

Maryborough
Rotary
Club



Maryborough Rotary Inc.
Strategic Plan for 2021-24
and
Action Plan for 2023-24

Introduction to the Maryborough Rotary 2021-2024 Strategic Plan and 2023-24 Action Plan:

*The Strategic Plan consists of strategic priorities (general goals) and related strategies based on current Rotary International priorities, District Goals for the 2021-2024 period, the results of a **SWOT analysis** and member surveys. The Action plans that follow for 2023-24 list objectives in Standing committee **Focus areas**. This second page contains this Introductory statement, the purposes of Rotary International and this club's Unique, Competitive Advantages. The third page contains the club's Strategic Plan for the designated planning period and includes **Vision and Mission Statements**, **Strategic Priorities** (General goals), (based on Rotary International's priorities) with general **Strategies** listed under each priority. Pages 4 to 23 contain the Action Plans of the Board and club Standing Committees which aim to put the Strategic Plan into practice. Each plan contains lists of objectives, the committee's priority for each objective, some specific steps to start each objective, the members who will drive each objective, when the objective is to be implemented, how much it will cost and/or raise for the club, and the members' rating of each objective from the 2023 "Engagement Survey" - based on 21 responses. Page 24 has a rough club budget summary of income and expenditure for each committee.*

The Vision of Rotary International 2019 - 2024

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”

The Mission of Rotary International 2019 - 2024

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

The Object of Rotary International

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service.
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society.
- **THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life.
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Purpose of a Rotary Club (As Described in the RI Manual of Procedure 2016):

The purpose of a Rotary Club is to pursue the Object of Rotary, carry out successful service projects based on the Five Avenues of Service, contribute to the advancement of Rotary by strengthening membership, support The Rotary Foundation and develop leaders beyond the club level.

Maryborough Rotary's Unique, Key Competitive Advantages:

- Maryborough Rotary is the only service club in this area that is part of, backed by, and trained by the world's biggest and oldest service organization.
- We are the only service club in this area composed primarily of community and business leaders.
- We are the only service club in this area based around member's vocations and high ethical standards in those vocations.
- We are the only service club in this area that operates in five separate avenues of service: Club, Community, International, Vocational, & Youth
- We are the only service club in this area that has been instrumental in almost ridding the world of Polio.
- We are the only service club in this area that was involved in the formation of the United Nations and has an agenda including World Peace.

MARYBOROUGH ROTARY STRATEGIC PLAN – 2021 to 2024

Our Club Vision:

Together, we see a world where our members unite and take action to create lasting, positive change in ourselves, in our community and across the world.

Our Club Mission:

To provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders whilst having fun at the same time.

Our Strategic Priorities (Goals) & Strategies (Priorities are the headings; strategies are listed underneath – all drawn from RI & District Strategies for 2021-24, and from the club’s 2021 S.W.O.T. Analysis)

Increase our impact on the local community and wider world	Expand our reach and raise interest in Rotary’s work in Maryborough	Enhance member engagement and make effective use of members’ skills and interests	Increase our ability to adapt and keep pace with global trends in delivering service
<p>In 2021-24, Maryborough Rotary will:</p> <ol style="list-style-type: none"> Promote giving to the Rotary Foundation as each Rotarian's charity of choice. Support Polio Plus with regular club donations. Use District and Global grants to extend the reach of club projects where applicable. Collaborate with other local and District service clubs to increase our impact. Make optimal use of current Rotary branding on all our products and activities. Seek input about community needs from community organizations as a basis for new project ideas. Provide funds for at least one new overseas project. 	<p>In 2021-24, Maryborough Rotary will:</p> <ol style="list-style-type: none"> Seek members in a diverse range of community groups and age groups including alumni, friends, and corporations. Promote our Rotary activities as widely as possible using Facebook, Instagram, Twitter, and other current Social media platforms. Explore ways of engaging our members in innovative ways. Explore new ways of raising funds to expand our reach. Generate local projects that will raise interest in Rotary’s work in Maryborough 	<p>In 2021-24, Maryborough Rotary will:</p> <ol style="list-style-type: none"> Include a range of fun events in our program each year. Provide a wide range of learning and leadership development opportunities for members. Ensure each member feels engaged in a range of Rotary projects to their own optimal level. Encourage members to collaborate with others within and outside the club. Endeavour to make some Rotary activities family friendly. Institute built in succession plans in each area of the club to avoid burn out of all office bearers. Limit the number of club projects to a number the members can manage well. Celebrate club and Rotary successes at every opportunity. 	<p>In 2021-24, Maryborough Rotary will:</p> <ol style="list-style-type: none"> Promote a culture of inclusion and respect in our club across ages, genders, beliefs, and backgrounds. Encourage members to be more innovative, creative, and flexible. Use technology with best practice to increase and maximize effective communication between the club and members, and between members in the club. Provide a range of flexible ways members can engage with Rotary events.

Perspectives:

Benefits for Other People

Finance Issues

Member Growth & Development

Internal Management

Board Action Plan Why (we exist as a committee): To be responsible for and manage or oversee all aspects of club life.

