

The RIM Newsletter

Rotary

InMotion



Club 16 (2809) District 6290, Chartered May 1, 1916
<http://www.muskegonrotary.org>



*Is it the truth?
 Is it fair to all concerned?
 Will it build goodwill and better friendships?
 Will it be beneficial to all concerned?*

Celebrating the people, events, and actions of the Muskegon Rotary Club

October 17, 2024

Next Meeting (October 24, 2024, 12-1:30pm) — Beef Stroganoff Buffet at the Lake House
Program Topic – World Polio Day

What's Coming

October 24 – World Polio Day
 October 31 – Hispanic Heritage

Upcoming Birthdays

October 25 Claire Ritter
 October 28 Jenny McNeill
 October 29 Randy Lindquist
 October 30 Paul Christie

Caring Connections Fund



[Click this link to donate \\$10 on your birthday](#)

Greeter This Week

Pete DeBoer

Reflector This Week

Darlene Collet

RIM Reporting this Edition

Photographer – Roger Morgenstern
 RIM Reporter – Kathy Moore
 RIM Editor – Susan Besteman

ReWine meetings are every 1st & 3rd Thursday each month at 5:15pm at **Unruly Brewing**



Today's reflection...

I brought former Brazilian Rotary Exchange Student from 30 years ago, Daniela Ruiz Rett, and Muskegon Community College Professor, Evin Rodkey!



Visitors & Guests

Please give a warm welcome to my guests from Ukraine, Inna Bieaniuk & Suitlana O'Lonergan.



Hi, I'm Cynthia Maynard and my guest today is Christine Sutton.



Reeths-Puffer High School seniors, Austin Freed and Rowan Bluhm, are joining us today! Introducing them is counselor Paula Olson.



RIM Reporting Team

Co-Editors: Susan Besteman & Jackie Farrar
 Reporters: Kathy Moore, Roger Morgenstern, Meredith Smillie, Sue Samaniego, Ginny Sprague
 Photographers: Mark Alpher, Wyatt Huggett, & Roger Morgenstern
 Contributors: John Noling, Mike Vogas, & Doug Wood

Hi! This is my friend, Roberta Mitchell, who is interested in becoming a Rotarian!



This is Diana Wenger, a MADL work colleague and inspiration for one of the Lakeshore Big Read books, *Mexikid*.



Hi, **Doug Brown** here with the president and vice president of the Reeths-Puffer Rotaract Club, Charli Belinger and Brook Buchan.



Trudy Ender and Rory Thibault are my guests today!



This week's program: Big Read Lakeshore 2024



Presenter:

Dr. Deborah VanDuinen

Reporter: **Kathy Moore**

Sarah Rinsema-Sybenga succinctly described our program speaker as “fire for community change” then continued with an impressive introduction. Dr. Deborah VanDuinen is the Associate Professor of Education at Hope College and the founding director of Big Read Lakeshore. She joined the Hope College faculty in 2010 and teaches in the areas of English education, disciplinary literacy, young adult literature and adolescent literacy. Dr. VanDuinen is also an award-winning author who recently published the book *Widening the Lens: Integrating Multiple Approaches to Support Adolescent Literacy* (Teachers College Press, 2024).

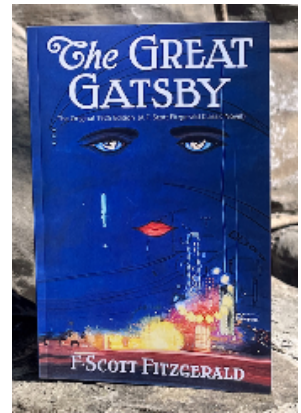


Reading matters!



big overview of the Big Read Lakeshore program. Designed to create and foster a culture where “reading matters”, the ‘Big Read’ brings community together every October and November around one book (per age group). Numerous events are held in partnership with libraries, schools, businesses, museums, art centers, etc. throughout Ottawa, Allegan and Muskegon counties. The overarching objective is for readers to explore the themes of the book as a springboard to share, learn and listen to each other. This year’s program will include over 150 events in collaboration with over 75 partners to reach over 20,000 readers. That’s a BIG community impact!

