

# “Service Above Self”

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>

**Mark Meyers, President**  
**Jason Piasecki, President-Elect**  
**Jane Clingman-Scott, President Nominee**  
**Tim Arter, Treasurer**  
**Linda Juarez, Past President**  
**Kathy Betts, Secretary**  
**Orville Crain, Director**

## Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916  
**Next Meeting February 25 12:00-1:00pm**  
**From Your Laptop, Phone, or Tablet**  
**ReWine Sat Club – Next mtg 3/4 5:15 pm**

**Mary Anne Gorman, Director**  
**Jeff Lewis, Director**  
**Ginny Sprague, Director**  
**JD Wallace, Sr, Director**  
**Doug Wood, Director**  
**Meredith Smillie, RIM Reporter**  
**Susan Besteman, RIM Editor**

**THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:**  
 Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

## Next Meeting (2/25/21)—“Making It Happen” Driving Positive Growth

DJ Hilson discusses leadership & the drive with community leaders & Rotarians Bob Scolnik, Brianna Scott, & Frank Peterson

*This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim” - William Faulkner*

### MEETER - GREETER

Jane Clingman-Scott

### REFLECTORS

Jane Clingman-Scott 2/18  
 Chanda Cregg 2/25

### THIS WEEK'S MENU

Your food pantry

### NEXT WEEK'S BIRTHDAYS

Jim Fisher Feb 26  
 Esther Ricco Feb 29  
 Stephen Olsen Mar 1

### PROGRAMS / EVENTS

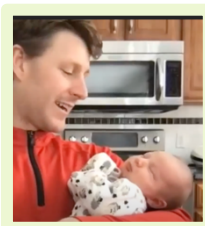
2/18 3-Min Soap Box Presentations  
 2/25 Making It Happen—  
 Driving Postive Growth  
 3/4 Muskegon Heights Schools  
 3/4 ReWine via Zoom 5:15 PM  
 ReWine Zoom Meeting Link:  
<https://us02web.zoom.us/j/88142687497>  
 3/11 Downtown Muskegon Update

### Guests

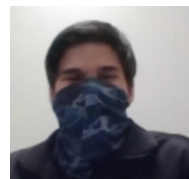
-Felipe Treviono (HealthWest Program Director) introduced by **Doug Wood**

-Tami Zimmerman introduced by **John Noling**

-Crosby Crow (10 days old) introduced by proud dad **Dakota Crow**

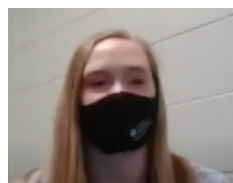


### Student Guests!



will be attending Ferris State University and Kristin will be attending Grand Valley State University.

Fruitport Trojans were “in the house” led by Guidance Counselor Patricia Stasiak. She introduced seniors Dennis Hendricks and Kristin Lord. Dennis



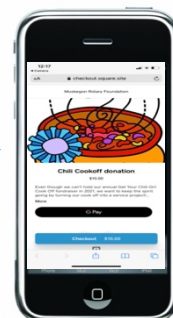
### Chili Kits



Even though we can't hold our annual Get Your Chili On! Cook Off fundraiser in 2021, we want to keep the spirit going by turning our cook off into a service project!

Please join the Muskegon Rewine and Interact clubs in supporting our community by sponsoring a Chili Kit for families in need this winter. A \$10 donation will purchase all the necessary ingredients for an amazing pot of homemade chili!

Please click the link to donate by credit card: <https://checkout.square.site/buy/OD5O6YJDUSPDUEB4MGYITAU6> or use your phone camera for the QR code.



Or send checks to Muskegon Rotary Club  
 PO Box 66  
 Muskegon, MI 49443  
 Please note Chili in the memo line!





## Food Trucks—

### Three Dates Scheduled

**Arn Boezaart** announced Food Truck dates for Muskegon County. Rotary will continue to support Food Trucks in Muskegon for 2021. Many families have been affected by hunger due to COVID 19. Feeding America asked us to partner with Whitehall and Montague Rotary to ensure we have enough volunteers to spread the love to the northern areas of our community. Please email Arn at [boezaara@gvsu.edu](mailto:boezaara@gvsu.edu) to volunteer.

