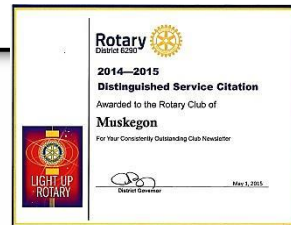


"Service Above Self"

# Muskegon Rotary in Motion

<http://www.muskegonrotary.org>



Josh Wallace, President  
Cathy Brubaker-Clarke, President-Elect  
Kathy Moore, Pres-Nominee  
Nancy Crandall, Secretary  
Tim Arter, Treasurer  
Susan Crain, Imm Past President



## Muskegon Rotary Club

Club 16 (2809) - District 6290, Chartered May 1, 1916

May 11, 2017 12:00-1:15pm

**Lake House Waterfront Grill**

Satellite ReWine Club 5:15-6:30pm Holiday Inn



Jane Clingman-Scott, Director  
Ed Hendrickson, Director  
Mark Meyers, Director  
Jason Piasecki, Director  
Jamie Hekker, RIM Reporter  
Bill Johanson, RIM Editor

### THE FOUR WAY TEST THAT ROTARIANS USE IN MAKING ETHICAL DECISIONS:

Is it the **truth**? Is it **fair** to all concerned? Will it build **goodwill** and better **friendships**? Will it be **beneficial** to all concerned?



## (5/11) "Law Day Speech Winners" John Noling

"This is it: the absolute edge of no return: to turn back now and make home or sail irrevocably on and either find land or plunge over the world's roaring rim" - William Faulkner

### MEETER / GREETER

Kathy Moore

### INVOCATOR - REFLECTOR

Tamera Jackson Gatewood

### THIS WEEK'S MENU

Pasta Sampler Buffet - classic lasagna and penne w/parmesan cream sauce and/or marinara sauce; Caesar salad bar; a roasted vegetable; brownies.

### STUDENT GUESTS

Orchard View Cardinals

### NEXT WEEK'S BIRTHDAYS

Les Johnson	May 11
Phil Friedrich	May 12
Dan Sawka	May 13
Shawn Taylor	May 13
Alena Zachery-Ross	May 13
Arn Boezaart	May 15
Frank Bednarek	May 17

### FUTURE PROGRAMS / EVENTS

05/18 KL Outdoors  
05/25 Rotary Youth Services  
06/01 GR Mayor Rosalynn Bliss  
08/04 **Parties in the Park**  
10/04 **Grape Escape**



### Summer Stuff Begins

## Enjoy MI's Heritage Park



This Whitehall park opened for the season last Monday, May 1. May hours are weekdays from 10:00am to 4:00pm. The following link has more information: [https://www.facebook.com/michiganheritagepark/?hc\\_ref=NEWSFEED](https://www.facebook.com/michiganheritagepark/?hc_ref=NEWSFEED)



## Muskegon Holiday Inn

Thursdays 5:15 - 6:30pm

**Prospective Members and Visitors Invited**

Meeting Minutes 4-27-17 follows:

<https://clubrunner.blob.core.windows.net/00000001911/en-ca/files/homepage/rewine-meeting-notes-4-27-17/Rotary-ReWine-Meeting-Notes-4-27-17.pdf>

## Muskegon Rotary parties in the park

Friday, August 4, 2017

5:00pm 9:00pm

Hackley Park Downtown

On Stage: Kari Lynch Band



## Rotary Volunteers Needed

## Muskegon Rotary Board

Josh Wallace [joshua@mckenzieprice.com](mailto:joshua@mckenzieprice.com)

Cathy Brubaker-Clarke

[Cathy.Brubaker-Clarke@postman.org](mailto:Cathy.Brubaker-Clarke@postman.org)

Kathy Moore [mooreka@co.muskegon.mi.us](mailto:mooreka@co.muskegon.mi.us)

Nancy Crandall [ncran28@comcast.net](mailto:ncran28@comcast.net)

Tim Arter [tarter@brickleydelong.com](mailto:tarter@brickleydelong.com)

Susan Crain [susancloutier@yahoo.com](mailto:susancloutier@yahoo.com)

Jane Clingman-Scott [janec1@comcast.net](mailto:janec1@comcast.net)

Ed Hendrickson [clcdr2@gmail.com](mailto:clcdr2@gmail.com)

Mark Meyers [mmeyers@nortonshores.org](mailto:mmeyers@nortonshores.org)

Jason Piasecki [Jason@revel.in](mailto:Jason@revel.in)

To help ensure that your news / brief announcement gets published, submit it in writing to a RIM staffer by Thursday noon for the following week.

