

"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Mark Meyers, President
Jason Piasecki, President-Elect
Jane Clingman-Scott, President Nominee
Tim Arter, Treasurer
Linda Juarez, Past President
Kathy Betts, Secretary
Orville Crain, Director



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Next Meeting May 6 12:00-1:00pm

From Your Laptop, Phone, or Tablet

ReWine Sat Club – Next mtg 5/6 5:15 pm

Mary Anne Gorman, Director
Jeff Lewis, Director
Ginny Sprague, Director
JD Wallace, Sr, Director
Doug Wood, Director
Jackie Farrar, RIM Reporter
Susan Besteman, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

Next Meeting (5/6/21) — Crisis Intervention Team (CIT) Model

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Meredith Smillie

REFLECTORS

Chanda Cregg 4/29

THIS WEEK'S MENU

NEXT WEEK'S BIRTHDAYS

Susan Holkeboer May 9
Douglas Brown May 11

PROGRAMS / EVENTS

4/29 VanDyk Convention Center
5/6 CIT Model
5/6 ReWine via Zoom 5:15 PM
(weather did not accommodate for in-person so we will try for next meeting)
Join Zoom Meeting Link
<https://us02web.zoom.us/j/88142687497>

Rotary ReWine Notes from 4-15-2021 [click here](#)
Rotary ReWine Agenda for 5-6-2021 [click here](#)



ANNOUNCEMENTS



(Heritage Landing looking good!)

Our Beaches are Cleaner!

Muskegon State Park, Pioneer Park, and Duck Lake State Park beaches plus Heritage Landing/LST waterfront is 200+ pounds of mostly plastic trash, wood, and tires cleaner thanks to the help of 52 Rotary, Rotaract, and Interact volunteers. Enormous thanks to **Randy Lindquist, John Noling**, and the Great Lakes Watershed Cleanup crew for organizing this special community clean-up on April 24th.

Thank you to **Doug Brown, Bob Lukens, Bob Scolnik** (Muskegon County) for lunch.



John mentioned this is really a global problem of large magnitude. Eight million tons of litter enter the oceans every day, most is plastic. Please do your part to simplify, reduce consumption, educate others, and pick up litter where you can.



Guests

-Meggie Kwiatkowski, Director of Human Resources at Brickley DeLong P.C. introduced by **Mike Vogas**

-Leigh Williams, Client Care Coordinator & Executive Manager at Besteman Properties Group introduced by **Susan Besteman**

-Heather

Muskegon Rotary Board

Mark Meyers markm@nortonshores.org
Jason Piasecki jason@revel.in
Jane Clingman-Scott janecs1@comcast.net
Tim Arter tarter@brickleydelong.com
Kathy Betts kbetts01@gmail.com
Linda Juarez juarezl@hccc-health.org
Orville Crain orvilles@comcast.net
Mary Anne Gorman ma.gorman@hotmail.com
Jeff Lewis jeff.lewis@shorelinecity.com
Ginny Sprague ginny.e.sprague@gmail.com
JD Wallace, Sr jdwallace88@comcast.net
Doug Wood doug.wood@orchardview.org

NEW INDUCTIONS

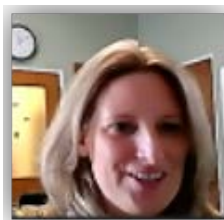
Heather Ruffin

Heather has lived in Muskegon her entire life and has a tremendous passion for the history and legacy we have along the lakeshore. Her grandparents inspired in her a deep appreciation of the value in the beauty of the past, and the importance of connecting it with the promise of the future. She explores that passion in hobby form while rescuing antiques and giving them new life as furniture or statement pieces. Her career as a nurse for several years morphed into a position managing trauma care along the lakeshore. In 2019, this led to her current position as Director of Clinical Operations for Muskegon Surgical Associates, which offers general surgery/trauma, vascular surgery, plastic surgery, hand surgery, and many other services so that it is impossible to be bored as they grow and grow! She married her husband in 2008 and together as a beautiful blended family they have 6 kids and 13 grandkids. They live on a private lake in Twin Lake and enjoy the serene beauty with every sunrise and sunset. While volunteer activities have been limited recently, she remains involved in Make-a-Difference Ministries which assists at-risk teens and currently sits on their board. She has also been actively involved in the Michigan Trauma Coalition, advocating legislative work that directly impacts our area as the chair of their marketing and legislative committee. MSA continues to dedicate time, energy, and resources in to local service projects each month and I look forward to this partnership with Rotary both professionally through MSA and as a proud citizen of Muskegon County! Heather is sponsored by **Doug Wood**.



