






# “Service Above Self” Muskegon Rotary in Motion



<http://www.muskegonrotary.org>

**Mark Meyers, President**  
**Jason Piasecki, President-Elect**  
**Jane Clingman-Scott, President Nominee**  
**Tim Arter, Treasurer**  
**Linda Juarez, Past President**  
**Kathy Betts, Secretary**  
**Orville Crain, Director**



## Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916  
**SEPTEMBER 24, 2020 12:00-1:00pm**

**FROM YOUR HOME, OFFICE, HAMMOCK**  
**ReWine Sat Club – Oct 1 - 5:15pm Pigeon Hill**

**Mary Anne Gorman, Director**  
**Jeff Lewis, Director**  
**Ginny Sprague, Director**  
**JD Wallace, Sr, Director**  
**Doug Wood, Director**  
**Susan Besteman, RIM Reporter**  
**Lori Weiler, RIM Editor**



### THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

## (10/1/20) “CHAMBER OF COMMERCE WOMEN’S DIVISION”

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner

### MEETER - GREETER

\* Hey diddle-diddle  
 Meeters greet but a little  
 With riddle, and fiddle  
 And things big as iddle.

### REFLECTOR

First Reflecting Volunteer

### THIS WEEK’S MENU

First item on the Autumn  
 Menu of Favorite Flavors

### NEXT WEEK’S BIRTHDAYS

DJ Hilson	Oct 2
Cindy Larsen	Oct 6

### PROGRAMS / EVENTS

10/01 **Zoom Meeting**  
 10/01 Chamber Women’s Div  
 10/08 Lakeshore Museum Ctr  
 10/29 Sr Resources W Mich  
 11/19 RI/Mgn Rot.Foundation  
 11/26 **Thanksgiving**

## Muskegon Rotary Board

Mark Meyers -  
 Jason Piasecki [jason@revel.in](mailto:jason@revel.in)  
 Jane Clingman-Scott [jane1@comcast.net](mailto:jane1@comcast.net)  
 Tim Arter [tarter@brickleydelong.com](mailto:tarter@brickleydelong.com)  
 Kathy Betts [kbetts01@gmail.com](mailto:kbetts01@gmail.com)  
 Linda Juarez [juarezl@hccc-health.org](mailto:juarezl@hccc-health.org)  
 Orville Crain [orvilles@comcast.net](mailto:orvilles@comcast.net)  
 Mary Anne Gorman [ma.gorman@hotmail.com](mailto:ma.gorman@hotmail.com)  
 Jeff Lewis [jeff.lewis@shorelinecity.com](mailto:jeff.lewis@shorelinecity.com)  
 Ginny Sprague [ginny.e.sprague@gmail.com](mailto:ginny.e.sprague@gmail.com)  
 JD Wallace, Sr [jdw Wallace88@comcast.net](mailto:jdw Wallace88@comcast.net)  
 Doug Wood [doug.wood@orchardview.org](mailto:doug.wood@orchardview.org)

## ANNOUNCEMENTS:

### Rotary In-Person Meeting!

It’s true! **Thursday, October 1, 2020,**  
**noon at Hackley Park.** Zoom will still be  
 available for this meeting if you are  
 not able to attend.

ReWine will meet at 5:15 at Pigeon Hill  
 Brewery next Thursday.

## Kudos

From **President Mark Meyers** to  
**Rachel Fawcett** and **Rob Taylor** (on  
 behalf of the Health and Wellness  
 Committee) for their bike training  
 program with Muskegon Public  
 Schools to provide bike safety and  
 wellness initiative to students.  
 Volunteers are needed to lead student  
 bike training and connect with  
 students. Check out this Facebook link  
 to sign up: [Link](#)

## Can Drive Honor Roll

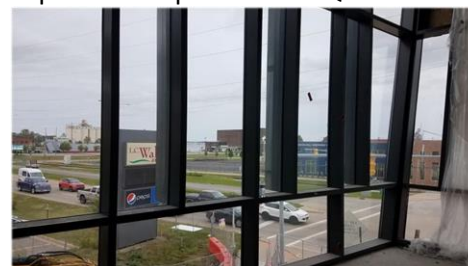
Still collecting cans! Thanks to:  
 Dr. Paul Christie  
 Eric Miller

## Progress Report on Lakeshore Convention Center

*From Bob Lukens*



Every day we get closer to completion  
 at the new Lakeshore Convention  
 Center in downtown Muskegon,  
 Michigan. Here are a couple views of  
 the versatile new facility, which is  
 expected to open in 2021 Q1.



