



"Service Above Self"

Muskegon Rotary in Motion





Rotary (

http://www.muskegonrotary.org

Jane Clingman-Scott, President Ginny Sprague, President-Elect **Tim Arter, President Nominee** Jason Piasecki, Past President Kristi Nagengast, Treasurer Don Hutchins, Secretary Kim Boersema, Club Coordinator



Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916 Next Mtg—November 10, 2022, 12-1:30pm The Delta - Hybrid

ReWine Sat Club-Next mtg 11/17/22 5:15 pm J. Noling's garage, 2332 View Lane, N. Musk

Jeff Lewis, Director **IMAGINE** ROTARY Marty Sytsema, Director Aaron Maike, Director **Asaline Scott, Director** David Ramos, Director Marty Gerencer, Director Meredith Smillie, RIM Reporter Lori Weiler, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

Next Meeting (11/10/22) — Fair Housing Center of W Mi

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Heidi Sytsema

REFLECTOR

Emily Morgenstern Nov 10 Nov 17 Bill Loxterman

NEXT WEEK'S BIRTHDAYS

Nov 11 Rich Cramer Mike Vogas Nov 11 Kris Collee Nov 12 Horia Neagos Nov 16 Patricia Walstra Nov 16 Caring Connections Fund

PROGRAMS / EVENTS

Nov 10 - Fair Housing Center of West Michigan

Nov 17 - United Way of the Lakeshore Nov 24 - THANKSGIVING - NO CLUB **MEETING**



VISITORS & GUESTS



Ryan Sterkenburg introduced his guest Casey Walukonis



Christine Robere was joined by JJ Lewis



Eileen Stoffan introduced her guest Chris Hamel



Heidi Sytsema welcomed Diana Giles from Community Foundation



Jenny McNeill brought along her husband Kevin Barry



Oakridge HS seniors Michael and Jacklyn joined us with their counselor Kurt Kiesgen

Missed a week? Watch the entire 11/3/22 meeting here.

ANNOUNCEMENTS

The Muskegon Rotary Directory

The new Rotary Directory has been published! The printed directory does not contain information like addresses or contact information; but the ClubRunner app does! It's safe because ClubRunner is a members-only page.

Rotary Youth Exchange

We have been invited to host the District 6290 meeting next weekend November 11, 12, 13. Joanie Smith announced that we still are looking for help to put together a large basket of bananas, apples, and oranges, green salad, and fruit salad. Get in touch with Joanie if you are able to help.

ReWine Invites You... To Our Next meeting!

Thursday, November 17, 5:15-6:15 pm At the Noling garage 2332 View Lane, North Muskegon



Guests: Middle School Interactors on Turkey Trot joint project RSVP to **Blake Cramer** or **Kevin Ricco** Working on Feb "Get Your Chili On" event to benefit El Salvador and Honduras trips...

Plus many other avenues of service! Like us, drop by and see this action team at work!



Calling all Roturkians: **Bring Food!**

Muskegon Rotary will be partnering with 55 Interact students from North Muskegon Middle School and their school community to benefit the Muskegon Rescue Mission Food Pantry this Thanksgiving.



Two of the class members will be at Rotary on November 10 and 17 to accept your donations before the end of the drive on November 17. Can't make it in person? Let John Noling know and they will come to your home and pick it up.

Working together we are stronger with our Interact Clubs, so please do what you can to support their community service project. **THANK YOU ROTARY!**

THIS WEEK'S PROGRAM:

Community Foundation of Muskegon County

Reporter - Meredith Smillie

Speakers: Heidi Sytsema, Diana Giles and Eric Messing

Heidi Sytsema introduced our program for today which was an update from

the Community Foundation of Muskegon County. Janelle Maier also presented on updates on initiatives within the Foundation and Eric Messing shared an update on the Frauenthal Center.

Janelle shared the values and initiatives that are important to the Community Foundation. Values are to provide hope and opportunity for youth, collaborate on community goals and to build an inclusive community. Three strategic areas of focus: diversity equity and inclusion, education and community and economic development of small businesses. The community investment department has awarded over \$1.4 million for strategic grants within the community. They have invested in pre-K literacy through the Muskegon Area ISD to fund primary literacy for all youth. They have partnered with MCC to supervise DEI training within the community and with the Career Tech center to KickStart a career.