Melissa Horton

has been with the Lakeshore Museum Center for 23 years and has worn many different hats over her time with the organization, most recently becoming the Executive Director in March. One of the things that she loves most about her job is meeting so many different visitors that come from all over the United States and watching them fall in love with Muskegon and its history. Melissa grew up in Hesperia and received a Bachelor of Science from Grand Valley State University, studying Anthropology, Archaeology, and Biology. Her skills come in handy every time a visitor brings in a "dinosaur egg" they have found in their back yard. She currently lives in Shelby but spends most of her time in Muskegon and feels like this is her actual community. She has two very active boys and loves being a mom. Her oldest son Forrest is a junior this year and her youngest Sebastian is in the 8th grade. They both attend Shelby Public Schools and she is president of the Shelby Band Boosters. Melissa clogs with the Cedar Creek Cloggers, loves hand quilting and has an assortment of spinning wheels and drop spindles in which she loves teaching others the craft. She is a member of the Michigan Archaeological Society, Michigan Museums Association, and the American Alliance of Museums. She has been a presenter numerous times for those associations. Now that her kids are older this is the right time for her to get more involved with Muskegon and be part of all the wonderful things happening that will continue to make Muskegon the best place to live and visit. Melissa is sponsored by **Josh Silvas**.



Book Discussions on Racial Equality Update

Nancy McCarthy reported great book discussions and ideas for action. Did you miss out? Don't worry, they are planning to start over again. Call or email Nancy if you would like to sign up for the next discussion at 231-740-4631 or mccarthanance@yahoo.com.

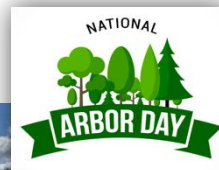
Invocation/Reflection

Alan Alpert is looking for more volunteers to sign up for Invocation/Reflection leaders. Thank you to those who signed up and those who have helped already. Please contact Alan at fivea@me.com or 231-286-8410 to sign up.

Food Trucks

The next Muskegon food truck will take place on Wednesday, May 26 at Temple Methodist Church in Muskegon Heights and we need about 15 volunteers. The Whitehall food truck on Saturday, June 5 will need about 12 volunteers. Thanks everyone! From **Arn Boezaart**

Arbor Day



Working with City of Muskegon "Tree Man" Arborist David Bailey and Conservationist Kathy Evans of the West Michigan Regional Shoreline Development Commission, 15 Rotarians, friends of Rotary, Rotaractors and Interactors came together Friday morning to help plant a nice variety of trees on what is known as the Carpenter Property, a large open parcel located between the new Petsafe Dog Park and Beidler Street on the West side of Seaway Drive. This is a former industrial site that is coming back to something better!



A big thanks to Dave Bailey, Amy Buehler, and Justin Pruitt from the City of Muskegon for all they did to get ready for this. And to:

- Jon, Carter, and Ella Pate, Eric and Lori Surge, and Leigha Marzette and Hannah Denys from Baker College Rotaract Club



(Arbor Day Continued)

- Rotarian **Chauncy Williams** and fab students Jaden Bevans, Amanda Maxwell, and Jordan McMillan from MHS
- Rotarian **Susan Besteman** and co-worker Chris Legg from Besteman Properties Group
- Rotarian **Rob Taylor** who hustled and led teams to success
- Mona Shores veteran Interactor and senior headed to U of M, Ellie Keesen

We planted 58 trees, 13 White Pines donated by our "Rotary Forest" project nursery and 45 other trees (Catalpa, River

Birch clumps, Red Oaks, Poplars, Hackberrys, etc) purchased by the City of Muskegon and paid for by a West Michigan Regional Shoreline Development Commission (WMRSDC) grant.

Thank you to Rotary ReWine for providing a nice Fatty Lumpkins lunch for us and helping us to properly celebrate Arbor Day!



Thank you also to Kathy Evans for the insight and history of this property and what has been done to improve it in terms of water treatment and forestation. Did you know that the soccer field at Nelson School in ages past was a reservoir for drinking water for the entire City of Muskegon? Yes, it is true! Arbor Day could not have had a better project in the City of Muskegon, nationally recognized as a Tree City by the Arbor Day Foundation.

