PRESIDENT’S REPORT
What an exciting evening of Rotary where we welcomed our German exchange student Simon Ossing to our Club. Simon is sponsored by the Rotary Club of Westerwald which is roughly midway between Cologne and Frankfurt. He has already settled in well with his first host family (the Keam’s at Lah) and to school. Counsellor Chris has been busy already showing him some large agricultural equipment at the Speed field days and a trip in the opposite direction to Hamilton’s Sheep Vention is planned for this Sunday. Welcome Simon, we all look forward to hosting you for an eventful year of your life.

Our guest speaker, Peter Lloyd, a teacher at our Secondary College, gave us a really interesting synopsis of Nick Cave and convinced me at least that the planned statue would be a real addition to the tourism potential of our town.

Next week we look forward to a “Hospital Focus Meeting” at the Creekside.

Yours in Rotary,
Tony

COMING DATES
Youth Exchange Inbound Orientation
11 Aug 2019 (Horsham)

Rotary Leadership Institute (RLI) 1
10 Aug 2019 Charlton & Terang
17 Aug 2019 Geelong
24 Aug 2019 Casterton
7 Sept 2019 Ballarat

Foundation Seminar
17 Aug 2019 Horsham

RC W’beal visits RC Kyneton
Fri-Sun 4-6 Oct

Defy the Drift, Longerenong
Sept 23-25 2019

District Conference Swan Hill
20 - 22 March 2020

WPS Breakfast 2019
6 August

Tony
John A
David Drage

No one has ever become poor by giving
Anne Frank

APOLOGIES / GUESTS
Jean Wise
By lunchtime Tuesday
0487 159 242
or email to
wbealbulletin@gmail.com

Membership Fees are now due for 2019/2020
Fees are $210.00 p.a.
They can be direct deposited
   Acc. Name: Rotary Club of Warracknabeal
   Bank: CBA BSB: 063 544
   Account No: 1002 1494
Note Surname / Invoice Number when paying via bank transfer
See Treasurer if you wish to pay in instalments.
<table>
<thead>
<tr>
<th>DUTIES</th>
<th>Wednesday 7th August 2019</th>
<th>Wednesday 14th August 2019</th>
<th>Wednesday 21st August 2019</th>
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<tr>
<td>Venue</td>
<td>Creekside Hotel</td>
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<td>6:00-6:30 Fellowship meal at The Royal Mail Hotel</td>
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<td>Time</td>
<td>6 for 6.30 pm</td>
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<td>7:30 BOARD MEETING at The Rotary Shop</td>
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<td>Reception/</td>
<td>Christine Gumpula</td>
<td>Chris Hewitt</td>
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<td>Chairman</td>
<td>Peter Martin</td>
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<td>Invocation</td>
<td>Calvin Muller</td>
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<td>Heads &amp; Tails</td>
<td>Helen Peters</td>
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<td>Hospital Focus Meeting</td>
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<td>Youth Exchange</td>
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<td>Vote of Thanks</td>
<td>John Aitken</td>
<td>Ben Bentley</td>
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Nothing in reports or significant dates this week.

The handing over of the banner from Rotary Club Westerwald, Simon’s sponsor club, to President Tony Rotary Club of Warracknabeal

**ROTARY Members in Australia**: Each of Australia’s 30,000 Rotarians belong to a local Rotary Club. There’s over 1100 Clubs in Australia, each Club led by a Club President and supported internally by a number of Club office holders. The position of President is rotated every July, providing ample opportunities for Rotarians to step up and gain leadership experience. Clubs operate independently, but often come together to work on joint projects and celebrate big events.

Each Club belongs to one of 21 Rotary Districts in Australia. Districts are geographically defined and sometimes cross state and even international borders. The head of the Rotary District is the District Governor.

Each District is part of 6 worldwide Zones, with Australia's being part of Zone 8, which includes oceanic nations like Australia, New Zealand, East Timor and Papua New Guinea. And of course every Club is part of the wider Rotary International - a network of 1.2 million Rotarians in nearly 33,000 Clubs around the world, all dedicated to making the world a better place through promotion of peace, cultural understanding and service to the community alongside other like-minded community and business leaders. Rotary International is led by the Rotary International President.

**Interesting facts about Australia - Are they real?**
- Did you know that there are over 60 different types of kangaroos? and that Kangaroo meat can be purchased from the supermarket and is known to be a leaner and healthier alternative to beef or lamb with a 1-2 percent fat content
- Australia ranks 56th in the world in terms of broadband speed - really?!? We're 7th for mobile speed though.
Guest Speaker Peter Loy spoke

Nick Cave and his connection to Warracknabeal - his father Colin, was an English and drama teacher at Warracknabeal High School from Jan 1956 - Dec 1960. His mother Dawn was a librarian, was also an accomplished violinist and mother of four children. She was an active member of the Dramatic Society in 1956 participating in and producing many performances. Colin was a lay preacher for the Warracknabeal Anglican church. Colin joined the Warracknabeal Dramatic Society in 1956 participating in and producing many plays. He was President of the Society for the five years he was in Warracknabeal. Colin produced plays for the annual speech night at the school and encouraged participation in the performing arts wherever possible. He compiled the WHS Harvest magazine for 5 years.

