






“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



2014-2015
Distinguished Service Citation
Awarded to the Rotary Club of
Muskegon
For their consistently Outstanding Club Newsletter



Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Past President
Tim Arter, Treasurer
Kathy Betts, Secretary
Kim Boersma, Club Coordinator



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Next Mtg—May 26, 2022, 12:00-1:30pm

Hybrid Style – The DELTA & Zoom

ReWine Sat Club – Next mtg 6/2 5:15 pm

Fetch Brewery

Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Susan Besteman, RIM Reporter
Lori Weiler, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

Next Meeting (5/26/22) — Cartoonversations

Getting kids talking about stressors that can interfere with their learning, their health, and their safety.

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

MEETER - GREETER

Rich Berry

REFLECTORS

Erik Seifert May 19

Bill Erickson May 26

THIS WEEK'S MENU

TBA

NEXT WEEK'S BIRTHDAYS

Marty Sytsema May 27

Jeff Fortenbacher May 29

Donata Kidd May 29

Jason Piasecki June 1

[Caring Connections Fund](#)

PROGRAMS / EVENTS

5/26 Cartoonversations

6/2 DEI Program at MCC

6/9 Juneteenth National Independence Day

A reminder that if you have not paid your April dues please do so.

Technical difficulties were experienced during the recording of the May 19, 2022 Rotary meeting.

VISITORS & GUESTS



Sarah Bowman, guest of Meredith Smillie



Muskegon HS Interactor and Poppen Visual Arts student Esteban Martinez with Claire Root-Benson



Jerry and Jill Wiersma, guests of Judith Hayner

COMMITTEE REPORTS

Rotary's Caring Connection Committee has made a donation to Boys & Girls Club in **Orville Crain's** name.

Mary Anne Gorman is doing a committee updates page in ClubRunner and suggested that members volunteer at upcoming events (Food Truck, Party in the Park and Seaway Run) and bring a "prospect" along as a way to introduce prospects to what we do.

Merica Dobry – Volunteers are still needed for Party in the Park on **June 3**

Tim Lipan – Rotary Clipper Car Load Party on **Wednesday, June 8, 2022**.

Gates open at 6:00 pm; first pitch 7:05 pm.

Aaron Maiké: The Seaway Run Committee has a challenge. We would like 100 Rotarians to participate in the race either by running, walking, or volunteering.

Arn Boezart: On **Wednesday, May 25**, please volunteer for the only Rotary food truck for 2022. Food truck distribution will take place at Temple Methodist Church in Muskegon Heights. Contact Arn at boezaara@gvsu.edu.

Paul Harris Fellows



(pictured l to r: Jerry Wiersma, Judy Hayner, Lisa Tyler, Mary Boyd, Ed Hendrickson, Mary Beth Ramos)

Congratulations to our club's newest Paul Harris recipients:



Jerry Wiersma, presented by **Judy Hayner**, has worked diligently not only on Grape Escape, but has served on the Board of Trustees for the Lakeshore Museum Center for seven years, was the Lumberman's Ball Chair, Muskegon Chamber of Commerce, and has given service to the City of Norton Shores running for elective office and serving as a councilman for four years. He is a 30+ year owner of a successful business. In 2017 when Jerry decided that our railroad bridges were just too darn ugly, it became personal. Through several years and jumping through many hoops, Jerry was instrumental in bringing the railroad overpass murals to fruition.



Lisa Tyler, presented by **Mary Boyd** has all of the traits of a Rotarian. A service professional and community volunteer, she has contributed her time and talents to many West Michigan organizations including United Way of the Lakeshore,

Kids' Food Basket, Senior Resources, MAISD, Dancing with the Local Stars, Muskegon Service League, and Jaycees. She always greets with a smile and a friendly gracious greeting.



