

“Service Above Self”

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>

Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Past President
Tim Arter, Treasurer
Kathy Betts, Secretary
Kim Boersma, Club Coordinator

Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916
Next Mtg--November 18, 12:00-1:30pm
Hybrid Style – The Delta & Zoom
ReWine Sat Club – Next mtg 11/18 5:15 pm

Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Meredith Smillie, RIM Reporter
Susan Besteman, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:
 Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

Next Meeting (11/18/21) — Committee Palooza #1

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Heidi Sytsema

REFLECTORS

Meredith Smillie	Nov 11
Jane Mountain	Nov 18
Happy Thanksgiving	Nov 25

THIS WEEK'S MENU

Stir-fry buffet, garden salad and cookie

NEXT 2 WEEK'S BIRTHDAYS

Chris McGuigan	Nov 18
Michelle Burley	Nov 19
Rachel Fawcett	Nov 20
Diane Fleser	Nov 20
John Rupert	Nov 20
Brianna Scott	Nov 20
Karen Kayes	Nov 22
John Slocum	Nov 24
Kirk Hallman	Nov 27
Gary Neland	Nov 28
Roger Morgenstern	Nov 30
Cheri Hondert	Dec 1

[Caring Connections Fund](#)



PROGRAMS / EVENTS

11/18 Committee Palooza #1
 11/18 **Wear Purple**
 11/18 **ReWine 5:15 PM**
 at John Noling's House
 2332 View Lane, North Muskegon
 11/25 No Meeting –
 Happy Thanksgiving



As a direct result of the response in the Rotary Club survey where 60% of us said signing up by Friday for lunches meant fewer attendants, the information was passed on to the Delta and they have agreed to extend the signup until Mondays--end of business day. This change will start after the Thanksgiving holiday.

VISITORS & GUESTS

-Marjorie Jones (looking to become a new member) was introduced by **Marcia Hovey-Wright**



-John Machester was introduced by **Tom Ludwig**



-Zabrina Santiago was introduced by **Chip Chipman**



November 11, 2021
 Muskegon Rotary Club Meeting Video
https://www.youtube.com/watch?v=rR_fzbZzwqI

Student Guests



Welcome Holton! **Marty Sytsema** introduced High School Superintendent Adam Bayne. Adam introduced co-Valedictorians Robert and Gracie. Robert is involved in track with the 800 run, pole vault, and discus throw. He is part of Quiz Bowl, is President of their NHS, and helps out around the community. He is looking to pursue Aerospace Engineering at U of M. Gracie is also involved in track and runs the 1 and 2-mile races. She is active in her Student Council and NHS and is planning on finishing her early college program at MCC and then will pursue a Master's Degree in Criminology at ASU.

ANNOUNCEMENTS

New Member - Transfer



Congratulations to transferring member from Portage **Nancy Johnson** (sponsored by **Ammy Seymour** and introduced by **Mary Anne Gorman**). Nancy is a Hospice Chaplin and Grievance Counselor. She has four grown children who have all served in aspects of healthcare. She is working toward her Doctorate in Ministry with a focus on Global Perspectives.

Potential New Members:

Please welcome potential new member: **Todd Rexford** who is sponsored by **Melissa Boughner** and is the Owner of Lakeshore Concierge Medicine. Todd has been approved by the Muskegon Rotary Board and is awaiting Induction.

Please welcome potential new member: **Morgan Carroll** who is sponsored by **Mark Meyers** and is the Director of Business Development for Greater Muskegon Economic Development. Morgan has been approved by the Muskegon Rotary Board and will be inducted this month.

PURPLE PINKIE PROJECT SPECTACULAR



Help Eradicate Polio from the PLANET

Your donation will be TRIPLED!

Show your support and wear purple this Thursday, November 18th, for Purple Pinkies Day to End Polio Now! Donate before or after the November 18th Rotary Meeting or at ReWine. Rotary/Interactor teams will be in the hallway (otherwise send checks to Muskegon Rotary Club c/o Kathy Betts or Kim Boersma). Every dollar you donate will be matched two-to-one by the Bill and Melinda Gates Foundation, which triples your impact!

We will eradicate polio. Let's aim high, dream big, and give freely to End Polio Now! End Polio Now Purple Pinkie booths at Rotary and ReWine sponsored by Mona Shores Rotary Interact. Your pinkie will never look better! This is an international project for the Mona Shores Rotary Interact club, partnering with us to honor World Polio Day efforts around the world our Rotary promise to End Polio Now.