## ReWine's May 11<sup>th</sup> meeting will take place at: Muskegon Area ISD 630 Harvey St, 5:15pm

There's a 4:00-5:00pm reception on May 11 for students (and their parents) who are attending the Life Leadership Conference (See "Coming Attractions," right). We ask our ReWine members to attend the reception and remain afterward for their regular weekly meeting.

## Program This Week

High schoolers throughout the county competed in a speech contest recently as part of Muskegon County Bar Association Law Day 2017. Speeches were to be **no longer than FOUR MINUTES**, with students encouraged to take a position and support that position with research, data, and material. Students were also instructed to be aware of the contrary position and be able to argue and support why their position on the issue is better.

## RIM Reporting Team

Chris Burnaw [cburnaw@cffmc.org](mailto:cburnaw@cffmc.org)  
 Lisa Hegenbart [lisa@bbbslakeshore.org](mailto:lisa@bbbslakeshore.org)  
 Jamie Hekker [helsenja@co.muskegon.mi.us](mailto:helsenja@co.muskegon.mi.us)  
 Bill Johanson [bill.johanson@yahoo.com](mailto:bill.johanson@yahoo.com)  
 Ammy Johnson [ajohnson@harborhospicemi.org](mailto:ajohnson@harborhospicemi.org)  
 Peg Maniates [margaret.hennelly.maniates@gmail.com](mailto:margaret.hennelly.maniates@gmail.com)  
 David Manley [davidkmanley@gmail.com](mailto:davidkmanley@gmail.com)  
 Kathy Moore [MooreKa@co.muskegon.mi.us](mailto:MooreKa@co.muskegon.mi.us)  
 Jason Piasecki [Jason@revel.in](mailto:Jason@revel.in)  
 Robin Henshaw [robin\\_henshaw@usc.salvationarmy.org](mailto:robin_henshaw@usc.salvationarmy.org)  
 Diane Van Epps [dianemvanepss@gmail.com](mailto:dianemvanepss@gmail.com)

This publication, Muskegon Rotary in Motion (RIM), is intended for the private, non-commercial use of our members and friends. Content includes RIM correspondents' reports, meeting announcements, satire sort of, Club- or member-contributed social media items, and Club-related borrowings from media friends. The deadline for RIM announcements (the timeframe adherence to best guarantee accuracy and publication of a reader's message) is Thursday noon for the following week's issue. Submit brief announcements in writing to Editor Bill Johanson or one of the RIM Correspondents above.  
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## Hub Pilot Support



Consumers Energy Foundation's Carolyn Bloodworth, above on right along with Rotarians Chris McGuigan and Marty Gerencer, presented a \$40,000 foundation grant to the **Community Foundation for Muskegon County** to support the Food Hub Pilot at the **Muskegon Farmers Market**, followed by some meetings with terrific Muskegon residents and a sneak peek at the Edward S. Curtis exhibition.



## Boom for the Birds

It finally got here – full MCT dress

rehearsals for "Mary Poppins" just before opening night. Meanwhile, on one sunny afternoon, Admiral Boom snuck away for some personal time with his "beach chickens." The show, with its Rotary star **Bob Scolnik**, above, runs Thursday thru Sunday this week.

Please come see this great show! May 4,5,6 & 7. Frauenthal Theater. Tix at the box office (727-8001) open M-F, 11am to 5:30pm, or 2 hours before every show. Or go to Star Tickets to purchase online.

## Special Attractions

Thursday, May 11 4-5pm

MAISD Lake Michigan Room, 630 Harvey St., for the Rotary **Life Leadership Student/Parent Reception** for 14 Rotary Youth Leadership Award recipients.

Introductions, brief program, refreshments, and chance to meet and greet Rotary New Generations! We need 10-20 of us present. Please stop by. **RSVP** to Brianna Scott or John Noling.

Thursday, May 18 5:15-6:15pm

Holiday Inn 3rd Street Grille Mtg rm.