Nick is best known as the front man of Nick Cave and the Bad Seeds. He has also written numerous literature works including novels, poetry, stage and film scripts; notable the screenplay and soundtrack for the Australian film The Proposition (2005) and the US film Lawless (2012). Cave’s music has featured in many documentaries, TV shows and films including ‘Harry Potter’, ‘Shrek 2’, ‘Hell boy’ and Peaky Blinders. Nick is considered by music critics to be one of the most respected and hardest working figures in the international rock music industry. Nick Cave & the Bad Seeds are one of the top live music acts in the world today. Cave has written and produced a large amount of music and soundtracks. He has worked in collaboration with other artists including PJ Harvey, Shane McGowan, Marianne Faithful, Debra Harry and Kylie Minogue.

The Statue concept was proposed by Cave’s colleagues and friends in response to media criticism in the 1990’s. Caves perceived or real lack of cooperation in giving media interviews and providing media releases. Nick invited sculptor, Corin Johnson, to develop the design further. Corin made the maquette; a miniature of what was planned by Cave to be a full sized bronze statue to be installed in his ‘home town’ of Warracknabeal. The original title was the ‘Homecoming Project’. The Nick Cave Statue and the proposed courthouse café-gallery has the potential to become a unique local and international tourist drawcard. The statue would underpin the establishment of the Cave Foundation, whose aim would be to enhance education for local children, youth and the wider community through the arts and social enterprise, an artist in residence program and other initiatives. The statue and café / gallery has the potential to provide TAFE certificate training for secondary students and interested community members and part time / casual employment opportunities.

The Statue and Tourism

The statue project would be one of the few major bronze art installations in rural Victoria, and one of only six equestrian statues in Victoria. It would extend and add to the Silo Art Trail, Stick Shed etc. Nick Cave fans are very loyal and will travel to visit our town and the region from across Australia and the world. The potential to further increase tourism opportunities for Warracknabeal, the region as well as further promote both the arts and social enterprises.
August is membership and club development month, a time to focus on and appreciate your members, celebrate their devotion to the club and the impact they have made. It's also a time to think about developing strategies around growing your membership. The reason why Rotary is such a successful organization is because it is full of members that have one trait in common - the passion to make a difference in the world. All of us share this passion and it's what drives us to work together.

This year, with members in mind, why not create a development and recruitment strategy by implementing methods your club hasn't tried before. Today, a growing population of youth are not even aware of what the organization is or does while those that do are unable to join for a variety of reasons. Granted, we've made many changes to combat this challenge such as the introduction of eClubs, relaxed attendance requirements, more meeting time options, etc. but we still have ways to go. Members continue to leave and clubs continue to struggle to recruit.

**Membership development**

1. Analyse results from past exit interviews to see what members cited as their reason for leaving immediately and see a pattern to act upon.
2. If your club doesn’t conduct exit interviews, consider contacting ex-members from the club for feedback on what they feel the club could’ve done better.
3. Make sure every member has some role to play. Every member in your club joined to become something big, and if they aren’t being given a chance to make a contribution to the club, slowly but surely, their satisfaction level will begin to decline. Consider giving each member some sort of responsibility at every meeting (ex: introduce/thank speaker, contribute jokes of the week for the club newsletter, etc.).
4. Focus on happiness: happy members are those that are motivated to do good for the club. There are many ways to keep members happy. Sometimes just being asked means a lot, so in our next meeting, have every member anonymously write changes that they would like to see in the club which would make them happy. Such a simple act shows your members that you care about their presence in the club.
5. Promote your open door policy everywhere you can - on your website, social media and even at your meeting location (example, at the entrance of the building, near the elevators, staircase, etc.)
6. Put up flyers welcoming visitors pointing them to where you meet, time, etc. The more signs prospective members see, the more you’ve alleviated their fear of trying something new.
7. All of us know at least one person that might be a good fit for Rotary, whether that person be a colleague, family member or friend - all we have to do is ask.
8. Many Rotaractors tend to leave Rotary altogether. Team up with a local Rotaract club and speak more on the benefits of joining your club, so that you can create a smooth transition for them to join your club when they are ready.
9. Proposes a ‘trial’ period - offer a 3 month membership plan where members can pay only for those months to get a better feel for what it means to be part of your club. This way, they don’t have to worry about investing money/time for the entire year.
10. Create a club designation to recognize members that recruit the most members. Then for every 2 or 3 new members that join, the recruiter receives the special club designation title. Plus take advantage of Rotary’s New Member Sponsor Program.
11. Host an open house and promote it via Facebook ads. You can set your own budget and reach a wider audience.
12. List the benefits of joining your club right on your site. Add a video showcasing the fun your members have so as to evoke a feeling of being part of a team.
13. Ask your guests and speakers to join your club, even if they choose to join as honorary members.

**Recruitment strategies**

Even though your club may have an open door policy, many prospective members interested in joining still might be hesitant to come visit. The answer?

Countries like Germany, India, Africa have all seen an increase in membership due to the emphasis they’ve put on personal connections. Rotarians here have been urging family members to join and have even created new clubs that meet in the evenings and have lower fees for the children of all members. This makes it easier for parents to balance family life with club service.

Most importantly, follow up with all of your prospective members. You can now add all your prospective members into your contacts list, so following up is easy. Send a personal note reminding them of their interest in the club and reinforce the benefits. At the end of the day, it's up to us to open the door to new members by asking people to join. What's your membership goal this year?

Referenced from ClubRunner Newsletter For more info go to https://site.clubrunner.ca/page/membership-month