Dr. VanDuinen shared that the 2024 Big Read Lakeshore will feature the 1925 novel “The Great Gatsby,” by F. Scott Fitzgerald. She announced that the Middle Read Lakeshore



(for upper-elementary and junior high grades) will feature “*Mexikid: A Graphic Memoir*,” by Pedro Martin and highlighted that the book was recommended by one of the guests in the audience today. The book is a graphic novel that

shares the author’s childhood memory of a family road trip to Mexico, during which he learns more about his own Mexican identity.



Then Dr. VanDuinen described the term “graphic novel” by first explaining what it is not. Graphic novel is not a genre. It is not a comic book. It is not subpar literature. Nor is it just for reluctant readers. “*Graphic novels are stories told in words, images and in the ways they interact (think film),*” VanDuinen expressed. In conclusion, Dr. Deborah VanDuinen encouraged Rotarians to get involved by reading the book, attending events, interacting with others, and promoting positive changes in response to the knowledge gained.

For more information visit www.bigreadlakeshore.com



- Annual Hope College community-wide reading program (Oct-Nov) in Ottawa, Allegan and Muskegon counties
- One book for the entire community to read (per age group)
- Sibling programs: Little, Middle, Mini
- Events throughout the month at various locations
- Partners: libraries, schools, businesses, museums, art centers
- Over 20,000 readers!

New Member Induction Patrick O’Brien



Born and raised in Laporte, Indiana, Patrick O’Brien is the youngest of 9 children. Graduating from high school in 2014, he went to Indiana University, where he studied for a double major in Linguistics and Speech & Hearing Science. After graduation, Patrick joined the workforce focusing on sales with various companies including Frito Lay and Coca Cola. After working in sales for 4 years, Patrick decided to pivot his career with the intention of making a bigger difference for the people around him. With this vision, Patrick decided to pursue his childhood dream of moving to Michigan. After digging through LinkedIn and Indeed, Patrick discovered his current role as the Director of Resource Development at the Boys & Girls Club of the Muskegon Lakeshore where he focuses on donor development, sales, and marketing. He and his wife took a risk and moved to the beautiful city of Muskegon where they have lived since May and now they can’t imagine being anywhere else. Patrick spends his free time with his wife, Kelsey, their dog Theo, and 3 cats, Luna, Arthur, and Duncan. He is pursuing a master’s in business. In his free time, his hobbies include physical fitness, reading and watching movies. He’s excited to get more involved with the community and add rotary to this list of hobbies. Patrick is sponsored by **Monica Turnbull**.

New Member Induction Dr. Emma Schroder-McClintock



Dr. Emma McClintock is a chiropractor practicing in the Muskegon area for the past 5 ½ years. She is a West Michigan native, who graduated from Rockford High School before attending Grand Valley State University for her undergraduate studies. After receiving her BS in Biomedical Sciences, she attended Palmer College of Chiropractic in Davenport, Iowa. While at Palmer, she worked as a research assistant at Palmer’s Center for Chiropractic Research and obtained several certifications including her Advanced Proficiency Rating for Activator Methods Technique and certification in Animal Chiropractic by the IVCA. After graduating in 2016, she worked as an associate chiropractor at a busy multidisciplinary office in Rockford, Michigan for a couple of years before she and her husband had their son, Logan. At that time, although she had been living in Muskegon since 2016, she moved professionally to the area and worked with her husband at their chiropractic office on East Laketon. Last year, she branched off to start her own chiropractic office, Equinox Chiropractic, which incorporates mobile chiropractic services along with chiropractic and therapies at her physical office location on West Summit Avenue. She adjusts a wide variety of clientele, from family pets like cats and dogs to horses and farm animals, as well as all ages and conditions of humans. If it has a spine, she can likely adjust it! Dr. Emma is sponsored by **Lisa Kraus**.



