

# Muskegon Rotary ReWine Notes

September 1, 2016

Attendance: Orville Crain, Kevin Ricco, Esther Ricco, Sue Crain, Phil Friedrich, Dave Stradal, Connie Maxim-Sparrow

Guest: Corey Watson, My Brother's Keeper Liaison – United Way

Meeting started at approximately 5:15 pm

We started the meeting by reciting The 4 way test.

Orville and Sue Crain gave an update on the lunch meeting. Total Trek Quest is a program geared towards young boys in grades 3-5. The program is designed to increase their health and wellness and steer them away from bad influences such as alcohol and tobacco. At the end of the 9-week program they run a 5k.

Our guest speaker for the ReWine meeting was Corey Watson. Corey runs the My Brother's Keeper program for Muskegon County. He explained that the focus of the program right now is working with black males in Muskegon and Muskegon Heights. They have three primary goals, making sure that by 3<sup>rd</sup> grade the students in the program are reading at a 3<sup>rd</sup> grade level or higher, giving them second chances and ultimately getting them jobs.

Corey said that part of his work is focusing on not creating new programs but working with other programs already established in the area such as Fresh Start and Men of Color Read.

My Brother's Keeper was started in 2014 and has already raised \$2 billion dollars nationally.

The group has a monthly meeting the last Thursday of each month from 3:00-5:00pm at United Way of the Lakeshore.

Grape Escape Update – Get the word out. Orville handed out some flyers and everyone was asked to spread the information to their friends, family and other contacts.

Event on Nov. 3

We discussed the primary purpose for the event is to educate the community about Rotary and have 4 areas of focus for the event are:

1. Educate about polio
2. Recruit new members
3. Raise \$ to purchase 4 new hand bikes to send to Nigeria
4. End polio now campaign

Donations – still seeking donations for the event to cover the food & beverages. Any leftover money would go toward the bikes or to the end polio now campaign. Sue mentioned that she may have a realtor interested in making a donation. The group talked about not having to find one donor to cover the entire cost, but maybe several donors for smaller donation amounts.

Would like to get \$2,000 in sponsorship donations.

Sue will follow up on getting ahold of the movie that will be shown that evening.

Connie Maxim-Sparrow gave an update about the progress on Rotary Park. Talked mostly about access to the launch.

Meeting adjourned at 6:15pm