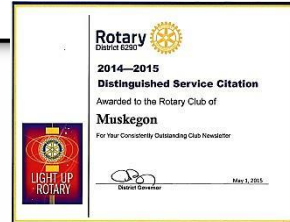


"Service Above Self"

Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Cathy Brubaker-Clarke, President
Kathy Moore, President-Elect
Linda Juarez, President-Nominee
Nancy Crandall, Secretary
Tim Arter, Treasurer
Josh Wallace, Immediate Past President



Muskegon Rotary Club

Club 16 (2809) – District 6290, Chartered May 1, 1916

March 15, 2018 12:00–1:30pm

Muskegon Harbor Holiday Inn

ReWine Satellite Club 5:15 - 6:30pm Holiday Inn



Jane Clingman-Scott, Director
Ed Hendrickson, Director
Mark Meyers, Director
Jason Piasecki, Director
Lori Weiler, RIM Reporter
Bill Johanson, RIM Editor

THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



(3/15) "Medical Uses of Marijuana" – Dr Donald Crandall

This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

MEETER / GREETER

Dan Hartmann

INVOCATOR - REFLECTOR

Jim Schiltz

THIS WEEK'S MENU

Baked Potato Bar; Salad Bar
w/6 toppings 3 dressings;
Steamed Broccoli; and
Assorted Desserts

NEXT WEEK'S BIRTHDAYS

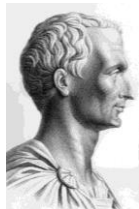
Cathy Brubaker-Clarke Mar 19
Jane Mountain Mar 19
Tim Lipan Mar 20
Steve Edwards Mar 21

STUDENT GUESTS

Oakridge Eagles

FUTURE PROGRAMS/EVENTS

03/10 Mercy Health's "The Ride"
03/14 After Hours-Walker Arena Hockey
03/15 Medical Uses of Marijuana
03/22 Baker College Rotaract Club
03/29 Coalition for Drug-Free Muskegon
04/12 Mental Health - Lt Gov Brian Calley
04/19 TBD
04/19 New Member Get Together
04/26 CUP - Health Emp Counseling
05/03 Law Day Speeches
05/10 Greater Muskegon Women's Club
05/17 No. Initiatives Dev. Financing
05/17 Meet at Holiday Inn, not Shoreline
05/24 Frauenthal Center Update
05/31 Rotaract/Interact Annual Report



Beware the Ides of March

The actual quote is from Shakespeare's tragedy Julius Caesar (1599). The warning is uttered by a soothsayer who is letting Roman leader Julius Caesar know that his life is in danger, and he should probably stay home and be careful when March 15th, the Ides of March, rolls around. And on that happy note...

... how about some hockey?
- p 2



Grape Escape Partner Applications

The Muskegon Rotary Grape Escape Committee is seeking applications from eligible 501(c)3 organizations to be our 2018 charitable partner and the beneficiary of \$10,000 in funds for direct service programs in Muskegon County that show evidence-based outcomes.

The cover letter and application are in links below. Applications are due Friday, March 16, 2018 by 8:00PM ET. The successful applicant will be notified by Friday, March 30, 2018.

Please share this application with Muskegon County charitable organizations.

Thanks very much,
Marty Gerencer and Diane VanEpps
Grape Escape 2018 Co-Chairpersons
<http://bit.ly/2oJpEvc> - Cover letter
<http://bit.ly/2oJaVAD> - Application



Which team is the smartest? Which team will raise the most money?

Have you supported anyone yet?

You still have time!! The Rotaract Club will catch the last minute donors on the day of competition. March 22, 2018 – Don't miss out on the fun!! (Audience members will be participating for prizes, too!)

This Wednesday

ROTARY AFTER-HOURS AND LUMBERJACKS HOCKEY

WHO: All Rotarians, their family and friends, Rotaract, and Interact

WHAT: Rotary Social Event at the Muskegon Lumberjacks game.

WHERE: Muskegon Lumberjacks game at the L.C. Walker Arena, 470 W. Western Ave in downtown Muskegon.

WHEN: Wednesday, March 14, 2018. Social Time: 6:15 pm. Puck drop: 7:15 pm.

WHAT:

- Enjoy the comradery of Rotary members and their guests in a relaxed atmosphere outside of the meeting setting.
- We will have the entire Party Deck at the arena. There is also seating in the same section in front of the party deck.
- Our Rotaract and Interact Clubs will also be in attendance. Their hope is that they will be able to mingle with Rotary members and discuss education, careers, share accomplishments and share ideas.
- Cash bar available
- A wide variety of food is available for purchase at Lumberjack games.

