

"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>

Mark Meyers, President
Jason Piasecki, President-Elect
Jane Clingman-Scott, President Nominee
Tim Arter, Treasurer
Linda Juarez, Past President
Kathy Betts, Secretary
Orville Crain, Director

Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

Next Meeting April 1 12:00-1:00pm

From Your Laptop, Phone, or Tablet

ReWine Sat Club – Next mtg 4/1 5:15 pm

Mary Anne Gorman, Director
Jeff Lewis, Director
Ginny Sprague, Director
JD Wallace, Sr, Director
Doug Wood, Director
Lori Weiler, RIM Reporter
Susan Besteman, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?

Next Meeting (4/1/21)—Muskegon Rotary's DEI Committee: Past, Present, & Future

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER - GREETER

Joanie Smith

REFLECTORS

Meredith Smillie 3/25
 Jim Schiltz 4/1

THIS WEEK'S MENU

NEXT WEEK'S BIRTHDAYS

Viktor Anderson Apr 1
 Brandon Turnbull Apr 1
 Marty Gerencer Apr 2
 Bruce Spoelman Apr 2
 Lisa Tyler Apr 5
 Jerry Wiersma Apr 5
 Dave Alexander Apr 6
 Orville Crain Apr 6

PROGRAMS / EVENTS

3/25 Club Assembly
 4/1 Muskegon Rotary's DEI Committee: Past, Present, & Future
 4/1 **ReWine via Zoom 5:15 PM**
 ReWine Zoom Meeting Link:
<https://us02web.zoom.us/j/88142687497>
 4/8 Muskegon Young Black Professionals

ANNOUNCEMENTS

No Grape Escape?!

The Grape Escape desperately needs committee members for this year's event. Five people resigned their posts from the last event and it will not be possible to do it without more volunteers. Please contact **Jerry Wiersma** at jerry.wmpcs@comcast.net if you are able to step in this year.



If you missed the March 25th meeting, want to watch it again, or share with someone who may be interested in learning more about our Rotary club, you can view the video [here](#).

Help Wanted

50 semi durable bags



Please consider helping out your local interact clubs by donating bags to hold the chili kits for our clubs chili kit project. They are looking for new bags and preferably the reusable shopping bag style (similar to the pictured bag).
 Deadline March 29th.
 Please reach out to **Blake Cramer** at Blakec51@gmail.com or **Kaytie Drake** at kaytieely@aol.com if you have any to donate.
 Thank you in advance, any bit helps!

Guests

-Cornelia from Boise Metro Rotary Club
 -Jennifer Loechle introduced by **Jim Fischer**
 -Orchard View students could not attend because of a COVID outbreak and have gone back to virtual learning.



Muskegon Rotary Board

Mark Meyers markm@nortonshores.org
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 JD Wallace, Sr jdwallace88@comcast.net
 Doug Wood doug.wood@orchardview.org

Invocation/ Reflection

Alan Alpert is looking for more volunteers to sign up for Invocation/Reflection leaders. Please contact Alan at fivea@me.com or 231-286-8410 to sign up.

2021 March Madness Sweet Sixteen Brave Rotarian Contest

Thank you to our volunteers and the teams each represents as they play for NCAA basketball glory and a Paul Harris Fellow award.



Caring Connection-Birthday Fund

\$14.00

Caring connection sends gifts and cards to Rotarians in need. \$4.00 is included to cover credit card fees.

Pay

Email

+1

Phone number

Full name

Card number

MAY 21 2021

Caring Connection Fund

The Caring Connection Fund is still up and running and still needs our support. The donations are usually collected (\$10 or more) for your birthday; which would go into the fund to send out letters, cards, flowers, etc. You may send checks to the PO Box or donate by credit card if you have had a birthday and need to contribute to the Caring Connection Fund.

<https://checkout.square.site/merchant/8MRGEPY1EA6K0/checkout/BVIZQK6QS5FBBVY4CGLMQUYG>

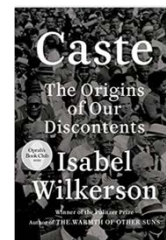
Membership Council

The Membership Council met Thursday morning and are looking for more committee volunteers: recruitment, new member, retention and engagement. If you are a new member looking for a place to serve in the club, please consider those membership council committees. Contact **Doug Wood** at dwood1952@gmail.com.

Book Discussions on Racial Equality are Back!

