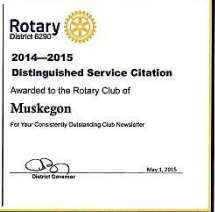


"Service Above Self" Muskegon Rotary in Motion



Mark Meyers, President
Jason Piasecki, President-Elect
Jane Clingman-Scott, President Nominee
Tim Arter, Treasurer
Linda Juarez, Past President
Kathy Betts, Secretary
Orville Crain, Director



<http://www.muskegonrotary.org>

Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916

SEPTEMBER 17, 2020 12:00-1:00pm

FROM YOUR HOME, OFFICE, HAMMOCK

Next ReWine Satellite Mtg 10/1 - 5:15pm

Pigeon Hill Brewery (possibly outside)

Mary Anne Gorman, Director
Jeff Lewis, Director
Ginny Sprague, Director
JD Wallace, Sr, Director
Doug Wood, Director
Stacey Cornell, RIM Reporter
Bill Johansen, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

(9/24/20) DISTRICT GOVERNOR JON CATLIN

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

* Per this headline: the two words rhyme but no one has expressed any reason for it.

REFLECTOR

9/17 James Rausch

9/24 Chanda Cregg

THIS WEEK'S MENU

Look about, matey. Whadaya see? Pretty soon colors falling from the tree. Will Covid-19 continue? Let it not be so. And hopefully, my darling, gone well before the snow.

NEXT WEEK'S BIRTHDAYS

John Noling	Sep 24
Nancy Crandall	Sep 28
Dakota Crow	Sep 30
Bill Loxterman	Sep 30
Lori Weiler	Sep 30

PROGRAMS / EVENTS

09/24 **Zoom Meeting**

09/24 District Governor

10/01 Chamber Women's Div

10/08 Lakeshore Museum Ctr

10/29 Sr Resources W Mich

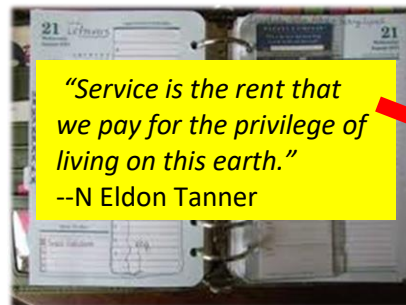
10/19 RI Foundation

Sept 24: Special Rotary Guest



District Gov Jon Catlin

President Mark Meyers started us off with an especially relevant quote direct from his personal time capsule, his Franklin planner.



Following that inspiring quote, he confessed to pilfering an American flag for our Pledge of Allegiance. Part inspirational leader, part bad boy, we have it all with President Mark!

Committee Reports, Announcements, & Kudos

Kudos to **Tim Lipan** and all the volunteers for putting together our first in-person event in six months, the social get-together at Elks Park Wednesday evening. The last time we gathered was for a meeting on March 12th. Hard to believe!

Have you noticed an increase in our online presence? Give a shout out to **Chanda Cregg** for upping our social media game. Posts about our activities and Paul Harris winners are keeping Muskegon Rotary in the public eye. Here's the [FB](#) link.

How About Some Food Truck Volunteers?

Looking for a way to pay your "rent"? Help is needed for the food truck on **Wednesday, 9/23**. Setup is at 4pm and the event starts at 5pm. Two to three more people are needed. Contact **Arn Boezaart** soon boezaara@gvsu.edu.

We Just CAN't Stop



Contrary to previous news flashes, the can drive is not done!



Over \$2,300 has been earned for our Rotaract clubs and they're eager to achieve even greater numbers.



John Noling and Blake Cramer are assisting in this process; all you have to do is drop off your cans at one of the addresses listed in the email you will be receiving from Blake.



Or email Blake blakec51@gmail.com.



Speaking of the Can Drive, big thanks to our 10-Cent Honor Rollers:

Mark Meyers
Cathy Brubaker-Clarke
Dave Alexander
Joanie Smith
Rob Taylor
Pam Babbitt
Darlene Collett
Jim Fisher
Diane and Wade Anderson
J Griffith

Health and Wellness Committee Scores Another Great Idea!

Another way to pay your "rent" is available and this one is good for your physical health, too. **Rob Taylor** of the Health and Wellness committee is looking for people who want to go for a bike ride. You heard right. You can have the fun of a bike ride and still be serving our community. The much-appreciated Jenny Hammond of Muskegon Public Schools is working with Rotary to promote exercise.

