





**"Service Above Self"**

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Jason Piasecki, President  
 Jane Clingman-Scott, President-Elect  
 Ginny Sprague, President Nominee  
 Mark Meyers, Immediate Past President  
 Tim Arter, Treasurer  
 Kathy Betts, Secretary  
 Kim Boersma, Club Coordinator



## Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916  
 Next Meeting September 16, 12-1:30pm

Hybrid Style – Delta Marriott & Zoom  
 ReWine Sat Club – Next mtg 9/16 5:15 pm

Mary Anne Gorman, Director  
 Jeff Lewis, Director  
 Doug Wood, Director  
 Asaline Scott, Director  
 David Ramos, Director  
 Marty Gerencer, Director  
 Jackie Farrar, RIM Reporter  
 Lori Weiler, RIM Editor



### THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

### Next Meeting (9/16/21) — Adelaide Point (LIVE)

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

### MEETER - GREETER

Chauncy Williams

### REFLECTORS

Eric Seifert	Sept 9
Chanda Gregg	Sept 16
Jane Clingman-Scott	Sept 23
**open**	Sept 30

### NEXT WEEK'S BIRTHDAYS

Belinda Barbier	Sept 13
Jeff Lewis	Sept 17
Tim Susterich	Sept 17
Justin Kitchka	Sept 18
Nicolas Morano	Sept 20

Don't forget [Caring Connection Fund!](#)

### PROGRAMS / EVENTS

9/16 Adelaide Point (LIVE)  
 9/23 Ashley Nash, Muralist LAKE HOUSE

### YouTubers Get It

Have you noticed how Muskegon Rotary Programs go off without a hitch? Never even a hiccup? That's because there are SO many dedicated folks working behind the scenes to bring amazing content to our Club. Then it is recorded, edited, and professionally presented to US. We're not worthy. Actually, yes we are. Check it out!

<https://bit.ly/rotaryyoutube>

### VISITORS & GUESTS

Jim Fisher's guest was Esther Dyson, Executive Founder of Wellville and long-time 'Serial Entrepreneur.'



**Dakota Crow** welcomed back Boys & Girls Club Resource Development Director, Monica Turnbull.



**Tim Arter** introduced long-time friend, Craig Wikander.



City Commissioner Michael Ramsey was the guest of **Kris Collee** this week.



For the first time in a year and a half **Marty Sytsema** welcomed Derek Westerland, Counselor at Whitehall High School and students Alexis Taylor and Connor Reed.



One of our presenters, Bryan Lambert, was also a guest this week.

### ANNOUNCEMENTS

**Venue Change to The Lake House ONE WEEK ONLY, September 23.**



**You need to know this.**

## Please Welcome Bill

**Erickson** back as he returns to Muskegon Rotary!

## Upcoming Food Truck: Volunteers Needed

The next Muskegon Heights food truck will take place on **Wednesday, September 22**. Location will be at Temple Methodist Church (parking lot) at 2500 Jefferson St. Volunteers need to arrive between **4:00 and 4:15** to assist with set-up. Food distribution will begin at 5:00 p.m.

We will need about 15 volunteers to assist with this food truck. Volunteers who are available (or have questions) can contact me at e-mail address above ([boezaara@gvsu.edu](mailto:boezaara@gvsu.edu)), or can call/text me at my phone number shown below.

## ReWine Notes from Sept 2

Krista Goven shared details of her Eco-Earth Initiative highway cleanup project on September 25 and 26. More to be discussed at the next ReWine meeting.

### Upcoming Events:

September 16: Next ReWine meeting at the Social Sandbox

September 25-26: Eco-Earth Initiative highway cleanup project

October 14: Every Woman's Place Power of the Purse at Fricano's

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## We'll Still Take the Cans

This Saturday RP, OV, and NM Interact Clubs spent their early morning returning cans to raise \$540. Thanks to Muskegon Rescue Mission and 46 Bar for all the cans! Please reach out to [John Noling](#) to donate your cans.



## Trivia Question

Q: In what year did The County complete the transfer of what is Rotary Park today from the Muskegon YMCA to Rotary?

A: 2011

The purchase was hailed by those involved as a way to expand Heritage Landing and secure the land for public use, along with helping the YMCA pay down its outstanding debt. As part of the sale, the Rotary Club fulfilled its goal of developing a park in the area.

**Bob Scolnik**, **Nancy Crandall** (Rotary Park co-chair), **Susan Crain** and **Cathy Brubaker-Clarke** attended the Trust Fund Board Presentation.

## Vocational Spotlight

**Heidi Sytsema** shines brightly in the center of this week's Vocational Spotlight. You can watch her entire interview [here](#).



**Heidi** is the Vice President of Development and Donor Services at the Community Foundation for Muskegon County. She has been with the Community Foundation for 15 years and became a Rotarian in January 2017. She participates in the Program Committee, Diversity & Inclusion Committee, and Coordinating the New Member Gatherings. Heidi brings new ideas, connections, and resources to Rotary. She enjoys helping people feel connected, invested, welcomed, and engaged in Rotary.