What (we plan to do) – Our Objectives	Pty	How (to do it - specific steps)	Who (drives it)	When complete	\$\$ for/from PA	Rating
Strategic Priority: Increase our impact on the local community and wider world						
Collect CLUB DUES from members		37 members @ \$270	Treasurer	July or whenever members pay by installments.	9990	
Pay RI FEES per member		Bi-annually (July and January)	Treasurer	July/January	-4596	
Pay DISTRICT FEES per member		\$90 Per member	Treasurer	July	-3330	
Manage and Pay RDU SUBSCRIPTIONS		\$22.35 per 6 months per member for Physical/ \$19.85 per digital.	Treasurer or Secretary?	July/January	-1653	
Pay REGISTRATION & INSURANCE Costs		Frig. Trailer, Marquee Trailer, BBQ Trailer Rego plus BBQ Trailer Insurance	Treasurer		-1330	
Pay CAV Costs			Secretary or Treasurer		-61	
Pay DISTRICT LEARNING Costs		PETS & Assembly Fees for 8 members (Av.)	Treasurer	April	-500	
Pay MERCHANT’S FEES		\$37 AV PM	Treasurer	Ongoing	-444	
Pay Costs of Hiring and running SHED		\$500 PA estimated for maintenance, Light, power, and heating at shed costs \$646; Hire fees for shed cost \$900; Total costs = \$2000	Treasurer	Monthly?	-2000	
Manage and monitor INVESTMENT EARNINGS		During 22-23, the quarterly payments have been \$50, \$140, \$230, and \$270	Treasurer	Quarterly	1200	
Pay Zoom Fees		Currently \$191 PA	Treasurer		-191	
Pay CLUBRUNNER costs		Currently \$779 PA	Treasurer	July?	-779	
Pay fees for Zero FINANCE SOFTWARE		Currently \$531 PA	Treasurer		-531	
Pay Costs for NEW MEMBER Packages and Badge revisions to satisfy branding demands		Cost of member package including Rotary pin (7.50), cost of club badge (\$16.00) Approx. \$30 total) 8 new members gives a total cost of \$240. To replace all current badges would cost around \$555: Total \$795	Treasurer	As required	-795	
Collect and Pay for WEEKLY DINNERS		On average, meal charges collect \$14,414 and cost \$11825: Net: \$2589 which includes meals for Guests e.g., 30x22	Treasurer	Weekly	2589	

Maryborough Rotary Strategic and Action Plans 2021-24 - WORKING VERSION 05 (2023-07-22)

Pay costs and collect FUNDS FOR BAR		FY23 Stock costs around \$750; annual sales = \$2139; profit = \$1389. This profit is used to keep other costs and club fees down.	Treasurer	Weekly	1389	
Collect & Distribute MEETING RUNNING COSTS such as Collecting "Swindle" and Fines funds and paying for meeting Prizes and Gifts		Annual fines raise approx. \$800 PA; Swindle raises approx. \$1500 PA (Total of \$2300). These profits can help to cover other club costs and keep fees down e.g., gifts for 24 speakers at \$10 (\$240) \$4 of scratchies for 40 weeks (\$160); Leaves \$1900 profit for other costs.	Treasurer	Weekly or as required	1900	
Pay for 2 PAUL HARRIS FELLOW Recognitions		US \$1000 each Currently AU \$1535	Treasurer	June	-3070	
Pay \$500 for POLIO PLUS			Treasurer	November	-500	
Pay Costs for CHANGEOVER DINNER		Costs for Changeover Dinner: Meal costs covered by Dinner fee. Dinner fees for Mayor, DG, and AG are covered by levee added to Dinner costs. Approx. \$100 for Director Badges, \$26 for theme banner, President's collar engraving \$10, Past President plaque, \$30. Table decorations included at Highland. Prizes would be on top of this, but we would try to get them donated.	Treasurer	June/July	-200	
Pay Social Media Boosts up to \$100 PA		Managed by Public Image committee	MB	??	-100	
Pay costs of member Engagement activities up to \$250		Managed by Membership committee	TS	??	-250	
Pay costs of Corporate membership promotion up to \$500		Managed by Membership committee	TS	??	-500	
Pay costs of replacing Rotary signs around Maryborough up to \$1500		Managed by Public Image committee	MB	??	-1500	
Expected Costs of All objectives for this Committee (i.e., Club running costs):					\$22,330	
				Expected Revenue Raised by this Committee:	\$17,068	Deficit \$5242

Administration Action Plan 2023-24

Why we exist as a committee: To ensure that club meetings have an interesting program, appropriate venues and meal arrangements and run smoothly, that communication flows effectively between the Board, Committees and Club members, that club property and records are managed well, and that the club complies legally. Rating = No. who Support/ No. unsure/ No. who disagree