10 Rotarians needed for ongoing book discussions on racial equality. The DEI Book Discussion Subcommittee invites you to be part of these discussions and has two [2] excellent book selections for you to choose from:

1. **Caste: The Origins of our Discontents** by Isabel Wilkerson (a NYT bestseller) which is an eye-opening story of people and history and a reexamination of what lies under the surface of American life today. It combines history, research and story-telling, written in an easy to read, conversational style.



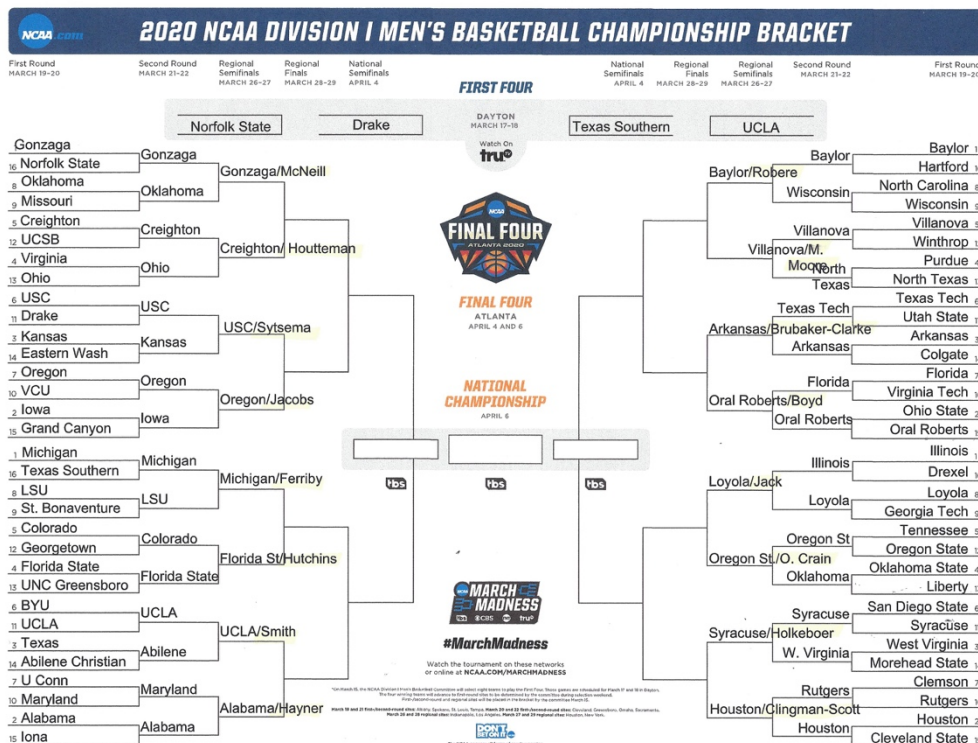
2. **I'm Still Here: Black Dignity in a world made for whiteness** by Austin Channing Brown (a Michigan author and NYT bestseller). Austin writes candidly about the existence of systemic racism that she has witnessed all her life. She will make you laugh and cry as she offers insightful commentary and helpful suggestions on changing the balance of power.



Note: Both of these authors have multiple interviews on You Tube or you can Google their names and find reviews.

Beginning Monday, 3/22, 10 copies of each book will be available to borrow at the Community Foundation Office. Please email Nancy (mccarthynance@yahoo.com) your interest and which book you would like set aside for you. You will also need to call the Foundation to let them know when you will pick the book up, as the office is not yet fully open.

We will hold discussions via Zoom beginning the 2nd full week in April for 3 weeks in succession. **Caste** discussions will take place on Tuesdays at noon on April 13, 20, and 27. **I'm Still Here** discussions will take place on Wednesdays at noon on April 14, 21, and 28. We look forward to some spirited conversation and discussion! Call or email **Nancy McCarthy** with questions. 231-740-4631 or mccarthynance@yahoo.com



Embark Rides

Embark Rides are occurring on Wednesday afternoons at two different



elementary schools locally. If you are interested in chaperoning a ride along with the kids, please contact -**Rob Taylor**. taylorrj@ameritech.org or 810-355-8361

RIM Reporting Team

Susan Besteman susan@bestemanproperties.com
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 Lori Weiler lori.weiler@summitlawncare.net



If you would like to join our RIM Reporting Team, contact **Susan Besteman** at susan@bestemanproperties.com.

