



Taste Of The TOWN



Northern New York
Community Foundation

REGISTER NOW!

TASTE OF THE TOWN, ON LOCATION!

Dear Food & Beverage Industry Leaders,

As Covid-19 has changed all of our lives, large events and the restaurant industry – we are changing the 2021 Taste of the Town format, allowing our community to still show their support for our restaurant industry with the restrictions in place. From **May 17th to 31st** Taste of the Town attendees will come directly to YOU for **Taste of the Town, On Location**—for dine in and/or take out specials! Allowing your restaurant to create delicious dishes, multi course specials and new offerings to our community. We hope you're as excited as we are to get the town back out, enjoying the flavors of the North Country!

Requirements for your participation in Taste of the Town on Location are simple! We're requesting any participating vendor to create a "Taste of the Town" special. This can include, but not limited to the following:

*3 Course Menu at a discounted price

*Sample combo (ie. bakeries offer a 4 cupcake "Taste of the Town" package, beverage vendors a BOGO or special TOT drink)

*Non menu item you want to test out

We want to include as many restaurants and specialty vendors as possible. If you have questions on how your business can participate please contact Christine or Jennifer.

An online voting system will be used for those visiting our North Country establishments, keeping the tradition and trophies alive! We look forward to your participation in Taste of the Town on Location!!

A registration form enclosed which must be emailed, faxed, or mailed back ASAP. By signing up early you could be included in television, radio, print, and online advertisements. Please don't hesitate to contact any of us with any questions you may have. We look forward to working together to create an amazing event for our community!

Sincerely,
Jennifer Loonan
Event Co-Chair, Sunrise Rotary
401-261-5001
jennifer.loonan@charter.com

Christine Augliano
Event Co-Chair, Sunrise Rotary
315-489-3831
christine@northernglass.com

Laura Nicol
Event Co-Chair, Sunrise Rotary
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2021 RESTAURANT REGISTRATION FORM

May 17- 31, 2021

Participating Establishment: _____

Contact Name: _____

Address: _____

E-Mail: _____

Phone (& best time to call): _____

Additional Phone (& best time to call): _____

Signature: _____ Date: _____

Please return completed form via...

E-mail: watertownsunriserotaryny@gmail.com

Fax: 315-782-8552

Mail: Taste of the Town / Watertown Sunrise Rotary

PO Box 6423, Watertown, NY 13601

Thank you in advance for your participation! After you are registered we will follow up with a confirmation and then again with more details about the event as it gets closer.