Chair 2023-24: Anthony Ohlsen

Deputy Chair: Thea Allan

What (we plan to do) – Our Objectives	Pty	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/ from	Rating
Responsibility Area: Manage The Elements of the Club Meeting Program						
Organize the MEETING PROGRAM for the year and appoint monthly chairs		*Ensure program is prepared at least six weeks in advance	ThA AO – JC MB JW GH RL GJ	Ongoing	0	21/0/0
Produce the weekly RUNNING SHEET for meetings		*Ensure an effective, up-to-date running sheet is provided for each meeting	ThA AO GJ – GL	Weekly	0	21/0/0
Liaise with the VENUE regarding MEALS / FACILITIES/ COLLECT FUNDS & PAY FOR MEALS		*Monitor the effectiveness of our permanent base at each monthly Admin. meeting. Report issues to the Board. *Suggest protocols for efficiency	AO ThA -	Once a month or as required	0	21/0/0
Set up and run the DRINKS BAR at weekly meetings		*Appoint Bar Manager *Maintain and monitor a system for obtaining and paying for drinks *Board pays for stock and collects profits	JC MH – MB RL JW RR AO	Every week	Profit is included in Board plan – see above.	21/0/0
Complete PHYSICAL SET UP for weekly Meetings		*Develop systems for ensuring that all key components are in place for each meeting: Meals/ Seating/ Chair / Sound/ Video/ Zoom option/ Anthem (if requ.)/ Photos and Story *Develop/ monitor a set-up team roster	GJ RL AO – HB GH MB RR MM	Every week	0	21/0/0
Manage and organize PRIZES & GIFTS e.g., fines, "Swindle", Prizes and Gifts for Speakers		*Ensure there are prizes for competitions and gifts for guest speakers at every meeting. *Board collects fines and swindle fees and pays for prizes and gifts.	ThA MJ GJ - AO	Every week	Profit is included in Board plan – see above.	19/2/0

Produce and provide working TECHNOLOGY / ZOOM for meetings including PowerPoints, and Laptop.		*Develop/ monitor a Technology Roster for club and Board meetings and special events for each coming month. *Facilitate ZOOM options for the month.	AO GJ – JW	Monthly	0	17/4/0
Facilitate COLLECTION OF FINANCES at meetings		*Collect dinner fees and drinks money for the Board.	JW AO RL - RR	Every week	0	20/1/0
Promote and Facilitate FUN SOCIAL EVENTS		*Include regular fun events in Program	TS – HB LC MJ GH MH RR	Throughout	0	21/0/0
Provide MEETING HOST at meetings to welcome members and guests including provision of name tags for visitors.		*Greet members and guests as they arrive *Ensure guests get temporary name tags	?? ?? – LW MJ RR JC MM LC AM GH JW	Monthly volunteers	0	20/1/0
Promote and organize a COLLABORATION EVENT (Social and/ or Service) with another Rotary or Service clubs		*In conjunction with Program Team	TA ThA GH AO – MJ GL MM	As can be mutually arranged	0	18/2/1
Responsibility Area: Manage Communication Between Members						
Provide an ANNUAL REPORT to club members		*Collect reports from all Chairs & Directors *Provide best practice templates	ThA GJ – TA MB MM RR AO	July	0	19/1/1
Produce a PHOTOGRAPHIC RECORD of meetings and club events.		*Take photos at meetings and events *Email them promptly to Web, Bulletin and Social media people	GJ ThA – MM AO	Ongoing	0	18/2/1
Provide a written record of club events in the form of a WEEKLY BULLETIN to members and friends and MEETING HOST ROSTER.		*Produce and email bulletins each week with a story report, images, and calendar *Ensure relevant stories from bulletin are added to the Web site	GJ MB – MB AO	Weekly	0	19/2/0
Responsibility Area: Manage Club Assets, History and Records						
Promote effective implementation of CLUB & COMMITTEE BUDGETS			JW AO – SD GH JW	Ongoing	0	19/1/1
Manage the club ASSET REGISTER		*Update Current Asset Register annually	RR AO – MM AM LH JW RR	As required	0	21/0/0

Manage MAINTENANCE of club assets including SHED.		*Use current asset register to establish assets that require maintenance	AO MH – LH JW	Warm months task	0	20/0/1
Monitor and record ATTENDANCE at meetings		*Appoint an attendance officer *Place records on Web site	ThA AO – JC RL	Weekly	0	19/1/1
Maintain a CLUB HISTORY of club events		*Ensure photos are kept in relevantly named folders online and hard drive *Ensure all Board minutes, all annual reports and key documents are stored online and hard drive in folders	GJ AO –	Ongoing	0	19/1/1
Ensure CLUB RECORDS are stored securely online and are accessible by members		*Digitize all Annual Reports *Digitize all flags	GJ AO -	Ongoing	0	20/1/0
Responsibility Area: Manage Legal Compliance and Safety						
Monitor RISK MANAGEMENT for club events		*Appoint Club Risk Manager each year *Obtain report on potential risks for events in month to come at each meeting	MM LH AO – TA AM	Ongoing - As required	0	19/2/0
Manage and monitor LEGAL COMPLIANCE re. Child Safety, WWC, COVID, Consumer Affairs, Insurance, Food handling		*Explore local or online options available * Promote to members	LC LH ThA AO – LW TA LH	Ongoing	0	19/2/0
Provide Legal Compliance TRAINING for members			LH GJ – AO	July	0	19/1/1
Monitor compliance with the RI Club Citation			GJ LH – LC AO	Monthly	0	17/3/1
Manage and Assist with Changeover Dinner			RL GJ MJ – GH AO	June or July	0	Added
Expected Costs of All Objectives for this Committee Paid by Board:				\$0		
Expected Fundraising Generated or Facilitated by this Committee:				\$0	See Board plan	

Membership Action Plan 2023-24

Why (we exist as a committee): To promote the recruitment and retention of members and promote the training and development of members.

