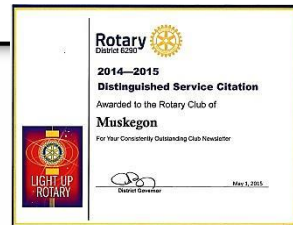


"Service Above Self" Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Kathy Moore, President
Linda Juarez, President-Elect
Mark Meyers, President-Nominee
Jackie Fisher, Secretary
Tim Arter, Treasurer
Cathy Brubaker-Clarke, Past President



Muskegon Rotary Club
Club 16 (2809) – District 6290, Chartered May 1, 1916
September 20, 2018 12:00–1:30pm
Lake House Waterfront Grille
ReWine Satellite Club 5:15 - 6:30pm Holiday Inn

Jane Clingman-Scott, Director
Orville Crain, Director
Ginny Sprague, Director
JD Wallace, Sr. Director
Stacy Cornell, RIM Reporter
Bill Johanson, RIM Editor



THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(Sept 20) "District 6290 Governor Brian Robertson"

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Katie VanDoeselaar

INVOCATOR - REFLECTOR

Jack Briggs

THIS WEEK'S MENU

Housemade Meatloaf Buffet -
served with a garden salad
bar, steamed redskin potatoes,
chef selection roasted
vegetable, cookies & brownies.

NEXT WEEK'S BIRTHDAYS

Adam Bell	Sep 22
Chanda Cregg	Sep 23
Jeanette Harris	Sep 23
Dawn Johnson	Sep 24
John Noling	Sep 24
Tom Powers	Sep 25
Jennie Roach	Sep 25

FUTURE PROGRAMS/EVENTS

09/17 LOVE LIVES HERE rally – Hackley Park - 5pm
09/25 New Member Get Together - Lox's pad
09/27 Muskegon Heritage Museum
09/27 Rotary After Hours - Heritage Museum
10/04 MCC Fitness Center Update
10/03 Grape Escape, the Happening event
10/11 Anti -Gerrymandering Ballot Proposal
10/18 Lakeshore Museum Update
10/25 GROW Presentation
11/01 L-3 Combat Propulsion
11/08 Boogie Woogie Bugle Boy Sculpture)
11/15 Life Leadership
11/22 THANKSGIVING (NO MEETING)
11/29 Mission for Area People
12/06 Sen Geoff Hansen – Career Recap



United Way Day of Caring

WHAT A TEAM!

"I think the Slovinski's were a bit overwhelmed!" - John Noling



Thanks to all of you, it was a great day of "Service Above Self" for the **United Way Day of Caring** from both Muskegon Rotary and friends, and the Orchard View Rotary Interact Club



members. OV Interactors, above, were

awesome, I heard!

Door was finally cut in and working smoothly at 4:30 pm (Thanks to Jonathan and Stan!) and tree limbs all loaded on Jerry's trailer (Thanks, **Jerry Wiersma**, Jay Cregg, and all of our great sponsors: Hygrade Concrete, MCU Construction (Randy Lake and Mike Unger), Muskegon Glass, Lowe's, ReStore, and West Michigan Power Cleaning Equipment).

Feel free to share this RIM with others. It was Rotary In Action!

I was proud to serve >>>

>>> with Rotary and the hundreds of other volunteers who gave of themselves all over the county for this out-pouring of community service. (More inside)





Ed. Note: RIM is pleased to share a new monthly addition to our publication. This column will be focused on Mental Health and Wellbeing and will be provided by a recent Rotary inductee, Amy West, MSW and president of CUP-Health. Amy will provide us with a variety of mental health aspects as well as their impact on everyday life.



CONSIDERING CULTURE

Culture is all around us. It is in our families, schools, businesses, churches, and communities. Culture is largely considered the ecosystem of humanity with its invisible attitudes, habits, patterns, and behaviors. It can be quiet or loud, healthy or unhealthy, well designed for the long-term or short-term and unmeasurable. One way or another, culture is always present.

Consider with me today the corporate culture of businesses and organizations; those entities where the habits of employees, leadership, stakeholders and vendors happen every day. A company may experience a corporate climate of success and productivity, where goals and customer service exceed expectation and employees are working beyond physical capacity. "The bottom line is good...and could be healthier"; so, we add pressure to management and team leads to make the company even more lean. Retention is good but there is an unusual number of employees who have job jeopardy status due to being disengaged. What is really happening here? What is running the company? When leadership isn't present, what is it like?

Shadow Culture is the existence of default habits and behaviors that really run the organization (although it looks differently, this also happens in families). It has immense influence over the direction and longevity of a company. It carries within its sphere of influence attributes such as low employee engagement, absenteeism, workplace distress, bullying and harassment, and poor mental and physical health. Shadow culture is hard to recognize by management and leadership teams while slowly creeping into processes and systems, creating pain points for employees and organization, and leaving nearly 50% of the workforce unengaged. As Peter Drucker puts it, "Shadow culture eats strategy for breakfast".