Check this link for our Google Slide Show on Arbor Day 2021

https://docs.google.com/presentation/d/1xqy0lj1QkceTXR6wxr_Hra9FWQwA9xUmClv_uPwoE4yk/edit#slide=id.p

Every Rotarian Every Year

The brochure is located on the last page of this RIM. If anyone would like to send their checks in, send them to **Ginny Sprague** at 1050 Harbor Point Court, Norton Shores, MI 49441. Ginny is happy to help complete the form and send the contribution to Rotary International.

Membership Council

The Membership Council is looking for more committee volunteers: recruitment, new member, retention and engagement. If you are a new member looking for a place to serve in the club, please consider those membership council committees.

Contact **Doug Wood** at dwood1952@gmail.com.

Music for Muskegon Heights



A few weeks ago, Muskegon Heights Academy and **Rane' Garcia** presented a program which was greatly received. When it was followed by a breakout room, **Joanie Smith, Susan Crain, and Andy Buelow** had great interest in lending a helping hand. Joanie met with Rane', Mr. Jones (Muskegon Heights Principal), and Mr. Robinson, (the Band Director) and they talked about redreaming and getting the band going again. There has been a lot of enthusiasm about this. Joanie's friend, David Schock, is a musician in the area who will be doing a concert on June 4th at 3:30 pm for the student body in back of the school. They are inviting anyone who wants to come and join them and really want to fire up the kids. She has also been in touch with Mr. Halverson (from the

Muskegon Rotary in Motion Newsletter – Page 3

Library Board in Grand Haven and Spread the Music) who has a number of instruments to give the school. If you have any good working instruments to donate please send an email or a text to Joanie.



Life Leadership



Eleven area student leaders from eight Muskegon County high schools are scheduled to attend the first ever Virtual Life Leadership Conference, May 20-22, with a follow-up September reunion meeting. Many of these students were interviewed by our LLC Committee last year in hopes they could attend the in-person LLC, originally scheduled for June 2020. We have continued to stay in contact with many and have invited them to the 2021 Virtual LLC. Six of the eleven conferees are current leaders in Rotary Interact. We congratulate them all and look forward to working together wherever and whenever possible to advance the Rotary mission of Service Above Self.

Olivia Woodring (Ravenna),
Bret Hosmer (Holton),
Devin Wilson (MHS),
Taylor Zachery (MHS),
Luke Assaad (Calvary Chr.),
Ana Ivanov (MShores),
Simran Tumber (MShores),
Gabriella Wingard (NM),
Gabby Gaston (NM),
McKenzie Covington (OV), and
Sonja Schmidt (RP).

Sincerely,

John Noling and Brianna Scott
 Co-Chairs, Muskegon LLC Committee

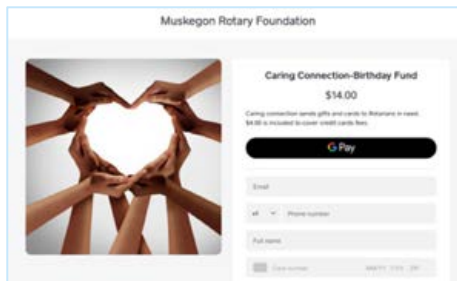
Kudos

Our Rotary Club tip of the hat goes to

Morgan Stanley for donating \$750 in pop can rebate incentives to our 5 Rotary Interact Clubs...money plowed right back into our community and world. Special thanks to Blake Cramer, father Dave Cramer, and Secretary Allison Loyselle from our local Morgan Stanley for making this happen!

Morgan Stanley

Caring Connection Fund



The Caring Connection Fund is still up and running and still needs our support. The donations are usually collected (\$14 or more) for your birthday; which would go into the fund to send out letters, cards, flowers, etc. You may send checks to the PO Box or donate by credit card if you have had a birthday and need to contribute to the Caring Connection Fund.

<https://checkout.square.site/merchant/8MRGEPY1EA6K0/checkout/BVIZQK6QS5FBBVY4CGLMQUYG>

RIM Reporting Team

Susan Besteman susan@bestemanproperties.com
 Jackie Farrar farrarjackie@yahoo.com
 Susan Holkeboer sholkebo1905@aol.com
 Bill Johanson bill.johanson@yahoo.com
 Kathy Moore MooreKa@co.muskegon.mi.us
 Meredith Smillie msmillie@bethany.org
 Lori Weiler lori.weiler@summitlawncare.net

WEEKLY COVID REPORT

As far as cases per day, 37 is considered moderate by the CDC. We don't want to relax our precautions; we need to keep doing what we're doing.