HOW MUCH DOES IT COST TO

ATTEND: \$10 per person for Rotarians and their family and friends. \$5 for Rotaract and Interact members, and kids of any age.

HOW DO I GET TICKETS: Contact **Tim Lipan** at lipant@comcast.net or text or call 231-740-0982.

Support Muskegon Rescue Mission

JOIN US: <http://bit.ly/2olg2Rw>



Baker College and your local Muskegon Rotary are coming together to raise funds for the Muskegon Rescue Mission (MRM) this year!

Rotary Youth Exchange

is gearing up for July when we'll be busy with many changes! We'll be saying goodbye to Benny Cherchi, from Sardinia, Italy, who will be returning home. She has been such a delightful addition to our Muskegon Rotary family this year. We shall also be saying la revedere to Carleigh Wilson, daughter of Chanda Cregg, who will be heading to Romania for her Rotary Exchange Year! In July we'll also welcome another exchange student. North Muskegon High School has agreed to host this student and we need two host families who live in the North Muskegon school district. Please contact >>>

Muskegon Rotary Board

Cathy Brubaker-Clarke cbrubakerclarke@gmail.com
Kathy Moore mooreka@co.muskegon.mi.us
Linda Juarez juarezl@hccc-health.org
Nancy Crandall ncran28@comcast.net
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Jane Clingman-Scott janecs1@comcast.net
Ed Hendrickson ekdr2@gmail.com
Mark Meyers mmeyers@nortonshores.org
Jason Piasecki jason@revel.in



BENNY'S FIRST DAY IN MICHIGAN

>>> Joanie Smith at joan.hilles@gmail.com if you can host a student, or if you know of any families who would welcome this student into their homes for part of the next school year. I would be very happy to meet with you to talk about the details, or you can contact Chris McGuigan or Dakota Crow, who have been hosting Benny this year. Remember, our entire club is adopting these Rotary Exchange students, and we all need to welcome them and help with their successful transition to a new country.

Joanie Smith

Muskegon Rotary Exchange Officer

RIM Reporting Team

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This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire (sort of), Club- or member- contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements on writing to Editors Bil Johanson or Dave Manley or one of the RIM correspondents above.

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● The Station Grill ●

● Burgers For A Cause ●

15% of all sales will be donated to the Muskegon Rescue Mission



Join Us March 20th, from 11am-11pm
At the Station Grill
910 W. Broadway, Muskegon, MI



Last Week's Program

Courtyard Concerts benefit Northern Ottawa and Southern Muskegon

Speaker: Michelle Hanks, President
Guest: Mike Cotterall, Director
By RIM Reporter Lori Weiler

Michelle Hanks, right, a fellow Rotarian from Spring Lake and all-around great person, gave insight about all the good achieved by Courtyard Concerts. This 501(c)(3) organization is supported solely by business sponsorships, donations, grants and proceeds from community concerts. This all-volunteer, no paid staff's motto: "Do good. Have Fun. Concerts for the benefit of the community." This is not just for the Spring Lake/Grand Haven area—they reach across that bridge to our communities and see us as one big lakeshore family.

"You call 'em parking lots; we call 'em courtyards."

Courtyard Concerts started with the opportunity to host a concert with a rock band from Washington DC for outdoor concerts, but quickly found that being a 501(c)(3) organization makes accomplishing it much easier. But the most important value was because they are able to make a difference in the community. This group knows that music brings people together in a way nothing else does. They believe all people (and especially children) should have access to a variety of music.



Notebook in hand, Lori Weiler mentioned being a RIM reporter (for this issue, as it happens), part of Red Star Removal requirements that newbies undertake.

They provide grants and support to encourage kids' exposure to music lessons, and Liz's Concerts which exposes children aged 4-12 to acoustic, non-mainstream

music in a safe, friendly environment. They will do over 70 events this year!

The Rapid Response Community Fund is a way for Courtyard Concerts to quickly and easily provide emergency funds to other local non-profits and emergency situations. These may include emergency housing, medical care, or any other situations that the non-profits they work with don't



normally provide.

They have a goal of two outdoor community concerts per year, held two Sundays after Labor Day. This year will be September 9 with Kyle Cooke from

Matchbox 20, Mandy Fer & Dave McGraw, the Contenders, and Kate Johnson, a local artist. The Courtyard Concerts are held in the public parking lot ("Courtyard"), in downtown Spring Lake. You can purchase advance tickets for \$15, at the door for \$20, kids 12 and under are free. Company events are encouraged and 20 or more attend for \$10 tickets. There are generally 400-700 people, food, beer, wine and lots of fun.