Rating = No. who Support/ No. unsure/ No. who disagree

Chair 2023-24: Trace Smith

Deputy Chair: John Caulfield

What (we plan to do) – Our Objectives	Pty.	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/ from	Rating
Promote MEMBER DEVELOPMENT through reminders of District and other Training events		*Encourage members to attend District and RI Training events such as PETS, RLI, District Assembly	GH TS – LW RR AO	Ongoing as training required		19/1/1
Promote MEMBER DEVELOPMENT through a program of regular INK Spots and Club Learning sessions		*Develop the Ink Spot program in advance and secure presenters. *Ensure that INK spot PowerPoints are saved and available for download from our club web site. *Ensure learning sessions are informative, timely and what members need to know *Aim for at least two INK spots per month *Aim to expand the number of INK spot presenters each year.	TS GJ – TA RR AO	Ongoing – incorporated into induction process	0	20/1/0
Manage MENTORING process for new members		*Expand and develop the mentor program and directly relate it to the member induction process.	TS JC – TA GH MM RR MH GL ThA AO	As required	0	19/1/1
Maintain an effective MEMBER INDUCTION Process through an annual review of the process		*Review current Induction process and tweak as required. *Aim for an efficient system with a minimum time before members are officially inducted	TS JC – GH RL RR AO	As required	0	21/0/0
Manage and monitor the ENGAGEMENT of members		*Monitor the engagement of existing members *Develop strategies for dealing with a lack of engagement	NJ JC TS GH - NJ NJ RR	Ongoing	Board budgets up to \$250 for this	20/0/1
Manage and monitor the WELFARE of existing members		*Monitor and report on the welfare of members	JC NJ – JC TA GH JW ThA RR AO	Ongoing		20/0/1

Promote MEMBER RECRUITMENT through effective engagement of existing members		*Assist existing members to develop effective personal strategies for recruiting new members e.g., through INK spots.	All members – HB RL RR GJ AO	Ongoing	0	20/1/0
Promote CORPORATE MEMBERSHIP		*Incorporate projects that our club could support and develop together with a business. *Run advertisements / or produce brochures for Corporate organizations	GH RR – AO	Ongoing	Board budgets up to \$500 for this.	14/5/2
Encourage member ELEVATOR PITCHES		*Encourage members to develop their own Elevator Pitches about their understanding of what Rotary is	TA GJ – RL RR AO	Ongoing	0	19/1/1
Manage FRIENDS OF ROTARY engagement		*Develop and implement an improved “Friends of Rotary” engagement policy	AO RR – LW MB MM LH RR	August	0	19/1/1
Manage ALUMNI CONTACT		*Develop better systems for engaging Alumni in club programs *Create an Alumni Database	JW RR AO – LW TA LH	August	0	17/3/1
Maintain a CONNECTION WITH PUBLIC IMAGE		*Share strategies and ideas between these two committees to ensure club promotion fosters new members and members are always conscious of the importance of promoting Rotary.	TS GH – LW TA RL AO	Ongoing	0	16/4/1
Expected Costs of All Objectives for this Committee Paid by Board:					\$-750	
Expected Fundraising Generated or Facilitated by this Committee:					\$0	

Public Image Action Plan 2023-24

Why (we exist as a committee): To promote a positive image of our club and Rotary in general in our local and district communities, to monitor and promote the club's online presence (including Social media) and monitor the correct and effective use of Rotary branding materials. Rating = No. who Support/ No. unsure/ No. who disagree

Chair 2023-24: Max Berry

Deputy Chair: Lowen Clarke

What (we plan to do) – Our Objectives	Pty.	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/ from	Rating
Promote Public Image GUIDELINES		*Ensure brand image guide and Public Image resources are available to Chairs	LC MM – MB AO	Ongoing	0	16/4/1
Monitor Compliance of NAME BADGES		*Monitor branding on any new club name badges provided to members *Update all existing badges for around \$15.00 each	MB HB – LC RL RR AO	July	Board pays costs of new badges - \$555	19/1/1
Monitor Existing BRANDING		*Review and if necessary, update signage at Airport shed, Brian Dowie Park, Town entrances *Monitor the branding on all new club promotional materials	MB LC – MM AO	Ongoing	Board budgets for replacements – Up to \$1500	19/2/0
Maintain ROTARY PRESENCE AT TOWN ENTRANCE		*Monitor the effectiveness of Rotary signing used at entry points to the town – update as required. *Review “Adopt a Highway” signs for currency	LW HB – JC LC RR MH MB MM AO TB	October?	0	21/0/0
Promote the club using the Club MARQUEES		*Ensure that Branded and Promotional Marquees are used for all public club activities such as Barbeques	AM TA – BR SD MH MB RR AO	Ongoing	0	21/0/0
Promote Club Image Through SOCIAL MEDIA		*Arrange for regular promotional posts on the Club’s Facebook and Instagram sites. *Provide an Instagram Seminar *Make all PI Committee members editors in August *Review website to resolve who edits	MB ThA – GH MM AO	Ongoing When?? August	Social media promo paid by the Board up to \$100	21/0/0
Monitor and manage the CLUB WEBSITE as a promotional vehicle for the club – including a check on Bulletins		*Ensure the website is updated at least weekly with correct and engaging information. *Advise on Bulletin content as needed.	GJ TB – MB AO	Weekly	Club Website costs paid by Board	21/0/0

