

"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>

Jason Piasecki, President
Jane Clingman-Scott, President-Elect
Ginny Sprague, President Nominee
Mark Meyers, Past President
Tim Arter, Treasurer
Kathy Betts, Secretary
Kim Boersma, Club Coordinator

Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916
Next Mtg—December 2, 12:00-1:30pm
Hybrid Style – The Delta & Zoom
ReWine Sat Club – Next mtg 12/2 5:15 pm

Mary Anne Gorman, Director
Jeff Lewis, Director
Doug Wood, Director
Asaline Scott, Director
David Ramos, Director
Marty Gerencer, Director
Roger Morgenstern, RIM Reporter
Susan Besteman, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:
 Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

Next Meeting (12/2/21) — The Leonard Development (Downtown)

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Heidi Sytsema

REFLECTORS

Open	Dec 2
Open	Dec 9
Annette Jack	Dec 16

THIS WEEK'S MENU

Happy Thanksgiving!
 Dec 2 - BBQ Buffett - pulled pork, chicken Asado salad, baked beans, cole slaw, salad & cookie

NEXT 2 WEEK'S BIRTHDAYS

John Slocum	Nov 24
Kirk Hallman	Nov 27
Gary Neland	Nov 28
Roger Morgenstern	Nov 30
Cheri Honderd	Dec 1
Nancy Johnson-VanderRoest	Dec 2
Philip Dickinson	Dec 5
Lisa Metzdorf	Dec 7
Mary Anne Gorman	Dec 8

[Caring Connections Fund](#)

PROGRAMS / EVENTS

11/18 Committee Palooza #1
 11/18 ReWine 5:15 PM
 11/25 No Meeting – Happy Thanksgiving
 12/2 The Leonard Development

How Many Turkeys did Rotary help Distribute on Wednesday, Nov 17th?

At Temple United Methodist Church in Muskegon Heights, our club gave away 150 20lb frozen turkeys with the Feeding America food truck sponsorship. In addition, 7,767 pounds of food was distributed to 123 drive through and 12 walk-up participants representing more than 325 households.

VISITORS & GUESTS

-Tom Vitale, attorney with Smith Haughey Rice & Roegge was introduced by **Eric Seifert**



-Dr. Todd Rexford (application was approved and is waiting for induction) was introduced by **Melissa Boughner**

-Purple Pinkie Project volunteers were introduced by **John Noling**: Ana Ivauov, Bailee McMillan, Ashton Ross, Erin Sullivan, McKenna Weiler (Yes; this is Lori Weiler's daughter ☺), and Devin Wilson



November 18, 2021
 Muskegon Rotary Club Meeting Video
<https://www.youtube.com/watch?v=zC1kLc6KiYo>



Student Guests

Welcome Montague Wildcats! **Marty Sytsema** introduced High School Principal Curt Hansen. Curt introduced Cale Coppess and Orianna Bylsma. Cale is a student athlete who enjoys cross country (3 time state qualifier), wrestling (2 time state placements), and track while maintaining a 4.0 GPA unweighted and a 4.7 weighted GPA. He also volunteers in the community during the summer. Cale plans to pursue a career in business to work with his dad as Program Administrator at Grace Adventures Camp. Orianna is also a student athlete who thrives in golf (Varsity level all 4 years of high school) with leading the team to the state title for any girls' sports team in Montague history both her Junior and Senior years. She takes academics seriously with a weighted GPA of 4.1 and was on the Academic All State Team for 3 years, VP of her Student Senate, NHS, and was in Solo and Ensemble (awarded medals) and international travel with her talent on the flute. She plans to obtain a golf scholarship (hopefully somewhere in Florida) and pursue a career as a pediatric orthopedic surgeon.

Muskegon Rotary Board

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As a direct result of the response in the Rotary Club survey where 60% of us said signing up by Friday for lunches meant fewer attendants, the information was passed on to the Delta and they have agreed to extend the signup until Mondays--end of business day. This change will start after the Thanksgiving holiday.

ANNOUNCEMENTS

Purple Pinkie Project



As detailed in last week's RIM, the Purple Pinkie Project is a push for additional contributions to the End Polio Now campaign which has been underway since the 1980s. We heard from Interact members **Ashton Ross** and **McKenna Weiler** who helped collect more than \$530 from members during Thursday's luncheon.