Looking forward, Courtyard Concerts is having conversations that include music in Downtown Spring Lake Weekends, the Grand Haven Art Fair, collaboration with the Watermark, adult special needs and drug addiction programs.



To find out more, reach out to michelle@courtyardconcerts.org. They will always need more sponsors, more events, more collaboration, more volunteers, and more awareness. This all means more benefits for our community.

#

News/Announcements – President

President Cathy Brubaker-Clarke announced that if you have services you would like to offer to our Rotary Club members, we will consider helping promote them if they benefit our Rotarians. Please let the membership know what you would like to offer.

Cathy read the thank-you notes from North Muskegon High School

and Reeths Puffer High School for the Molly Kennedy presentations. They were all very appreciative of the events.

As many of you may know, **Orville Crain** broke his ankle. Thursday, he had ankle surgery and it went well. He is on his way home.

Cathy reviewed the article in *The Rotarian* magazine on page 19 about how the Rotaract Clubs participate with the Rotary Clubs in Grand Cayman. Several times a



year, the Rotaractors take over the meetings of their sponsoring Rotary Club and run the proceedings from beginning to end. What a great way for getting them involved. Maybe we could consider that for our Club as well.

Visiting Rotarians & Guests

Dan Hartmann coordinated guest intros:

North Muskegon Police Chief Edward Viverette (**John Noling**); Kenney Agency Farm Bureau Agent and prospective member Randy Kenney and Multi-Line Agent Keri Wade (**Joe Bush**); Choice One Bank Regional Manager and prospective member Trent Hancock (**Dan Wheat**); Five Star Realty's agent and prospective member Lisa Metzdorf (**Ammy Seymour**); Disability Network Intern Howard Fisher (**Diane Fleser**); Ace Tooling President and prospective members John Patterson (**Orville Crain**; intro **J Griffith**); McLaughlin Grows' **Sarah Rinsema-Sybenga** and Laurie Wieschowski (**Jane Mountain**); **Kim Sims** brought 2 guests, one her son Andrew.

Ed Note: Please know that guest names for this here RIM column are taken directly from those pesky little blue cards filled out at the door. On rare occasion, those names are misspelled and/or the handwriting is – ummm, how you say in your country – atrocious, no, atrocious.

We strongly urge turning in a neatly-written-upon card, and we'll do our best to neatly and correctly present your guest's name.

News/Announcements – Committee Members, Guests

The *Grape Escape* Committee reminded us to encourage **charitable, 501(c)3 organizations** to complete and submit their *Grape Escape* Partner application soon (see page 1). The deadline is March 16 so get them to **Ginny Sprague** soon. Applications are available on the Club's website at <http://muskegonrotary.org/our-club/grants/grand-request>.

The *Parties in the Park* Committee says mark your calendars for June 29 from 5-9 with the Kerry Lynch Band performing. We thank the Parties in the Park Board; they stepped in to make us whole, so we didn't lose any money on last year's rained out event. A special note to last year's sponsors: you can receive credit from last year's event for this year.



The Public Relations Committee has purchased two beautiful banners (above, this one was on display for us) to create awareness whenever there are Rotary events in the area. If you would like to use one of the banners for the event, get in touch with **J Griffith**. He keeps the banners in his office downtown.

Alan Alpert announced the Invocation & Reflection Committee is looking for volunteers for openings in April, May and June.

The 1 in 21 Committee gave a shout out to today's guests, McLaughlin Grows. Hopefully, you all stopped by their table on your way out and found out how you can support this community garden by becoming members of the CSA. They offered that, if today, they get at least 5 new members from our Rotary, they will offer free delivery to Rotary meetings on Thursdays. What a great way to get to know your community, get involved, and eat fresh, local vegetables!

If you haven't purchased tickets to see comedian Louie Anderson at the Frauenthal tomorrow evening (March 9),

you still have time! Tickets are available at the Frauenthal box office or from www.StarTickets.com.

If you don't have your tickets for the next "Rotary After Hours," **Tim Lipan** can get you some. This is a great opportunity to: 1) attend a Rotary Social Event, 2) support our local Lumberjacks, 2) meet and interact with our Rotaractors and Interactors, at least 40-50 of them will be attending. Bring your friends and/or potential Rotarians. Tickets are \$10 and \$5 for youth. Click here for details <http://bit.ly/2I7U4QY>.

Community Grants Deadline Fellow Rotarians and Friends...