Monitor and assist with Club articles and advertisements in the LOCAL PRESS to maximize their effectiveness. (TBC)		*Be available to check and advise on copy and advertisements that are sent to the local press. (To be confirmed.)	GH MB – LW TA JC LC GL LH ThA AO	Ongoing	0	21/0/0
Expected Costs of All Objectives for by this Committee Paid by Board:				\$2155		
Expected Fundraising Generated or Facilitated by this Committee:				\$0		

Rotary Foundation Action Plan 2023-24 Why (we exist as a committee): To manage and promote the support of Rotary's own Charity including support for Rotary's designated project, Polio Plus, and manage Recognition process. Rating = No. who Support/ No. unsure/ No. who disagree

Chair 2023-24: Bec Lowery

Deputy Chair: Meryl James

What (we plan to do) – Our Objectives	Pty	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/from	Rating
Promote Foundation GIVING amongst members		*Report on Foundation contributions regularly to members. *Add to Meeting Running Sheet and in the Bulletin that the number of Rotarians gave a donation to the Foundation. *Ensure JW has a running tally of contributions. *Report to meeting bimonthly *Promote eligibility for PHF and PHS amongst members. *Get AO to do INK spot on what it means to be a PHF and become a PHS member	RL JW – MJ RL ThA DM GJ AO RL AO	November Bi-monthly starting September 2023 November 2023	0	18/2/1
Provide an E-BIRTHDAY CARD and reminder about Foundation Giving during each member’s birthday month		*Present a card to members on their Rotary birthday with an item about the work of the Foundation *Draft E-card for each members’ b/day and schedule them to be sent on their birthdays encouraging them to donate to Foundation with banking details and instructions for transfer e.g., last name and RFD – or encourage them to use Square at next meeting.	RL MJ - LW ThA AO	Ongoing	0	15/6/0
Encourage the Board to make an annual donation of \$US 2000 to the Annual Fund to pay for two PHF recognitions		*Cost could come out of club fundraising because it is for the Foundation. *Write a letter to Board requesting support	RL MJ - GJ AO DM	Late June/ July – at Changeover	Costs are included in Board Plan	20/0/1
Manage and propose 2 PHF RECOGNITIONS annually		*Monitor Club Guidelines on the PHF Process. Get advice from AO & RI website. Distribute guidelines to committee. *Provide a confidential note about Foundation points to members annually –	RL DM MJ – LW TA ThA AO RL	Early May 2024 Late May/ Early June	0	20/1/0

		draft an email and get approval from committee *Seek Club and Community Nominations for PHF recognitions and send to the Board for consideration. Ask for nominations from Club members/ Board	RL	May		
Share regular FOUNDATION INFORMATION with members - on what Foundation funds have been used for		*Promote Foundation in every month – give quick report on a foundation project. Liaise with club chair for third Thursday every month. * Provide extra Promotions during Foundation Month (Nov) – play short videos from RF sources. Check with AO. *Regularly display the Foundation display banner at meetings and events. Until we get banner, create a poster.	MJ RL – TA MJ ThA DM AO MJ RL RL	Monthly November 2023 Aug/Sep 2023	0	19/1/1
Organize an AFTERNOON TEA for PHF recipients – To be discussed and confirmed		*Rotary to host an afternoon tea for every living PHF in the CGSC Shire (at the Golf Club 4.30-6pm) – report on the work of the Foundation Say 30 @ \$15? Money would need to come out of club running costs.	ThA AO – LW TA MH MJ RL	TBC		17/3/1
Encourage members to give to the CENTURION Program on an ongoing basis		*Sell Centurion Coin Collectors (\$5.00 per unit) at meetings and events – RL to create a display box and promo flyer. Promote at club meetings.	AO RL – HB TA ThA DM GJ	August	0	20/0/1
Secure GRANTS QUALIFICATION for the club		*Have at least one member complete necessary District training – online?	RL AO – LW TA MM	November?	0	19/1/1
Promote use of DISTRICT GRANTS by club		*Explore currently proposed service projects for grant possibilities – ask Directors if any projects need grants. *Negotiate with chairs about possible grants – can only have one per year.	AO RL – LW GH MJ MM GJ	November	0	19/1/1

Encourage members to commit to the new District POLIO PLUS Society.		*Promote and encourage Polio Plus and Polio Plus society in meetings and forums.	RL GJ – LW TA MJ RL AO	Ongoing	0	20/1/0
Encourage the Board to commit \$500 for POLIO PLUS – some of which may be offset by a Polio Film Night initiative.		*Write a letter to Board requesting them to commit \$500.00 for Polio Plus this year. Some funds could come out of a Polio Film Night fundraiser – work with Fundraising Committee to determine the time.	RL GJ – LW TA MJ RL AO	Date of Film night to be confirmed with Fundraising Committee	Costs included in Board plan - \$500	20/1/0
Expected Costs of All Objectives for this Committee Paid by Board:					\$3570	
Expected Fundraising Generated or Facilitated by this Committee:					\$0	

Fundraising Action Plan 2023-24 Why (we exist as a committee): To co-ordinate all fundraising efforts in the club, ensure members are not overloaded with functions and assist co-ordinators in conducting fund-raising events. Rating = No. who Support/ No. unsure/ No. who disagree