Combined with \$110 from Thursday's ReWine meeting, and a doubling by the Bill and Melinda Gates Foundation, that means more than \$1,900 to help eradicate polio (which is still an ongoing medical concern especially in Pakistan and Afghanistan).



Still want to contribute? Checks can be made out to Muskegon Rotary Foundation (put Purple Pinkie in the

memo line) or cash will continue to be gratefully accepted by Kim Boersma or Kathy Betts. Mona Shores Rotary Interact will continue a Purple Pinkie school campaign in coming weeks to add more to this noble effort. Thanks to all Rotarians and Interactors for your contributions!

A special shout out to our own **Bill Johanson**, who has been joining us via Zoom from home. Bill, pictured here with **Roger Morgenstern**,



donned their End Polio Now pins after making a contribution during Roger and **John Noling's** visit with Bill Thursday, and got their pinkies colored purple! A photo of their two purple pinkies was not available as Bill's sweet, but very protective dog, Penny deemed it not suitable for publication.

Check out this short video clip to see why we in Rotary must not and will not give up the fight:
<https://youtu.be/xKLczqn3COU>

- Polio mainly affects children under age 5.
- There is no cure, but polio is preventable with a vaccine.
- Only two countries remain endemic.
- We've reduced cases by 99.9% since 1988.
- Until we end polio forever, every child is at risk.



Food Trucks

Last Wednesday, in damp but relatively mild weather, more than a dozen Rotarians and friends coordinated a very successful food truck at Temple Methodist Church in Muskegon Heights with the help of Muskegon Cooperating Churches and Feeding America-West Michigan.



We dodged the worst of the rainy weather and with the help of 19 volunteers (13 Rotarians, 5 spouses/significant others, Mona Shores Interactor Bailee McMillan) did a FABULOUS job of distributing 7,767lbs of fresh food – including 150 - 20 pound frozen turkeys to 123 drive thru vehicles and about a dozen walk-thru recipients representing more than 325 area households. With so many great helping hands available, we finished the actual food distribution in record time in little more than an hour.



The Rotarians present were: **Don Hutchins, John Noling, Marcia Hovey-Wright, Nancy McCarthy, Craig Wikander, Valerie Blondin, Roger Morgenstern, Annette Smedly, Linda Juarez-Garzelloni, Larry Fife, Mary Boyd, Kim Boersma, Arn Boezaart** – we could not have done it without them!!



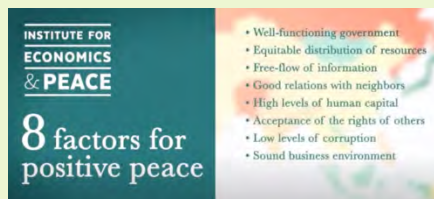
It was a great showing of 'service above self' and a great capstone effort of our nine food truck project for 2021.

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Diversity, Equity, & Inclusion:

Cathy Brubaker-Clarke and Kathy Betts are now co-chairing a new Rotary Peacebuilder Club. Take a look at this video [click here](#).



Last week they spoke about the Peacebuilder Club. The IEP is a group who went out and did a lot of work regarding what works and it has similarities to Rotary's service above self effort. The video highlights those building blocks towards positive peace. Each week, Cathy and Kathy will bring you more videos and information.



This Week's Spotlight: Mark Meyers

Mark is our Immediate Past President and, as President Jason likes to point out, the Club's first ever all-Zoom president. Mark joined the Club in 2004 when he was promoted to Norton Shores' City Administrator by then Mayor (and Club sponsor) Nancy Crandall. Mark and his wife Melissa have 3 teenage daughters and keep very busy with school activities. Some of Mark's greatest Rotary experiences have been during trips to Honduras with the HHOP clean water team of several District 6290 Clubs in West Michigan. For more details, including Mark and his family's collection of animals, [click here for the video](#).

Read Muskegon

Melissa Moore is restarting the Rotary Literacy Committee and is looking for volunteers.