Check out this short video clip to see why we in Rotary must not and will not give up the fight:

<https://youtu.be/xKLczqn3COU>

Hope you can join us Thursday or send in a donation and see it tripled to do even more good!

--Polio mainly affects children under age 5.

--There is no cure, but polio is preventable with a vaccine.

--Only two countries remain endemic.

--We've reduced cases by 99.9% since 1988.

--Until we end polio forever, every child is at risk.



Diversity, Equity, & Inclusion:

Cathy Brubaker-Clarke and **Kathy Betts** are now co-chairing a new Rotary Peacebuilder Club. More information and a video to come next week ([or peek here](#)). A national group called Braver Angels strives to include all sides of political opinions and is a place where folks can debate, talk, listen and show that we really can work together, listen and be friends. Braver Angels works with Peacebuilder Clubs. **Doug Woods** led the way bringing more info to the DEI committee which resulted in the forming of this subcommittee. Doug requested from our Rotary Board that we apply to become Peacebuilder Club and the Board approved.



Food Trucks

The November 17 food truck at the Muskegon Heights Temple Methodist Church location will be the last truck that Rotary is sponsoring this year. Anyone who has thought about helping out 'one of these days'.... this is your last opportunity. We will need a good turn-out of at least 15 volunteers, friends, family, significant others etc. Volunteers who plan to join us will need to arrive between 3:00 and 3:15 to assist with set up. The actual food distribution will begin at 4:00 p.m. Please note that the start time for this last truck will begin an hour earlier than before, because of the change-over from daylight savings time the beginning of November. Anyone interested in helping out on November 17, please send **Arn Boezaart** an email or text message at 616-745-8465.

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This Week's Spotlight: Josh Silvas

Josh has been a member since 2012 and joined Rotary in part due to a bargain with Jay Wallace. He joined while Jay was president of Muskegon Rotary and eventually became part of Party in the Park where he served as President. Josh notes that joining Rotary has been a wonderful decision and he gets so much of Rotary and the gifts of friendship and connection with the community. Josh is the father of three boys, lucky husband to Amy, and enjoys coaching his boys in baseball and flag football. Josh is a lifetime resident of Muskegon County and lives in North Muskegon. Josh is the co-owner of Shoreline Insurance Agency and specializes in commercial lines of insurance.

November – Rotary Foundations Month EVERY ROTARIAN EVERY YEAR CAMPAIGN TO SUPPORT THE ROTARY FOUNDATION

Ginny Sprague spoke about how global service is an important part of a Rotary



membership. November is the Rotary Foundation Month, and we ask all Rotarians to demonstrate their support of The Rotary Foundation. The Every Rotarian Every Year Annual Fund campaign is the best way to show your financial support of the humanitarian and educational programs of The Rotary Foundation that save and invigorate the lives of people around the world and enhance international friendship and understanding. Thank you to the many Muskegon Rotarians who contribute to the Every Rotarian Every Year campaign; we appreciate your generosity.

Each year Muskegon Rotary sets a goal to increase the number of our members who support the Every Rotarian Every Year appeal. Our aspirational goal is to have 100% participation in this vital initiative to support The Rotary Foundation.

Muskegon Rotarians give generously of their time, talent, and treasure to help our community. Every Rotarian Every Year allows you to support programs around the world.

Please consider a donation to The Rotary Foundation Annual Fund through the Every Rotarian Every Year program. You will find the contribution form in the RIM, or please get in touch with **Ginny Sprague** with any questions about contributing to Every Rotarian Every Year.

I appreciate your consideration.. Contribution Form is at the end of this newsletter.

District Governor Nomination: Brianna Scott

President **Jason Piasecki** had a major Muskegon Rotary Club announcement. When our District Governor visited last month he threw down a challenge to our club when he noted that Muskegon Rotary has not had a District Governor in many years. Our club heard that and Brianna Scott put her name in for consideration. Jason then read a resolution and asked for a vote to nominate **Brianna Scott** for the District 6290 Governor for the year 2023-24. A motion was heard by **Jim Fisher** and seconded by **John Noling**. This was followed by an overwhelming response of YES votes in favor.

THIS WEEK'S PROGRAM:



Muskegon Sports Complex

Speakers: Jim Rudicil

RIM Reporter: **Meredith Smillie**

Jay Wallace introduced Jim Rudicil from the Muskegon Luge Adventure Sports Park, formerly known as the Winter Sports Complex. Jim has led the Muskegon Luge Adventure Sports Park for the past 23 years. The past 5 years he has focused on year-round activities for the park.