This is a challenging time for meeting  
 and convention facilities worldwide,  
 but especially challenging for new  
 facilities like the Lakeshore Convention  
 Center. Statewide Covid-related

meeting restrictions create a huge negative impact on our sales efforts for the new center. Your association, organization or firm is undoubtedly planning for future meetings when we get past this pandemic, so please contact us at [Visit Muskegon](#) for a site visit of the new facility.

## Food Truck Volunteers Needed

**Arn Boezaart** announced that Wednesday afternoon, Sept 23, Rotary supported the 4<sup>th</sup> of 10 food trucks for the year. We had at least seven Rotary volunteers on hand in Muskegon Heights. Special thanks to **Chauncy Williams, Don Hutchins, Pat Walstra, Joan Smith, John Noling, Jenny McNeil, and Arn Boezaart**. Arn extends his apologies for anyone missed as many people were in and out and moving around.



Volunteers pictured (l to r)  
**Jenny McNeil, Pat Walstra, Don Hutchinson and Chauncy Williams**

Of special note: the food truck process has been altered. The grant to Feeding West Michigan has run out and the individual packaged changed to bulk foods again. This took several volunteers to organize and distribute. We think at least 150 households came through the distribution line and they are pleased to help this community need.

### Volunteer opportunities:

Rotary will be supporting a food truck next week **Friday, October 2** at the **First Reformed Church location at**

**2330 Holton Rd.** We would like to recruit Rotary volunteers to assist with the food truck distribution.

**The food distribution starts at 10:00 a.m. and volunteers are asked to arrive at 9:00 a.m.** to assist with the bagging and packaging process of the bulk food items that will be on the truck.

Also please check your calendars for your availability for the next food truck distribution: **October 14 from 4-6:30 pm at United Temple Methodist Church parking lot.** We will need 7-10 volunteers to assist with the food truck to assist with the packaging and distribution of food truck content into household size portions.

## COVID-19 Update

**From Kathy Moore:**

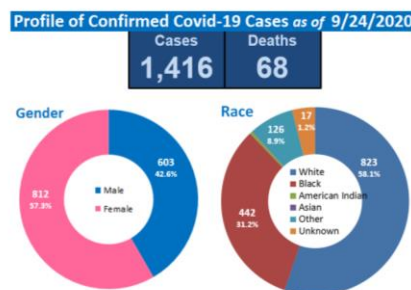
Cumulative cases in Muskegon County through 9/24/20:

Total cases – 1416

Recovered – 1184

Deaths – 68 (+2 others)

Current/Active position – 162



Muskegon County is doing great! We would like to level out the current/active positive cases to about half the amount but we should consider ourselves very successful overall. Some concerns are migrant agricultural workers: 34 came to Muskegon County to work on a local farm from Mexico and before getting to work they were tested with 12 tests back positive. We are down to one death for September. It is always sad to have any deaths but this is the lowest number since COVID-19's inception.

Out of the correctional facilities, the difference is the management and safety precautions by the wardens with the number of cases (a clear difference). Our local schools K-12 have NO major incidents or outbreaks and are doing an amazing job. Way to go, Muskegon County!

United Way has face shields and masks available for any organization that needs them. Childcare is a great need right now so anyone that can help in that area, please contact Christine Robere at United Way [christine@unitedwaylakeshore.org](mailto:christine@unitedwaylakeshore.org)

## Today's Program 2020-21: The Year of Making Lemonade

Rotary District Governor Jon Catlin

*Reporter: Susan Besteman*

**District Governor Jon Catlin's** parents quoted many times throughout his life, "when life hands you lemons, you make lemonade." In Rotary, Jon has found there will be a friend that will give a cup of sugar to make it sweet or at least palatable (he also found there will be other friends who give him a cup of vodka and make it a party). It has been an interesting year; however, and Jon brings us inspirations and greetings from the first German Rotary International President, **Holger Knack**.



Born and raised in Midland, Michigan, Jon became involved with Rotary in 1985 as an exchange student sent to Finland. He graduated from MSU and started work with Chemical Bank in 1991. Joined Rotary in 1994 by Youth Exchange officer, then moved to

Washington DC in 1996 and joined another Rotary club there. When he moved back to Midland in 1998, he rejoined the Midland Rotary Club and was President Elect when his bank asked him to move to Cadillac in 2005. There he joined the Rotary Club right away again and it helped him meet the leaders in the community. When he became more involved at the board level, he felt that he truly became an involved Rotarian: hosting exchange students, visiting other clubs, became involved in the District, served as an Assistant Governor, District Treasurer, and now as the District Governor.

