Rotary Member Pledge Form

NAME	<u> </u>		
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ADDRESS_			
PHONE			
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Select Giving Level:

()	Major Gift (\$10,000 or more)
()	Gold Sponsor (\$5,000 or more)

- () Silver Sponsor (\$2,500 or more)
- () Donor (\$1,000 or more)

or three years through quarterly billing ()\$100 ()\$75 ()\$50 per quarter

SIGNED _____

DATE

Please return this pleage form to

Nancy Crandall, Gary Ostrom or Gary Nelund

All contributions will be acknowledged and will be commemorated with an appropriate permanent on site marker at **MUSKEGON ROTARY PARK.**



MAKE DREAMS REAL





Rotary Park

An Investment in the Future for All Rotarians



Concept & Design By:	Client	Project	Job#	Date	Design
	Rotary Club of Musk	Rotary Park Brochure	130344	2.23.09a	EC
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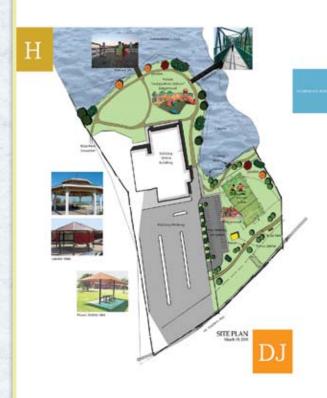
Approved with changes

Not approved, please make noted changes.

Signed Date

WHAT IS IT?

During 2009 the Muskegon Family YMCA will sell the parcel of land between the "Y" and Heritage Landing to Muskegon County for \$1.2 million. The 4.28 acre piece of park land will be used to expand Heritage Landing for the use and recreation of all citizens of Muskegon County.



WHY IS THIS NEEDED?

The sale of this valuable parcel of lakefront property accomplishes two goals. First, it will expand Heritage Landing to allow for more and greater community events at this location and will secure this land for public and community purposes forever. Second, it will help the YMCA pay down its outstanding debt and reduce the cost of debt service to allow the YMCA to operate as a financially healthy non-profit community organization.



WHO IS GOING TO PAY FOR THIS

The \$1.2 million will be divided between four pledging entities.

Muskegon County	\$300,000		
Various Grants and Gifts	\$500,000		
Lead Gift (personal)	\$100,000		
Muskegon Rotary Club	\$300,000		



WHY IS ROTARY INVOLVED?

The Rotary Club of Muskegon has a long history of taking on significant community projects as part of each Rotarian's pledge to provide "service above self." Downtown street lights and the repaving of Hackley Park are two of the most recent projects done with Rotary pledges. Development of a Rotary Park was one of the goals that came out of Rotary's recent visioning project. Now is the time for Muskegon Rotarians to complete the vision and once again to play a major role in a worthy community improvement project. A vote was taken among Rotary members in fall 2008 to authorize this commitment and, since then, a Rotary committee, led by Nancy Crandall and Gary Ostrom, has been meeting regularly to coordinate plans with representatives of Muskegon County and the Community Foundation.

HOW CAN I HELP?

Each and every active Rotarians are encouraged to participate in this fund raising project. Donations will fall into at least four categories. Major Gifts, Gold Sponsors, Silver Sponsors and Donors. The committee anticipates that every Rotarian will give at one of these levels.

HOW LONG WILL THE FUND DRIVE CONTINUE?

The fund drive will begin in Spring 2009 and will accept pledges to be paid up to three years. Those who wish to spread their contributions evenly over three years will have the option of paying their pledge quarterly as part of their membership billing.