The Muskegon Luge Adventure Sports Park is housed within Muskegon State Park in North Muskegon. Jim is the executive director of the Muskegon Sports Council. Michigan's outdoor recreation industry contributes billions to the state's economy and sustains 126,000 jobs with over \$4.7 billion in wages and salaries. "Taking it Outdoors" is an initiative of the Muskegon Lakeshore Chamber of Commerce and numerous public and private partners. The goal is to bring recognition to this important growth sector of our economy.

This recognition will spur additional investments, create more jobs in the sector and make Muskegon County the best place to live, work and play. Jim noted that there are new bike trails connecting Muskegon and Ottawa counties and new parks; such as The Dune Park on the previous Nugent Sand location that will open in 2023. The county continues to study funding needs for parks, lakeshore trails, connecting the lagoon to Muskegon Lake, expansion of Water Dog Outfitters, Paddle Muskegon Initiative and Mosquito Creek Trails (7.5 miles of new trails). There are guests coming from all over the state to visit Muskegon County. Senator Bumstead has introduced four bills to infuse a billion dollars into the infrastructure needs for Michigan parks, including state, county and local parks.

The mission of the Muskegon Sports Council is to enrich the quality of life for local residents and visitors alike. Jim notes this is accomplished through providing quality recreation facilities and programming to play in the outdoor environment. This is a lease free agreement with the state of Michigan and developments are donated back to the state of Michigan (for the Muskegon Luge Adventure Sports Park). Current attractions include winter luge, snow shoeing, cross country skiing, zip line, hiking and sledding. Summer activities include zip lining, wheeled luge, archery and Trail Quest.

Michigan Cares For Tourism

Michigan Cares for Tourism is a tourism industry led effort to help restore MI tourism treasures.

On Thursday, October 7, over 75 volunteers Michigan tourism industry volunteers travelled to Muskegon from near and far as part of the "30 Days of Giving" tour at our park. Volunteers constructed new archery targets, realigned the main curve of the luge track, pruned trees, and replaced ALL of the signage on the cross-country ski trail.



WinterSun Schoolhouse helping us out with fall clean up.

Volunteerism



What is new at the park?

Volunteerism supports the park and assists with helping with fall clean up. Michigan Care for Tourism, held on October 7, saw over 70 volunteers travelling to Muskegon and assisted with building new archery targets, marking trails and general clean up. Wellness Wednesdays there are guided hikes and education on the eco system of Muskegon State Park. The trails are lit on Wednesday, Thursday, Friday and Saturdays-hike the trails in the woods-the trail is dog friendly.



Facility development has worked very hard to formulate a year round plan called Many Reasons for All Seasons to promote and provide year round recreation for the community. Installation of the new zip line, called the Lake Michigan Dunes Canopy Trail, which is a 1,400 foot dual mega zipline, booking over 6,000 flights this past summer, with a top speed of 30 mph, and max 65 feet off the

ground.



The zip line is a minute long adventure. Jay Wallace's 90 year old grandmother zip lined this past summer, so this adventure is open to children of all ages. The entire Muskegon Luge Adventure Sports Park is accessible to persons with disabilities. All attractions are accessible to persons with disabilities, which Jim explained is called universal access.



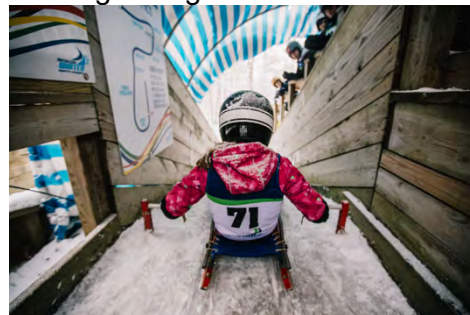
Jim shared that the park is always looking forward and future plans include-Future Canopy of Zipline, rope bridges, challenge course elements, interpretive dune top trail, shorter ziplines, tree forts and more; in addition to archery, wheeled luge during the summer, and hiking. In 2022, Jim noted that they will be breaking ground on the dunes climbing wall, a 50-foot double sided wall, auto belay system for winter ice climbing, and they hope to open this attraction in the summer of 2022.



