

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned? (7/23/20) "Downtown Art Projects" Judy Havner

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

* Waiting for the Right Moment <u>REFLECTOR</u> Eric Seifert

THIS WEEK'S MENU

Lunch: rhymes with munch, bunch and scrunch. It's always funch, especially with friends and a glass of punch.

NEXT WEEK'S BIRTHDAYS

Eric Messing	Jul 23
Ryna Rozycki	Jul 23
Greg VanWoerkom	Jul 24
Don Crandall	Jul 27
FUTURE PROGRAMS / EVENTS	

07/23 Boom Meeting

07/23 Downtown Art Projects 07/30 HealthWest 08/06 TBA 08/13 TBA 08/20 TBA 08/27 TBA

President Mark kicked-off the

meeting at noon with thoughts on leadership. He had come across the statement: "Leadership begins with service." **Meredith Smillie** delivered the Reflection (formerly, the Invocation). She continued with thoughts on leadership.

ANNOUNCEMENTS Last Call for Can and Bottle Drive!

Email Blake Cramer Blake51@gmail.com

Kudos to Renee Dudek and the PR Committee

They are working on updating the website which is out of date by about a year. We want to do a new one, but for now we're going to stick with updating the existing one with current information and the ability to access past RIMs.

Flag Volunteers Needed

Volunteers are needed to help put a flags along Seaway Drive for Labor Day. Please contact **John Noling**.

COVID Report

Kathy Moore reported there is a small uptick in the number of young people acquiring COVID. Cases do not seem to be as severe. The positivity rate is slowly declining. Precautions need to continue so that school can be opened on time. Young people should be urged to use precautions. Check online for numbers. The statistics are changing every day. Stay safe out there.

Christine Robere - United Way

Christine reported they are still running the Covid relief funds and hoping to start transitioning to recovery and rebuilding with a campaign launching and some of the work they're doing. Recent needs have been for PPE for nonprofit agencies especially with the mask order. The Boys and Girls Club got tablets for the youth. Last week kicked off Summer Youth Employment Program with a lot of changes, downsized numbers of youth involved, some involved with Community Encompass and some of the Boys and Girls Club. There needs to be a lot of reinventing to keep kids safe in the program. Much of the program is being done virtually. Instead of going to employers, the employers are doing tours virtually and getting chrome books for youth involved in the programming. Agencies have had to reinvent what it looks like in marketing and how to recruit. They had to recruit from home since kids were in school.

There's still a lot of funding going to sheltering for the homeless. It's starting to decline a little, starting to wind down, placing people in permanent housing. Eviction prevention is also a problem. The ban on eviction was lifted July 15. A lot of federal and state money came into the community, but also there is need for more case management support so money is going to that.

United Way is going to be kicking off its campaign soon and will need more help. It will need to be done one-onone so we will need all hands on deck to help. Rotarians can help the United Way and the United Way can help Rotary.

Visiting Rotarian - Karen Benson



This week we swore in Jason Piasecki as our President-Elect. President Mark Meyers has a pin for him and a pen for Linda Juarez (when they can get together).



Paul Harris Award

Today we honored an outstanding individual selected to receive a Paul Harris Fellow Award. The award is a gift from the presenter – Jan Clingman-Scott, a 20+ year Rotarian.



Our recipient has shared the product of a lifetime of study, reflection, and discernment with community in a way that doesn't impose any ideology but encourages listeners to examine life objectively and develop their own perspective, usually resulting in intelligent and compassionate reverence for all the world and all the people in it. A native of West Michigan, this Rotarian grew up bicoastal, in California, New Jersey, with stops in between in the rural Midwest. He completed his education back home in West Michigan at Hope College. A career of service was centered in downtown Muskegon and involved coalescing different strains of the community into common purpose, advocating for social justice, creating means for people with limited access to be heard, providing opportunity for youth to learn and expand their horizons, and for my money, the most important service, using a considerable intellect and a vast store of knowledge to lead people in a considerate manner to discover the common truths that guide lives of common purpose, building loving relationships and equity, leading the congregation or as he recently called it "herding cats," being a loving husband to Sue and father to four daughters.

