotary International Ukraine Refugee Aid effort. The committee is challenging our Muskegon Rotary club to raise an additional \$1500. At the WEHOP board last Tuesday, they approved \$1500 donation from their fund after hearing our Muskegon Challenge and are now challenging the other local clubs to match the \$1500 mark. **John Noling** also informed us that three of our Interact Clubs have set that goal as well and are now challenging the other Interact Clubs as well.

Rotarians have given \$1.2 Million US so far. To donate to Rotary's Disaster Response Fund to support refugees and victims of the Ukraine crisis, click the link below through Rotary International's website or through cash/checks at a club meeting. Contact Mark for more information.

Donation link:
<https://lnkd.in/eQTexMPG>

For a report of the Rotary International Ukraine Projects as of March 17, 2022, [click here](#).

Welcome Returning Members



Bob Lukens and Sarah Rinsema-Sybenga

Parties in the Park



Merica Dobry announced June 3, 2022 is the date for the first Party in the Park this year. Save the date and more details to come.

2022 March Madness & Final Four Brave Rotarians!



Thank you to all our Brave Rotarians for their participation in 2022 March Madness & support of the Rotary Foundation. Stay tuned for who is still on the roster in the coming weeks! (Current roster on the last page)

Don Crandall	(Kansas)
Judy Hayner	(Villanova)
Marcia Hovey-Wright	(Duke)
Steve Olsen	(North Carolina)

8th Street Park Updates



Asaline Scott reported the Muskegon Heights Police Department (MHPD) and the G.U.N.S. (Gaining Unity through Nonviolent Solutions) Programs are working to upgrade the 8th Street Park, located between Hovey and Barney Avenues, in the city of Muskegon Heights. The plan is to upgrade the Basketball Courts, the Football Field, Playground Equipment, add Picnic Tables, and a Concession Stand. The current playground equipment is outdated and deemed unsafe.

The effort to fund these improvements is well underway, and organizers have almost reached their goal. To date, over \$64,000 has been raised through a \$14,000 grant from the Community Foundation for Muskegon County, a \$6,000 Federal Community Policing grant and support has been leveraged through a matching \$20,000 grant challenge by a local philanthropist that has been matched by Muskegon Community College, DTE, Comerica Bank, Hackley Community Care, Tyler Sales, Trinity/Mercy Health, D & D Logistics, Mr. Max McKee, Webb Chemical, The Grand Rapids/West Michigan Urban League, Muskegon Heights Optimist, Muskegon County Lake Hawks and many other individual donors. In addition, the Muskegon Tech Center students will build a Concession Stand in the spring of 2022.

Dr. Pamela Smith is coordinating this project and is asking for Rotary's help with donations for the playground equipment and assistance with the community installation on April 22nd.



Donations can be made and sent to:
The Lakehawks Foundation:
For a Tax-Deductible Donation Make
Check to: Lake Hawks in Flight Foundation,
Inc - GUNS Program in Memo Line. Mail to:
Lake Hawks in Flight Foundation
1845 Lakeshore Dr Suite 43
Muskegon, MI 49441
ATTN: Ron Jenkins - GUNS Park Upgrades

or to the Heights Police Department:
Please make your Sponsorship Check to:
The Muskegon Heights Police Department
(GUNS Program on Memo line). Mail to:
2715 Baker Street
Muskegon Heights, MI 49444
Attn: Chief Maurice Sain

There is no deadline for the \$1,000 donation, but they encourage the Rotary and individual donors to send money as soon as possible. In addition to the playground equipment, there are several different projects to complete. The plaque/signage recognition will be ordered in early (winter) 2022. Workers are needed for trash pick-up, painting, stump removal, landscaping and community build of playground equipment in April. A sign-up sheet will be posted the first week of April on G.U.N.S. Facebook Page. For more information, contact Pam at 513-304-6144 or pams_14221@yahoo.com; Janet Robinson at muskegongrants@gmail.com; Maruice Sain at Maurice.sain@mcd911.net; or **Asaline Scott**.

RIM Reporting Team

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Meredith Smillie msmillie@bethany.org
Lori Weiler lori.weiler@summitlawncare.net

Committee Chairs Update CR

Kim Boersma sent an email reminder to committee chairs and council to update member lists and descriptions of all committees and council in ClubRunner. Contact Kim with any questions.

Interact Insider

Pound Buddies Found Some Friends



The Oakridge Rotary Interact Club had a very successful "coin war" fundraiser to benefit Pound Buddies last week, raising almost \$600, surpassing our original \$200 goal. Wanting to help in other ways, our club educated others at school about adoption and proper care of animals by hosting Honey, a pit-bull mix waiting to be adopted. Oakridge students LOVED seeing Honey and she really motivated them to scrape up some change for Pound Buddies.

