

From: Kevin Ricco

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Subject: August 25th Rotary Re-Wine Notes

Attendance: Braxton Gerdes, Orville Crain, Susan Crain, Dave Stradal, Kevin Ricco, John Noling, Emily Buffum

The meeting started at 5:15pm.

Braxton and Emily were representing the MCC Rotaract Club. Braxton is the student leader of the club this year at MCC and Emily is being recruited as a new member.

John attended the meeting primarily to discuss the MCC Rotaract Club and find out how the Muskegon Rotary Club could help them engage better with MCC students and increase the Rotaract club membership. Braxton said that typical club membership is around 7 – 10. Braxton stated that the biggest barrier to larger club membership is that fact that MCC is a two year college and most attendees are looking to complete their work at MCC as quickly as possible. This makes it difficult to maintain any consistency. These points were discussed as possible ways to help increase membership in the MCC Rotaract Club:

- Rotaract clubs can either be community based or college based. However, are there any restrictions on having a combined community and college club? If not, perhaps making the club open to the community would help with membership.
- Perhaps it would be helpful if the Rotary Club engaged the Rotaract Club more often, such as attend Rotaract meetings or help them during recruitment week.
- It is usually difficult to get MCC Rotaract members together for meetings because of busy work and class schedules. Could Rotaract members attend Re-Wine meetings on Thursday nights? Would this help with attendance?
- It might be helpful to connect with the Interact Clubs at Mona Shores, North Muskegon, and Orchard View to help recruit members to the MCC Rotaract Club. These three schools are big feeders to MCC.
- Could the Re-Wine group be more active with the MCC Rotaract Club? Possibly. It is something the group would like to discuss further.

John, Susan, and Orville gave the group a brief report on the day's lunch meeting. The featured speaker at lunch was Alfredo Hernandez from the Lakeshore Ethnic Diversity Alliance. He presented on how organizations can break down barriers and become more diverse. Organizations need to be intentional about creating diversity.

Susan also reported that there have only been 48 tickets sold so far for the Grape Escape event coming up in September. Obviously this number needs to increase significantly.

The next Rotary meet and greet gather at the Crain's will be on Thursday, September 8th. Susan asked that the Re-Wine meeting for that evening be moved to their house rather than the Holiday Inn. Kevin said he would contact the Holiday Inn to let them know that they would not be there that evening.

The last bit of business for the evening was to discuss the November 3rd Re-Wine event, which will be a screening of the documentary "The Shot Felt 'Round the World". A big next step is to secure sponsorship money. Sponsorships would help to pay for the food and non-alcoholic beverages, printing costs, and marketing costs. Kevin stated that he feels that the goal should be \$2,000. Based on the discussion, here are the assigned tasks:

- Susan will speak at next week's Rotary meeting to talk about the need for sponsorships.
- 300 of the marketing brochures will need to be printed for the event. Kevin will get a cost.
- We should do something with Purple Pinkies for the event to promote polio awareness. Orville will research some possibilities.

The meeting adjourned at 6:20pm.

Kevin Ricco

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