Food Trucks

Arn Boezaart announced the next food truck will be in the Whitehall/Montague area next **Saturday April 3rd** beginning at 10 am. Volunteers will need to arrive around 9-9:15 am. This time we will be sharing the task with the Whitehall Rotary Club. Muskegon Rotary can use five volunteers to match Whitehall's five. Currently we have only three.

This food distribution will take place at the White Lake Congregational United Church in Christ at 1809 Mears Ave.

The Muskegon Heights truck, again at the Temple Methodist Church location, will take place on **Wednesday, May 26**. More details on that date and the remaining schedule for 2021 later.

Thanks so much!

Arn Boezaart
 616-745-8465

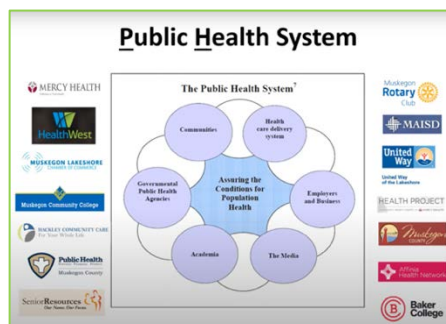
WEEKLY COVID REPORT

Kathy Moore reported that it is true, Muskegon County is following the rest of the state with a recent uptick in cases. This week the total number of active cases is up to 472, up from 357 last week. We currently have a 6.9% positivity rate. Our highest to date was 24.9% in November, and we were as low as 1.6% in February.

COVID-related deaths were four in February with all of them occurring the first week of February. Now after almost six weeks with no deaths in March we have had one in a nursing home.

Vaccination statistics are looking great for Muskegon County!

Kathy also thanked all of those in our community who have been working together!



Public Health: www.Muskegonhealth.net

Mask Up Muskegon:
<https://www.maskupmuskegon.org/vaccineinfo>

NOTE: Please look for Kathy's graphs on the **last page** of this RIM.

Christine Robere remarked that the next stimulus check is important to so many families. For some of us this is extra or maybe we didn't experience a disappointing situation. If you're among that group maybe you could feel so inclined to give a portion back. Please consider donating to the United Way or any of the charities that need help. These are desperate times but we are receiving a great amount of support to engage and make sure some tax dollars are coming back to help and are put to good use in our community.

Cleaning Beaches on April 24th!

John Noling reported a great response for volunteers for the beach cleanup including Rotarians, Interact Members and even the newly redeveloping Baker College Rotaract club (with 5-6 from that group already volunteering to help as well). In fact, there may even be 2-3 beach stretches along Lake Michigan they will be cleaning up.

Mark your calendars and join fellow Rotarians, Rotaractors, and Interactors to clean up our beaches **9am-Noon April 24th at Muskegon County Pioneer Park**. Let's fill some dumpsters and make our beaches shine! Lunch and S'mores over campfire starting at 11:30am

Special highlight: Available tour of Pioneer Lodge, gorgeous and rare vertical log building, former mess hall from the WPA era. Gloves and hand washing provided. Masks and social distancing where appropriate.

Please add your name to **THIS DOCUMENT** to sign up for this great event on April 24. There are two tabs in this worksheet. One for those volunteering to do clean up on that day and one for those who would like to donate food or work to help set up and serve food after the clean up.

Feel free to share this document with others to encourage them to sign up for this event. Any questions please let me know.

Randy Lindquist
 (231) 903-9073 cell or email
rlindqui@muskegonisd.org

SAVE THE DATE



Life Leadership Goes Virtual

Founded in 1949 by our club and strongly supported to this day, we are recruiting students now to attend the first-ever Virtual LLC to be held May 20-22 with over 150 teens expected to participate from around the District. If you know of a student leader we need to know about, please contact LLC Co-Chairs **Brianna Scott** or **John Noling** as soon as possible.



Pictured above is the Muskegon conferee delegation from the last in-person LLC in 2019 and some of the fun and networking that takes place at LLC. Many of these students are leading the charge in their high schools and colleges right now. LLC is a great example of Rotary Youth Leadership Awards, (RYLA) and the youth service we take seriously in Rotary.