Submitted by Jacklyn Wei, Club President



Life Leadership Spotlight:



Maquel White and Ca'Mya Jackson, both sophomores and talented LLC candidates from Muskegon Heights High School Academy, were our guests today at Rotary. Veteran LCC Committee member David Ramos helped welcome and introduce them to Rotary. They will be attending the 73rd annual District 6290 Rotary Life Leadership Conference, founded originally by our own club in 1949, at Ferris State University, June 15-18.

Life Leadership

If you know of a deserving high school leader for this terrific scholarship opportunity, please contact **Brianna Scott** or **John Noling** for more information.



2022 District Conference



2022 District Conference "Because of the Water" is at the Traverse Bay Resort and Spa MAY 12TH - 14TH, 2022. **Kathy Hegedus** and **Kim Blum** were in person at our meeting and welcomed all Rotarians to attend. For help with registrations, call Kathy at the District Office at 616-935-9559. They are offering several meal packages to meet your needs. More information: www.ridistrict6290.org

[REGISTER NOW](#) by clicking Register Now.....did you click it?

This Week's Spotlight: Mark Eisenbarth



Mark is our Muskegon County Administrator who joined Rotary in 2015 when **John Snider** and **Jim Fischer** reached out to him. His family (three daughters and one son) moved here from Kansas back in 2004 to be part of the wastewater system public works when the kids were in elementary school. Now, they are college graduates, married and he will have a couple grandkids this year. In his spare time, he enjoys spending time outdoors with kayaking and riding his motorcycle. He also spends time in the racketball courts and other various physical activity sports.

With his environmental background, his move here was focused at the wastewater system public works department. After twelve years of working through that process, a position became available that was a good fit for Mark, Muskegon County Administrator. Since 2014, Mark has enjoyed his time with the county and is currently working on two projects: Baker College and the Dune Harbor Park. Mark's goal with Rotary is to volunteer as much as he can and be a part of many different groups.

To view Mark's video, [click here](#).



THIS WEEK'S PROGRAM:

Pours for Polio: Muskegon Rotary Club Fundraiser



Speakers: **Emma Peterson** and **Josh Silvis**

RIM Reporter: **Susan Holkeboer**

Emma Peterson, a director of philanthropy at Mercy Health, and **Josh Silvis**, a partner at Shoreline Insurance Agency, were our presenters and are part of the Pours for Polio Committee. They shared with us the event, what it means, and how to participate.

POLIO is spread person to person, primarily through water. It attacks the nervous system and can lead to paralysis and primarily affects children under 5. There is no cure for polio, but there is a vaccine. It's one of the main reasons for the Rotary International work.





Ending Polio

ROTARY INTERNATIONAL (RI) HAS BEEN WORKING TO ERADICATE POLIO SINCE 1979. The Eradication Initiative was launched in 1988 with the World Health Organization. In 1988 there were 350,000 Polio cases in 125 countries. Since then, Polio has been reduced by 99%. Polio still exists (endemic) in two countries: Afghanistan and Pakistan. There was recently a case discovered in Malawi. It was discovered as an outbreak of wild polio last month. This is actually two years after that continent was declared free of polio. They traced the case back to Pakistan. In response, they're going to be doing an immunization drive targeting 23 million children under five. The four neighboring countries are included in the drive. Hopefully they can cut it off with this immunization drive. This brings home the point that every child is still at risk as long as polio exists somewhere in the world. That's the relevancy behind our event and why we're doing it.



Before Emma joined Rotary, Frankfort and Beulah Rotary Clubs had an event called Pints for Polio: End Polio Now. We shamelessly stole their idea. They received a check from the Storm Cloud Brewery up there.

Josh said **Tim Arter** borrowed this idea and brought it back to Muskegon. After a committee was fleshed out with a great group of Muskegon Rotarians, the

Pours for Polio initiative came about. The event will run from April 18 - May 1. It's come together quickly because of some really enthusiastic support from our partners out in the community: Burl & Sprig Cocktail Bar, 18th Amendment Spirits Co., Pigeon Hill Brewing Company, Rake Beer Project, Salty Pecker Brewing Company, Unruly Brewing, and Wonderland Distilling Co.