Chair 2023-24: Brian Reed

Deputy Chair: Leigh Williamson

What (we plan to do) – Our Objectives	Pty.	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/ from	Rating
Stimulate FUNDRAISING IDEAS		*Remind members to suggest fund-raising ideas, evaluate the ideas at committee meetings, and seek support from members to implement the best ideas	AO LH – HB LW MJ ThA GH MH MB	Ongoing	0	19/2/0
Co-ordinate FUNDRAISING CALENDAR		*Monitor monthly any planned upcoming fundraising projects to minimize timing conflicts.	BR LW – RR HB MB TA AO	Ongoing	0	20/1/0
Conduct the PYRENEES TRI-CIRCUIT BIKE RIDE in September	1	*Planned by a Sub-committee. *Start advertising on July 1 st . *Cost \$6482 and raised \$12880 in 22-23 leaving profit of \$6398	BR SD – HB LW LC RR MH SD JC GH MJ GJ MB MM LH ThA AO	September and March	Raise \$6398 PA	21/0/0
Manage BUNNINGS Barbeque events	4	*Request for dates to be sent to Bunnings Activities Organizer *Roster developed for participants well in advance On a good day can raise around \$1000 profit – aim at 3 per year	BR HB – LW MH LH JC GH MB JW ThA RR AO	3 times a year	Raise \$2700 PA	20/1/0
Manage ENERGY BREAKTHROUGH Participation	2	*Use a Sub-committee to organize and monitor these details. What profit did we make in 2022?	GH AO – GJ RR LH MM AM BR SD ThA MJ HB JC LW TA MH	November	Raise \$3000	20/1/0
Organize HARNESS RACING FUNDRAISER	6	*Use a Sub-committee to negotiate with Harness Racing club for possible dates *Funds for Family Violence *What does this raise?	GH MM – LW MH ThA AO	September to November	Raise \$1000	14/4/3
Organize a MONSTER COMMUNITY RAFFLE	7	*What profit could this raise for our club? Need to get figures from Grace.	GL AO – HB JC SD MH GL ThA	TBC - Grace	Raise \$2000	11/8/2
COLLECT BAGS OF RECYCLED Containers as requested and deliver them to the club depot – as part of the VISY refundable/recycling program.	3	What is this likely to raise for our club?	BR HB LH – HB GH LH SD MH JW RR JC MB ThA MM AM AO		Raise \$500 PA?	19/2/0

Conduct a MENTAL HEALTH AWARENESS EVENT (District thrust) e.g., Retro / New Year's Eve Dance or some other time.	3	*Dance would only be possible if suitable, cheap venue can be found.	MJ GJ – SD MM GJ MJ AO plus Jackie Dellavedova	New Year's Eve - Advertise in November	Dance might raise \$1000	16/4/1
Raise funds by helping to sort out the effects of DECEASED ESTATES and downsizing businesses	5	Say, 2 per year at \$1000???	LH AM – SD MH LH ThA MB MM JW RR AO	As required	Raise \$2000	16/5/0
Expected Costs of All Objectives for this Committee:				\$ 0		
Possible Fundraising Profits Generated or Facilitated by this Committee:				\$18,598		

Community Service Action Plan 2023-24

Why (we exist as a committee): To research and initiate projects that will support needs in the local and district communities. Rating =

No. who Support/ No. unsure/ No. who disagree

Chair 2023-24: Leigh Williamson

Deputy Chair:

What (we plan to do) – Our Objectives	Pty.	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/from	Rating
Maintain the ongoing Operation of FAMILY VIOLENCE Program and Rebranding costs.		*Provide or secure funds as required. *Monitor and facilitate changes to the site	<u>LC GH</u> – LW JC LH LC AM ThA RR	Ongoing	-\$2130	20/1/0
Organize an annual #SayNO AWARENESS WALK in conjunction with the Region (District goal)		*Link with 16 days of Activism. *Advertise the walk in the Advertiser.	<u>GH LC</u> – HB LW AM SD JC GJ LC RL ThA	Nov 25 – Dec 10	-\$500	20/1/0
Participate in and report on development of the FRIENDS OF THE BRISTOL HILL TOWER project with other community groups		* Provide members as part of the planning committee *Promote any working bees to members	<u>HB GH</u> – HB LW GL SD JC ThA TA LC MB RL RR	Ongoing	-\$200	21/0/0
Provide BABY BOOKS for the Hospital		*Regularly check with hospital about their supply/ *Check we have the donation stickers for the covers *Order and deliver books as required	<u>DM JC</u> - LW JC ThA	As required	-\$350	20/1/0
Develop a roster to provide ENERGY BREAKTHROUGH SERVICE (JUDGES AND SUPERVISORS)		*Work with the Shire to facilitate this	<u>AO MM</u> – LW TA RL MM ThA	Start in July – complete by November	0	21/0/0
Provide a donation to the local PROBUS BOWLS DAY in November		*Determine the annual amount	<u>GJ MJ</u> -	November	-\$100	16/5/0
Support locals in need with OPERATION SURVIVE WINTER in conjunction with the Salvo’s		*Subcommittee works with groups like Salvation Army to determine needs	<u>GH LH</u> – HB SD RL JC TA LH MH MJ ThA RR	Winter months July-August	-\$1000	16/5/0
Provide Saturday morning COMMUNITY BARBEQUES for community groups		*BBQ’s to only be held when we have community groups to run them	<u>LW BR</u> -	Ongoing	0	Added
Develop ways to SUPPORT CLUB FUND RAISING initiatives to help pay for COMMUNITY projects			LW BR – BR HB JC GH MM ThA	As required		21/0/0
Expected Costs of All Objectives for this Committee:					\$5280	
Expected Fundraising Generated or Facilitated by this Committee:					\$	

International Service Action Plan 2023-24

Why (we exist as a committee): To research and initiate projects that will support national and overseas communities in need.

