



Rotary Club of Port Fairy Strategic Plan 2021-22

including Vision and Mission Statement

Introduction

In consideration of this review in our workshop, reference was made to:

- The Rotary Four Way Test
- The Rotary International 21-22 theme “*Serve to Change Lives*” for ourselves and others.
- The Rotary 100-year celebration of Rotary’s Centenary in Australia and New Zealand.
- Our plan being based on working within restrictions associated with the COVID-19 pandemic, but with the on-going knowledge that much of what we can do, and achieve, may well be limited by necessary restrictions.
An asterisk indicates those activities already impacted or postponed.
- An outline of our **District Governor, John Clue’s** recommendations, including the welfare of Club members, a focus on preserving the environment, care for the local community, working with other Clubs and local partners and supporting the Big-R (International and District) programs, wherever possible.

Rotary Club of Port Fairy

The Club meets on the 1st & 3rd Monday of the month, from 7pm, at the Star of the West Hotel in Port Fairy

President: Jill Gleeson

Secretary: Harry Bracegirdle

Email: secretary@rotaryclubofportfairy.org

Website: www.rotaryclubofportfairy.org

Club Core Values

Service, Community, Fellowship, Diversity, Integrity

Club Vision

We are a group of people with a passion for community service and friendship, working for the wellbeing and betterment of communities here and around the world.

Club Mission

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Club

Goal

To grow and foster a Club that makes a valuable contribution to the local and global community.

Actions

- Continue a buddy system for Board Members & Activity Captains
- Conduct a Rotary Health Check
- Support our *Friends of Rotary* group and encourage their full membership
- Continue with a fortnightly meeting schedule with periodic business or social meetings
- Encourage regular guest speakers at meetings
- Arrange social events incl. Bowls night, progressive dinners, BBQs
- Continue the members' 5-minute talks and invite Happy/Sad stories at meetings
- Be aware of members with special needs with supportive protocols
- Provide training opportunities for members and encourage the use of the D9780 Learning Centre as a valuable training forum.
- Encourage interaction / exchange with other Clubs, Rotary, Lions etc.
- Organise and communicate member interaction via **ClubRunner**
- Develop the use of **MS Teams** as a platform for the interchange of Club information and to host online, virtual meetings, where required.
- Promote **Club stories** and achievements through our website and the local media.
- Develop an annual "**Rotary Day**" at the Port Fairy Fiddlers Green /Community Market.
- Further develop the class of **Corporate Membership** as a means of promoting community engagement and growing the Club's membership base
- Consider establishing other **special membership classes** that accommodate people with special needs (financial) or niche groups (interim members, junior members, online members).
- Encourage all members to follow leads and to foster contact with prospective members.
- Ensure compliance with legislative requirements in regard to OHS and, in particular, Covid-19 regulations.

Community

Goal

To contribute to the quality of life in our community and the wellbeing of its people

Actions

- Town Clock for Port Fairy - *Rotary Centenary Project*
- Drinking Fountain on Charles Mills Reserve - *Rotary Centenary Project*
- Port Fairy Folk Festival *
- Involvement in Anzac and Remembrance Day commemorations
- Rotary Golf Day
- Books for Newborns
- Port Fairy Show Gates *
- Jazz Festival Venues
- Spring Music Festival Venues
- Pride of Workmanship Award
- Maintain flag displays and bollards at Rotary Park (Charles Mills Reserve)
- Royal Children's Hospital Appeal
- Ambulance Officer Mentoring Program

Environment

Goal

To contribute to the environmental health of our local and surrounding area

Actions

- Foster **community awareness campaigns** on environmental issues (host public sessions in Lecture Hall etc.)
- **Beach clean-ups** – endeavour to align Club days with community clean-up days (like Clean-up Australia Day)
- Clean-up and maintenance at **Rotary Park** (Charles Mills Reserve). Consider extending signage to better identify park with Rotary.
- Planting and clean-up around Battery Hill
- Involvement in the Rail Trail Tree planting and maintenance program
- Encourage and promote an **environmental sustainability focus** both at Club and community level.
- Establish a **Battery Collection** service

Health

Goal

To contribute to Moyne Health Services and other health related initiatives

Actions

- Promote / host public health awareness campaigns in the community.
- Bowelscan.
- Meals on Wheels.
- Oversee maintenance of Rotary's installed defibrillators and hold regular defibrillator training sessions.
- Murray to Moyne Bicycle Relay.
- End Polio Now.
- Myeloma Support Group
- "Lift the Lid"-Rotary Mental Health Hat night

International

Goal

To contribute to the provision of humanitarian support to needy international communities

Actions

- Rotary Foundation support
- Support selected Bandari Project School projects and facilities (*Mto wa Mbu, Tanzania*)
- Sponsor a Bandari School student
- Continue to support international projects, such as:
 - Interplast
 - Rotarians against Malaria
 - End Polio Now
 - Donations In Kind (DIK)

Youth

Goal

To provide opportunities for young people to develop, understand, experience, and contribute to Rotary's ideals and goals

Actions

- Rotary Youth Exchange Program *- for outgoing students
- Host Incoming Youth Exchange Safari *
- Rotary Youth Conoco Science Experience *
- National Youth Science Forum
- Rotary Youth Leadership Awards (RYLA)
- Primary School Choir and Public Speaking
- Scholarships for Schools
- School Reader books program

Fund Raising

Goal

To raise funds to support the Club's humanitarian and community initiatives

Actions

- Painting Raffle
- Spring Raffle
- Folk Festival BBQ and Gates *
- Open Gardens Day*
- Rotary Golf Day
- Rotary Club of Warrnambool "Hole-in-One Competition"
- Lighthouse Tours *
- Film Nights
- Fashion Parade- *Friends of Rotary*
- Trivia Quizzes - *Friends of Rotary*

Donations

Goal

To donate all funds raised to a selection of primary beneficiaries or other identified, worthy causes:

Actions

Our actions may include, but are not limited to, the following:

- Polio Plus
- Bandari Project Inc
- Moyne Health Services
- Children's First Foundation
- Port Fairy Community House
- Interplast
- Lifeline
- Port Fairy Marine Rescue Boat
- Moyneyana Festival
- The Francis Foundation
- Australian Rotary Health
- Rotary Foundation
- Port Fairy Citizen's Band
- Port Fairy Surf Club
- Port Fairy Rail Trail
- Prostate Cancer Foundation
- Breast Cancer Australia
- Rotarians Against Malaria
- St Vincent de Paul
- Donations in Kind