Aspiration Culture is found when there is a healthy environment that is fully aligned with its corporate (and family) mission and a competent leadership team that is walking its talk. This culture inspires and influences first through trust, which is built with doing what you say you are going to do, alignment, authenticity, training, transformation, and healthy habits. The result is improved engagement. When employees feel cared for and are comfortable bringing their 'whole self' (with all its humanness) to work each day, they are confident those in leadership positions are intentional about helping them become their 'best self'.

Be sure to look for the next CUP-Health RIM submission, in October, as we will be expanding upon this conversation.

Rotary After Hours at Muskegon Heritage Museum Thursday - September 27 - 5:30pm



RIM Reporting Team

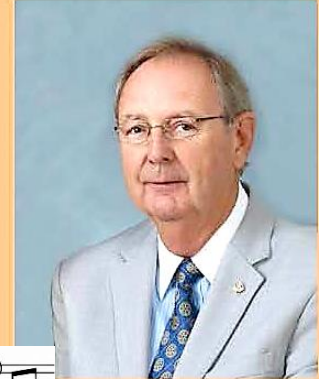
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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, clever satire (sort of), Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements is Thursday noon for the following week's issue. Submit brief announcements in writing to one of the RIM correspondents above.

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On Stage This Week

District Governor
Brian Robertson



English version

O Canada! ...

... Our home and native land!
True patriot love in all of us command.
With glowing hearts we see thee rise,
The True North strong and free!
From far and wide,
O Canada, we stand on guard for thee.
God keep our land glorious and free!
O Canada, we stand on guard for thee.
O Canada, we stand on guard for thee.



Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

VISITING ROTARIANS & GUESTS

Baker College director of Business Debra Bectel (**Orville Crain**); Dominique Bunker and Kelly Johnson (**Club**); Sytsema Funeral & Cremation Grief Support/Community Education Keri Verwolf (**Kristy Sweet**); Modele Consulting owner Dorsey Sherman (**Dawn Johnson**); and speaker Tacitus Bailey-Yabani (**Club, Rob Taylor**). Students guests are Reeths-Puffer Rockets.

Last Week's Program MUSKEGON-AFRICA CONNECTION

By RIM Reporter Stacy Cornell

Our guest speaker was Tacitus Bailey-Yabani, right, who immigrated from Ghana in 2014 and is a friendly and visible resident of our city. If you've walked by the chalets on Western Avenue, you've likely heard the welcoming voice of Tacitus calling out a greeting and an invitation to visit, do some shopping or partake of the fruits of his culinary talent.

Tacitus, the owner/operator of Abeshi Fotos + Crafts, provides the kind of inspiration that makes us so glad he chose West Michigan as his home. Essentially orphaned at a young age, Tacitus was raised by his grandma until she departed this world. While she was gone, her



meats. His food is more than just basic sustenance though. He adds herbs and spices that he knows the benefits of, things that not only increase flavor, but also increase health. He came here to be with his family but he is also here taking care of us.



The message that Tacitus brings us is that you can still make it, regardless of your challenges. In his own words, work hard, be focused, you can do it! Thank you for making us "Michighana", Tacitus and we appreciate the love you put into your cooking and our days.

#

lessons were not. Tacitus learned to cook, he gained a work ethic and he persevered. Today, we in Muskegon benefit from that perseverance.

Have you tasted his food? In addition to catering, he cooks for Kitchen 242 at the Farmer's Market so if you haven't sampled his culinary delights at his shop, you may have tasted them there. The giraffe is absolutely amazing! If you're still reading, that was a joke. As the recipient of the 5x5 award from StartGarden, he will be opening a food truck soon as well.

Tacitus excels at vegan dishes but also serves chicken and other more common



RIM REPORT – 9-13-18

Since none of the birthday honorees were present, >>>

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JD Wallace, Sr jdwallace88@comcast.net

>>> President Kathy Moore

opted to skip the singing of the birthday song and no one objected. There may even have been a few sighs of relief. No red star removals happened either so we were able to proceed quickly to the other good stuff

Heidi Sytsema let us know a New Member Get Together is happening at **the Loxterman** home in North Muskegon on Tuesday, 9/25/18 from 5pm - 6:30pm.

Susan Crain, Assistant Governor, in charge of five West Michigan Rotary clubs let us know that District Governor Brian Robertson will be attending the meeting next week. Bring your singing voice and be on your best behavior. We will be regaling the governor with our rendition of "O Canada." Please practice ahead of time (lyrics on page 2).