Thank you to all our Community Outreach Partners! We welcome any other social groups willing to host a vaccine clinic.

Public Health: www.Muskegonhealth.net

Mask Up Muskegon:

<https://www.maskupmuskegon.org/vaccineinfo>

Community Outreach Partners

Social Vulnerability & Diversity, Equity and Inclusion



Embark Rides

Embark Rides are occurring on Wednesday afternoons at two different elementary schools locally. 8 kids were out Wednesday, April 14th. The big news is they are going to continue through the summer with longer rides (1.5 hours instead of the current 45 minutes)! They will be able to go further and see more sites. If you are interested in chaperoning a ride along with the kids, please contact **Rob Taylor**.

taylorrj@ameritech.org or 810-355-8361

2021 Rotary Virtual Convention

Registration is open! Don't miss your chance to connect with Rotary members at the [2021 Virtual Convention: Rotary Opens Opportunities](#) which will take place from 12 through 16 June 2021.



Enjoy a special rate of \$49 through 7 May 2021. After that, the registration fee is \$65.

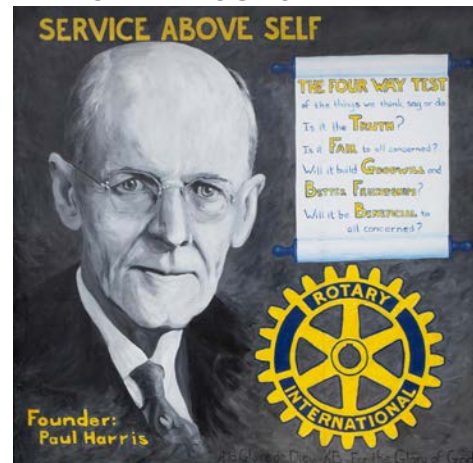
You can also join us early at a pre-convention, 10-11 June, for Intercountry Committees, Rotaract, and Rotary Youth Exchange officers. Each pre-convention will cost an additional \$20.

The 2021 Virtual Rotary Convention and pre-conventions are open to all Rotary members and participants and include access to the virtual House of Friendship.

Don't forget to visit the [convention event page](#) on Facebook to connect with others and stay up-to-date on event news and program highlights! [Register today and save!](#)

REGISTER TODAY

DISTRICT MATCH PAUL HARRIS FELLOW ANNOUNCEMENT



Fellow Rotarians, once again this year, District 6290 is offering Rotarians a \$500 match for your \$500 donation to The Rotary Foundation to speed you on the way to a Paul Harris Fellow award.

As you know, one must contribute \$1000 to the Rotary Foundation to receive a Paul Harris Fellow award. This is an opportunity to receive either a Paul Harris Fellow award or a PHF plus designation for yourself or to gift a Paul Harris Fellow recognition to someone to honor their community service and leadership in the spirit of the good work of the Rotary Foundation.

Please consider a gift to the Rotary Foundation to take advantage of this opportunity. You can fill out the contribution form and mail it along with your \$500 check payable to The Rotary Foundation, to PDG Gernot Runschke, District Foundation Chair, at the address on the form no later than June 8, 2021.

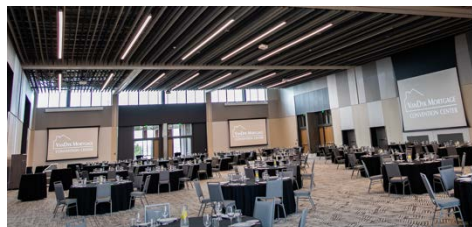
If you prefer, please mail your check and completed form to **Ginny Sprague**, 1050 Harbor Point Court, Norton Shores, MI 49441, and she will send it to Mr. Runschke on your behalf. Please call Ginny at 231.780.3728 or 231.740.0916 with any questions. Thank you.