The Foundation also provides traditional loans and grants to support new businesses and housing resources within the community. They have partnered with both the city of Muskegon and Community Encompass on new housing initiatives. The Foundation has worked with GROW to support businesses during the pandemic and to support re-opening of businesses post COVID. They have assisted FARM getting off the ground in Muskegon County. They also funded a watch us vote campaign to boost voter engagement and voter education for Muskegon County. They have also funded all kindergartners with a scholarship fund and development for

accessing higher education for Muskegon youth. There are also adult student learning grants and scholarships available through the Community Foundation. They are also considering a reverse scholarship fund development for adults finishing their degrees and desiring to create new scholarship opportunities for others in the community. The have also focused on increased community awareness of foundation resources.

GIVE GROW GRANTS These foundation grants invest and grow investments that will later impact the community. Muskegon Community Foundation has a small amount of money that is directed towards specific needs in the community. There is limited amount of cash available for the Foundation to use. They have been promoting the Greater Muskegon County Fund, as this fund has greater accessibility for immediate use and promotes strategic work that is unrestricted. The community foundation is making significant efforts to increase funding to the Greater Muskegon County Fund versus a traditional Community Foundation grant. Contributing to the Greater Muskegon County Fund has a minimum donation of \$5,000, a minimum of \$500 per year for the next 10 years versus a traditional fund that requires a \$10,000 startup fund. The foundation is also asking for co-

investing in existing wish lists or match days for existing programs under the Community Foundation. LEAD Giving Circle is leading efforts against discrimination and are helping to diversify giving efforts. \$34 a month raises \$400, and half stays in the LEAD fund and the other half is given the LEAD group to determine where the other money will be used.

Heidi Sytsema closed our presentation with planned giving; encouraging everyone to leave a gift to the Muskegon Community Foundation in their estate for efforts towards improving our community.

"Where there is a will, we want to be in it."

The Community Foundation for Muskegon County is proud to partner with the Muskegon Area District Library (MADL) for this year's Annual Gathering – Celebrating Heroes. The Annual Gathering will take place on November 10 at 6pm at the Frauenthal Center. This FREE event is open to the public and will feature renowned author Matt de la Pena as headlining speaker along with recognition of a Muskegon County hero though this year's Impact Award. For tickets and more information, click here.

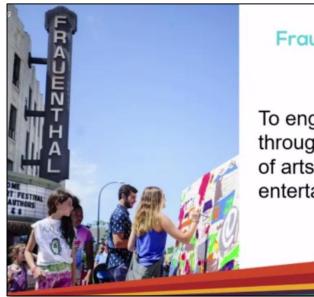
Eric Messing presented on the Frauenthal Center and its mission to engage the region with diverse arts and entertainment. The Frauenthal expanded Free Family Movie Days, implemented a facility use strategy, conducted a preservation campaign, facilitated multiple building improvements, increased diversity of cultural offerings through the presenting series and season offerings, 2022-2023, presenting season, rental highlights for events and the Frau Lounge (an event space that is now located where SmashBar was once located). Heated sidewalks, new heating and cooling system, restoration of terra cotta façade, digital signage in the lobby and eventually restructuring the stage and sound system.

This Week's Spotlight: Tom Palmer



Tom Palmer learned about Rotary from Rich Cramer and Josh Silvas, then joined in March 2022. Tom has always been about service. He is an insurance agent at Shoreline Insurance. His focus is on home, auto and life. Tom lost his first wife in 2001 and had talked about having life insurance but never did. He paid the price, and firmly believes and wants others to make sure they protect their families.

Tom loves the outdoors, especially bicycling. His contribution in Rotary is making people aware that there is such a need for just kindness in the world and helping others. He has observed that so many people in Rotary are here with a giving heart. They really want to help others.



Frauenthal Center Mission

To engage the region through a diverse range of arts and entertainment.

Paul Harris Fellows

Consider supporting the Rotary Foundation in the month of November.