President Tim Arter formally inducts the two newest Rotarians in the world.

ANNOUNCEMENTS



It's Almost Time!!!

Last year, Harvest Fest volunteers got nice orange shirts, which many wore this week to remind folks to buy tickets for this year's Harvest Fest coming up Oct. 24! **Carla Flanders** unveiled the purple shirts volunteers will wear this year! There are several purple aspects this year to draw attention to World Polio Day which is also Oct. 24. To sign up to be a volunteer, buy tickets or still be a sponsor, click [here](#).

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OCT. 24, 2024 @ 5-8pm
Baker College Culinary Institute of Michigan

Member Survey

Don't forget the survey...



Sue Samaniego reminds Rotarians to please return the member survey that was sent out last week. This survey will provide valuable insight into your membership experience in the Rotary Club of Muskegon. Your participation will help inform future planning, decision-making, and practices with the goal of making our club a great experience. The responses are confidential and all results will only be reported in summary. [CLICK HERE](#) for the survey link.

Every Monday 8:30-10:30 am, volunteers are needed to help maintain the Marquette micro-forest. Contact **John Noling** if you can help.

Spotlight Video Ed Hendrickson – Sergeant-At-Arms



Muskegon Rotary celebrates our Sergeant-At-Arms, **Ed Hendrickson** who has been a Muskegon Rotarian for 24 years and serving that operational task since 2010. His experience and dependability are major contributors to our well-functioning weekly meetings. "Prepare for the meeting, execute the meeting and clean up after." His pleasant presence is a welcome contribution to Muskegon Rotary each week.

To see the full video, [CLICK HERE](#).



Muskegon Rotary Board

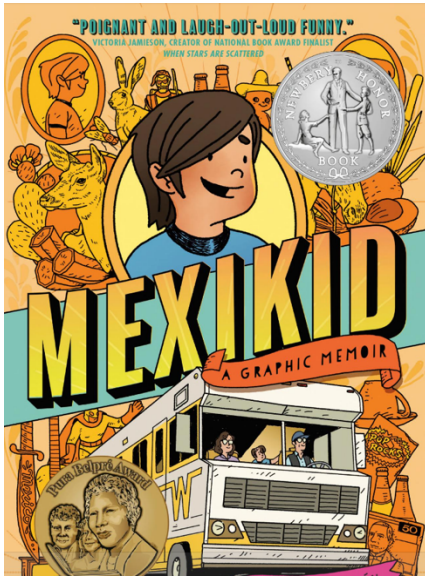
- Tim Arter, President
- Dave Alexander, President-Elect
- Roger Morgenstern, President Nominee
- Ginny Sprague, Past President
- Kristi Nagengast, Treasurer
- Jane Clingman-Scott, Secretary
- Kim Boersema, Club Coordinator
- Directors:
- Aaron Maike
- Brandon Turnbull
- Marty Sytsema
- Tom Palmer
- Esther Ricco
- Lisa Tyler

Please email Club Board Members through this [link](#):

DEI CORNER

Big Read Lakeshore

Lakeshore: Rotary's DEI committee is providing club members a copy of the award-winning graphic novel, MexiKid by Pedro Martin. Talk with **Sarah Rinsema-Sybenga**, **Nancy McCarthy**, or **Doug Wood** to get your copy.