HOW IT WORKS: Local breweries and distilleries will offer a specialty drink, April 18 - May 1, 2022. Each group is approaching this slightly differently. For the most part they will be offering it for the two weeks of the event. A portion of specialty drink sales will benefit Rotary International. There will be one Rotary happy hour at each location (5 - 7 p.m.). It's been a long time since we've been able to go out as a group. Being on the committee has reminded Josh how much fun it is to be with fellow rotarians. Hopefully you'll be able to come to several happy hours. 2 Rotary members will be needed to serve as hosts at each happy hour. Rotarians and guests will be welcome. It will be a good opportunity to introduce your spouses or significant other to the people you spend all this time with and talk about. If maybe we recruit a number or two out of there that would be great. The hope is for at least 15 to be in attendance at each happy hour and purchase drinks. We are actually going to send a SignUpGenius around. This won't be a commitment. It will help to gauge the appropriate amount of food needed at these places. As part of the happy hour, there will be some light appetizers available to help soak up those specialty beverages. The drinks will be available for purchase throughout the entire period of time so if you can't make it to a happy hour you can still go back and have an impact on the fundraiser. \$250 sponsors are being sought to help offset the cost of the appetizers.

Happy Hours:

- 1. Unruly Brewing Company**
 Date: April 18, 2022
 Time: 5:00 - 7:00PM
 Location: Unruly Brewing Company
 360 W. Western Avenue
 Muskegon, MI 49440
 Sign up Deadline: Sunday, April 17


- 2. Pigeon Hill Brewing Company**
 Date: April 19, 2022
 Time: 5:00-7:00PM
 Location: Pigeon Hill Brewing Company
 895 Fourth Street
 Muskegon, MI 49440
 Sign up Deadline: Monday, April 18


- 3. 18th Amendment Spirits Co.**
 Date: April 20, 2022
 Time: 5:00-7:00PM
 Location: 18th Amendment Spirits Co.
 350 W. Western Avenue
 Muskegon, MI 49440
 Sign up Deadline: Tuesday, April 19


- 4. Burl & Sprig**
 Date: April 21, 2022
 Time: 5:00-7:00PM
 Location: Burl & Sprig
 333 W. Western Avenue
 Muskegon, MI 49440
 Sign up Deadline: Wed., April 20


- 5. Rake Beer Project**
 Date: April 27, 2022
 Time: 5:00-7:00PM
 Location: Rake Beer Project
 794 Pine Street
 Muskegon, MI 49440
 Sign up Deadline: Tues., April 26


- 6. Wonderland Distillery**
 Date: April 28, 2022
 Time: 5:00-7:00PM
 Location: Wonderland Distillery
 1989 Lakeshore Drive
 Muskegon, MI 49441
 Sign-up Deadline: Wed., April 27



Sponsors at present are Revel, Tim & Cheryl Arter, Shoreline Insurance Agency, Rem & Ginny Sprague, Smith Haughey Rice & Rorhge, and Real Estate West. More sponsors would be welcome. All funds raised will go towards polio.



HOW TO PARTICIPATE

- Attend and purchase the specialty Rotary drink!
 - Invite friends and spread the word!
 - Be a happy hour host!
 - Contact **Mary Anne Gorman** or **Lisa Metzdorf** with New Member Engagement Committee
 - Donate!
 - Become a \$250 Sponsorship (Individual or Business)
 - All donation amounts are welcome
- Checks to:
Muskegon Rotary Foundation - Pours
PO Box 66
Muskegon, MI 49443

The proceeds that are going to go to this are supporting the Rotary International in our efforts to eradicate polio obviously, but also beyond that to help clean water initiatives, hygiene and health care worldwide. We also want to increase community awareness of rotary and its incentives, engage and recruit new members, provide a social opportunity to members and also leverage some matches. The point of the whole idea we wanted to make was to make it social, spend time with the people we want to spend time with. It's going to be fun. It's also going to be very visible. In our committee meeting conversations we discovered we're not necessarily that visible. There are a lot

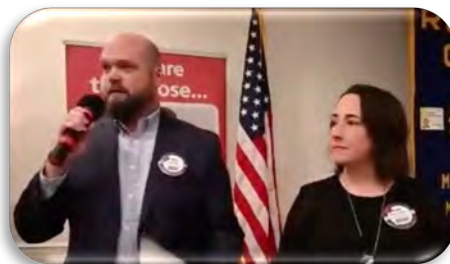


The world's progress in fighting polio might be one of the best-kept secrets in global health.

Bill Gates, Co-Founder and Co-Chair, Bill & Melinda Gates Foundation

Learn About Our Partners

of people who don't know what rotary is and this event will give us an opportunity to maybe engage some people that walk up at the happy hour and see a big wheel on an easel there and ask what's going on. It could be an opportunity to educate people about polio - the fact that it hasn't been eradicated, but we're close. Just have to make the final push. It's also incredibly collaborative. The groups and organizations that we're partnering with (the distilleries and breweries) are super enthusiastic about joining. It's an instant yes, how can I help, how can we do this, we'd love to be a part of it, how can we make a purple drink? The impact of this is going to be a great part of this as well. We get the impact by leveraging the matches that we have available to us.



