

***HOW DO WE MAINTAIN OUR MEMBERSHIP?
WHAT DO WE HAVE TO OFFER POTENTIAL NEW MEMBERS?***

- 1.)Serving the community both locally and abroad.
- 2.)Current members should be more active in recruiting.
- 3.)More informal meetings in a different location(Happy Hour).
- 4.)Assign a new member to a committee immediately so they feel more connected.
- 5.)Work within the club to be more social. Mix up the tables and members.
- 6.)Membership committee needs more help from members and mentoring the new members should continue over a longer period of time after joining.
- 7.)More fellowship activities.(Pot luck dinners).
- 8.)Membership Drive, create teams to see who can bring in most members.
- 9.)Improve on board process-Keep them engaged-Mentor program.
- 10.)Business Networking-5 minute presentation on “this is my job” and how can we build our communities perception of itself.
- 11.)Family oriented activities.
- 12.)Survey members on what they would like to see for presentations.
- 13.)What are the clubs strategic goals.
- 14.)Contact members that are not present much and tell them we “Miss You”!
- 15.)Better utilize social media.
- 16.)Exit interviews-Why did you leave? What can we improve on?