Our Muskegon Rotary Community Grants Committee is announcing that we are seeking applications from charitable, 501(c)3 organizations to be our beneficiaries from our Community Grants Funds. These funds are derived from annual earnings held in the Muskegon Rotary Foundation and various fundraising activities, including Grape Escape, Parties in the Park, and the 50/50 raffle held at weekly club meetings.

Muskegon Rotary provides funding for programs and projects primarily in Muskegon County. Our priority areas for funding are based on priorities established both by Rotary International (global areas of interest) and Muskegon Rotary's 2013 Visioning Process (local areas of interest).

The Muskegon Rotary Community Grants Committee will meet this March and grant making decisions will be made at that time. Applications must be completed and submitted online at Rotary's website;

<http://muskegonrotary.org/our-club/grants/grant-request/>.

Application deadline is March 17.

More than \$400,000 has been granted out over 24 years for programs that impact our community.

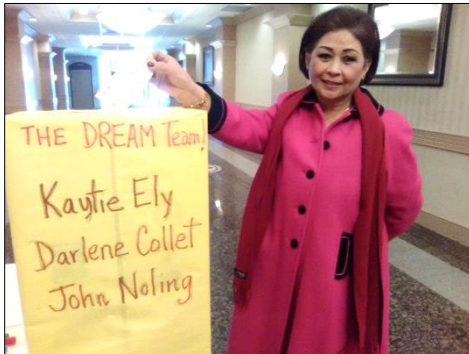
– Josh Wallace

Stop the Presses

LAST MINUTE PAGE

EVERYBODY WANTS TO GIVE TO THE **"Dream Team"** TO HELP THE RESCUE MISSION!!!

Scores of Rotarians, including, Myrna Olsen, below, at today's meeting, expressed their wonderment at the talent residing on the **"Dream Team"** and dug into their wallets and



purses to help the Rotaract Club of Baker College help the Muskegon Rescue Mission this year.. Expect Great Things from the Dream Team in two weeks! Ask them any question about Rotary, Rotaract, Interact, or EarlyAct....and expect an intelligent Rotary reply with no "bovine scatology" included!

NOT EVERYBODY!!!

Some smart folks are saving their pennies to donate to the "League of Extraordinary Guessers," **N.Crandall, L.Juarez and G.Sprague**. Please bring your donation to benefit the Muskegon Rescue Mission and Baker College Rotaract next Thursday at Rotary. This group, below, is ready....



... obviously. Thank you!



Baker College and your local Muskegon Rotary are coming together to raise funds for the **Muskegon Rescue Mission (MRM)** this year!

The **MRM** provides food, shelter, clothing and spiritual direction to the less fortunate and homeless people of West Michigan.

Rotarians Nancy Crandall, Linda Juarez and Ginny Sprague will be participating as team **"The League of Extraordinary Guessers"** in a trivia battle on March 22nd, 2018 and have a goal to raise the most money! The **winning** team will contribute their winnings to Muskegon Rotary Club and the remaining proceeds from the competing teams will go to the Muskegon Rescue Mission!

If you wish to donate, please do so by **THURSDAY MARCH 15th** to:

Hannah Huggett HuggettH@hccc-health.org

Nancy Crandall NCran28@comcast.net

Ginny Sprague Ginny.e.sprague@gmail.com

Below is an announcement link to a special program at the USS Silversides Submarine Museum on March 14. We annually honor a special African-American veteran who has come home and continues contributing to the West Michigan area. This year, it's Billy Walker, Jr. Click the link below for more information and reservations.

Click here: <http://bit.ly/2EUPVka>



Muskegon Holiday Inn

Thursdays 5:15 – 6:30pm

Kaytie Ely Meeting Minutes:

3-1-18 <http://bit.ly/2DbDuMI>

And don't forget Orville Crain's Team!

I think we should get the most out of sympathy for Orville's poor ankle!!!

More on that later.

MORGAN JENKINS: ORCHARD VIEW ROTARY INTERACT'S MEMBER OF THE MONTH FOR JANUARY

Morgan is a reliable Rotary Interact member who is highly involved in club



activities. Along with Rotary Interact, she is a leader in her i3 High School Church Youth Group and in Orchard View Softball. Morgan also works at Goodwill Industries. Service Above Self is the reason she joined Rotary Interact. To Morgan, you do what you can to make somebody else smile or make their day, or even life better in any way, shape, or form,... before thinking of yourself. Congratulations Morgan Jenkins for making our club stronger.

**BIG DOIN'S NEXT WEEK
COME EARLY.
GET A GOOD SEAT.**