Our mission drives us: *“to educate and inspire youth, utilizing the Rotary motto of Service Above Self, to expand their leadership roles in service to their schools and communities, and to the world.”*

THIS WEEK’S PROGRAM:

Muskegon Rotary Club
March 25, 2021

Our Year In Review

Club Assembly

Facilitator: **President Mark Meyers**
RIM Reporter: **Lori Weiler**

It’s time for our Club President to host the once-a-year Club Assembly Program. The purpose is to focus on how the club is organized in terms of councils, committees, and what our community is up to. This year amazingly-talented Rotarian **Mike Vogas** outdid himself with a suggested program you can watch over and over as well as invite others in your life to enjoy. Now that I think about it, this reporter’s summary doesn’t do it justice. Do yourself a favor and spend a few moments watching it [here](#).

Kicked-off by President **Mark Meyers** this year, Rotarians shared our passion for service in the nooks and crannies the virus permitted. Food, vaccines, checks from fundraisers and bags of 10-cent payback became our new tools. Hand delivered greeting cards, the gratitude of thankful students to overworked but greatly appreciated nurses and front liners. Everywhere we turned there were barricades and pitfalls. No matter. We are 1.2 million neighbors, friends and community leaders. We are Rotarians and we are still here.

Rem Sprague: [Community Impact](#)
Muskegon Rotary begins with more than 200 members who have a deep commitment to the people of this community. As news of growing unemployment and food shortages made headlines, Muskegon Rotary

purchased 10 truckloads of food—that’s 7,500 pounds each truckload of fresh fruits and vegetables, dairy, and frozen meats destined for the kitchens of 150 families. These parcels were distributed from the parking lots of Temple United Methodist Church and Fifth Reformed Church from early August through late December. More than two dozen volunteers help unload and deliver into cars. All that nutrition cost \$7,500 thanks to our resourceful partners at Muskegon County Cooperating Churching and Feeding America West Michigan.



Even when COVID rates drop the fallout will continue to affect thousands of families. In 2021 we are providing five more food trucks in Muskegon Heights and four in Whitehall.

Kathy Moore: [Health and Wellness](#)
Muskegon Rotary Club promotes Health and Wellness in our community. The Seaway Run has long been considered one of most scenic courses in Michigan. This year it would not be cancelled. The 39-year-old race was altered so that those tackling the course could maintain healthy distances from each other. It was run over a span of several days and participants could navigate the course at any time that worked for them. How did The Run do with the changes? Biggest ever. Over \$53,000 was split between Muskegon Rotary and the Muskegon YMCA. Muskegon Rotary also needed to invest back into our club so race funds were used to hire a part-time club coordinator. This individual

takes care of dozens of details and provides continuity so that even as our volunteer leadership changes the mission of Muskegon Rotary Health and Wellness Committee stepped up to support an ambitious role: Make Muskegon County the State's Healthiest by 2021.



Progress has been made and will continue. Rotarians eagerly volunteered for our first project to help schedule 1,000 seniors for first of two COVID vaccines. It was intense, life-saving work and extremely gratifying. The cause is close to our hearts and parallel in many ways to the support we provide to Rotary International working to eradicate polio.

Ammy Seymour: [Community Development](#)

An idea came forth after Don and Nancy Crandall visited Rotary parks in other countries. In 2019 Muskegon Rotary Park was completed with walkable access to waterfront recreational opportunities including an accessible kayak launch.



This summer Rotary's Harmony Park welcomed new instruments for our community's children. Rotarians know a big investment needed a big return so we gave \$25,000 from the Muskegon Rotary Foundation to help build new section of Mercy Hospital as well as renovate others.

Brianna Scott: [International Impact](#)

Two hurricanes wreaked devastation in Honduras this year. San Pedro Sula still needs our help, and although COVID-19 kept us statewide, we weren't locked out. We raised awareness and funds to help.

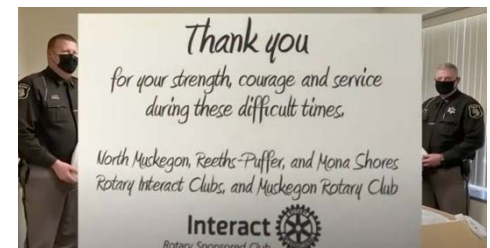


A total of \$5,350 was sent to San Pedro Sula and Merendon Rotary Clubs following catastrophic events. Honduras was already devastated and needed basic assistance like food, medication and sanitation. The Fight Against Polio in 1979 was a project to vaccinate six million children in the Philippines. As a founding partner of Global Polio Initiative, government and

nonprofits were brought together to wipe out Polio and today it only exists in border areas of Afghanistan and Pakistan. Its presence is down 129 countries.