**Jon challenged our group with making membership memorable, getting more involved, becoming more engaged/focused, and striving toward innovative ideas.**

He has attended two international conventions and will be attending Taipei, Taiwan, with his son, Nick, who is an exchange student there. He is married to Jenny and they have a newly-married daughter, Sara (husband Derek). He enjoys outdoor activities, reading, exercise, and will rarely wear a tie.

Jon challenged our group with making membership memorable, getting more involved, becoming more engaged/focused, and striving toward innovative ideas. With the difficulties of the year, the challenges of lack of connection, time, information overload, and succumbing to status quo behavior should be confront head-on. Jon continued with, "How can we make what we are doing today be more relevant going forward?"

Our Muskegon Rotary Club is amazing but how does our community know? Jon reiterated showing a fun side to the marketing, keeping it current, and also showing the end result/finished product too. Jon and the other Rotary leaders consider this year the year of

maintaining and stated not to get discouraged. An idea that came from other clubs was a focus of caused-based club/committees this year (for example, the cause to end human trafficking club/committee). Another idea was looking at different ways if we need to.

Now is a great time to take advantage of this. Don't do a fundraiser because you feel it's the status quo; try something new and innovative and you may have more fun while getting better results. The call was also announced to start focusing on a strategic plan on where we want to be in one year and also in five years. Jon gave us two quotes, "Start where you are. Use what you have. Do what you can." –Arthur Ashe. And "To laugh often and much; to win the respect of intelligent people and the affection of children...to leave the world a better place...to know even one life has breathed easier because you have lived. This is to have succeeded." — Ralph Waldo Emerson

#### Telling your story

- Your Rotary Club is amazing
- How does your community know
- Is your Website/Facebook/Instagram updated and current? Do they show your activities and service and having fun?
- A champion is always needed



In June 2020, Rotary International adopted a 7<sup>th</sup> area of focus for supporting the environment. All the District Governors will focus on a Great Lakes Watershed cleanup, so stay tuned for that coming in April 2021.

Jon updated us on our current district zone. We always need people and are currently looking for an Assistant Governor to fill the next three-year term (**Susan Crain** is the current Assistant Governor). Contact Jon or Susan if you or anyone you know may be interested. Our zone is in Alaska, Canada, Michigan, St Pierre and Miquelon, and Maine. We are also paired with Zone 32: New York, Pennsylvania, New Jersey, New

Hampshire, Vermont, etc. plus Bermuda.

A final note to end his message, Jon left us with a fifth-way test: "Is it fun?" *You are fun!* How can you get more to join your fun? Ask! Visit another club, attend a District Event, showcase your club and attend the District Conference at Crystal Mount on April 16-18. Thank you, Jon, for your leadership, visit, and inspiration for the year!

## RIM Reporting Team

Susan Besteman [susan@bestemanproperties.com](mailto:susan@bestemanproperties.com)  
 Stacey Cornell [staceylee826@gmail.com](mailto:staceylee826@gmail.com)  
 Jackie Farrar [farrarjackie@yahoo.com](mailto:farrarjackie@yahoo.com)  
 Bill Johanson [bill.johanson@yahoo.com](mailto:bill.johanson@yahoo.com)  
 Peg Maniates [margaret.hennelly.maniates@gmail.com](mailto:margaret.hennelly.maniates@gmail.com)  
 Kathy Moore [MooreKa@co.muskegon.mi.us](mailto:MooreKa@co.muskegon.mi.us)  
 Jason Piasecki [Jason@revel.in](mailto:Jason@revel.in)  
 Meredith Smillie [msmillie@bethany.org](mailto:msmillie@bethany.org)  
 Lori Weiler [lori.weiler@summitlawncare.net](mailto:lori.weiler@summitlawncare.net)

**Did you miss this week's meeting?**  
**Meeting Recording for 9/24/20**

## TO BE A WEEKLY ZOOM MEETING PARTICIPANT

Join from a PC, Mac, iPad, iPhone or Android device

**Please follow the guidelines below to ensure we have a respectful and productive meeting.**

- Please login to the Zoom meeting by 11:55 am if possible.
- When you login, please register with your name and not your email address to ensure attendance is recorded accurately.
- Please keep your microphone muted during the entire meeting to avoid disruption from background noises.
- Feel free to stop sharing your image if you have to walk away or leave the meeting temporarily.
- Please remember that while you are sharing your image everyone else in the meeting can see you – be mindful of what you do on camera.
- Please use the Q&A box to ask questions of the presenters and use the Chat box for sidebar conversations with other attendees.