The initial plan was to encourage kids to ride their bikes to school more often, but since COVID has caused some kids to have only virtual school, a new way to promote exercise was devised. Volunteers are needed to ride bikes with the students and the physical education teachers at different elementary schools each week. Kids will be taught safe routes they can take to ride their bikes to school as well as bicycle safety. An additional goal is to get parents involved in this healthy family activity. Join in! Contact **Rob, Rachel Fawcett** or **Jim Fisher** to see where and when you can help.



Weekly Reports

COVID-19 Updates

Kathy Moore was a trooper in trying to give us a full COVID report, but Zoom was not cooperating. In between technical difficulties, we learned that COVID peaked in May and continues to decline overall. Keep up the great work, Muskegon!

The Zoom goblins must have gotten tired, thankfully, so we did get a full report from **Christine Robere**. With the extra unemployment running out and some jobs gone or returning with limited capacity, the good news was 30 employers participating in a virtual job fair last week and eviction court meeting every other week as the federal government has expanded the eviction hold. Participants are encouraged to try out new careers rather than wait to see if their old jobs resume.

Since landlords also have bills to pay, getting our residents back to work is vital.

Instashields came in and you can stop at United Way to pick them up along with sanitizer donated by Wonderland Distillery.

If you have ideas on how to market 4,000 yards of sand, talk to Christine. (now there's a sentence I never would have guessed I'd ever type). If you are having trouble getting to United Way, know that the only way at the moment is to take the route between Harley Davidson and Witt Buick and ignore the "road closed" sign.

More good news! WZZM has been running a food campaign and donated \$10,000 to our community. That, in addition to the funds from the CARES Act, is bringing tens of thousands of dollars much of needed assistance to Muskegon.

More Club Opportunities

Still looking for the project that rings your bell? You'll be in good company with the Equity Challenge. Talk to **Nancy McCarthy**, **Asaline Scott** or **Jonathan Wilson**. Reach out! Don't wait, sometimes opportunity doesn't even knock once.

ReWine Notes

Lots of great information from ReWine Satellite Club this week: **John and Sue Noling** graciously hosted ReWine this week, September 17, at their home and provided an opportunity to show the ReWine-Tarians the trees some of the trees Interact/Rotaract clubs will be selling.



OCTOBER 10 will be tree selling day at the Muskegon Farmer's Market to sell the trees. More details to come!

Other opportunities being considered for purchasing may include school parking lot pickups. **Michelle Burley** is reaching out to club presidents and ReWine members to get some interest in this project.

Power of the Purse Event – Every Woman's Place

Kevin Ricco shared that he will be entertaining the community by volunteering to be a Purse Model for the Power of the Purse event **October 8**. This is an annual fundraising event for Every Woman's Place in the parking lot at Fricano Place. Tickets and event details at www.everywomansplace.org. Come cheer on Kevin for a good cause!

Trail Cleanup w/ United Way

Is Saturday, September 26. Contact **John Noling** for details johnnoling65@gmail.com.

NEXT ReWine Satellite Club Meeting October 1, 5:15 pm at Pigeon Hill Brewery.

If outside seating is still available AND the temperature is reasonably tolerable, we will sit outside, so please dress appropriately!

Allendale Rotary Silent Auction

Allendale Rotary is hosting Cash for Community, an online silent auction, and reverse raffle. This year's partner benefactor is the Engine House No 5 Museum.

Tickets for the reverse raffle with the grand prize of \$2,000 are \$30 each with a 1 in 250 chance of winning. Bidding begins September 23rd and ends October 3rd. Reverse raffle drawing will be held on October 3 from 6 pm to 9 pm.

Tickets can be purchased for the reverse raffle from any Allendale Rotary member or message their [Facebook page](#). Find the event at this link: <https://www.facebook.com/events/111932809003165>

Can you name this Stocking Stuffer?



This Week's Program: Muskegon Area Intermediate School District

By Stacey Cornell

Kris Collee introduced our esteemed speaker and fellow Rotarian, **Dr John Severson**, Superintendent of Muskegon Area Intermediate School District (MAISD). School administrators have spent the summer knee-deep in making plans for a safe return to school, working closely with **Kathy Moore**.

John shared both the process up to now as well as the goals for the future and how we solve problems through the lens of those that we serve.

So, how is it going so far?



When schools closed their doors on Friday, March 13th, staff had to quickly reimagine not only learning but how to continue to serve equitably. Chromebooks were distributed, connectivity issues solved, safety issues addressed and lots of communication occurred over a variety of mediums. The Internet is still not possible in all parts of Muskegon so paper packets were delivered, phone calls were made and solutions were explored. School is not just about education though and by May 1, over a million meals had been provided to students since food is not always available at home. Wellness checks were also done for all students since safety is not always a given either.