THIS WEEK'S PROGRAM:

Virtual Tour of the Convention Center

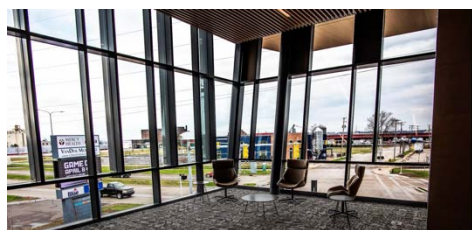
Speakers: Katie DeWeerd & Emily Morgenstern

RIM Reporter: **Jackie Fischer**

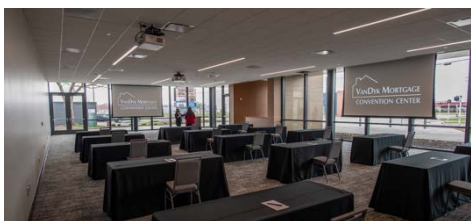


The Lakeshore Convention Center is easy to access in Downtown Muskegon. The Convention Center is located at 460 W. Western Ave. and is located between the Delta Hotels by Marriot and the Mercy Health Arena. The Convention Center is able to host events, meetings, trainings, weddings, and much more.

The Lakeshore Convention Center is designed for groups of many sizes,



they can even accommodate a group up to 3000 attendees including breakout rooms. The Convention Center is attached to the newly renovated Deltas Hotel by Marriott that has 200 guest rooms, a restaurant, bar, and outdoor patio. Across from the Convention Center is the Shoreline Inn and Conference



Center with 140 guest rooms with an additional 5,000 square feet of meeting space. With the Convention Center being in the center of Downtown Muskegon, you are within walking distance of over 20 restaurants, breweries, bars, the historical Frauenthal Center, museums, and more.

The ballroom at the Lakeshore Convention Center is around 17,000 square feet with a beautiful view that could potentially serve a dinner party of 1300 people. In the lower level in section B it has natural lighting, large windows with beautiful view, a built-in bar and kitchen. On May 13th at the Mercy Health Arena from 4:30pm to 6:00pm a community gathering meeting is scheduled and they hope to give tours of the new Convention Center if you have not seen it yet.

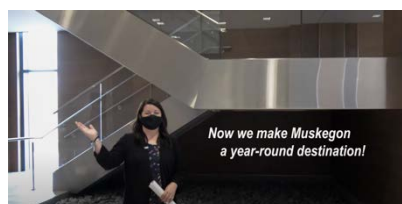


If you are looking to book your next event or have questions, please call 231-588-3500 or email

info@LakeshoreConventionCenter.com

Link for Tour:

<https://youtu.be/jlTYleboY1g>



Registration is now open for the gala of our Rotary Foundation.

We have a jammed-packed hour that will inspire and educate you! The evening will kick off at 7:00 pm with our master of ceremony, DG Jon Catlin sharing all his wit and wisdom and how our district has made gallons of lemonade during the past Rotary year! We will be sharing videos and pictures of how our clubs used their district grants throughout the evening. Gernot Runschke, our district foundation chair, will honor those Rotarians who achieved the great honor of Paul Harris Fellow. And you will not want to miss our keynote speaker, Ariel Dempsey, our new Global Scholar. Wow....this lady is something else! Yes of course there will be an opportunity to bid on some Rotary swag in our "live" from the chatbox auction. We will end our hour together with two basket drawings that feature items from all over our district! Yep, you need to be in attendance to win!

Virtual Fundraising Gala "TRF-2021"

Celebrating our Foundation!

9 days left

When
May 12, 2021 8:00 PM EDT to 9:00 PM EDT

Where
Your Living Room

TICKETS

DONATE

And it doesn't end there; how about another online party with Zones 28/32 Rotarians. The Zone Gala will feature a "Red Carpet" pre-show that kicks off at 8:00 pm ET sharp hosted by Rotary International's first female President (to be), Jennifer Jones, live! This will lead us into the variety show with Master of Ceremonies Past RI Director Jeffrey Cadorette, distinguished speakers, entertainers, inspiring stories about services supported by TRF, and much more! How much more, you ask, well award-winning Flair Bartender Tom Dryer will be teaching us how to execute slick flair bartending moves. And we do have all that lemonade..... Any RUSH fans? Alex Lifeson, who has been inducted into the Rock and Roll Hall of fame, is auctioning off one of his signed guitars.

Tickets to the virtual event will be by a donation of \$100, \$500, \$1000, or \$5000 USD (+ service fee) that will be directed **75% to the Annual Fund of TRF and 25% to the PolioPlus fund.**

Don't miss out - book your ticket today. Would you like to sponsor a Rotaract to attend? That is available as well! [REGISTER HERE.](#)

REGISTER NOW!

Let me know if you have any questions. See you in the square!