### Rotary ReWine meeting

Hear guest speaker, **Melanie Berends**, member of the Forest Hills Northern High School Rotary Interact Club. Melanie recently spoke to the Grand Rapids Rotary East Club about Fair trade advocacy and the problems the clothing industry poses for workers' rights and the environment. Her presentation is excellent and well researched. A question/discussion period will follow. Appetizers served. All Rotarians, Interactors, and Rotaractors welcome! **RSVP** to Esther Ricco at [riccoe@gvsu.edu](mailto:riccoe@gvsu.edu) NO LATER than 5pm on May 16. We need to have enough time for a head count to the Third Street Grille.

## Visiting Rotarians, Guests

Visiting Montague-Whitehall Rotarian Dave Sipka; Visiting Fremont Rotarian Dan Wheat; Randy VanderWeit, John McGee Jr (**Ken Johnson**); Speakers Lori Burgess, Sue Gifford (CLUB); Kris Palosaar (**John Sytsema**); **JD Wallace, Sr**; Gavin Johnson (**David Manley**); Annette Smedley (**Bob Scolnik**); Margaret O'Toole (**Chris Kuhn**); Randy Kenney (**Joe Bush**); Latesra Lipscomb (**Orville Crain**); and Anne Meisch, Chris Carter (City of Muskegon).



## Last Week's Program

# Girls on the Run: The Finish Line is Just the Beginning

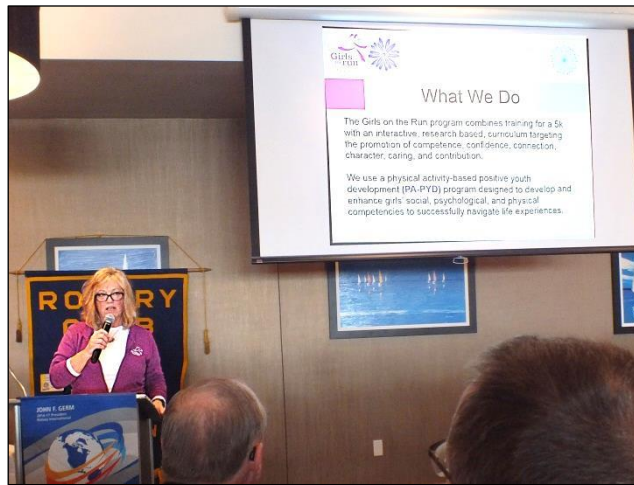
**Speaker: Lori Burgess**

**By RIM Reporter Jamie Hekker**

Since 2002, Muskegon has been home to Girls on the Run, a physical activity-based positive youth development program. It's a movement that began in 1996 and has served over one million girls nationwide! When most people think about the program, they think of the Celebration 5k event with hundreds of cheering girls. However, it's not about the race.

What we know about girls is that their self-esteem peaks at age 9, around second or third grade. That's why Girls on the Run is so important. It's designed to develop and enhance girls' social, psychological and physical competencies to successfully navigate life experiences, while they train for a 5k.

Volunteer coaches create a psychologically safe environment for girls to learn about themselves, connect with others, and contribute to the community. Teams are small, consisting of 8 – 15 girls, and coaches are trained and certified. The program removes the focus on competition and ability on physical activity that is often a barrier for girls. Instead, the focus is on improvement, skill



mastery, effort and peer support. Over the course of the program, girls will develop and improve competence, feel confidence in who they are, develop strength of character, respond to others and oneself with care and compassion, create positive connections with peers and adults, and make a meaningful contribution to community and society. These life skills will prevent unhealthy and risky behaviors, such as physical inactivity and negative body image, and promote positive health outcomes.

What does our local council look like? From 2006 – 2016, Girls on the Run was managed under Every Woman's Place. In November 2016, Muskegon merged with Kent County as an independent 501(c)(3) nonprofit organization. The combined county now serves 2,500+ girls annually and provides registration scholarships for over 50% of the participants. There are 182 teams at 116 sites and 500+ volunteer coaches in 2016-17! In Muskegon County, we have 39 teams at 21 schools in 9 school districts. Over 100 volunteer coaches support the program. Most of the girls who participate are in grades 3, 4, and 5. Program costs are \$125, but

costs for families are tiered according to family income and no girl has ever been turned away for financial reasons.

What does registration include? 20 lessons from a research-based curriculum, coaching from trained and certified volunteers,

new Asics running shoes, program shirt and 5k shirt, 5k event registration, program/5k finish medal, and most importantly – fun, friendship, and lasting memories!