Mary Beth Ramos, presented by **Ed Hendrickson**, is a willing volunteer who loves to serve. She was raised in Spring Lake and attended West Michigan Christian. She has an Associate Degree from Baker College and is a member of Harvest Spring Lake Church. Hobbies include grandkids, cooking, baking, serving and catering. She is a busy and faithful volunteer and has been involved in Grape Escape, Parties in the Park, raffles, as well as Pioneer Resources Board, Ambassador for Lakeshore Chamber, Trinity Run, Taste of Muskegon and many others.

New Member Induction



Aaron Maie with new Rotarian **Myra Dutton**

Myra Dutton graduated from MSU and Thomas M. Cooley Law School (now WMU). She has been an advocate for education and disability for over 20 years.

Myra has been a legal advocate for students with disabilities and their families since 1998.

She was at Baker College of Muskegon for 15 years, from teaching and advising to Program Director for the Social Sciences department.

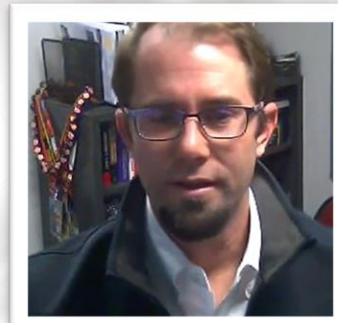
Myra is the CEO of HGA Support Services, an organization that supports people with disabilities in residential, educational, training, and employment settings.

She is a mother to three grown children and grandmother of two awesome grandsons.

Myra has volunteered at many organizations over the years. Currently a Total Trek Quest coach for the third season with Arbor Circle; member of the Northside Lions Club; and, president of the board/founding board member of the Michigan Math and Science Academy in Warren, MI

In her free time she loves to hike, bike, read, write, and spend time with family.

This Week's Spotlight: Andrew Cutler



Andrew Cutler joined Rotary about six years ago to add a little philanthropy to his life and fill a gap. His father and brother were both Rotarians. With those two and all the other people he already knew in that group, joining Rotary was a natural fit for him. Andrew and his wife, Samantha, have been married about twenty years with four children ages seven (1st grade) to seventeen (senior in high school). Even though Andrew works many hours, on his time off he spends time (mostly outdoors) with his kids including ice skating, bike riding, swimming in their pool, and a variety of other activities. Andrew manages two automotive repair shops, Muskegon Brake and Tire, which are located in Muskegon and Dalton Township. This has been a family business since 1945 and he is glad to bring this service to the community for this many years. His main focus at work is to make sure his employees have everything they

need to do their jobs. As his dad used to say, his job is "to make the phones ring and the door swing." Andrew brings to Rotary and our community a genuine care for people of all walks of life. For Andrew's video: [click here](#)

THIS WEEK'S PROGRAM:

Muskegon Rotary Tribute to Local Manufacturing

Video Production: **Mike Vogas**

RIM Reporter: **Susan Besteman**

Today's manufacturing is grounded in technology, amazingly clean, and environmentally friendly. There are more manufacturing jobs and careers available here in Muskegon County than many people realize.

Hazekamp's Premier Foods (Keep Going)



Hazekamp's Premier Foods is a fourth-generation family-owned private label processor for mid to large size retailers. Today, when a customer walks into a store and sees a package of meat, that is the way it looks when it leaves their plant. They bring items that retailers find challenging consistently.

Hazekamp's Premier Foods was established in 1905 and is located at 3393 S. Brooks Rd, Muskegon, MI. They ship from Michigan to Florida all the way to the east coast. They sent over some pictures of the plant back in 1965 that showed the carcass handling. The plant did this early on from 1905-1990 and focused in West Michigan. Since 1990, the packaging changes began the geographic expansion. From 1990-2010, they had great relationships throughout all of Michigan and since then have

grown even further to nearly half the continental United States.

Since 1990, every five years some major changes ensued. With a private label, the customers dictated how they wanted their product to look so some of these changes were frustrating and challenging but turned out to be the way of the future for them and their customers. They learned to embrace the changes because they are not a road block, they are more of an obstacle to get over and keep going.