Kathy Hegedus, Administrative Assistant
Rotary International District 6290
District 6290 [website](#)

EVERY ROTARIAN EVERY YEAR

Giving Made Easy

Whether you choose to make a one-time, recurring, or matching gift, it's easy to give to The Rotary Foundation.

Online Giving

Visit rotary.org/donate to make a one-time or recurring gift online.

Rotary Direct

Support our work year-round by making a recurring gift through Rotary Direct. You choose how much and how often you want to give. It's a simple and secure way to make a big impact. Visit my.rotary.org/rotary-direct.

Matching Gifts

Double the good your gift can do by having your employer match it. Visit rotary.org/matchinggifts or ask your human resources department about your company's matching gifts and volunteer grants programs.

DOING GOOD IN THE WORLD

**The Rotary Foundation
of Rotary International**
One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA
rotary.org/donate

957-EN—(120)



TAKE ACTION:
rotary.org/donate

☒ **Yes! I want to help The Rotary Foundation keep
Doing Good in the World!**

Name _____

If you are a Rotarian, please complete:

Rotary Membership ID _____

Club Number _____

Billing Address _____

City _____ State/Prov. _____

Postal Code _____ Country _____

Phone _____

Email _____

☐ **Check enclosed, payable to The Rotary Foundation.**

☐ **Contact me about joining the Paul Harris Society.**

Contributions are tax deductible where allowed by law.

Please direct my gift to (choose one):

☐ **Where the need is greatest**
(Annual Fund-SHARE)

☐ Providing clean water

☐ Supporting education

☐ Fighting disease

Gift Amount (US\$)

☐ \$10 ☐ \$25 ☐ \$85 ☐ \$100

☐ Other: \$ _____

Please send your contributions to:

The Rotary Foundation
14280 Collections Center Drive
Chicago, IL 60693
USA

For more information regarding where
to send in your contribution, visit
my.rotary.org/direct-donate-wire-
payments..

International Office Locations:

Brazil: São Paulo, Brazil
Europe/Africa: Zurich, Switzerland
Japan: Tokyo, Japan
Korea: Seoul, Korea
South Asia: New Delhi, India
South Pacific and Philippines:
Paramaribo, Australia
Rotary International in Great Britain
and Ireland: Alcester, England

YOUR GIFT AT WORK

The Rotary Foundation transforms your gifts into service projects that change lives close to home and around the world.

By giving to the Annual Fund, you make these life-changing projects possible so that together, we can keep Doing Good in the World.



Donation is invested for
3 years; growth supports
Foundation operations.



SPENDING DECISIONS SHARED

World Fund
(Trustee discretion)



GLOBAL
GRANTS AND
PROGRAMS*

**District
Designated
Funds (DDF)**
(District discretion)



DISTRICT
GLOBAL
GRANTS

*Includes PolioPlus, Rotary Peace Centers, other districts,
and the Endowment Fund (areas of focus)

Annual Fund-SHARE

The Annual Fund is the main funding source for Foundation programs. Your gift empowers Rotarians to carry out sustainable service projects in your community and around the world. At the end of each year, contributions directed to Annual Fund-SHARE from all Rotary clubs in the district are divided between the World Fund and the District Designated Fund.

The Rotary Foundation uses the World Fund to support Rotary's highest-priority grants and programs, which are available to all Rotary districts. Your district uses the District Designated Fund to pay for Foundation, club, and district projects the clubs in your district choose.

We're an organization you can support with confidence. We've dedicated about 90 percent of our total spending to programs over the past 10 years, far exceeding the efficiency standards set by independent charity-rating services.

We Appreciate Your Support

The Rotary Foundation offers the following individual and club recognition to express our gratitude to Annual Fund donors. Visit rotary.org/recognition for a complete list of our donor recognition opportunities.

Sustaining member	When you give \$100 or more in a year
Paul Harris Fellow	When you give \$1,000 or more in your lifetime
Paul Harris Society member	When you elect to give \$1,000 or more annually
Every Rotarian, Every Year Club	When club giving reaches \$100 per capita or more and all dues-paying members give \$25 in a year

Our Causes



WATER, SANITATION, AND HYGIENE



BASIC EDUCATION AND LITERACY



DISEASE PREVENTION AND TREATMENT



MATERNAL AND CHILD HEALTH



PEACEBUILDING AND CONFLICT PREVENTION



COMMUNITY ECONOMIC DEVELOPMENT