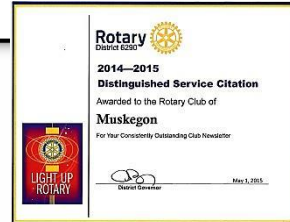


"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President
Kathy Moore, President-Elect
Linda Juarez, President-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Josh Wallace, Immediate Past President



Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916

April 5, 2018 12:00 - 1:30pm

Muskegon Harbor Holiday Inn

ReWine Satellite Club 5:15 - 6:30pm Holiday Inn

Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Susan Holkeboer, RIM Reporter
Bill Johanson, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(4/5) "District 6290 Rotary Foundation" PDG Al Bonney

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Dakota Crow

INVOCATOR - REFLECTOR

Joanie Smith

THIS WEEK'S MENU

Monterrey Chicken; Salad Bar
w/6 toppings 3 dressings;
Bread Butter; Green Beans
Mashed Potatoes; Desserts

NEXT WEEK'S BIRTHDAYS

Jerry Wiersma	Apr 05
Dave Alexander	Apr 06
Orville Crain	Apr 06
Jamie Hekker	Apr 08
J Griffith	Apr 10
Eric Seifert	Apr 11

STUDENT GUESTS

Spring Break (no students)

FUTURE PROGRAMS/EVENTS

04/12 Mental Health - Lt Gov Brian Calley
04/19 Meet @ Lake House, not Holiday Inn
04/19 New Member Get Together
04/26 CUP - Health Emp Counseling
05/03 Begin Lake House for the summer
05/03 Law Day Speeches
05/10 Greater Muskegon Women's Club
05/17 No. Initiatives Dev. Financing
05/17 Meet @ Holiday Inn, not Lake House
05/24 Frauenthal Center Update
05/31 Rotaract/Interact Annual Report
05/31 Community Mixer
06/29 Parties in the Park



WAY THE BALL BOUNCES



The NCAA's Final Four is set, and the only question left for Loyola Chicago and its "Brave Rotarian" ticket holder **Joanie Smith** is whether or not the Ramblers have two miracles left in them. We'll know this weekend as will the three other winning teams' hopefuls: **Susan Crain, Camille Jourden-Mark and Dan Wheat**. One will acquire a Paul Harris Fellowship, leaving two others for all earlier "losers" to draw for. All contributors: <http://bit.ly/2GqAC3l>
(More NCAA on next page)

This Week On Stage

Rotary District 6290 is made up of 60 clubs in western and northwest Michigan and eastern Ontario (Sault Ste. Marie, Wawa and Blind River). Throughout our District many clubs focus on helping people in their own community and throughout the world. We have three types of grants available:

District Local Grants - These grant requests are generally between \$500 and \$2,500 per club (or \$3,500 per club if a collaborative project) and help to support a humanitarian project within your local club's area. Matches for these grants are available from the District on a \$1 to \$1 basis.

District International Grants - These grant requests are generally between \$1,000 and \$5,000 per club to fund a project in another country. You must have support by an international (host) Rotary club, or a qualified NGO to assist with this project. Matches for these grants are available from the District on a \$1 to \$1 basis and matches from The Rotary Foundation are also available.

Global Grants - Projects in excess of \$30,000 which help fund an international project and must have the collaboration of an international Rotary club to assist with this project. Matches for Club cash are available from the District up to \$10,000. The Rotary Foundation may match Club cash up to 3.5 to 1.

Muskegon Rotary Board

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Myrna Olsen will be visiting the Philippines next month.



She plans to attend her former Rotary club and present them with a banner from Muskegon Rotary. She writes, "I will visit the Butuan

Rotary Club in my hometown. The current president and I are to receive the "Outstanding Butuanons Choice Award" on May 13. Butuan City is the name of my hometown, and we are called Butuanons."

Another excited traveler is **Tom Ludwig**.

"My wife and I will be there (NCAA Finals, this weekend) in San Antonio. Last time Michigan played Loyola, believe was in 1964 – the Mideast Regional Semifinals – we (UofM) won and headed to the Final Four. Hope all is well in Muskegon!!" Tom



If the basketball game between Loyola-Chicago and Michigan this Saturday is anything like their meeting in the 1964 tournament, they'll be thinking and talking about it more than 50 years from now. That game featured a disputed call, an alleged punch and plenty of tension as the teams traded baskets for much of the way, the only previous time the schools played each other in the NCAA tournament.