Our Paul Harris recipient is none other than the **Reverend Timothy Vanderhaar**. I am so happy to give him this honor. His leadership is one that we value as a spiritual and intellectual leader for the people.



Tim's response

Tim says he has mixed feelings about the award because on one hand he's deeply grateful and a little bit embarrassed by Jane's accolades, and on the other hand he hardly feels like he deserves it but it means so much to him because of the scope of the rotary and all that it does. He says it feels good to be recognized and that the award is an encouragement to do more.

July 16, 2020 Program Pandemic Recovery

By RIM Reporter Susan Holkeboer

Cindy Larsen, President; Steve Olsen, Chair of Board of Directors, owner of Northern Machine Tool (76 yr old company); and Eric Ringelberg, owner of Next I.T. formed a Business Reopening Panel moderated by Mike Vogas of the Program Committee and our Media Guru.

The object of the program is to find out how business in our community will reopen and what constraints do they have to compete against in doing so.

Mike: Cindy, share difficulties and what assistances are available.

Cindy: The chamber is trying to provide information and monitor the resources from all sources.



Businesses are facing problems possibly with finances, having enough workers, having enough customers and dealing with all the regulations.

Mike: Steve, tell us about your business.

Steve: My business deals with auto tooling, some aerospace and some furniture. On March 23, basically the world stopped. Just about everyone was laid off because they only had a couple jobs to get done that were essential. Now we're waiting for the jobs to come back.



Mike: What technology changes do companies need to make?

Eric: I work with virtual IT for a lot of companies. Basically a lot of them need to get up to speed dealing with remote technology. As they come back to work they're Working on increasing security, moving their services up to the cloud, updating their Internet, increasing the internet speed, increasing redundancy, doing more training with their employees to understand cyber awareness.

Mike: How are employees feeling right now?

Steve: there's a lot of concern and wondering about the future. Right now there's a lot of uncertainty but if things keep on like they are and don't improve there's probably going to be some anger and problems.

Mike: Do you see possible positives coming out of this?

Cindy: There are definitely some positive things coming out of this. Businesses are incorporating new technology, they're developing new products, new methods of delivery, and rethinking business strategies. What we need right now is patience and we should come out with some great businesses.

Mike: Eric, do you see some possible growth and improvement coming out of what we're going through?



Eric: we're going to have to figure out how to stay productive, how to get things out of market. We're gonna have to take a look at shipping alternatives and maybe supplier alternatives of things that aren't working out. Some companies may have to take a look at their HR policies. Maybe taking a look at a dress and hope people use technology.... This may give us a chance to save money, to be more productive, to top grade employees that we do have. It will probably be better in the long run.

Mike: Steve, how has this affected you and how is it going to affect business?

Steve: I've had a chance to talk to some people about problems that

they're facing, especially teachers who are trying to get their students educated in the problems this is creating. With business, they're talking about reshoring things. (Bringing things back to be made in the US rather than overseas).

Basically our panelists were optimistic. We're all in this together. With some serious strategizing companies will become more efficient, more creative, and more productive. We need to take things outside as much as possible.

Enjoy our area resources.

Muskegon Rotary Board

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Weekly Rotary Zoom Meetings

WATCH YOUR EMAIL for the current link to our weekly Zoom meetings. Invites are emailed <u>weekly</u> and the Meeting ID and Password will be in the email, along with the instructions for virtual attendance.

RIM Reporting Team

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RIM Changes Coming

Not that any of us like change, but there is some confusion regarding the current date format of our beloved RIM newsletter. Stay tuned as we update you with this timely, relevant, and oh-soimportant weekly news. Like a new hairstyle, sometimes change is good!