\*March 17, 2021 (Wednesday) in Muskegon Heights at Temple Methodist Church, volunteers arrive by 3:00PM

\*April 17, 2021 (Saturday) in Whitehall at White Lake Congregational Church of Christ, volunteers arrive by 9:00AM (Volunteer support shared with the Whitehall Rotary Club)

\*May 26, 2021 (Wednesday) in Muskegon Heights at Temple Methodist Church, volunteers arrive by 4:00PM

If you missed the Feb 11<sup>th</sup> meeting, want to watch it again, or share with someone who may be interested in learning more about our Rotary club, you can view the video [here](#).

## Muskegon Rotary Board

Mark Meyers [markm@nortonshores.org](mailto:markm@nortonshores.org)  
 Jason Piasecki [jason@revel.in](mailto:jason@revel.in)  
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 Doug Wood [doug.wood@orchardview.org](mailto:doug.wood@orchardview.org)

## HOMETOWN HEROS 1.0 & 2.0

From **John Noling**

Final Report: Hometown Heroes, our joint project with all five Interact Clubs, this Covid-19 winter has come to a close. 582 Gift Bags and Appreciation notes sent to 8 great Frontline organizations  
 Thank you Rotarians and 5 Rotary Interact Clubs for supporting your community!

*For a closer look at how this all unfolded please check the link below.* The entire project was funded by Rotary donations of pop cans, many gift bag food items, and cash donations. Interactors worked together to involve themselves in all aspects of the project. We thank everyone who helped and contributed in any way. Rotary Opens Opportunities!

Click on this [Link](#)!

## WEEKLY COVID REPORT

We are moving in the right direction. Number of new cases continues to decline. We are at a 4.2% positivity rate. 5.4% of eligible residents have been vaccinated; mean they have received second dose of vaccine (9,310 residents). 7.6% of eligible residents have received the first dose of the vaccine (13,224 have the first dose). Kathy reports that they are broadening the vaccination program for all residents ages 65 plus. HealthWest has really helped to advocate with vaccinating residents 85 and older. Public Health and Mercy Health has also been willing to donate doses of the vaccine to help vaccinate more individuals aged 65 plus. Public Health is also working hard to ensure educators and front-line workers are receiving the vaccine. We have had zero outbreaks (where 2 or more cases are linked). Total number of deaths for the month of February is 3. Thank you, **Kathy Moore**, for your weekly update.

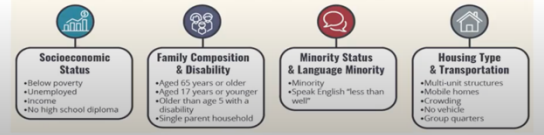
Public Health: [www.Muskegonhealth.net](http://www.Muskegonhealth.net)

## Community Outreach Partners

Social Vulnerability & Diversity, Equity and Inclusion



- City of Muskegon Heights
- Latinos Working For The Future
- N.A.A.C.P. - Muskegon Branch
- Health Project - Health Disparities Reduction Coalition
- Coalition for Community Development



Mask Up Muskegon:

<https://www.maskupmuskegon.org/vaccineinfo>

**Christine Robere** thanked fellow Rotarians for the donations. She shared the story of a mom whose car broke down and was having challenges getting to work. A local mechanic was able to get her up and running quickly with the help of these funds.

Another wonderful story was a grandpa was out of minutes on his phone. He had recently taken over caring for his grandchildren and UW was able to assist him in getting minutes on his phone so he could reach their mom and/or emergency services if needed until his next SS check arrived.