Couple of facts:

- less than half of Muskegon County Third Graders are reading at their current grade level
- it is disproportionately affecting those of color and/or less fortunate
- 93 million adults are functioning at or below their literacy level

-54% of adults in our country read below a 6th grade level

-30 million of those adults are the primary caregiver for their children

To join, contact Melissa at melissa.moore@readmuskegon.org





November – Rotary Foundations Month EVERY ROTARIAN EVERY YEAR CAMPAIGN TO SUPPORT THE ROTARY FOUNDATION

November is the Rotary Foundation Month, and we ask all Rotarians to demonstrate their support of The Rotary Foundation. The Every Rotarian Every Year Annual Fund campaign is the best way to show your financial support of the humanitarian and educational programs of The Rotary Foundation that save and invigorate the lives of people around the world and enhance international friendship and understanding. Thank you to the many Muskegon Rotarians who contribute to the Every Rotarian Every Year campaign; we appreciate your generosity.

Each year Muskegon Rotary sets a goal to increase the number of our members who support the Every Rotarian Every Year appeal. Our aspirational goal is to have 100% participation in this vital initiative to support The Rotary Foundation. Muskegon Rotarians give generously of their time, talent, and treasure to help our community. Every Rotarian Every Year allows you to support programs around the world.

Please consider a donation to The Rotary Foundation Annual Fund through the Every Rotarian Every Year program. You will find the contribution form in the RIM, or please get in touch with **Ginny Sprague** with any questions about contributing to Every Rotarian Every Year.

I appreciate your consideration.. Contribution Form is at the end of this newsletter.

THIS WEEK'S PROGRAM:

Committee Palooza #1

Speakers: A cast of thousands (OK eight awesome Rotarians)
RIM Reporter: **Roger Morgenstern**

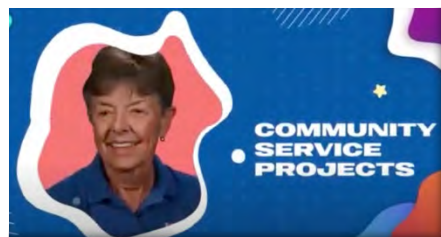


As **President Jason** told us as we kicked off the meeting, we were making Rotary history with the FIRST EVER Committee Palooza, all beautifully choreographed by **Mike Vogas** in a 20-minute video featuring two representatives from four committees. You can view the video here—[click here](#). And this week was just the tip of the Palooza iceberg...# 2 is coming in February, Jason promised.

The four committees featured this week were Community Grants, Program, Life Leadership and last, but **certainly** not least in this reporter's opinion, the RIM Committee.



Arn Boezaart and **Nancy Crandall** provided background on the types of activities Community Grants has funded



over the years, from pavers in Hackley Park to food trucks the last two years, including this week's successful distribution reported elsewhere in this RIM. The Club's endowment fund held at the Community Foundation for Muskegon County, created in 1991 with the Club's sale of Camp Emory, has allowed for more than **\$472,000** in grants to benefit the community.



Week after week, our Club is treated to amazing programs, but it doesn't happen without a lot of work from the Program Committee. Members **Kris Collee** and **Tim Arter** explained how the committee seeks to have speakers and/or panels of speakers, to bring awareness to both important community issues but also Rotary International and our Avenues of Service. An important aspect in selecting programs is how the topic touches on diversity, equity and inclusion. COVID-19 has provided unique challenges and opportunities with first all Zoom and now hybrid club meetings. While the production of these meetings (thank you **Mike Vogas**!) is a lot more involved, allowing remote and in-person options has led to more Club engagement for those unable to make an entire meeting because of their schedule or difficulty in getting to meetings for mobility or other medical or personal reasons.

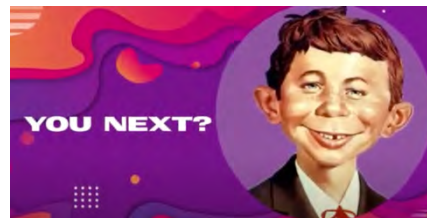




The Life Leadership Committee focuses on the future by developing tomorrow's leaders, **Brianna Scott** and **John Noling** explained. The major task of the committee is recruiting and interviewing more than a dozen high school students from across Muskegon County to attend the RI District's annual Life Leadership Conference. The goal is to build future leaders to keep moving our community forward.

members and others in the community all the good work Rotary was doing. Lori, who joined the Club in 2017, was first asked by Bill to be a reporter and in time, for she and Susan to become co-editors. Says Lori: "He's so charming, how can you tell him no?" This reporter heartily agrees and suggests that Bill be hereafter referred to as RIM's *Founder and Editor Emeritus*.