Blake Cramer: [Service to Youth](#)

Fostering tomorrow's leaders is like raising children; they do what you do, not what you say. Rotary has been around for more than 100 years and if it is going to continue around we need to continually invest in replacing ourselves. That's why we introduce young people to our club to talk about what we stand for and invite them to work alongside.



Muskegon Rotary was fortunate last year to host five Student Rotary Interact clubs. Those students, ages 12-18, are part of 300,000 Interact students worldwide. We plant seeds of service in the hearts and minds of young people then give them the opportunity to organize their club, manage funds, and carry out activities and service projects. We offer guidance and support along the way. Last year several of these students worked mobile food pantries, shopped, sorted and packed 582 appreciation gift bags with hand-written notes for front line workers. Around \$3,500 for this huge undertaking was raised through a returnable can drive. Each year since 1949 sponsored students attend a 4-day



Life Leadership Program. It will be held virtually this year and we are eager to share skills of connection and inspiration with young leaders of tomorrow.



DJ Hilson: [Social Justice](#)
Diversity, Equity and Inclusion involves weekly meetings with opportunities to invite people in from every corner of Muskegon.



The annual Community Mixer hosted 800 people last year with music and fun.



It's about breaking down barriers and building bridges back in our community. Muskegon Rotary is fortunate to have local law enforcement officials who work to

build trust between our police and residents.



The Muskegon Rotary programs and practices are inclusive of everyone around us. Behind today's presenters were council and committee chair members and volunteers all practicing Service Above Self. This program was produced to communicate to our community and beyond who we are and what we are as Rotary. If you missed today's meeting the presentation will be available on our website and on social media. In addition, it was produced in a way that each segment can be shown as a separate clip and are hyperlinked in this report.

A Harvard psychologist says humans have 8 types of intelligence. Which ones do you score the highest in?

We're not all naturally skilled at the same things. Some are more athletic and have better coordination. Some pick up on language and words faster at a young age, while others are good with numbers and visualizing patterns. But most people don't fully understand their range of abilities, and as a result, may end up in the wrong careers. Or, they might enjoy their jobs, but struggle to identify effective learning techniques that will help them excel further.

The theory of multiple intelligences

To get a better sense of your skills and capabilities, I often recommend starting with the [theory of multiple intelligences](#).

First introduced in his 1983 book "Frames of Mind," Howard Gardner, [a psychologist and professor at Harvard University](#), states that there are eight types of human intelligence — each representing different ways of how a person best processes information.

MULTIPLE INTELLIGENCES

SPATIAL INTELLIGENCE Strengths Visual and spatial judgment Characteristics Draws for fun Good at puzzles Recognizes patterns Interprets visuals well	BODY-KINESTHETIC INTELLIGENCE Strengths Physical movement, motor control Characteristics Skilled at sports Excellent physical coordination Remembers by doing, instead of hearing or seeing	MUSICAL INTELLIGENCE Strengths Rhythm and music Characteristics Appreciation for music Thinks in sounds and patterns Rich understanding of musical structure, notes	LINGUISTIC INTELLIGENCE Strengths Words, language, writing Characteristics Enjoys writing, reading Good at public speaking Very persuasive Can explain things well
LOGICAL-MATHEMATICAL INTELLIGENCE Strengths Analyzing problems, mathematical operations Characteristics Fast problem-solver Understands complex computations Likes thinking about abstract ideas	INTERPERSONAL INTELLIGENCE Strengths Understanding and relating to others Characteristics Strong emotional intelligence skills Creates healthy relationships Good at solving conflicts	INTRAPERSONAL INTELLIGENCE Strengths Introspection and self-reflection Characteristics Understands one's own strengths, weaknesses Highly self-aware Sensitive to one's own feelings	NATURALISTIC INTELLIGENCE Strengths Seeing patterns and relationships to nature Characteristics Interested in areas like botany, biology, zoology Appreciation for nature Enjoys activities like camping, gardening, hiking