The schools had squared off on the basketball court twice during the regular season, but the 1964 NCAA tournament game had a much different feel. Loyola had won the 1963 national title, and the Ramblers looked like contenders to repeat when they took the floor against the less-experienced Michigan Wolverines March 13, 1964, at Williams Arena on the campus of the University of Minnesota.

But repeating wasn't to be. John Wooden's UCLA Bruins took home the national championship trophy that year, the first of 11 more in a 13-year period.

OUR FINAL FOUR

Susan Camille Joanie Dan



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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire (sort of), Club- or member- contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements on writing to Editors Bill Johanson or Dave Manley or one of the RIM correspondents above.

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Visiting Rotarians & Guests

COGIC Comm Center Exec Director and prospective member Aaron Pulsipher (**Bob Scolnik**); Introverter Entrepreneur coach/owner Beth Buelow, LRE Substance Use Disorder Director Stephanie VanderKooi, Health Project Manager, Advocacy & Comm Health Imp Laura Fitzpatrick, Office of Senator Gary Peters West Michigan Regional Coordinator Jayme Vosovic (**Kate Kestalo Scarbrough**); I and Life Leadership Committee's James Day (**Club**). Student guests were Muskegon Catholic Crusaders.

Rotary membership at the end of this quarter:

4 new members in process

Trent Hancock, Lisa Netzdorf, Aaron Pulsifer, John Patterson

4 terminations -

Mike Youngdahl, Braxton Gerdes, Kathy Betts, Roman Marciniak

Previous terminations

Chauncy Williams, Corey Watson

Moved to satellite club

Julia Koch, Deni Hunter

I will have the official RI report the first week of April.

New dues statements to be sent April 1.

Secretary Nancy Crandall



This ambitious and caring group of middle school Interactors, led by Rotarian teacher advisor, John Slocum, are heavily engaged in local and global service. They sponsor hospital work in Ethiopia, work with Big Brothers/Big Sisters, Mission for

Area People and contribute to the Hope Project and Kids' Food Basket Programs. Over \$5000 has been raised by this amazing club to demonstrate what Service Above Self really means. Congrats NM Middle School Interact!

14 STUDENTS SELECTED TO RECEIVE SCHOLARSHIPS FOR ROTARY'S LIFE LEADERSHIP CONFERENCE 2018 TUSTIN MI

Fourteen Muskegon area high school student leaders are now selected to attend the **District 6290 70th Annual Life Leadership Conference**, to be held June 15-18 at the Kettunen Center in Tustin, Michigan.

They are, in order from top to bottom in columns 2 and 3:

- Kennedy Porter, Holton High School;
- Hyunjik (Kevin) Kim, Mona Shores High School;
- Cruz Pena and Apria Snodgrass, Muskegon High School;
- Ester Larios, Muskegon Heights High School Academy;
- Andrea Lindback, North Muskegon High School;
- Kloeey Tenbrink, Orchard View High School;
- Noah Jacobs, Muskegon Catholic Central High School;
- Kimberly Melendez, Oakridge High School;
- Christina House, Ravenna High School;
- Kendall Jones, Lauren Ross, and Carleigh Wilson (outbound Rotary Youth Exchange), Reeths-Puffer High School; and
- Brianna Curtis, West Michigan Christian High School.

KENNEDY	CHRISTINA
KEVIN	KENDALL
CRUZ	LAUREN
APRIA	CARLEIGH
ESTER	BRIANNA
ANDREA	
KLOEY	GROUP ON DECK
NOAH	GROUP IN CLASS
KIMBERLY	

This year, besides Rotary Club funding, special additional financial assistance from Muskegon High School and Reeths-Puffer High school helped to expand the diversity of students participating.



Designed to help students expand their roles in

service to their schools and communities, LLC attracts 165 student leaders from over 45 communities in



Michigan and Canada. Conferees include Youth Exchange students from other countries and leaders from Rotary high school Interact Clubs.



The agenda

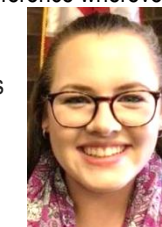
includes motivational and thought-provoking speakers, learning simulations, group projects, physical activities, and discussions focused on



elements of leadership and understanding leadership styles. Guest speakers focus on the Rotary motto of "Service Above Self" and how students can make a positive difference wherever



they lead. Discussion groups explore the intellectual, ethical and emotional aspects of leadership. International Students who attend lend global



perspective on issues.