Smart Vision Lights (On a Roll)

Smart Vision Lights produces LED lights that are specific to the automation industry. They are used in a variety of ways including scanning for defects in manufactured products, scanning an assembly line, and looking for day codes, bar codes, other codes, etc. Their lights are attached to cameras that read those codes, etc. and their lights are illuminating the products for the cameras.



The LED lights they produce can be tailored at different wavelengths to capture images with a camera almost similar to an x-ray to help identify what might be in the products. An example is a candy bar manufacturer who screens for candy bars with nuts and without nuts. The LED lights with a certain wavelength, will help the cameras detect the inside of the candy bars to assist the processing. They are a global company with around 80 active distributors around the world. The company was founded in 2007 and they currently have 60 employees. Dave Spaulding, President and CEO, feels they are in the right industry at the right time and

automation has been the way of the future.

Silver Creek Manufacturing

David Vallier, President, was proud of the relationships they built because of the size of their company. They're going to make sure their customers are successful and do whatever they can with their flexibility and many hands on a project requested. They like to treat their customers the way they would like to be treated and would like to be the worry-free option for their customers.



They have suppliers too and understand the value of meeting and exceeding customer expectations. They even work with some customers who are capable of doing the stamping and pressing but when those presses break down, they call on Silver Creek Manufacturing to help them to keep up with their production and volume levels. An example was Bradford-White and their hot water heaters. Even though they were able to do them, if they have a press break down, they call Silver Creek Manufacturing to help keep their production levels and customers happy.

They are there to help and do what they can during crunch times.

Northern Machine Tool (Connection)



In 1946, Air Force mechanic Gerhard Olsen returned home to Muskegon and opened up a tool and die shop. He then forms a partnership with George

Bohland. They never thought starting from a two-car garage would grow to what it is today at Northern Machine Tool.

Dan and **Steve Olsen** said, "We're working together, that's the secret." They are an ultra-efficient, full-service tooling supplier who provides the automotive, furniture, and aerospace industries with customized tools, dies, fixtures, and prototypes that take into account the manufacturing processes.

Lorin Industries *(Make It Spectacular)*



Lorin Industries is a family company. Park Kersman is the President and the company was started by his grandfather in 1943. It's a capital-intensive business as they produce products on very large line machines that start with a raw coil and finish with an anodized coil. The finished product can have many different colors and finishes that head out to many different countries and industries (the biggest being building and construction). With anodized aluminum, Lorin Industries grows an oxide layer on the outside surface. Park stated, "It is not a coating; we're growing it." It's an electrochemical process that keeps the metallic look through oxidization (rusting it) in a controlled fashion that's translucent. Once that oxidized layer is there, it is permanent.

Architects are artists with a design and certain look to what they create and the challenge for Lorin Industries is to innovate to meet and/or exceed their needs to help them make their design spectacular.

Rolar Products *(Ask Questions)*

Approximately 40 years ago, two partners started a screw machine shop. Back in that day, that was high automation with multiple spindles and machines. The shop was full of those machines making thousands of products for multiple industries as fast as they could go.



Over time, that work went away (it went overseas) when the competition began to have more efficient and faster machines. When Jack Russell, President of Rolar Products, acquired the company almost seven years ago, there were still five of those screw machines left and four employees and the plant manager just bought a house the night before. The employees thought it would be shut down and everything liquidated, but Jack met with each employee before the close of the sale to let them know that them staying was one of the most important aspects to him. To him, without dedicated people who know and care about what they are doing, you're never going to make any money out of a building and equipment. The belief in employees carried over to how they treat the customers.

Eagle Alloy *(Recycle Everything)*



Started in 1979, this steel manufacturer produces steel castings which include around 150 different alloys that cover low carbon steels, stainless steels, nickel-based alloys, and alloyed steels. This is for approximately twenty

different industries according to Nic Tarzwell, Chief Technical Officer.