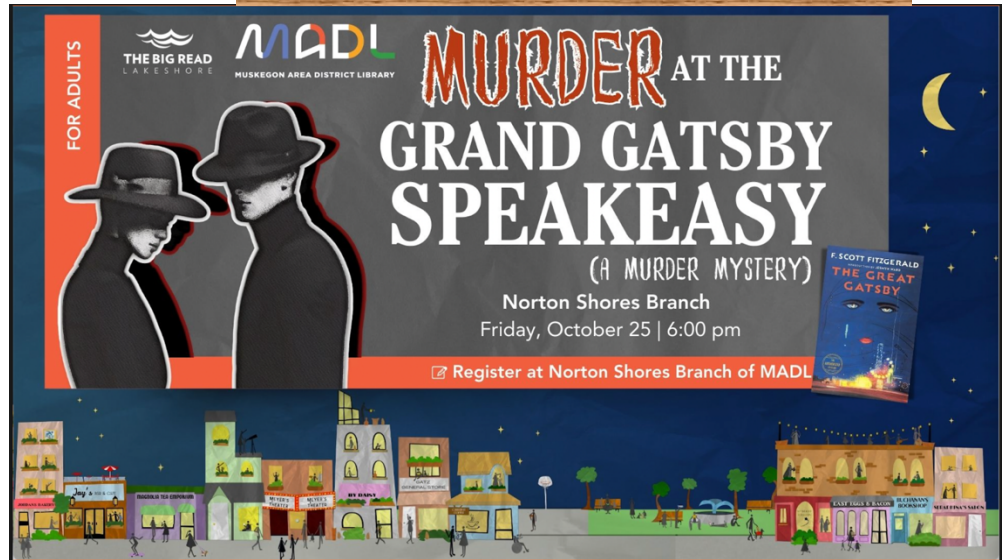


Reading list for LGBTQ+ History Month (October):

https://lplp.bibliocommons.com/list/share/1892109169_madl_staff/2394208179_lgbtq_history_month



Pete DeBoer from the Environmental and Sustainability Committee reminded the club of a free Muskegon County household waste recycling event Saturday Oct. 19.



Donations Needed for Youth Exchange Conference Nov 8th

Your Muskegon Rotary Youth Exchange is again hosting the District 6290 District Conference! As our budget is limited for food, we would ask if there are any Rotary members who would be willing to donate any of the following, it would be SO appreciated:

- 15 People
- Small bags of assorted chips such as Potato, Dorito, etc.
- If you have leftover Halloween candy, they love it!
- A large green salad for Friday night
- A large green salad for Saturday night.
- A bowl of fresh fruit.
- If you can donate any of these, please let me know as soon as possible.
- Please put your name on each bowl or dish with some masking tape, and I'll return it to you.

Please bring your donated food to the large Airb&b at 6003 Grand Haven Road, Norton Shores on Friday afternoon 4:30-5 PM,, November 8.

THANK YOU TO EVERYONE WHO HAS HELPED US IN THE PAST AND WHO CAN DO SO NOW!

Joanie Smith for Rotary Youth Exchange. joan.hilles@gmail.com

Calling all Brave Rotarians!

Meredith Smillie is looking for contestants for this fall's Brave Rotarian competition. Here is your chance to win a coveted Paul Harris Fellow! Competition kicks off on November 7, 2024. \$100 will get you in the mix for this one-of-a-kind competition. Contact **Meredith Smillie** at msmillie@bethany.org or sign up at lunch beginning October 24, 2024.

Rotary After Hours – Family Night at the History & Science Museum



Thursday, November 14, 2024 - 5:30pm – 7:30pm

Who: All Rotarians, Interact, Rotaract and their family and friends.

What: Rotary social event at the History and Science Museum at the Lakeshore Museum Center. This event is geared to the entire family and will feature interactive events for kids and adults as well as access to all the museum's exhibits including:

- **Dinosaur Bones.** Explore Dinosaurs with Paleo Joe and embark on an extraordinary journey through time as we unveil the mysteries of the prehistoric world in the Dinosaur Bones exhibit.
- **Coming to the Lakes:** Learn all about the lives of those who've called this area home for the last 10,000 years! From giant Mastodons to fur traders, lumber barons and others, this exhibit is bound to make you **curious**.
- **Habitats Gallery:** Discover the relationships between the plants

and animals that live in Muskegon County and the habitats of each. Which ones have you seen? The habitat Gallery will make you **adventurous**.