Many thanks to these four committees and all Rotarians who work to make our Club a community leader by embodying Service Above Self. Stay tuned for Committee Palooza # 2 early next year!



With over 77 agencies represented, the Veterans Day parades highlighted local veteran organizations, first responders, nonprofit agencies, local bands, and the Budweiser Clydesdales! Following the Muskegon parade, a concert was hosted in the Mercy Health Arena featuring West Side Soul Surfers and Brena.

During the concert, Congressman Huizenga, Senator Bumstead, Representative Sabo, and Muskegon County Commissioner Chairman Bob Scolnik, along with Zaneta Adams presented an award to 3 outstanding veterans:

Lawrence Dixon proudly served our country in the 160th Army Infantry Regiment from February 14, 1952 to November 13, 1953 during the Korean War where he was wounded in Mundong South Korea, and was awarded a Purple Heart. He celebrated his 90th birthday during the festival!

Gerrit Veldman is a 100-year-old veteran who served in WWII. During his years of service, he earned a Purple Heart, Bronze Star, Combat Infantry Badge, Victory Medal, Good Conduct, and European-African-Middle Eastern with 6 campaign stars.

Jack Sheehan is a 100-year-old Veteran who courageously flew B-26 Bombers over Germany in WWII. He served as the Captain in the Army Air Corps which later became known as the Air Force.



Finally, the RIM Committee produces the weekly Rotary In Motion (RIM) newsletter. Co-Editors **Lori Weiler** and **Susan Besterman** said such a Herculean task is only accomplished by a reliable stable of nearly a dozen volunteer reporters.

We Hope You Enjoyed Heroes United!



The Lakeshore honored our local veterans in a HUGE way. As a celebration of United Way and our local heroes, Veterans Day parades took place down Main Street in Fremont, and Western Avenue in Muskegon. Thousands gathered to pay tribute to those who served. The Heroes United festival was a special event put on by a large group of partners led by Campaign Chair, Tom Schultz; Leadership Chair, Jim Tyler; UW Volunteer & Event Assistant, Emma Coppock; Director of Michigan Veterans Affairs Agency, Zaneta Adams, and several community committee volunteers.

[Watch WZZM 13 Video](#)



Both Lori and Susan agreed "We don't know how **Bill Johanson** did this single-handedly" in the early years, immediately after his retirement from Consumers Energy in mid 2003. As *this* RIM reporter can attest (as Bill's "Grasshopper" protégé at Consumers Energy and Rotary), he worked with the Club's leadership to transform a photocopied and mailed single-page newsletter into a clever, witty, fun-to-read online publication which saved the club money (no postage) and conveyed to





Our 73rd year!

**Ferris State University
Big Rapids, Michigan
Wed June 15-Sat June 18, 2022**

Rotary Life Leadership is a leadership development program of Rotary District 6290 for secondary students who want to learn new skills, build confidence, and have fun. In it, you will connect with leaders in your community and around the world to:

- **Build communication and problem-solving skills to bring people together**
- **Discover strategies for becoming a dynamic leader in your school or community**
- **Learn from community leaders, inspirational speakers, and peer mentors**
- **Unlock your potential to turn motivation into action**
- **Have fun and form lasting friendships**



Life Leadership full Scholarships are awarded by local Rotary Clubs to selected students. More information is available from your local Rotary Club and online at www.rotarydistrict6290.org.

Amenities include excellent dorm and meeting spaces, fantastic food at "The Rock", many recreation activities, excellent talent show, and lots of other FUN!



**Over 6900 youth leaders in Rotary District 6290 have experienced LLC since 1949 and have gone on to do great things for their communities and nations. This could be you!
APPLICATION DEADLINE: MAY 1, 2022**

EVERY ROTARIAN EVERY YEAR

Giving Made Easy

Whether you choose to make a one-time, recurring, or matching gift, it's easy to give to The Rotary Foundation.

Online Giving

Visit rotary.org/donate to make a one-time or recurring gift online.

Rotary Direct

Support our work year-round by making a recurring gift through Rotary Direct. You choose how much and how often you want to give. It's a simple and secure way to make a big impact. Visit my.rotary.org/rotary-direct.

Matching Gifts

Double the good your gift can do by having your employer match it. Visit rotary.org/matchinggifts or ask your human resources department about your company's matching gifts and volunteer grants programs.