Housing continues to be a huge crisis and many are precariously housed in hotels during the COVID 19 crisis. We need housing for renters that is affordable. Contact Christine Robere if you would like to participate in the Housing Workgroup that is scheduled to meet on March 10, 2021. Contact Christine at [Christine@unitedwaylakeshore.org](mailto:Christine@unitedwaylakeshore.org) or 231-332-4001

[Unitedwaylakeshore.org/volunteer](http://Unitedwaylakeshore.org/volunteer)

**NOTE:** Please look for Kathy's graphs on the [last page](#) of this RIM.

## THIS WEEK'S PROGRAM:

### 3 Minute Soap Box Presentations

RIM Reporter: **Meredith Smillie**

Facilitator: **Kris Collee**

Speakers: Rotarians on their Soap  
Boxes

Morgan Stanley

**Blake  
Cramer:**

Update  
on  
Morgan  
Stanley;  
Blake's

father started with Morgan Stanley and Blake joining him was due to his father's influence and excitement over investing. The family also runs a small cattle farm and working their small ranch in Hesperia.

[www.morganstanley.com](http://www.morganstanley.com)

**Andrew Cutler:**



Andrew shared about Muskegon Brake and Tire, two locations in Muskegon

County. Contactless service is now an option at Muskegon Brake and they offer delivery and pick up for those that need it. They also sell and service snow-plows for vehicles. Automotive industry has

faced some challenges with fewer individuals going into the field of auto-mechanics, as

many newer vehicles present with more complex systems. New vehicle availability is down; and more people are driving their vehicles longer and need more repairs. Andy also noted that they sell and manufacture Corvette parts.

<https://www.muskegonbrake.net/>



**Jason Piasecki:**

Revel celebrated their 10<sup>th</sup> year of business. They are running entrepreneurial systems. They continue to partner with the community and volunteers on local, non-profit boards. Most of the company continues to work remotely and gather via Zoom. Staff are doing some creative things to remain in touch and connected. Revel will be presenting on the power of branding later this year at an international brewing convention. Working with some local cities, companies and non-profits on re-branding and business launches. Collaborating with national agencies on the huge growth in digital marketing.

<https://revel.in/>

**Lisa Tyler:**

Senior Resources has been very busy.



Trying to keep older adults in their own homes which is a challenge during a global pandemic. They launched Enhanced Care Services and which is home visits conducted by medical professionals, such as nurse practitioners, for seniors who need medical care provided right in their home. Medical professionals set up a treatment plan that will meet the needs of each individual. My Choice waiver program is for adults who are lower income and qualify for skilled care that allow the individual to remain in their own home. Senior Resources continues to partner with many other community agencies to support seniors.

<https://www.tanglewoodpark.info/>

**Jim Fisher:**

Representing  
Melissa Moore  
of Read  
Muskegon.

Attend the free Community Summit on February 23 from 9:00-11:00AM via Zoom. Create a cross sector of literacy across children and adults. 56% of adults read below grade level 2. This is a priority area for Rotary. Collaborative began with a community assessment and to develop capacity to address the literacy crisis in our community. There will be 9 break-out sessions for the Community Summit.

Register at: [Eventbrite.com/e/read-muskegon-literacy-collaborative-community-summite-2021](https://eventbrite.com/e/read-muskegon-literacy-collaborative-community-summite-2021)

[www.readmuskegon.org](http://www.readmuskegon.org)





**Andy Buelow:**

West Michigan Symphony continues

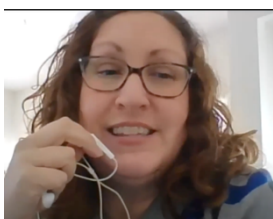
to work hard at infusing our community with music. Assisted with the opening of the Harmony Parks, partnering with Muskegon Rotary, and now have the largest installation of musical instruments in parts in the US. Due to COVID 19, music education continues to be available to students; whether that is done virtually or in person. They are going to be re-opening services to students and hoping for a spring opening to live audiences (with limited capacity). Continue virtual concerts, one of few orchestras to do so, this spring and summer. Visit the website for West Michigan Symphony and follow them on Facebook.