HOW \$1,500 TURNS INTO \$9,000

Our goal is to exceed \$1,500 in revenue. The Muskegon Rotary Fund of the Community Foundation for Muskegon County is offering a \$1 to \$1 match on the first \$1,500.
\$1,500 + \$1,500 = \$3,000

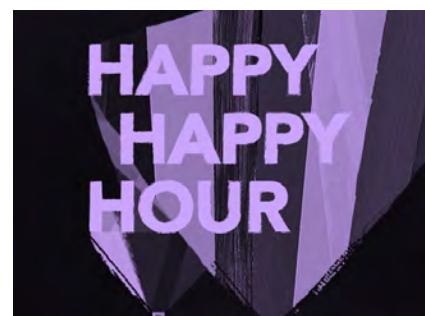
The Bill & Melinda Gates Foundation offers a \$2 to \$1 match. So
\$3,000 + \$6,000 = \$9,000
Pours for Polio fundraiser would appreciate contributions. All gifts in any amount are welcomed. Make checks payable to "Muskegon Rotary Foundation-Pours" and mail to:
Muskegon Rotary Foundation
PO Box 66
Muskegon, MI 49443

THANKS & QUESTIONS

On behalf of the Pours for Polio Committee: **Tim Arter, Blake Cramer, Jamie Hekker, Tim Lipan, Emma Peterson, Jason Piasecki, Ginny Sprague, Josh Silvis, and Craig Wikander, THANK YOU!**
Questions or to sponsor:
Tim Arter at 231.750.8827 / timarter935@gmail.com
Emma Peterson at 231.343.9066 / etorresen@gmail.com
Josh Silvis at 616.402.2251 / josh@shorelineagency.com

See you at a happy hour!

<https://www.rotary.org/en/our-causes/ending-polio>



March Madness 2022

West

Gonzaga (26-3) 1
Georgia St. (18-10) 16
Boise St. (27-7) 8
Memphis (21-10) 9
UCoan (23-9) 5
New Mexico St. (26-6) 10
Arkansas (25-8) 4
Vermont (28-5) 13
Alabama (19-13) 6
Rutgers/Notre Dame 11
Texas Tech (25-9) 3
Montana St. (27-7) 14
Michigan St. (22-12) 7
Davidson (27-6) 10
Duke (28-6) 2
CS Fullerton (21-10) 15

East

Baylor (26-6) 1
Norfolk St. (24-6) 16
North Carolina (24-9) 8
Marquette (19-12) 9
Saint Mary's (25-7) 5
Wyoming/Indiana 12
UCLA (25-7) 4
Akron (24-9) 13
Texas (21-11) 6
Virginia Tech (23-12) 11
Purdue (27-7) 3
Yale (19-11) 14
Murray St. (30-2) 7
San Francisco (24-9) 10
Kentucky (26-7) 2
Saint Peter's (19-11) 15

Champions

Tie-breaker

Total Points

Play-in: March 13-16

Rutgers (18-13) 11	16	Wright St. (21-13)
Notre Dame (22-10) 11	16	Bryant (22-9)
West		South
Wyoming (25-8) 10	16	Texas Southern (18-12)
Indiana (20-13) 10	16	Texas A&M-CC (23-11)
East		Midwest

Name: 2022 Brave Rotarians March Madness

South

Arizona/Babbitt 1
TCU/Besteman 8
Houston/Alexander 5
Illinois/Sytoma 12
Michigan/Selmon 11
Indiana/Scott 3
Ohio ST/Smilie 7
Villanova/Hayner 10
Villanova/Hayner 2
Delaware (22-12) 15

Midwest

Kansas/Crandall 1
San Diego St. (23-8) 8
Creighton (22-11) 9
Iowa (26-9) 5
Richmond (23-12) 12
Providence (25-5) 4
S. Dakota St. (30-4) 13
LSU (22-11) 6
Iowa St. (20-12) 11
Wisconsin/Kogonast 3
Colgate (23-11) 14
USC (26-7) 7
Miami (FL) (23-10) 10
Auburn (27-3) 2
Jacksonville St. (21-10) 15



The Rotary Foundation

OUR CAUSES



PROMOTING PEACE



FIGHTING DISEASE



PROVIDING CLEAN WATER



MATERNAL & CHILD HEALTH



LITERACY & BASIC EDUCATION



ECONOMIC & COMMUNITY DEVELOPMENT

SIX AREAS OF FOCUS