Upon return, students report back to their sponsoring Rotary Club, and are



mentored by sponsoring Rotary clubs through their school and community leadership efforts.



About Life Leadership Conference

Rotary District 6290 conducts the prestigious Life Leadership Conference each year for outstanding student

leaders. It is a powerful experience for all who attend. Beginning in 1949, it is the longest continually running Rotary Youth



Leadership Awards (RYLA) program in the Rotary world...Seventy years strong in 2018!



About Rotary

Rotary brings together a global network of volunteer leaders dedicated to tackling the



world's most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 34,000 Rotary clubs in over 200 countries and

geographical areas. Their work impacts lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world.



For more information, visit Rotary.org.



ABOVE, LIFE LEADERSHIP CONFERENCE PHOTOS FROM 2017

JAMES DAY- FROM ONE WHO'S BEEN AT LLC

Report from James Day, Oakridge High School, below, on his experiences last summer at the Rotary Life Leadership Conference....

How were you personally impacted one way or the other by the Life Leadership Conference last summer? This conference has greatly improved my overall confidence and my ability to work with and lead teams of people. This Conference has also led to me having more opportunities in work and school.

Did the conference change the way you see things or do things since you participated? If so, explain please. Yes, it changed how I view leading people. I never was a dictator when it came to leading, but it has changed how I feel instructing and leading people. It is easier now to help lead people to do what is needed.

Of the activities, speakers, etc you experienced at the conference, what were the most valuable (useful) and memorable as far as you are concerned? Johnny Tuitel was my family leader. He was a funny man with cerebral



palsy. He made me realize that no matter how bad things can be, you always make the best of the worst and still enjoy life. Molly Kennedy, overall, had the most impact on my life though. not in a leadership sense, but in a personal matter. Her motto "Flip your 20", an abbreviation of changing your paradigm, spoke deeply to me. She explained that you are the only one holding yourself back and you can change yourself for the better by changing how you see and do things. The "flip your 20" statement was the most valuable and memorable to me because I see people holding themselves back every day and I do my best to teach them what I use every day.

What kind of Oakridge student should be approached or considered to be a part of this conference? Any particular grade level? I think any student that stands out as a leader in his/her class should be given the opportunity to attend this conference, regardless of grade level.

What needs to be done in your school or our community to develop more student and life leadership do you think? I believe more student involvement should occur to encourage more leadership in the community.

On balance, would you recommend this conference and to what degree and why? I would highly recommend this conference to anyone who would ask and I have recommended it to several Oakridge students who I believe would greatly benefit, as I did.

News/Announcements – President

Our president, **Cathy Brubaker-Clarke**, shared with us the thank-you from Trader Joe's. Special thanks were given to **Pam Babbitt** for her special efforts of getting petitions to bring Trader Joe's to Muskegon.

She also shared with us a thank-you to Interact of North Muskegon for their \$1600 for work in Ethiopia. This was on special African stationary. Cathy also reminded us that **Wes O'Donnell's** new book will be released on April 1 at bookstores nationwide! It's all about Michigan and is titled "A Cowboy Without a Coat: How a Texas Exile Learned to Love Michigan."

Cathy reminded us that *the Rotarian* magazine for April is about the year of the tree: Rotary plants for the future, and she shared a quote from Paul Harris, the tree whisperer - "Trees talk to each other in a language of their own. "How else could they flawlessly orchestrate the brilliant display of color that each fall without fail sets New England ablaze? It seems obvious: in order to dazzle, the trees must first plan, they must plot, they must converse.

"Each tree according to its species is assigned its part," Harris explained. "The mighty oaks, with such help as the sumacs may give in touching up the lower corners, agree to supply the deep wine color admired by all nature lovers; the beech trees, the elms, and the birches supply miles of yellow and red; the maples are never confined to any one color; they are permitted to run wild with everything they have in their paint pots – red, brown, wine color, yellow, green, and what not. All the trees of the forest place their trust in the maples to do the right thing when it comes to

painting the forest in the month of October."



Andrew Cutler, right, had his Red Star ceremoniously unremoved (super sticky star glue) by sponsor **Josh Silvis**. "About time," someone said, and the room went up in roars.

NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, AND TOO MANY OTHERS TO EASILY LIST HERE

John Severson, below with **Susan Crain**, reported that the STRIVE Committee has 10 mentors at CTC. More mentors are always needed.



On May 12 will be the Read Early, Read Often fundraiser. Those folks work with children from birth to age 3; they've visited 700 homes to help encourage reading and literacy. Of the 700, 129 had problems with illegal substances.

Susan Crain reminded us of the District Conference that will be in Holland on May 17-19.

The ReWine Club has adopted a lot at Sherman and Hoyt. Volunteers will be needed to help maintain this property.

Pam Babbitt ask anyone who still has petitions for bringing Trader Joe's to Muskegon to please turn them in.

Megan Byard Karaba reported that the Rotary scholarship awards has eight applicants. Four were to be decided on today.

John Noling reported that there will be 15 people going to El Salvador this Saturday on a house building mission. The Life Leadership Committee has interviewed and is recommending 14 people to go to the Life Leadership Conference.

James Day, who attended the Life Leadership Conference last year, talked about how it had benefited him. He thanked us for sending him.

Tim Lipan from the Social Committee reported that the next after-hours event will be bowling at the Eagles Club downtown on Thursday, April 26, from 5 to 8 PM. There will be room for 40 to bowl and 40 to watch. This should be fun and silly. The social committee is trying to have a variety of activities.

We were reminded to vote on the Strong Cities contest. Muskegon is running against Kent, Ohio. This is the final vote.

There was also mention about the Paul Harris Final Four Tournament concluding this weekend in San Antonio. **Secretary Nancy** reminded participants to get their hundred dollars paid. Read more about it in RIM on pp 1-2.

Last Week's Program

Toward a Drug-Free Muskegon County

By RIM Reporter Susan Holkeboer

Dave Alexander introduced **Kate Kesteloot Scarbrough** from The Coalition for a Drug-Free Muskegon County. Kate, a native of Muskegon County, returned to Whitehall in October 2007.

The Coalition was formed in 2004. It now receives funding in-kind. Trinity Health provides staffing support



through community benefit dollars to pay for Laura Fitzpatrick's time & talent and more. Laura is the Coalition manager and advocacy and community benefit program manager for Mercy Health in Muskegon. Lakeshore Regional Entity - Partnership of Success also provides major funding.

The Coalition was established by the Health Project and, in February 2015, was nationally recognized for its efforts to reduce alcohol, tobacco, and prescription drug use in the area. It was named the GOT OUTCOMES! Coalition of Excellence Award winner by the Community Anti-Drug Coalition of America.

Kate gave a lot of facts and figures about alcohol and substance abuse in Muskegon County.

The Coalition works to reduce substance abuse by acting as an organizing body for over 50 community organizations such as schools, healthcare providers, law-enforcement, govern organizations, and civic leaders, as well as business and youth.

They are in their third five-year strategic plan. They are working on six areas with targeted objectives to handle specific challenges in the community including Muskegon Alcohol Liability Initiative, Knowsmoke – Tobacco Reduction Coalition, Muskegon Area Medication Disposal Project, and the Alliance for Marijuana Prevention. teen pregnancy, and alcohol abuse. So far teen bingeing has been reduced by 51%, teen smoking has been reduced by 45%,

and 31,000 pounds of unused medications have been collected.

Jill Montgomery Keast stated the Coalition uses local, state, federal, medical, and public health data in everything they do. One finding was that hepatitis C is on the increase.

There is an opioid task force headed by Dr Katrina Olson. The group has

found that prescriptions rates are larger in our county, and that more education needs to be done with physicians on alternatives to prescriptions. There's been a 300% increase for heroin treatment when treatment with medication is often more effective.

Pam Beane also spoke. On April 28, there will be a medication take back day.

Cherry Health Clinic has found methadone is safe for pregnancy.

Don't start with pain medication or decrease the time it's prescribed for.



PAM, KATE, JILL

On Facebook one can find more information under Facethebook Muskegon (Your ally in preventing underage drinking) or online at talksooner.org (serves as a resource for parents to access information about substance use prevention). TalkSooner is the product of multiple county collisions in Michigan, working together to send out a common message to parents of youth ages 10 to 18 about alcohol, tobacco, and other substances.