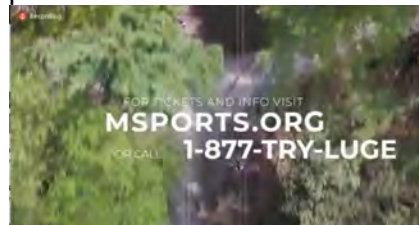
Plans also include Archery and Biathlon trails with air soft guns. The Crown Jewel for Jim and the Muskegon Luge Adventure Park is the ice skating and curling pavilion (indoor/outdoor), which is similar to a facility in New York. They will be kicking off a \$22 million capital campaign to begin construction.



Jim Rudicil noted that his passion was developed when he was 12 years old and Mark Grimmet wanted to develop a luge park as he practiced for the winter Olympics. Property was donated to the City of Muskegon in the early 1900's and eventually donated to the State of Michigan becoming Muskegon State Park. The luge was built on the toboggan site that was developed in the early 1900's. The city and county have been enthusiastic supports of the Muskegon Luge Adventure Park.



Visit [Msports.org](https://msports.org) for more information on the Muskegon Luge Adventure Park and to obtain pricing for day visits or season passes.



Trivia Question:

Q: Who were the members of the Muskegon Rotary Luge Team?

A: **Nancy Crandall, Dave Alexander, Linda Garzelloni, John Noling, Gary Nelund, John Snider, Susan Meston and Tracy Lorenz** competed in the luge league at the Muskegon Winter Sports Complex 15 years ago.



Rotary Luge Team: (Top Row, Left to Right) Linda Garzelloni, Tracy Lorenz, Dave Alexander. (Bottom Row) Susan Meston, Nancy Crandall, Gary Nelund. Not Pictured: John Noling, John Snider.

Thoughts by Bill Johanson

For about 8 years I presented concerts using my Mona Lake Productions company. I started doing this because there weren't any shows in Muskegon that I really wanted to see. I was a fan of older groups: Abba, The Drifters, Motown, Riders in the Sky, the Beach Boys and many others. I couldn't bring in big names because the market really wouldn't support it, but there were some fantastic Tribute Groups that sounded great and would work in our 1700 seat Frauenthal Theater. I produced about 25 shows...many in the Frauenthal, but in other venues too including 5 New Years Eve shows. I had a lot of fun and they all made a little money. My plan was to produce shows and give all profits to local non-profits. Over those years, these shows generated about \$150,000 for non-profits like United Way, the Red Cross and Tanglewood. I always got on the stage to introduce the bands and talk to the audience about the state of our Downtown or the non-profit that was the beneficiary. And I had fun! Some shows were local groups and I ran my "Concert with Friends" shows that featured Ruth & Max Bloomquist, the Oat Bran Boys and a rotating third group. We always ended with a group singalong of "You Are My Sunshine!". We had a blast...large dinners before the shows with as many as 100 people attending at downtown restaurants... and I got to feel like a real Impresario! I've been blessed to live and thrive in Muskegon County. I'm older now, and have no regrets. I did it my way!





Our 73rd year!

**Ferris State University
Big Rapids, Michigan
Wed June 15-Sat June 18, 2022**

Rotary Life Leadership is a leadership development program of Rotary District 6290 for secondary students who want to learn new skills, build confidence, and have fun. In it, you will connect with leaders in your community and around the world to:

- **Build communication and problem-solving skills to bring people together**
- **Discover strategies for becoming a dynamic leader in your school or community**
- **Learn from community leaders, inspirational speakers, and peer mentors**
- **Unlock your potential to turn motivation into action**
- **Have fun and form lasting friendships**



Life Leadership full Scholarships are awarded by local Rotary Clubs to selected students. More information is available from your local Rotary Club and online at www.rotarydistrict6290.org.

Amenities include excellent dorm and meeting spaces, fantastic food at "The Rock", many recreation activities, excellent talent show, and lots of other FUN!



**Over 6900 youth leaders in Rotary District 6290 have experienced LLC since 1949 and have gone on to do great things for their communities and nations. This could be you!
APPLICATION DEADLINE: MAY 1, 2022**

EVERY ROTARIAN EVERY YEAR

Giving Made Easy

Whether you choose to make a one-time, recurring, or matching gift, it's easy to give to The Rotary Foundation.

Online Giving

Visit rotary.org/donate to make a one-time or recurring gift online.

Rotary Direct

Support our work year-round by making a recurring gift through Rotary Direct. You choose how much and how often you want to give. It's a simple and secure way to make a big impact. Visit my.rotary.org/rotary-direct.