Twelve school districts worked together with the common goal of meeting the needs of their students in whatever way was best for the families. Flexibility has been crucial in these odd times and the result has been new ways to celebrate our old traditions like graduation, smaller classes, increased interagency cooperation and teaching kids new hygiene rules, helping the little ones learn in a fun way, with music. Kudos to Head Start for prepping the little ones for the new kindergarten atmosphere.

Where are we today? School is back in session and many hours of work over the summer is making it possible to learn in new ways. It was acknowledged that a cookie cutter approach, while simpler, is not the best way to serve different schools and students. Schools submit information to the state and are held accountable for the results. This new normal is different from last spring and schools continue to communicate and remain flexible.



There have been some issues such as the cost of PPE (\$130,000), increased parent anxiety, the technology and hardware needed for remote options and the difficulty of building relationships between kids and staff remotely, but each was anticipated and addressed.

There have also been some bright spots. The tech and security millage passed, a mental health grant from the state was received and the CTC was able to open. The number of students taking advantage of Muskegon Area Promise has increased.

What does the future look like? Safety will continue to be top priority. Career fairs will be virtual. School will continue to be two days a week in-person until other schedules are deemed available or necessary. Teachers will continue to be creative and flexible in their service to our kids. John, who chairs the UW board, understands that schools cannot do this alone and is appreciative of community support. It's a tough time but, as always, we can get through it together. With leaders like John and Randy Lindquist, we will.

"Kids need to feel good about themselves and teachers excel at providing that affirmation."

Keep in mind, even with the innovations that allow us to work and learn remotely, we as human beings have a need to connect in person. Leveraging technology will help teachers teach, but mental health needs can be extreme. Schools for some are safer than home and social isolation can be an issue. Kids need to feel good about themselves and teachers excel at providing that affirmation. Food has been delivered weekly, thousands of Chromebook have been sent to homes, the districts have worked with cell phone companies to provide hot spots. Talent 2025 has been a great supporter. Schools are about so much more than education.

A lot was learned from the spring experience that was forced upon our educational system. Those lessons were leveraged into a better experience for this school year. Face to face cannot be replaced though. Basic needs such as food insecurity need to be addressed before we can expect kids to learn well and we need to remember that parents sometimes have to deal with household illness

and job schedules along with helping their children learn.

Thank you to our schools! They've done their best in a difficult situation. Be sure to include them as you consider places you can volunteer.

For Review: Meeting Recording for 9/17/20:

You missed a lot of great information this week if you weren't tuned in. No fear, watch the entire episode of Muskegon Rotary Weekly Zoom 9/17/20 right [here](#):

TO BE A WEEKLY ZOOM MEETING PARTICIPANT

Join from a PC, Mac, iPad, iPhone or Android device
Please follow the guidelines below to ensure we have a respectful and productive meeting.

- Please login to the Zoom meeting by 11:55 am if possible.
- When you login, please register with your name and not your email address to ensure attendance is recorded accurately.
- Please keep your microphone muted during the entire meeting to avoid disruption from background noises.
- Feel free to stop sharing your image if you have to walk away or leave the meeting temporarily.
- Please remember that while you are sharing your image everyone else in the meeting can see you – be mindful of what you do on camera.
- Please use the Q&A box to ask questions of the presenters and use the Chat box for sidebar conversations with other attendees.

Muskegon Rotary Board

Mark Meyers mmeyers@nortonshores.org
 Jason Piasecki jason@revel.in
 Jane Clingman-Scott janecs1@comcast.net
 Tim Arter tarter@brickleydelong.com
 Kathy Betts kbetts01@gmail.com
 Linda Juarez juarezl@hccc-health.org
 Orville Crain orvilles@comcast.net
 Mary Anne Gorman ma.gorman@hotmail.com
 Jeff Lewis jeff.lewis@shorelinecity.com
 Ginny Sprague ginny.e.sprague@gmail.com
 JD Wallace, Sr jdwallace88@comcast.net
 Doug Wood doug.wood@orchardview.org

RIM Reporting Team

Susan Besteman susan@bestemanproperties.com
 Stacey Cornell staceylee826@gmail.com
 Jackie Farrar farrarjackie@yahoo.com
 Bill Johanson bill.johanson@yahoo.com
 Peg Maniates margaret.hennelly.maniates@gmail.com
 Kathy Moore MooreKa@co.muskegon.mi.us
 Jason Piasecki jason@revel.in
 Meredith Smillie msmillie@bethany.org
 Lori Weiler lori.weiler@summitlawncare.net