[www.westmichigansymphony.org](http://www.westmichigansymphony.org)

**Meredith Smillie:**

Bethany Christian Services is

seeing an influx of children coming in to foster care due to abuse and neglect. Many students are at risk due to not attending school in person and are shut in with perpetrators of abuse and neglect. Housing is huge concerns for children and families. There is a huge need for foster parents and mentors in Muskegon County. We are also seeing a huge influx of children seeking refuge and services at the US/Mexican border. Bethany needs more foster homes



willing to serve children coming across the border as refugees. Visit the website at

[www.bethany.org/Muskegon](http://www.bethany.org/Muskegon) or contact [msmillie@bethany.org](mailto:msmillie@bethany.org) for more information.

Save the date for all golfers for the Fourth Annual Bethany Open held at Spring Lake Country Club on Monday, June 28, 2021.

Sponsorships are also available. Proceeds to benefit youth residing in foster care in Muskegon County.

**Kristin Collee:**

Agewell Wellness Center is open and operating

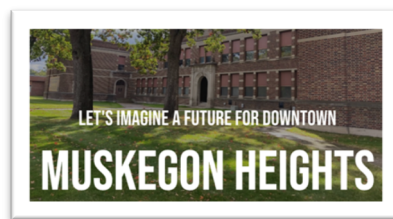


programming at TangleWood Park. The Driftwood Café is also open over lunch from 11:00AM to 2:00PM. Catering is also available. Safe Seniors program is going very well. 187 cases reviewed of abuse and neglect have been advocated for and funds recouped for these individuals. They are also working to help seniors to avoid Social Security scams, as those individuals that are closed off or shut in are particularly vulnerable. Visit [www.safeseniors.info](http://www.safeseniors.info) for additional information.



**RIM Reporting Team**

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Lori Weiler [lori.weiler@summitlawncare.net](mailto:lori.weiler@summitlawncare.net)



**Reaching New Muskegon Heights**

"Reaching New Muskegon Heights" is a new term that has been heard circling around the county recently. It is not just a new phrase, but instead it is more of an expression of hope and resilience for the future of down town Muskegon Heights. As some may be aware, The City of Muskegon Heights, Greater Muskegon Economic Development, SmithGroup, and the MEDC have come together to create the **Reaching New Muskegon Heights Vision Plan** for the future of downtown Muskegon Heights. This plan will bring community voices together in order to develop and construct a clearer consensus around priorities for reinvestment. We have provided DIY (Do It Yourself) survey kits which are available online at [Muskegon-heights\(reachingnewmuskegonheights.org\)](http://Muskegon-heights(reachingnewmuskegonheights.org)), as well as various locations throughout downtown Muskegon Heights. The surveys provide us with vital information about community priorities and the different opportunities Muskegon Heights desires for the future of downtown.

In order to reach the community and advertise the DIY Survey Kits, we have teamed up with Mike Vogas, Corey Blackman, and Glen Gray to create a video that expresses the current views of the community, personal experiences, the potential reinvestments, and the importance of filling out the DIY Survey Kits. Within the video you will hear from various community leaders and city officials of Downtown Muskegon Heights sharing their insight about the community. "There is so much pride, history, and culture in the City of Muskegon Heights," mentioned Jocelyn Hines, of Community Foundation of Muskegon County, in the **Reaching New Muskegon Heights Video**.

We ask that you watch the video, take the survey and share this information. It is imperative for all of us to do our individual part, come together, and help; creating both long lasting change and continued development leading to the overall strengthening of our communities. Let's all help reach for new Muskegon Heights. For any questions or further information, contact **Cathy Brubaker-Clarke** at [cbrubakerclarke@gmail.com](mailto:cbrubakerclarke@gmail.com).