Matching Gifts

Double the good your gift can do by having your employer match it. Visit rotary.org/matchinggifts or ask your human resources department about your company's matching gifts and volunteer grants programs.

The Rotary Foundation of Rotary International

One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA
rotary.org/donate

957-EN-(120)

TAKE ACTION:
rotary.org/donate

DOING GOOD IN THE WORLD



The
Rotary
Foundation

☒ **Yes! I want to help The Rotary Foundation keep
Doing Good in the World!**

Name

If you are a Rotarian, please complete:

Rotary Membership ID

Rotary Club of

Club Number

Billing Address

City State/Prov.

Postal Code Country

Phone

Email

☐ Check enclosed, payable to The Rotary Foundation.

☐ Contact me about joining the Paul Harris Society.

Contributions are tax deductible where allowed by law.

Please direct my gift to (choose one):

☐ Where the need is greatest

(Annual Fund-SHARE)

☐ Providing clean water

☐ Supporting education

☐ Fighting disease

☐ Saving mothers and children

☐ Promoting peace

☐ Growing local economies

☐ Responding to disasters

Gift Amount (US\$)

☐ \$10 ☐ \$25 ☐ \$85 ☐ \$100 ☐ Other: \$

Please send your contributions to:

The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693
USA

International Office Locations:

Brazil: São Paulo, Brazil
Europe/Africa: Zurich, Switzerland
Japan: Tokyo, Japan
Korea: Seoul, Korea
South Asia: New Delhi, India
South Pacific and Philippines:
Parramatta, Australia
Rotary International in Great Britain
and Ireland: Alcester, England

For more information regarding where
to send in your contribution, visit
[my.rotary.org/check-draft-or-wire-](http://my.rotary.org/check-draft-or-wire-payments)
[payments.](http://my.rotary.org/check-draft-or-wire-payments)

FORM: 000004

YOUR GIFT AT WORK

The Rotary Foundation transforms your gifts into service projects that change lives close to home and around the world.

By giving to the Annual Fund, you make these life-changing projects possible so that together, we can keep Doing Good in the World.



Donation to
Annual Fund
SHARE

Donation is invested for
3 years; growth supports
Foundation operations.

SPENDING DECISIONS SHARED

World Fund
(Trustee discretion)



GLOBAL
GRANTS AND
PROGRAMS*

**District
Designated
Funds (DDF)**
(District discretion)



DISTRICT
GRANTS
GLOBAL
GRANTS

*Includes PolioPlus, Rotary Peace Centers, other districts, and the Endowment Fund (areas of focus)

Annual Fund-SHARE

The Annual Fund is the main funding source for Foundation programs. Your gift empowers Rotarians to carry out sustainable service projects in your community and around the world. At the end of each year, contributions directed to Annual Fund-SHARE from all Rotary clubs in the district are divided between the World Fund and the District Designated Fund.

The Rotary Foundation uses the World Fund to support Rotary's highest-priority grants and programs, which are available to all Rotary districts. Your district uses the District Designated Fund to pay for Foundation, club, and district projects the clubs in your district choose.

We're an organization you can support with confidence. We've dedicated about 90 percent of our total spending to programs over the past 10 years, far exceeding the efficiency standards set by independent charity-rating services.

We Appreciate Your Support

The Rotary Foundation offers the following individual and club recognition to express our gratitude to Annual Fund donors. Visit rotary.org/recognition for a complete list of our donor recognition opportunities.

Sustaining member	When you give \$100 or more in a year
Paul Harris Fellow	When you give \$1,000 or more in your lifetime
Paul Harris Society member	When you elect to give \$1,000 or more annually
Every Rotarian, Every Year Club	When club giving reaches \$100 per capita or more and all dues-paying members give \$25 in a year

Our Causes



WATER, SANITATION, AND HYGIENE



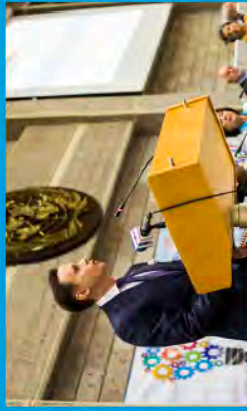
BASIC EDUCATION AND LITERACY



DISEASE PREVENTION AND TREATMENT



MATERNAL AND CHILD HEALTH



PEACEBUILDING AND CONFLICT PREVENTION



COMMUNITY ECONOMIC DEVELOPMENT