Nic also went into why manufacturing matters as it is one of the largest sectors in the American Economy. Foundries are able to purchase scrap steel from all over the state and recycle 100% of the scrap steel to make their castings. Even the gates/risers are recycled again to have near zero waste and also recycle the sand used for the molding process. Steel is a permanent material that can be infinitely recycled and is 100% recyclable without loss of quality.

They are approximately six miles away from the Muskegon County landfill and pipe what the county used to burn off to heat treat their castings. Back in the day, their process was a lot of trial and error but with computer aided design (CAD) software, they are able to build a virtual casting in the computer. Then they take that virtual design and transfer it in to a finite element analysis (FEA) program (Magma Soft) that is a predictive engineering software to track their processing overall including what is the predicted degradation, heat loss, solidification, distortion, etc. levels that they will see when they do the production. This helps ensure more casting success and thus more customer satisfaction.

Muskegon Made *(I Had No Idea)*



The most advanced manufacturing facility in the world is right here in Muskegon County, Howmet Aerospace. Every plane in the free world today has parts made from this facility. Muskegon County manufacturing comes in a variety of forms including 3-D printers, the most energy efficient gas pumps in the world, meat processing, as well as many others. Manufacturers today hire workers who are highly skilled and trained to help make technical parts. Today's manufacturing is grounded in

technology, amazingly clean, and environmentally friendly.

Manufacturing apprenticeships are available with training and pay with over 1000 jobs here in Muskegon County. Start today

by talking with a career specialist at the Muskegon County Career Tech Center.

To watch the complete video production, [click here](#).

Muskegon Rotary Board

Jason Piasecki jason@revel.in

Jane Clingman-Scott janecl1@comcast.net

Ginny Sprague ginny.e.sprague@gmail.com

Mark Meyers markm@nortonshores.org

Tim Arter timarter935@gmail.com

Kathy Betts kbetts01@gmail.com

Kim Boersema muskegonrotarycc@gmail.com

Mary Anne Gorman ma.gorman@hotmail.com

Jeff Lewis jeff.lewis@shorelinecity.com

Doug Wood doug.wood@orchardview.org

Asaline Scott ascott03169@gmail.com

David Ramos david@ramosautobody.com

Marty Gerencer marty.gerencer@gmail.com



Meet our "Tremendous Twenty" youth leaders from the Muskegon area poised to attend the 73rd annual Rotary District 6290 Life Leadership Conference to be held June 15-18 at

Ferris State University. Sixteen of these students were sponsored by our club and four additional funded by the Muskegon High School Class of 1965. This is a very diverse and talented group of student leaders that will represent us well at LLC this year.

Thanks Muskegon Rotary for Grape Escape, Parties in the Park, and Seaway Run major fund-raisers which helps make something like this possible!

Meet the conferees at:

https://youtu.be/jyIGIP_IP-4

Interact Insider

Contributed by **John Noling**

Pictured left to right are Muskegon and Mona Shores Rotary Interactors Tyrie Ross, Simar Dhillon, Abby Silvis, and De'Ante



Mayhew. Not pictured is J'Karion Johnson who also participated.

Mona Shores and Muskegon High Rotary Interactors planted four white pine trees at the new Dune Harbor Park as part of the ceremony to formally dedicate the newest and largest park acquisition in our County Park system. A wonderful event it was, with speeches by our own **Mark Eisenbarth, Gary Nelund, and Bob Scolnik** as well as other dignitaries to honor the occasion.



Dune Harbor Park: A New Treasure for Muskegon County



We planted 4 of these!



RIM Reporting Team

Susan Besteman susan@bestemanproperties.com

Chip Chipman codychipman@gmail.com

Jackie Farrar farrarjackie@yahoo.com

Susan Holkeboer sholkebo1905@aol.com

Bill Johanson bill.johanson@yahoo.com

Kathy Moore MooreKa@co.muskegon.mi.us

Roger Morgenstern rogmorgen@gmail.com

Meredith Smillie msmillie@bethany.org

Lori Weiler lori.weiler@summitlawncare.net