This great program aligns with Rotary in many ways – leadership training, celebration of diversity and inclusion, promoting a healthier community, and youth development. How can you help? Give of your time as a volunteer



for the celebration 5k, as a coach, site liaison, or committee member. Share your talent on the Board of Directors representing Muskegon, providing marketing or fund development expertise or administrative support. Donate your treasure by giving office space, short term "warehouse" access, sponsorship connections, and financial support.

And remember: "Girls on the Run is so much fun!"

## NEWS / ANNOUNCEMENTS – PRESIDENT

Induction: Welcome to new Rotary Member **Ken Johnson**, right, sponsored by **Orville Crain**. Ken is a native of Muskegon and

graduate of Muskegon Public Schools.

After earning his

Bachelor's degree from

George Washington

University, he remained

in Washington, D.C. and worked with

CARMA International. He returned home to Muskegon in 2009 and became involved in

the Nims Neighborhood Association as well as other philanthropic pursuits. In 2013, he

successfully ran for City Commissioner and now works as a financial advisor with Waddell & Reed in downtown Muskegon.

As the newest Rotarian in the world, and representing the City of Muskegon,



Commissioner **Ken Johnson** introduced the 2017 Citizen of the Year. Now in its 10<sup>th</sup> year, Citizen of the Year is partnership with the City and Muskegon Rotary. John McGee Jr., above right, was honored for his dedication as the Vice President of the McLaughlin Neighborhood Association, as a Catch Camp Volunteer, jack of all trades for local churches and neighbors and resident council board member for Hartford Terrace. Thank you to Muskegon native, John McGee Jr. for your dedication to service!

Honors and Kudos go to the staff at the Lakehouse for being so accommodating

and flexible as we had a large group attend today. We also received a thank you letter from the Peace Conference for our club and club members' gift of \$2500 towards to Conference. Both our gift and the participation of our youth was appreciated.

Sadly, we learned that our Salvation Army majors, Dan and Stephanie Sawka, will be moving to Indianapolis the end of June. We wish them the very best. Sorry to see them go.

## NEWS / ANNOUNCEMENTS – COMMITTEE MEMBERS, GUESTS

On May 11, join the Life Leadership Committee at the MAISD from 4 – 5 pm to meet and greet this year's Life Leadership Conferees. We have a great group of 14 students representing every school district in the County. Get to know these talented youth before their conference!

The Paul Harris Fellowship Committee will meet before Rotary on May 11 at 11:00 am. The committee would also like to remind you of a match opportunity available from the District. Your \$500 donation will be matched to earn a Paul Harris for you or to award to another. Deadline for donation and to turn in the application is May 15. Please see **Ginny Sprague** for more information.

Party at the Mark is May 12 at the Watermark Building from 5 – 9 pm and celebrates the kickoff to *Parties in the Park* season! For \$5 admission you can sample and choose the craft beers that will be served at this year's Party and enjoy entertainment. Don't forget – our Party is on August 4<sup>th</sup>!

Our next new member gathering will be held the evening of June 8 at **Pam Babbitt's** home. Come and meet your fellow new members and learn a little more about Rotary while socializing!

Mark your calendars for a special Rotary ReWine on May 18. The Grand Rapids East Rotaract will be hosting a special presentation and Q & A on fair trade advocacy. Contact **Susan Crain** or **Kevin Ricco** for more information.

Muskegon Rotary Club & City of Muskegon Heights

## COMMUNITY MIXER

Join us at beautiful Mona Lake Park for our 3<sup>rd</sup> Annual community gathering to honor our diversity and celebrate the gift of friendship!

May 25, 2017  
5:00 to 8:00 pm  
Mona Lake Park  
*Seaway Drive, between Hoyt and Green Streets*

Free Food & Drinks  
*(Food will be served beginning at 5:00 pm until gone)*

Music & Entertainment

Community Organizations

 Muskegon Heights  
 Muskegon Rotary Club

MUSKEGONHEIGHTS.US  
f/MUSKEGONHEIGHTSCITY

MUSKEGONROTARY.ORG  
f/MUSKEGONROTARY

The Annual Muskegon Rotary Club and City of Muskegon Heights Community Mixer is coming up! Join us on May 25<sup>th</sup> at beautiful Mona Lake Park for free food, drinks and entertainment as we celebrate with our neighbors in Muskegon Heights. Chief Jeff Lewis and the Diversity and Inclusion Committee challenge all Rotarians to come and to invite 10 other people to come too!