Understand and build upon your strengths

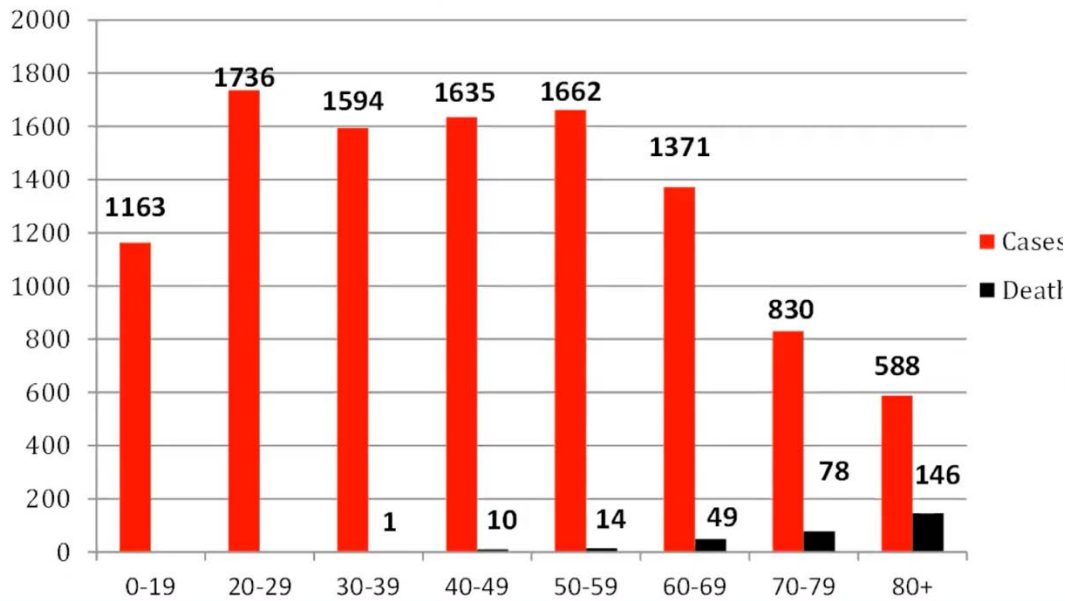
If you struggled to assess yourself, ask people closest to you for their observations. Or, consider the things you gravitated towards during your youth. (It's usually when we're kids that we pick up activities closely linked with our innate abilities.)

Keep in mind that this is just a quick and simple exercise to provide you with a clearer sense of your strengths. Do your top skills and interests align with your career? If not, how can you use them to get to where you want to be?

When we gain a deeper understanding of our natural talents, we have better chance of figuring out how to achieve goals in both our personal and professional lives.

[Dr. Kumar Mehta](#), Ph.D., is the author of "[The Innovation Biome](#)" and "[The Exceptionals](#)." He researches, writes and speaks about personal excellence. Dr. Mehta also serves as a Senior Research Fellow at the Center for the Digital Future at the University of Southern. Follow him on Twitter [@mehtakumar](#). Contributed article by Kumar Mehta from CNBC.com.

Muskegon County COVID-19 Cases and Deaths by Age Group



7 Day Average Positive Test Rate

Lowest 1.6 % on 2/27/21

Highest 24.9% on 11/18/20

Current 6.9% on 3/22/21

Date	Daily Positive Test Rate	7-Day Average	14-Day Average
3/1/2021	2.9%	2.1%	2.7%
3/2/2021	1.0%	2.0%	2.6%
3/3/2021	2.6%	2.1%	2.5%
3/4/2021	2.6%	2.4%	2.5%
3/5/2021	1.7%	2.3%	2.5%
3/6/2021	1.5%	2.3%	2.2%
3/7/2021	7.5%	2.5%	2.6%
3/8/2021	6.6%	2.8%	2.9%
3/9/2021	4.1%	3.5%	3.1%
3/10/2021	6.1%	4.1%	3.4%
3/11/2021	3.5%	4.2%	3.6%
3/12/2021	6.3%	4.9%	3.9%
3/13/2021	2.6%	5.1%	4.0%
3/14/2021	9.9%	5.3%	4.2%
3/15/2021	11.3%	5.7%	4.8%
3/16/2021	3.8%	5.6%	5.0%
3/17/2021	11.1%	6.3%	5.6%
3/18/2021	5.5%	6.6%	5.8%
3/19/2021	5.3%	6.5%	6.1%
3/20/2021	6.0%	6.8%	6.4%
3/21/2021	12.3%	7.0%	6.8%
3/22/2021	9.3%	6.9%	7.0%
3/23/2021			
3/24/2021			

Covid-19 related Deaths by Month Muskegon County, Total Deaths: 299 (as of 03/18/2020)



Number of people testing positive Covid-19 in Muskegon County

Total Positive Cases: 10,718

Current active cases: 472 (last week 357)

Number of cases each day, by date reported, up to 3/24/21