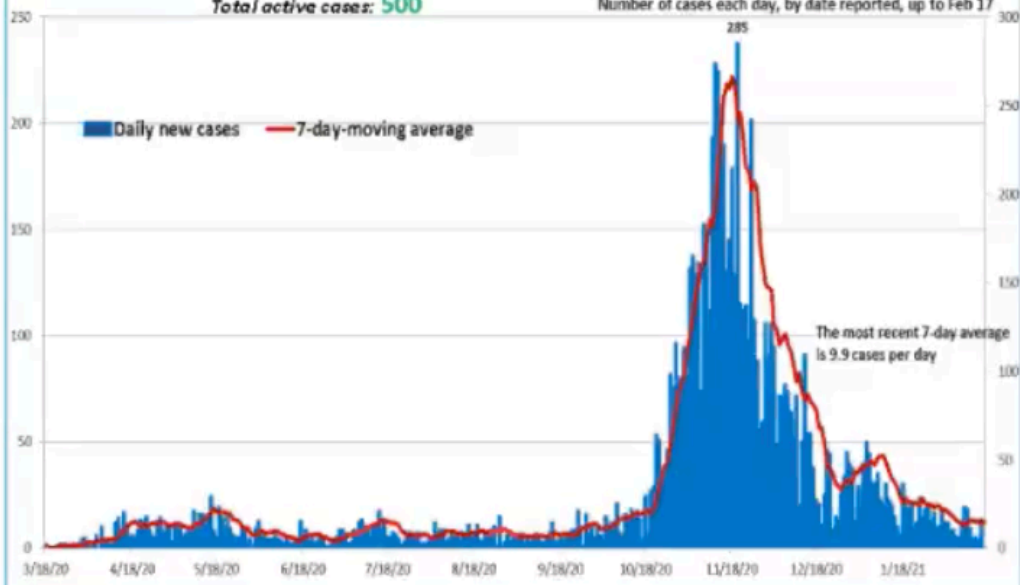
Public Health  
Muskegon County

## Number of people testing positive Covid-19 in Muskegon County

Total Positive Cases: 10,296

Total active cases: 500

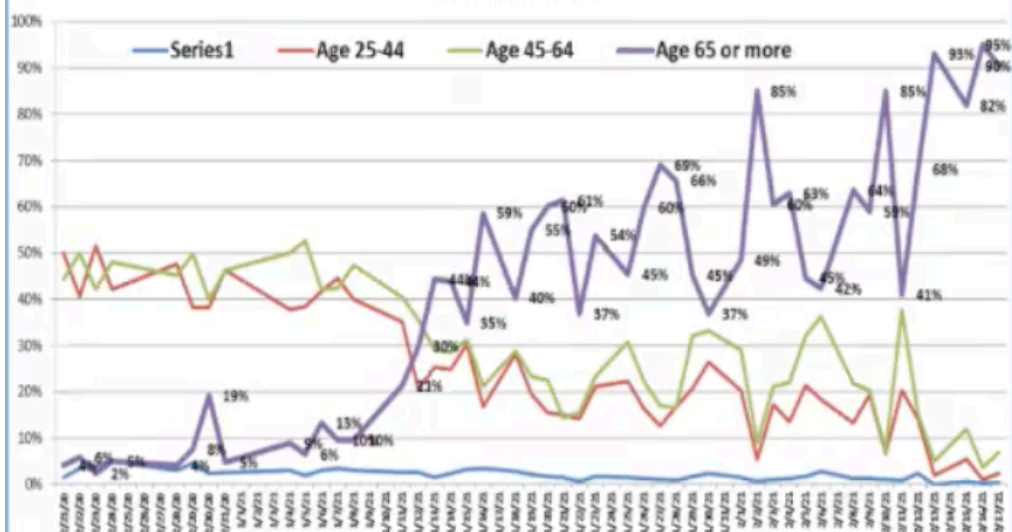
Number of cases each day, by date reported, up to Feb 17



## % of Covid-19 Shots by Age Group, MCIR Records

Muskegon County (As of 02/17/2021)

Total shots: 31,522



## Positivity Rate

(7 day average as of 2/14/21)

**4.2%**

Lowest 1.6% on 9/19/20  
Highest 24.9% on 11/18/20

## Hospital Capacity

(as 2/18/21)

**Very Good**

Inpatient COVID Positive 13

ICU COVID Positive 3

Ventilated COVID 3

ER Visits - Previous Day 32

## Outbreaks

**0**

## Deaths

(Month of February)

**3**

## Vaccinated

**5.4%** Full (2nd dose Record)  
9,310 Residents

**7.6%** Partial (1st dose only)  
13,224 Residents

Great

Good

Fair

At-Risk

In Trouble