Martin Asplund mentioned Ed Gordon speaking about jobs and education and suggested a book –



Future Jobs: Solving the Employment and Skills Crisis. He also announced an end-of-the-month event at the USS Silversides Submarine

Museum. For details, see Dr Asplund, above, or **Peg Maniates**.

ROGER A ANDERSEN LEADERSHIP AWARD

Jim Fisher spoke about the first annual ceremony for the **Roger A Andersen** Lifetime Community Leadership Award, far right, which had an impressive 172 people in attendance (over half of them Rotarians!) and a preliminary estimate of \$20,000 raised. Roger himself was at our regular meeting, above, and spoke of his desire to focus on continuing service to the community as well as expressing gratitude for the energy one gets from attending Rotary meetings.



COMMITTEE REPORTS, FROM LEFT, JIM FISHER, DIANE VAN EPPS, MARTY GERENCER, SUSAN CRAIN, & JAY WALLACE

ROGER'S FRIENDS AND FAMILY



RIM REPORT 9-13-18 Continued

Jeanette Hoyer, Diversity and Inclusion Committee invited us to the second annual *Love Lives Here* rally at Hackley Park this Monday, September 17, at 5pm. The keynote speaker will be Molly Barker, founder of Girls on the Run.

Dominique Bunker, community engagement coordinator at United Way of the Lakeshore expressed her gratitude to the Rotary for providing two teams of volunteers plus Interact members to the Day of Caring earlier this month.

Jay Wallace, representing the Social Committee, invited everyone to Rotary After Hours at the Muskegon Heritage Museum on Thursday, 9/27/18 from 5:30pm - 7:30pm. Appetizers will be served and beer/wine will be available.

to all of those who donated time, materials, and talent to make each of our two United Way Day of Caring teams successful. Service Above Self in Action!

AJ Herrera
Kloey TenBrink
Larissa Stewart
Courtney Passenier
Hannah Reed
Riley Tuttle
Luz Sanchez
Allison TenHove
Taliah Mahan
Adviser Samantha Wilson
Matt Vanderveelde

HyGrade Concrete for 3 yards of cement

MCU Construction, Randy Lake, Mike Unger and crew for finishing concrete
West Michigan Power Cleaning Equipment--Rotarian Jerry Wiersma for power washing home and brush removal later

Muskegon Glass- Jenny for basement windows and putty

ReStore Ottawa St. of Habitat for Humanity-for drainage pipe, soffit piece

Community Donor of \$232 for needed supplies

And the following Rotarians and friends of Rotary:

Doug Wood and granddaughter Alora

Ammy Seymour

Nancy Crandall

Annette Jack

Bill Loxterman

John Noling

Marcia Hovey

Josh Wallace

Jerry Wiers

Rich Berry

Trent Hancock

Amy West

Kelly Johnson from Cup Health

Stan Jones, retired U.S. Army

Johnathan Euguay, OV/Interact

Jonathan
Sue Noling

John Noling spoke of the three Interact Clubs volunteering at the Irish Festival this weekend which quickly led to a reminder to volunteer for *Grape Escape*. If the Irish Festival can get a total of 1,400 volunteers, surely we can reach the 120 we need for *Grape Escape*, right?

Marty Gerencer, *Grape Escape* co-chair, reported that sponsorships are at 88% of goal and ticket sales are going on now.

Diane Van Epps, *Grape Escape* co-chair, made the thought of attending even more appealing by announcing that 18th Amendment distillery has created Grape Amendment, a specialty cocktail just for the event. For a \$10 donation, you also get a specialty glass to commemorate the occasion.

Ginny Sprague of *Grape Escape* reminded us that they are still accepting Silent Auction donations and if you'd like to donate but just aren't sure what to give, suggestions are available. Also available are raffle tickets for the Backyard Family Fun Raffle prize package. Tickets are 3 for \$20 (available now) or 1 for \$10 (available at the event.) Don't know what the BFF prize package is? Well, shame on you for not reading your email. The BFF package includes a 40-inch copper fire pit with grate and base, a stainless spark guard and vinyl cover. You know you want it, so buy your raffle tickets.

Kathy Betts let us know that everyone who buys *Grape Escape* tickets by 9/21/18 will be entered into a drawing for a \$100 Muskegon County restaurant gift card. Tickets can be purchased online at www.startickets.com and through the Frauenthal box office as well.

By the way, reader, have you heard? Rotary is putting on a function called **Grape Escape** and not only is it a lot of fun, this is a big deal for us. The event is October 3rd, from 6pm - 9pm at the Frauenthal Center. Stop putting it off and buy your tickets.

GE Silent Auction Donations

[illegible]

“Backyard Family Fun Raffle”
<http://bit.ly/2p5GP19>

**9/27 Rotary
After Hours” -
Muskegon
Heritage Museum**

<http://bit.ly/2CZquOT>