- **Michigan from the Depths of Time:** Our beautiful lakes didn't always look like they do today! Our bodies of water have experienced impactful changes throughout the ages. Dive into this exhibit and see for yourself. Bet it will make you **smile!**
- **Stem Center:** Be sure to check out this creative and interactive space that will make you **think** about science, technology, engineering, and mathematics! This exhibit promotes hands-on learning for all family members.

Where: 430 W. Clay Ave., Muskegon, MI 49440

What Do I Receive?

- Snacks, adult beverages, water and soft drinks
- Enjoy the comradery of Rotary members and their guests in a relaxed atmosphere outside of the meeting setting.
- Access to all other museum exhibits too

Cost: FREE

How to sign up: No registration necessary but it would be helpful to sign up—[CLICK HERE](#).

Questions: Jeff Bessenger at jeff@lakeshoremuseum.org or Tim Lipan at Lipant@comcast.net or 231-740-0982.

District Conference



District Governor Brianna Scott thanked all the Muskegon Rotarians who signed up for the Fall District Conference, but overall reservations were too low, so the conference has been postponed until Spring 2025. Stay tuned for more information on the date and other details! She also reminded Rotarians of an e-mail she sent this week asking for input as the District undertakes its first strategic planning session in several years. Your feedback is important! [CLICK HERE](#) for the link.



President Tim donned his orange Harvest Fest volunteer shirt from our 2023 inaugural event to help promote this year's fund-raiser, Thursday Oct. 24!

No-Show Charge Revision

Submitted by **President Tim Arter**

Some Background:

1. Muskegon Rotarians have raised concerns with the current policy of charging members a “No-Show Fee” who have signed up for a weekly meeting but were unable to attend.
2. In today’s world, especially younger members who have many business and family responsibilities and cannot always predict in advance their availability to attend Thursday noon meetings.
3. To accommodate this scheduling reality, this past Tuesday the Board of Directors revised the meal charge policy for the benefit of members.

Processes which are NOT changing:

1. Members will still use Sign-Up Genius to register for luncheons by the Monday immediately prior to the luncheon.
2. If members need to cancel their registration, they can still contact Kim Boersema to cancel.
3. Those members who missed the Monday signup deadline can still contact Kim to be put on a wait list to fill a cancellation.
4. Kim will do her best to replace a cancelled registration with another member who wishes to attend the luncheon.
5. Through these processes and a lot of hard work by Kim, we have significantly reduced the number of meal charges for those who need to cancel.

Here is what has changed for the benefit of members:

In addition to exiting processes already in place to alleviate meal charges, here is what is changing:

1. Every member will be able to have one “No-Show” charge cancelled per quarter.
2. Members should consider the signup process for luncheon meetings as reserving a meal.
3. Rotarians who need more flexibility in their schedules:
 - a. Still have the ability to participate in the weekly meetings via Zoom, or
 - b. There will be chairs set up at the back of the meeting location to accommodate them. They are invited to have water or coffee and fully participate in the meeting.



Nancy Crandall made sure she welcomed a fellow Indiana University Hoosier, **Patrick O'Brien**, to the club! The late **Bill Johanson**, a proud Hoosier alum, would be pleased.

Muskegon Rising Podcast Ep 41: Todd Jacobs - Community Foundation for Muskegon County



Ever wonder how amazing community projects get off the ground?

Join DJ Hilson as he sits down with Todd Jacobs, President and CEO of the Community Foundation for Muskegon County, to learn how they’re building a brighter future for Muskegon.

Discover how the foundation brings donors, community partners, and local leaders together to create economic opportunity and support initiatives that make a real difference.

From fostering collaboration to funding impactful projects, this episode offers a fascinating look at how the Community Foundation is shaping Muskegon for the better.

<https://www.buzzsprout.com/2269729/episodes/15930139-todd-jacobs-community-foundation-muskegon-county>

Thinking-of-You Cards Needed

Former Rotarian Joan Schmitt has moved to the Oasis (Assisted Living) of Norton Shores. If you are willing and able, a thinking-of-you card would lift her spirits. For her address, please contact **Darlene Collet** at collethome@comcast.net.