Dr. Don Crandall presented two candidates today. One is Nancy Crandall who is a Paul Harris Fellow+8 Award! Congratulations to Nancy and all she has done for the Muskegon Rotary Club.



Our second honoree is Dr. John Selmon for his leadership at Muskegon Community College.

EarlyAct

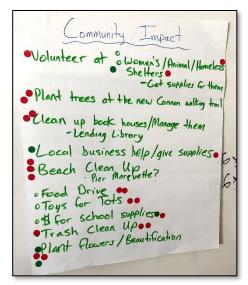
An Exciting Update from Jay Wallace, Jr. and Bill O'Brien!

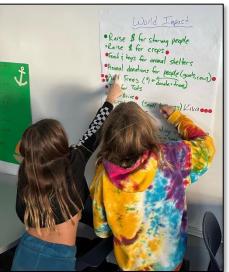
"Just wanted to send out an update on our efforts at Mona Shores Lincoln Park Elementary. We are off to a great start! We have around ten great 5th graders and just had our third meeting.

We have awesome support from two faculty advisors, Tim Zinger and Amy Recor, as well as Principal Shari Ralston. Today, we talked about Caring, one of the EarlyAct core values.

Last meeting, the kids brainstormed ideas for School, Community, and Global service projects. Today they voted to narrow down the projects that mattered most to them.

Stay tuned for more details on their service projects!"





Doing Good, Good and More Good



Monthly Muskegon Rotary Leadership meeting at Carmen's Photo courtesy of Jim Fisher

WHO DO YOU KNOW....

...who would single handedly bring weekly batches of collected pop cans to Rotary for all Interact Clubs and El Salvador and Honduras trip participants who need more funds?

....who would scour Muskegon thrift outlets for El Salvador and Hondurasbound used school uniforms, launder them, fold them nicely, and pack enough to fill two suitcases along with bilingual basal reading books for lower elementary students of both countries?

You guessed it. It is **Darlene Collet**, who, of course, didn't want her picture taken.

You rock, Darlene!



Upcoming Rotary Lunch Meetings

November 10

Fair Housing Center of West Michigan

Learn about the important efforts of the Fair Housing Center of West Michigan's mission and services

November 17

United Way of the Lakeshore

Presentation of United Way mission and programs

November 24



Thanksgiving, no meeting

December 1

Muskegon Interact Program

A panel of two Interact students and two Rotarians will describe what Interact is, its benefits to youth and our community, and Interact plans for the balance of the school year

December 8

AvaSure

AvaSure executive will describe operations of patient monitoring systems.

Events Honoring Veterans in Muskegon

(published courtesy of VisitMuskegon.org)

In 1918, on the 11th hour, of the 11th day, of the 11th month, "The Great War" came to an end.

The "war to end all wars" was one of the most destructive wars in modern history. The conflict resulted in the death of more than 16 million soldiers and civilians. One year later Veterans Day originated as "Armistice Day" marking the first anniversary of the end of World War I.

In 1926 Congress passed a resolution to observe Armistice annually, which became a national holiday in 1938. In 1954 the annual observance was renamed "Veterans Day" by President Dwight D. Eisenhower.

We honor those who have served our country, whether living or gone. Muskegon County is proud of its many monuments honoring our veterans. Visit Muskegon is equally proud to share our events, memorials and monuments with you.

- Nov 1-28 Stuff the Bus for Veterans
- Nov 10 MCC Annual Veterans Day Ceremony
- Nov 11 Muskegon Lumberjacks Military Night
- Nov 11 Mission United Veterans Day Parade
- Nov 12 USS Silversides Submarine Engine Start
- Nov 14 Deep Dives Event Series "1919: The Year That Changed a Century"

Take a walking tour or visit in-person these Muskegon County Military, Monument and Memorial sites:

- Hackley Park
- USS LST 393 Veterans Museum,
- Boogie Woogie Bugle Boy at the Mart Dock
- USS Silversides Submarine Museum (tours are available yearround)
- Veterans Memorial Park
- Vietnam War Memorial "Final Approach" Hidden Cove Park

Find a complete list and more information about these events at <u>VisitMuskegon.org</u>.

Muskegon Rotary Board

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