Rating = No. who Support/ No. unsure/ No. who disagree.

Chair 2023-24 : Louise Hanby D'Winn:

Deputy Chair:

What (we plan to do) – Our Objectives	Pty.	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/from	Rating
Conduct a Skype or ONLINE MEETING with an International Club		*Look for English speaking clubs with meeting times similar to ours	<u>TA LH – SD LH</u> JW ThA	When available	0	18/3/0
Provide Two AQUA BOXES or Equivalent this year		*Try to relate a club fund raising activity to this project.	<u>LH RR – ThA DM</u> RR	November	-\$1000	19/2/0
Provide Two SHELTER BOXES or Equivalent this year		*Try to relate a club fund raising activity to this project.	<u>LH RR – LH ThA</u> DM GJ RR	November	-\$2000	20/1/0
Arrange an EDUCATIONAL DISPLAY using a vacant shop of an International Project to help raise funds and awareness. Use QR code for donations.		*Consider a display of Shelter box and /or Water suppliers	<u>LH JC – JC LH</u> ThA	November – Energy Breakthrough time	-\$50	18/3/0
Prepare and Sell SUNFLOWER SEEDS for victims of the Russian/ Ukraine War		*Prepare seed packets *Sell them at meetings and activities	<u>TA ThA LH – RL</u> LH RR	April	-\$20	21/0/0
Provide a donation to the CLEFT PALATE program e.g., ROMAC		*Try to relate a club fund raising activity to this project.	<u>LH RR – JC TA LH</u> JW	Relate to speaker	-\$500	20/1/0
Provide a donation to the TOILET WARRIOR program.			<u>LH JW – JC LH</u> JW	Relate to FR event	-\$500	18/3/0
Provide a donation to RARE (Rotary Australia Repurposing Equipment) – used to be DIK		*Use a sub-committee to liaise with the hospital and RARE and determine opportunities	<u>TA RR – LH JW</u> RR	As required	-\$500	20/0/1
Respond to Overseas Disasters Donations	?	Provide a donation to the Earthquake disaster affecting Turkiye and Syria	<u>LH ?? - JW</u>	As required	-\$500	17/4/0
Restore contact with the SRI LANKAN PROJECT and deliver the funds raised to date (in our bank account)		A one-off donation using funds raised a couple of years ago.	<u>LH ?? – LW LH</u> RR	As soon as contact can be made	WIP	14/5/2

Develop ways to SUPPORT CLUB FUND RAISING initiatives to help pay for the above projects	OC	*Encourage promotion of causes with fundraising activities.	LC LH – BR JC TA MM LH RR			20/0/1
Expected Costs of All Objectives for this Committee:					\$5570	
Expected Fundraising Generated or Facilitated by this Committee:					\$	

Vocational Service Action Plan 2023-24

Why (we exist as a committee): To encourage members to serve other people through their vocations, education, and skillsets, whilst encouraging high ethical standards as exemplified by the Four Way Test. Rating = No. who Support/ No. unsure/ No. who disagree

Chair 2023-24: Meryl James

Deputy Chair: Max Berry

What (we plan to do) – Our Objectives	Pty	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/from	Rating
Conduct 2 VOCATIONAL VISITS to local work places this year		*Seek input from members about possible visits	<u>TA MB</u> – HB JC RL GH MJ MB	January and October		21/0/0
Conduct an annual PRIDE OF WORKMANSHIP event		*See the “Timeline for Pride of Workmanship” document. Costs: \$750 for trophies, engraving, meals of winners and Mayor. Advertisement \$300. Dinner costs covered by income	<u>MJ TA</u> – HB MH MM GH MJ MB RL	May	-\$1050	21/0/0
Invite CAREERS TEACHERS to speak to the club to update members on vocational needs of young people and the state of apprenticeships		*Offer to Highview in 2023-24 * Voc./ careers teachers update members on the vocational needs of young people.	<u>TA MJ</u> - MB	May - Youth Month		18/1/2
Promote the VALUES OF THE 4-WAY TEST in business and life		*Plan a discussion event for Herbert J Taylor’s birthday in April	<u>GJ MJ</u> – TA MM	April		20/0/1
Organize a series of “CLASSIFICATION” TALKS by members or guest speakers		*Ask members to explain how THEY see their vocational classification in 3 minutes or less.	<u>MB TA</u> – TA MJ RR	Weekly		18/2/1
Provide a presentation promoting ROTARY FELLOWSHIPS & ACTION GROUPS to members		*Conduct a special meeting to promote one or both of these groups in June	<u>TA SD</u> - MJ	June		19/2/0
Nominate a local recipient for the SHINE ON AWARDS		*Advertise and seek for nominations during December for the awards in April/ May. Costs \$300 for adds.	<u>MB TA ThA</u> – JC TA LH ThA RR	December	-\$300	20/1/0
Promote the Rotary CODE OF CONDUCT to members and the community through an INK spot		*Present an INK spot or whole meeting discussing the Code.	<u>GJ MJ</u> – TA MJ MB	August		20/0/1
Develop ways to SUPPORT CLUB FUND RAISING initiatives			<u>BR TA ThA MH MJ</u>	Ongoing		21/0/0

Expected Costs of All Objectives for this Committee:	\$1350
Expected Fundraising Generated or Facilitated by this Committee:	\$

Youth Service Action Plan 2023-24

Why (we exist as a committee): To develop leadership skills in youths and young adults. Rating = No. who Support/ No. unsure/ No. who disagree.