## THIS WEEK'S PROGRAM: Seaway Run Update

By: Jackie Farrar

Speakers **Bruce Spoelman** and Bryan Lambert

The Seaway Run started in 1981 and celebrated 40 years strong in 2021. The participation in this race has almost doubled since Rotary and the YMCA took it over in 2012.



*Bruce Spoelman and Bryan Lambert*

The Seaway Run Steering Committee includes **Bruce Spoelman, Mark Meyers, Jason Piasecki,** and Sam Nedeau. This event has a variety of options for individuals to pick from such as 5k, 10k, Half Marathon, and a 5k walk. In 2020 due to COVID -19 and state mandates the Seaway Run provided a virtual run/walk that gave participants a week to share pictures or post results when they finished the race.



*Pictured: Bruce Spoelman,  
Seaway Run 2021 Half Marathon*

In 2021 the Seaway Run had a variety of challenges (timeline below) that they faced to make this race successful.

- December 8, 2020 - Mercy Health signed a three-year agreement
- February 9, 2021 – A decision was made that the run/walk would be virtual
- March 29, 2021 - A decision was made that the run would be in person after providing a plan to the Health Department that participants would show proof of vaccine, wear a mask, and complete a covid rapid test before the race
- March 30, 2021 - Continued discussion on requirements to participate in the race due to changes in the state mandates
- April 13, 2021 - Rotary board approved the plan to move forward with the race
- May 20, 2021 - The Governor lifted the outside gathering guidelines
- June 17, 2021 - The Governor was lifting mask requirements on June 22nd and the weather forecast did not look promising for the week of the race
- June 26, 2021 – Race Day! It was a struggle to set up due to the rain - but with group effort it happened and the rain ended within 30 minutes of the race starting

The Seaway Run is the largest annual fundraiser for both Muskegon YMCA and Rotary. This year 1,359 individuals registered for the race, 1100 of the packets got picked up, and 860 individuals took part in the Seaway Run. Between the weather and Covid – 19 this event was considered a huge win for our community. The Seaway Run raised \$53,000. Both clubs received \$20,000 and \$10,000 went towards startup cost for next year.



The Seaway Run is made possible due to sponsorships and volunteers. The event is a staple in our community with beautiful views that brings so many people together from all over. We look forward to the Seaway Run each year and are grateful to all who partake in making it happen.

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## Community Coming Together to Celebrate Success and Raise Critical Funds for Muskegon Area Youth

The Annual Great Future Gala will take place on **Saturday, September 18, 2021.** Prepare for an unforgettable celebration on the shore of Mona Lake to support Boys & Girls Club of the Muskegon Lakeshore's largest fundraiser of the year.



As the number of youth served each year continues to grow, so does the need for the important funding to make BGCML's amazing programs possible. This year, sponsorship levels have been revamped opening the opportunity to increase the impact the Club makes on local youth. An opportunity that will continue to decrease truancy rates, increase literacy rates, increase soft skills for youth, and so much more!



This Milestone event will feature a stroll down memory lane *highlighting the growth and success over the past six years of serving Muskegon County Youth*. This year we are offering more than ever! You can expect heavy hors d'oeuvres, food stations, and late-night pizza from Harris Hospitality, an open bar, live music, and a jewelry raffle. We invite you to join us this year at this wonderful party!

The Annual Great Futures Gala is only a few weeks away! The deadline to purchase tickets is **Friday, September 17, 2021**. We look forward to another successful event to honor and recognize the impact BGCML has on our community. This even would not be possible without donors and sponsors like you!

Event attendance is a great way to learn more about BGCML's work and support the Muskegon community. TO register for the event that supports the Annual Campaign, visit the Boys & Girls Club website at [bgclubmuskegon.com/events](http://bgclubmuskegon.com/events) today!

## United Way Day of Caring Brings Interact Students, Rotarians and United Way Volunteers Together

Judging from reports from Evergreen Cemetery headstone project and Downtown Muskegon Heights restoration project, Rotarians and Interactors made a big difference Friday, September 10...all for the good! Final tallies included over 20 Rotarians and Interactors at Evergreen Cemetery and 10 Rotarians working downtown Muskegon Heights, all working hard and staying very busy!



Interactors mixed with Rotarians, different Interact clubs also mixed together (MHS and Orchard View), and Rotarians got to know each other better as well as meeting and working with people from across the community.



Donuts and lunch were terrific and we all felt good about working outside, working together, meeting new people, and achieving a goal! Thank you United Way for this great community project and to all Rotarians and Interactors who believe and act with Service Above Self! Another case where "Rotary Changes Lives!"



*"Thank you John Noling for leading the Rotary team. You were all an amazing force for good. In all, 14 projects and 300 volunteers came together to improve our community and help others. It was a full day of service above self. Thank you to all of you for an incredible show of support for community caring on this day as we kick off United Way's Campaign of Caring."*

*--Christine Robere*

## Muskegon Rotary Board

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