The Rotary Foundation of Rotary International

One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA
rotary.org/donate

957-EN-(120)

TAKE ACTION:
rotary.org/donate

DOING GOOD IN THE WORLD



The
Rotary
Foundation

☒ **Yes! I want to help The Rotary Foundation keep
Doing Good in the World!**

Name

If you are a Rotarian, please complete:

Rotary Membership ID

Rotary Club of

Club Number

Billing Address

City State/Prov.

Postal Code Country

Phone

Email

☐ Check enclosed, payable to The Rotary Foundation.

☐ Contact me about joining the Paul Harris Society.

Contributions are tax deductible where allowed by law.

Please direct my gift to (choose one):

☐ Where the need is greatest

(Annual Fund-SHARE)

☐ Providing clean water

☐ Supporting education

☐ Fighting disease

☐ Saving mothers and children

☐ Promoting peace

☐ Growing local economies

☐ Responding to disasters

Gift Amount (US\$)

☐ \$10 ☐ \$25 ☐ \$85 ☐ \$100 ☐ Other: \$

Please send your contributions to:

The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693
USA

International Office Locations:

Brazil: São Paulo, Brazil
Europe/Africa: Zurich, Switzerland
Japan: Tokyo, Japan
Korea: Seoul, Korea
South Asia: New Delhi, India
South Pacific and Philippines:
Parramatta, Australia
Rotary International in Great Britain
and Ireland: Alcester, England

For more information regarding where
to send in your contribution, visit
[my.rotary.org/check-draft-or-wire-](http://my.rotary.org/check-draft-or-wire-payments)
[payments.](http://my.rotary.org/check-draft-or-wire-payments)

FORM: 000004

YOUR GIFT AT WORK

The Rotary Foundation transforms your gifts into service projects that change lives close to home and around the world.

By giving to the Annual Fund, you make these life-changing projects possible so that together, we can keep Doing Good in the World.



Donation to
Annual Fund
SHARE

Donation is invested for 3 years; growth supports Foundation operations.

SPENDING DECISIONS SHARED

World Fund
(Trustee discretion)



GLOBAL
GRANTS AND
PROGRAMS*

**District
Designated
Funds (DDF)**
(District discretion)



DISTRICT
GRANTS
GLOBAL
GRANTS

*Includes PolioPlus, Rotary Peace Centers, other districts, and the Endowment Fund (areas of focus)

Annual Fund-SHARE

The Annual Fund is the main funding source for Foundation programs. Your gift empowers Rotarians to carry out sustainable service projects in your community and around the world. At the end of each year, contributions directed to Annual Fund-SHARE from all Rotary clubs in the district are divided between the World Fund and the District Designated Fund.

The Rotary Foundation uses the World Fund to support Rotary's highest-priority grants and programs, which are available to all Rotary districts. Your district uses the District Designated Fund to pay for Foundation, club, and district projects the clubs in your district choose.

We're an organization you can support with confidence. We've dedicated about 90 percent of our total spending to programs over the past 10 years, far exceeding the efficiency standards set by independent charity-rating services.

We Appreciate Your Support

The Rotary Foundation offers the following individual and club recognition to express our gratitude to Annual Fund donors. Visit rotary.org/recognition for a complete list of our donor recognition opportunities.

Sustaining member	When you give \$100 or more in a year
Paul Harris Fellow	When you give \$1,000 or more in your lifetime
Paul Harris Society member	When you elect to give \$1,000 or more annually
Every Rotarian, Every Year Club	When club giving reaches \$100 per capita or more and all dues-paying members give \$25 in a year

Our Causes



WATER, SANITATION, AND HYGIENE



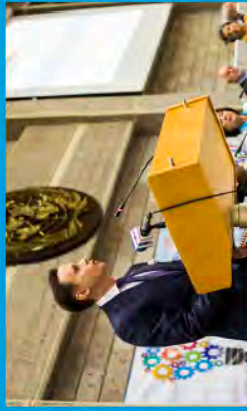
BASIC EDUCATION AND LITERACY



DISEASE PREVENTION AND TREATMENT



MATERNAL AND CHILD HEALTH



PEACEBUILDING AND CONFLICT PREVENTION



COMMUNITY ECONOMIC DEVELOPMENT