Calling all committee chairs and vice-chairs! On June 21, we will gather at the Lakeshore Museum Center from 5:30 – 7:00 pm for training, with a special focus on using Club Runner. Pizza and drinks will be provided. If you can't attend, please send a representative from your committee. Contact **Annoesjka Soler** with questions.

From the 1 in 21 Green Apple Committee: Are you on Facebook? Then be sure you're a member of the "Muskegon Rotary 1 in 21



Green Apple Initiative" Facebook Group! It will help you stay connected and motivated as you earn your Green Apple and beyond. The Green Apple Committee will also be launching a step challenge in June leading up to the Seaway Run, so dust off those pedometers and be sure to charge your Fitbit. More details will be coming in the next week and will be in the Facebook Group. Finally, there is still time to register for the Seaway Run as a participant or volunteer! If you'd like to volunteer, please go to <http://seawayrun.com/volunteer> or see **Jamie Hekker**.

Finally, in honor of the unofficial Star Wars Day, "May the Fourth Be With You."



## May 15<sup>th</sup> Deadline Fast Approaching!

Rotary District 6290 is offering a \$500 match for **new** gifts to the Annual Fund of The Rotary Foundation. With a **new** gift of \$500 to The Rotary Foundation's Annual Fund, District 6290 will match the gift with 500 recognition points so you can name a Paul Harris Fellow.

Your check in the amount of \$500.00, made payable to The Rotary Foundation, must be postmarked by May 15, 2017 to be eligible for this match opportunity. Please give your check to Ginny Sprague, and she will fill out the required form and mail it in for you by the deadline.

Please contact Ginny Sprague at 231.780.3728 or, with questions, [remsleep1@comcast.net](mailto:remsleep1@comcast.net).

Thank you for your support of The Rotary Foundation.

## ENCORE ARTICLES

### Member Recruitment

For those keeping track, Rotary International's membership has lingered around 1.2 million over the previous 10 years or so. That



means for every person who joined during that period, another person left. Last year, membership hit a 10-year low, at 1,185,000, though we've since rebounded, raising the figure now to nearly 1,208,000.

Not good enough, says RI Past President Gary C.K. Huang. "The more members we have," he added, "the more people we can help. A stronger membership base will result in stronger communities." Clubs like Muskegon's are always looking for ways to grow and recruit new members and we've been more successful than most in our District.

But Recruiting Committee Chair **Orville Crain** – a super-recruiter himself – believes we can do even better, and is asking for everyone's help. Orville's team has been discussing ways to attract and retain members, and will be communicating ideas and success stories in days ahead. In the meantime, adding someone to our roster could be as simple as asking this prospective member to consider joining, right after listening to your best 30-second "elevator speech."

Bringing a person to lunch often pays huge dividends as well, especially when our fun and comradery are witnessed firsthand. As we go forward with Muskegon Rotary's recruiting initiative, please feel free to give Orville a shout at [orvilles@comcast.net](mailto:orvilles@comcast.net).

## How About Lunch?

Did you ever invite a friend or colleague to one of our meetings? How about hosting a prospective member? For those who haven't, you've missed a fabulous opportunity to share the Rotary experience of "Service Above Self", not to mention the Club's education and networking positives, with a deserving individual. When recruiting your guest for prospective membership, the host (you) pays the cost of a guest's lunch *after* the first visit; first time guests are covered by the Club.

The new member process can take as little as two weeks, or as long as it takes for the prospect to pay dues (if this is an extended time period, the additional luncheon expenses are sometimes negotiated by host and guest).

The normal process is:

- New member application is sent to **Secretary Nancy Crandall**;
- Secretary circulates the app to the Board for a vote;
- Upon Board approval, the secretary sends a note welcoming the prospect to Rotary, a dues policy, and an invoice for dues;
- The prospect is invited to attend an orientation session;
- When dues are paid, the prospect is entered into ClubRunner;
- A "Welcome to Rotary" email is sent by ClubRunner for the prospect to update his/her member profile;
- Induction is scheduled when both sponsor and prospect are in attendance;
- Prospect is inducted, receives a red star badge.

**We're grateful for information above supplied by Secretary Nancy Crandall. The Encore Articles were requested by Orville Crain and J Grffith.**