



Rotary Club of Port Fairy

Strategic Plan including Vision and Mission Statement

2020-21

Introduction



- In consideration of this review in our workshop, reference was made to;
- The Rotary Four Way Test
- The Rotary International 20/21 theme Rotary Opens Opportunities for ourselves and others
- The Rotary 100 year celebration of Rotary's Centenary in Australia and New Zealand
- Our plan being based on a 'best case' scenario with the COVID 19 pandemic, but with the knowledge that much of what we can do and achieve may well be limited by the necessary restrictions. Since the Workshop, stage 3 restrictions were declared from 5th August 2020 for 6 weeks. NB. An asterix indicates those activities already impacted or postponed.
- An outline of our District Governor, Phil Beasley's recommendations, including looking after members and the local community, working with other Clubs and local partners and supporting Big R (International and District) programs where possible
- Ensuring we do not overload our reduced number of members with too many commitments



Rotary Club of Port Fairy

The Club meets on the 1st & 3rd Monday 7pm at the Victoria Hotel

President – Tony Bawden

Secretary – Adrian Crosier

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Website – www.rotaryclubofportfairy.org



Core Values

- **Service**
- **Community**
- **Fellowship**
- **Diversity**
- **Integrity**

Vision



We are a group of people with a passion for community service and friendship.

We work for the wellbeing and betterment of communities here and around the world.



Mission

To develop leadership skills in our club and the community

To support the education of people in our community and around the world

To implement a range of projects to address the serious issues faced by local and world communities

To collaborate with other organisations to promote community wellbeing

To grow our club and expand our impact on the community

Club



Goal

To grow and foster a Club that makes a valuable contribution to the local and global community

Actions

- Introduce a buddy system for Board Members & Activity Captains
- Conduct a Rotary Health Check
- Support our Friends of Rotary and encourage their full membership
- Change to fortnightly meetings with periodic business or social meetings
- Regular guest speakers at meetings
- Social events incl. Bowls night, progressive dinner
- Introduce member 5 minute talks and a happy/sad stories
- Be aware of members with special needs with supportive protocols
- Provide training opportunities for members
- Rotary Centenary Dinner
- Interaction / exchange with other Clubs, Rotary, Lions etc.
- Organise and communicate via Club Runner
- Promote Club stories and achievements through local media
- Rotary Day at Fiddlers Green/Market
- Reduce the number of commitments to our reduced membership
- Investigate Corporate Memberships
- All members follow leads and make contact with prospective members
- Consider publication of a periodic bulletin

Community

Goal

To contribute to the quality of life in our community and the wellbeing of its people

Actions

- Town Clock for Port Fairy- Rotary Centenary Project
- Royal Children's Hospital appeal
- Moyneyana Festival Baristas Race?
- Port Fairy Folk Festival
- Anzac and Remembrance Day
- Rotary Golf Day
- Books for Newborns
- Port Fairy Show Gates *
- Jazz festival Gates
- Spring Music Festival Gates
- Jazz Festival Gates
- Pride of Workmanship Award
- Rotary Park flags and BBQs
- R100 Baton Relay and BBQ

Environment



Goal

To contribute to the environmental health of our local and surrounding area

Actions

- Clean-up and trees on Skenes Road
- Beach clean-up
- Clean-up and maintenance at Rotary Park
- Battery Hill planting and clean-up
- Rail Trail Tree planting
- Botanic Gardens Gate Restoration
- Preserve Planet Earth initiatives

Health



Goal

To contribute to Moyne Health Services and other health related initiatives

Actions

- Bowelscan
- Meals on Wheels
- Defibrillators
- Murray to Moyne bicycle relay
- Royal Childrens Hospital Appeal
- End Polio Now
- Give Every Child a Future—Rotary Centenary Project
- Lift the Lid—Rotary Mental Health Hat night

International

Goal

To contribute to the provision of humanitarian support to needy international communities

Actions

- Rotary Foundation
- Bandari Project School and facilities Mto wa Mbu, Tanzania
- ShelterBox
- Bowelscan
- End Polio Now
- Interplast
- Rotarians against Malaria
- Give Every Child a Future–Rotary Centenary Project
- Bandari School student sponsor

Youth



Goal

To provide opportunities for young people to develop, understand, experience and contribute to Rotary's ideals and goals

Actions

- Rotary Youth Exchange Program * - outgoing student
- Host Incoming Youth Exchange Safari *
- Rotary Youth Conocca Science Experience *
- RYLA
- Primary School Choir and Public Speaking
- Scholarships for Schools

Fund Raising



Goal

To raise funds to support the Club's humanitarian and community initiatives

Actions

- Folk Festival BBQ? and gates
- Ballarat South Car Raffle
- Painting Raffle
- Open Gardens Day
- Rotary Golf Day
- R100 Centenary Dinner
- Lighthouse Tours *
- Film Nights
- Fashion Parade- friends
- Progressive Dinner
- Trivia Night

Donations



Goal

To donate all funds raised to a selection of these or other identified causes:

- Bandari Project Inc
- Moyne Health Services
- Children's First Foundation
- Community House
- Interplast
- Lifeline
- Marine Rescue Boat
- Moyneyana Festival
- The Francis Foundation
- Polio Plus
- Rotarians Against Malaria
- Australian Rotary Health
- Rotary Foundation
- Port Fairy Citizen's Band
- Port Fairy Surf Club
- Port Fairy Rail Trail
- Prostate Cancer Foundation
- Breast Cancer Australia
- ShelterBox
- St Vincent de Paul
- Donations in Kind