Chair 2023-24: Martin Mackay

Deputy Chair: _____

What (we plan to do) – Our Objectives	Pty	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/from	Rating
Promote and arrange sponsorship for a student to attend NYSF		It costs \$2850 to send a student to NYSF in 2024. Club pays half.	<u>TA JW</u> - RR	July 2023	-\$1425	19/1/1
Organize a LIFT (Leadership Instruction for Teens) program for local school students		How much does this cost for the whole day?	ThA MM – HB GH GL	November 2023TBC	-\$600	19/1/1
Organize at least one JOINT MEETING WITH YOUTH groups e.g., Guides, Scouts, Youth Club		Guides and another group?	ThA ?? – TA GH GL LH	May 2024	0	20/0/1
Promote and arrange sponsorship for two students to attend the DEFYING THE DRIFT camp.		Full fee is \$350 per student but early bird is \$250, and clubs usually just pay the \$250 by July 31st	TA MM – JW RR	Early July – the event is in September 23	-\$500	20/0/1
Organize and offer members to conduct MOCK INTERVIEWS with students at local schools			MM – JC TA LH MB MM RR	March 2024	0	18/1/2
Provide CITIZENSHIP AWARDS SCHOLARSHIPS to local secondary schools based on the 4 Way Test Values		Cost of scholarships in 2023 was \$485	JW GJ – JC TA LH JW GJ	December 2023	-\$485	17/2/2
Promote and arrange sponsorship for 1 attendee to the RYLA program		\$550 per applicant in 2023 - allow \$600 for 2024	DM MM – JC MM DM RR	March April 2024	-\$600	20/0/1
Provide free reading books to Local Primary School Students (MAY THE FOURTH event)		How much for the books if not obtained by a District Grant - and what is our club contribution? Is it half? So, books may be \$2000 and we can get \$1000???	MM ThA – SD JC RL ThA GJ	Go for District Grant – July Event in May 2024	-\$1000	20/1/0
Develop ways to SUPPORT CLUB FUND RAISING initiatives to help pay for Youth projects		*Consider a “Trivia Night” or “Movie Night” fund raiser if they fit in with the club fundraising program.	TA MM BR HB TA GH RR	Ongoing		21/0/0
Expected Costs of All Objectives for this Committee:					\$4610	
Expected Fundraising Generated or Facilitated by this Committee:					\$	

Club Planning Action Plan Why (we exist as a committee): To handle all aspects of club strategic planning and documentation.

Chair 2023-24: Geoff James Deputy Chair: Thea Allan

What (we plan to do) – Our Objectives	Pty	How (steps to take) – Our Initiatives	Who (drives it)	When complete	\$\$\$ for/from	Done
Manage STRUCTURE OF COMMITTEES		*Ensure members know their committees by July	GJ ThA	July	0	20/0/1
Update and promote CLUB ROLES & DIRECTORS HANDBOOKS		*Monitor and review changes at monthly Board Meetings *Complete a thorough review in May/June if required.	GJ ThA	Throughout May/June	0	20/0/1
Manage and Update CONSTITUTION & BYLAWS documents as required		*Where possible, make changes as part of AGM in October – otherwise as required.	GJ LC - ThA	October	0	20/0/1
Manage STRATEGIC PLANNING PROCESS		*See Plan Overview document for the process (CITATION) *Update Strategic Planning Process and documents as required	GJ ThA	May-June	0	21/0/0
Promote and assist SUCCESSION PLANNING in the club		*Ensure there are deputies for all roles and that Committees are preparing members for future leadership of those committees	GJ ThA – GH MM	Ongoing	0	19/1/1
Expected Costs of All Objectives for this Committee:					\$0	
Expected Fundraising Generated or Facilitated by this Committee:					\$0	

Club Budget Estimate Summaries

Committee	Income \$	Expenditure \$
Club Running Costs		
Board – Club Running Costs (including items from Governance Committees)	17,068	22,330
Administration Projects & Activities	0	0
Club Planning Committee	0	0
Membership Recruitment, Retention, & Development	0	0
Club Public Image and Awareness	0	0
Rotary Foundation Expenditure	0	0
TOTALS	17,068	22,330
Estimated Deficit or Surplus for Running Costs	Deficit	\$5262
Fundraising & Service Projects		
Fundraising (profits only)	18,598	0
Community Service Projects	0	5280*
International Service Projects	0	5570*
Vocational Service Projects	0	1350*
Youth Service Projects	0	4610*
TOTALS	18,598	16,810
Estimated Deficit or Surplus for Fundraising	Surplus	\$1788